102ND THOMAS P. HINMAN DENTAL MEETING

AIMING for EXCELLENCE

Georgia World Congress Center

Atlanta

Omni Hotel at CNN Center

March 27 – 29,

feorgia

Excellence Starts Here

PRE-REGISTRATION INFORMATION

Sponsored by the Hinman Dental Society of Atlanta Dr. Brian R. Carpenter, General Chairman | Dr. Jane C. Puskas, President

HINMAN 2014: AIMING FOR EXCELLENCE

At Hinman, we offer the highest caliber continuing education, world-class exhibits and our signature social events.

We encourage you to attend and bring the entire office to experience first-hand:

- More than 230 courses, including 70 participation and seven interactive courses
- Special courses on Botox/dermal fillers, myofascial pain treatment, trigger point injections and interactive CEREC instruction
- Unique speaker pairings that address a multitude of topics
- All-day educational tracks for the entire dental team
- Expansive exhibit hall with *Dentist-Only Hours* on Thursday from 9 11 a.m.
- Lab Tech Day on Thursday see page 25 for details
- Hinman's signature Dentist Reception and an all-new "Flashback to the '80s" Auxiliary Reception held on Friday night
- Atlanta's exciting night life, exclusive shopping at AmericasMart, the Georgia Aquarium, World of Coca-Cola and other world-class sporting events

DOWNLOAD THE 2014 HINMAN MOBILE APP

Beginning mid February you will be able to access the following:

CE VERIFICATION COURSE HANDOUTS ROOM LOCATIONS EXHIBITOR LIST & FLOOR PLANS SHOW SPECIALS ATLANTA ATTRACTIONS & more...





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LinkedIn



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THURSDAY, MARCH 27

Hygiene, Health and Happiness 8:30 a.m. – 4 p.m.

Ms. Rachel Wall **Profitable Perio: Three Mistakes That Could Be Costing You Thousands**

Dr. Ann E. Spolarich An Update on Antibiotic Premedication

Ms. Eva Grayzel Tongue Tied: A Story NOT Silenced by Oral Cancer

Lunch is on your own from 11:30 a.m. – 1 p.m.

Dr. Samuel B. Low Enhance Your "Bottom Line" through Effective Periodontal Maintenance

Dr. John A. Svirsky Great Cases with New Faces

Ms. Judy Bendit The Myths, Legends and Realities of OTCs

See page 14 for more information.

FRIDAY, MARCH 28

Achieving Excellence in Assisting 8:30 a.m. – 4 p.m.

Dr. Mark Hyman A Day in the Life of a Top Gun Dental Team

Ms. Nancy Andrews Hot Topics in Infection Control

Ms. Mary Ellen Psaltis **Nutrition Ignition!**

Lunch is on your own from 11:30 a.m. – 1 p.m.

Ms. Shannon Pace-Brinker The Dental View

Ms. Rosemary Bray They're In Your Chair – Now Keep 'Em There

Mr. Imtiaz Manji I'm Way More than an Assistant!

See page 33 for more information.





FRIDAY, MARCH 28

Business Office Bull's-Eye

9 a.m. – 4:30 p.m.

Dr. Ashleigh Rosette Leadership and Decision Making: A Business Perspective

Ms. Lois J. Banta **Total Team Concept for Effective Scheduling**

Dr. Lawrence F. Emmott **Google Juice for Dentists**

Lunch is on your own from 12 – 1:30 p.m.

Ms. Janice Hurley-Trailor **Optimal Image Impact**

Ms. Judy Kay Mausolf Drama Queens, Pot Stirrers and Problem Makers!

Dr. Mark T. Murphy Improving Case Acceptance: Helping Patients WANT What We Know They NEED

See page 34 for more information.

SATURDAY, MARCH 29

Health and Wellness Track 8:30 a.m. – 3 p.m.

Ms. Eva Gravzel Tongue Tied: A Story NOT Silenced by Oral Cancer

Dr. Ann E. Spolarich **Managing Medications Safely**

Mr. David Meinz Thirty-Two Teeth and 100 Birthdays

Lunch is on your own from 11:30 a.m. - 1 p.m.

Dr. John Puskas Take a Bite Out of Heart Disease

Dr. Tieraona Low Dog Life Is Your Best Medicine

See page 50 for more information.

