



Hinman Dental Society Nomination Form

Please review the following information with a prospective member before sending in nomination form to make sure they meet the requirements of members of the Hinman Dental Society.

Benefits of Membership:

- Automatic registration to the Hinman Meeting yearly (\$170 value).
- Three opportunities throughout each year for continuing education and networking through Hinman membership meetings at a rate subsidized by the Board of Trustees
- Invitation to the Hinman Annual Meeting, which is a relaxing opportunity for Hinman members and their families to get to know other members and their families. This event is offered at a subsidized rate.
- Opportunity to be a part of a network of 800+ local dentists.

Responsibilities and Requirements of Members:

- Members must be a member of the American Dental Association**
- Members must be in good standing with the Georgia Board of Dentistry.**
- Members must attend at least one Membership Meeting each year (January, September, November)**
- Hinman members are **expected to work** a minimum of 8 hours at the **Hinman Dental Meeting** and attend their respective committee meeting prior to their work shift.
- Hinman member should review the Hinman policy regarding Advertising with the prospective member.

Please submit copies of all print and online advertisements along with this nomination form

Hinman members should adhere to Hinman's high standards in any media publication:

Advertising. Although any dentist may advertise informationally, no Hinman member shall use comparable or competitive advertising.

Informational advertising is the use of information that only pertains to the advertiser and does not refer to any other service provider. This type of advertisement either informs the selected market of who the advertiser is, the advertiser's location, telephone number and website and the services available from the advertiser, or it communicates general information regarding the services to educate the target audience.

Comparable advertising is the use of comparisons between the advertiser and others in the same market. These are usually seen as statements of quality or superiority. These ads promote the impression that the dentist or his/her facility is superior to or better than other dentists.

Competitive advertising typically involves the use of a discount price or coupon, the offering of more services for the same price, or the offering of the same product or service for less cost than others in the same market. This type of advertising is usually seen in the offering of discount coupons, discount fees, or free services.

I, _____ have reviewed the benefits and requirements for members of
 Hinman Member
the Hinman Dental Society with _____ and would like to nominate this
 Prospective Member
dentist for membership in the society.

Hinman Member Signature

Date

Prospective Member Name: _____

Prospective Member ADA Number (must be current member of the ADA): _____

Mailing Address: _____

Phone Number: _____

Prospective Member Website: _____

An application with further instructions will be mailed to the prospective member during the next membership acceptance period (4 times yearly corresponding with Membership Meetings in January, June, Sept. and Nov.).

Please send this completed form, along with copies of print and online advertisements to the Hinman office either by fax (404-231-9638), email to jsarvis@hinman.org or mail to 33 Lenox Pointe NE Atlanta, GA 30324.