102nd Thomas P. Hinman Dental Meeting NMAN SAVE UAL KECORDINGS Up to \$300 on Complete New Lower Pricing for 2014! Packages Meeting: March 27-29, 2014 Atlanta, GA The Works All-Access Pass Online access to all recorded sessions. Includes All-Access Full Pass, Streaming and/or Downloading of Audio plus easy Load & Play discs for convenient loading, playing and and/or AudioPoint formats. Choose Online-only Includes Discs! sharing of MP3 audio and MP4 between 6-month or 1-year Access. video files on your laptop, mobile device, tablet, Onsite Price: FAST PASS! and the original mobile device...your car! AUDIO \$299 \$499 Onsite Price: 6-month All-Access Pass The WORKS With Hinman What is AudioPoint? ✓ Streaming-only ✓ All-Access FULL PASS with \$495^{-\$695} Registration: \$199 ✓MP3 Audio-only A video file of the actual PowerPoints, synched Streaming & Downloading / With Hinman Audio & AudioPoint with audio, and playable on any computer, GINTER FULL PASS! Onsite Price: Registration: \$395 laptop, mobile device or tablet. ✓ Load & Play discs with MP3 AUDIO & AUDIOPOINT* \$399 \$599 Audio and MP4 AudioPoint files How Do I Save Additional \$100? 1-Year All-Access Pass ✓BONUS: Handout CD-ROM With Hinman ✓Streaming ✓Downloading ADD A COMPLETE RECORDINGS PACKAGE TO with PDF files ✓MP3 Audio ✓MP4 AudioPoint Registration: \$299 Online + Discs! YOUR HINMAN PRE-REGISTRATION Register & Order Here: www.prereg.net/2014/hd 3 Easy Ways to Order: 1. Order online, anytime, at www.PlaybackHinman.com

*AudioPoint format not available for all sessions Onsite Prices expire March 30, 2014 For onsite pricing, use Priority Code: 804-6

Playback Now

2. Call Playback Now toll-free: 1-800-241-7785 Visit Playback Now booth onsite at the 2014 Hinman Dental Meeting Booth location: GWCC/Hall A/400 level/top of escalators

COURSES & SPEAKERS BY TOPIC

ТОРІС	THURSDAY	FRIDAY	SATURDAY
Adhesion/Materials	Christensen AM/PM, Fling & Kessler/PM	Kugel AM	Christensen AM
Anesthesia		Malamed AM	Malamed AM
Assistants/Staff	ADAA PM	Achieving Excellence in	ADAA AM
	Conroy AM/PM	Assisting – All Day Track	
	DANB AM/PM Psaltis AM	ADAA AM/PM	
Bleaching/Whitening		Haywood PM	Pace-Brinker AM Haywood AM/PM
Botox/Dermal Filler	Malcmacher All day	Malcmacher All Day	
Business/Finance	Banta AM/PM	Business Office Bull's-Eye – All-Day Track	Banta AM
	Little PM	Banta PM	McGill AM/PM
	McGill AM/PM	Little PM	Sytz AM
	Manji, AM	McGill AM/PM	
		Murphy AM	
CAD/CAM	Manji & O'Bryan PM	Manji & O'Bryan AM	
Communication	Bray AM	Bray AM	Fling PM
	Hyman PM	Phillips PM	Hurley-Trailor AM
	Mausolf AM/PM		Hyman AM
	Mary Ellen Psaltis AM		
CPR	AM/PM		
Emergency Medicine	Malamed AM	Edwab PM Malamed PM	Edwab AM/PM
Endodontics	Hargreaves AM	Beach AM/PM	Beach AM
		Hargreaves PM	Pafford AM
		Pafford PM	
Equipment Maintenance	AM/PM	AM/PM	AM
Ergonomics		Bendit PM	
Esthetics	Hooper AM	Goldstein AM/PM	Hooper AM
	Margeas PM	Hooper AM/PM	Margeas PM
	Ratcliff PM	Kugel AM/PM	
		Ratcliff PM	
		Robbins PM	
Forensics	Cardoza PM	Cardoza AM/PM	Cardoza AM
Health/Nutrition	Low Dog AM/PM	Low Dog AM	Health and Wellness –
	Meinz PM	Meinz AM/PM	All-Day Track
	Puskas AM		Winston PM
Lload and Nool (Anotomy	Spolarich PM Gremillion & Dolwick	Cromillion & Dolwiek All Dov	
Head and Neck Anatomy		Gremillion & Dolwick All Day	
Hygiene	Health, Happiness and Hygiene – All-Day Track	Wall AM/PM	Byrne AM/PM Richman PM
	Wall PM		Svisrky AM
	Hurley-Trailor AM	Hurley-Trailor AM	Hurley-Trailor AM
Image	HUNCY-HUNDEAW		
Image Implants		Bedard PM	Bedard AM/PM
Image Implants	Massad PM	Bedard PM Cassidy AM	Bedard AM/PM Cassidy AM
-	Massad PM Murphy PM	Cassidy AM	Cassidy AM
-	Massad PM		
-	Massad PM Murphy PM Smith AM/PM Wilson AM/PM	Cassidy AM Smith PM	Cassidy AM Murphy AM
-	Massad PM Murphy PM Smith AM/PM	Cassidy AM Smith PM Wilson AM	Cassidy AM Murphy AM Smith AM/PM

COURSES & SPEAKERS BY TOPIC

ΤΟΡΙϹ	THURSDAY	FRIDAY	SATURDAY
Instrument Sharpening	Andrews PM	Bendit AM	
Infection Control	Andrews AM	Andrews AM/PM	
Lasers		Wyatt PM	Wyatt AM
Leadership	Rosette AM/PM		
Motivation	Hyman AM	Fling AM	Fling AM, Hyman PM
Malpractice Prevention	Gardiner PM	Gardiner AM/PM Ahearn PM	Gardiner AM
Office Design		Aneani PM	Ahearn AM
Oral Appliances/Guards	Eubank AM Spencer PM	Spencer AM	
Oral Surgery	Edwab PM	Edwab AM	Silverstein PM
	Silverstein AM	Silverstein PM	
	Wilson PM	Winston AM	
Oral Med/Pathology	Grayzel AM	Grayzel AM/PM	Svirsky & Byrne AM
	Spolarich AM, Svirsky AM	Svirsky & Byrne AM	
Orthodontics	Invisalign All Day		Robbins PM
OSHA	Kay PM	Kay PM	Kay AM
Pain Management		Hargreaves AM, Byrne PM	Hargreaves AM
Patient Management	Goldstein AM Manji PM		
	Mausolf AM		
Pathology	Svirsky AM	Svirsky AM/PM	Svirsky AM
Pediatrics	Psaltis PM	Psaltis AM/PM	Psaltis AM
Periodontics/Perio Surgery	Low AM	Low AM/PM	Low AM/PM
	Richman AM	Silverstein AM/PM	Richman PM
			Silverstein AM
Pharmacology	Bendit AM	Byrne PM	Byrne AM/PM
Dia da manda d	Byrne PM	Spolarich AM/PM	
Photography	Kleive AM		Kleive AM
	Pace-Brinker PM	Develo DM	Devile AM
Practice Management	Banta AM/PM	Banta PM	Banta AM
Dreathederation	Hyman AM	Hyman PM, Murphy AM	Hyman AM
Prosthodontics	Cassidy & McDonald AM Murphy PM	Massad AM	Cassidy AM, McDonald AM Massad AM/PM, Murphy PM Wallace AM
Radiology	Potter AM/PM	Potter PM	Hunter AM/PM
Restorative	Cassidy PM, Christensen AM/PM	Christensen AM, Eubank PM	Hooper AM
Nestorative	Fling PM, Hooper AM, Kessler PM	Fling & Kessler PM, Hooper AM/PM	Kessler AM/PM
	Kugel AM, Margeas AM	Kugel AM/PM, Margeas AM	Restorative Panel AM
	McDonald PM, Ratcliff PM	McDonald AM/PM, Ratcliff PM	Robbins PM
Sleep Apnea/Medicine		Spencer AM	Spencer AM/PM
Social Media	Emmott PM	Zamora AM	Emmott AM
	Zamora AM		Phillips PM
			Zamora AM
Software	Phillips AM/PM	Emmott AM	Phillips AM
		Phillips AM	
Treatment Planning	Eubank PM, Fling AM	Robbins AM	Eubank PM
	Robbins AM		
TMD/Occlusion	Eubank PM, McDonald PM	McDonald AM	Gremillion AM
Transitions			Manji AM



Raising money for scholarships & giving away great prizes

This year, you have an opportunity to give back to your profession like never before at Hinman and you could win Big! Hinman is sponsoring a raffle and proceeds will be used by the Hinman Trustees to fund dental scholarships. Tickets can be purchased during the registration process (for Georgia residents) or onsite in the registration area. Raffle ticket sales will end on Friday, March 28 at 5 p.m. The drawing will be held Saturday, March 29 at 11:30 a.m. onsite in front of the registration area. *Ticket holders need not be present to win. Please review all terms and conditions on the Hinman website.*

★ Tickets are \$100 each or 6 for \$500 ★ Only 700 tickets will be sold ★

Great Prizes:

GRAND PRIZE

Winner's choice of: 3 year, 10,000 mile/year lease on 2014 Audi TT Convertible

OR

\$20,000 cash equivalent

2ND PRIZE \$2,000 Ritz-Carlton Gift Certificate

> 3RD PRIZE \$1,000 Cash

Early-bird drawing: \$500 Cash

Purchase your raffle tickets by February 27, 2014 and be eligible for a \$500 prize! The winner will be chosen & notified on March 1, 2014.

Abbreviated Terms & Conditions: Participants must be age eighteen (18) or older. Tickets are non-refundable. No portion of the ticket is tax deductible for Federal or State income tax purposes. In the event that fewer than 400 raffle tickets are sold, the grand prize winner will receive half of the proceeds of the raffle. All other prizes will be awarded as stated above. Full terms and conditions can be found at www.hinman.org/raffle.

NEW WEDNESDAY SESSION

Frontline TMJ Syndrome, Facial Pain Therapy and Trigger Point Injections for Every Dental Practice

Full-Day Course

Plan to join us on Wednesday for this course

Dr. Louis Malcmacher

Course We100 8 a.m. – 5 p.m. (one hour lunch break) D H A

RegistrationAttendance is limited to 50 participantsDentists: \$1,500 (Any Dentist who registers for this course mustpay Dentist fee – will not be considered staff or team member)Staff/Team: \$295

Many patients have some mild to moderate level of facial pain, whether it is from headaches, migraines, stress, occlusion or TMJ dysfunction. This pain presents a diagnostic dilemma for most dentists who don't even know where to begin with these patients. It gets even more confusing when you treat the patient with a bruxism appliance, equilibration or even a reconstruction and the pain still exists. There are some missing links that you will learn in this course that will make your dental practice the frontline primary healthcare professional for TMJ and myofascial pain patients.

Here is the first real down-to-earth and common sense hands-on course for every dentist that will teach you step by step how to successfully treat myofascial pain and TMJ syndrome. With these nonsurgical, reversible and minimally invasive techniques, your office can add these important services to your practice immediately in ways that are economical and easy to deliver. You will learn how to use the right tools to provide frontline treatment options and stop ignoring patient pain complaints. This course is designed for the dentist and the entire dental team so that all will understand their role in treating facial pain in your office.

COURSE OUTLINE:

- How to quickly identify and diagnose TMJ syndrome and facial pain patients in your practice
- A step-by-step, comprehensive patient examination and evaluation including a maxillofacial neurological exam, otic exam and a thorough head and neck muscle examination
- Learn why you should not spend a dollar on expensive equipment for frontline TMJ syndrome and facial pain diagnosis and treatment
- Learn the two most important tools used to diagnose myofascial pain
- Understand the role of occlusion in myofascial pain don't suffer from occlusion confusion any more.
- Simple, easy ways to quickly identify if myofascial pain is coming from the TMJ, neuralgia, ear, eyes or muscles



- Trigger point injections learn how to precisely identify and inject trigger points for instant and long term pain relief
- Understand when and how to use different chemotherapeutics for best short-term and long-term therapeutic outcomes
- Learn when to treat and when to refer myofascial pain patients
- Common sense diagnosis treatment planning for TMJ syndrome and facial pain patients
- When bruxism appliances are essential and when they are detrimental
- How to integrate these services into your practice immediately
- Observe treatments on many patients during the day
- One-on-one comprehensive mentored instruction as you work
 hands-on with your patient

COURSE OBJECTIVES:

At the completion of this course, attendees will be able to:

- List the most important, new, innovative and potentially useful concepts in the diagnosis and treatment of TMJ and myofascial pain
- Be able to perform a proper and thorough TMJ and head and neck muscle examination
- Identify whether a patient is a good candidate for the different treatment options for facial pain
- Conduct a thorough patient assessment and prepare a treatment plan for TMJ and myofascial pain patients
- Describe current concepts in pain management in the oral and maxillofacial areas



Lab Tech Day

Botox & Dermal Filler Training Level I Course 8 a.m. – 5 p.m.

Invisalign Fundamentals 8 – 12 p.m.

Invisalign Intermediate 1 – 5 p.m.

Hygiene, Health and Happiness 8:30 a.m. – 4 p.m.

THRIVE Health and Wellness Retreat 11:45 a.m. – 4:45 p.m.

Keynote Session with Dr. Benjamin Carson, Sr. GWCC, Sidney Marcus Auditorium 5:30 – 7:30 p.m.

Technical Exhibits

Wheel of Chance
Treasure Quest
Messages to Our Military

9 – 11 a.m. Hall Open for Dentists Only

11 a.m. – 5 p.m. Hall Open for All Attendees

Millineum Gate, Atlantic Station

PARTICIPATION COURSES

Botox Training and Dermal Filler Training Level I Course

Two-Day Course

Dr. Louis Malcmacher

Course Th101 8 a.m – 5 p.m (one hour lunch break)
Continues on Friday from 8 a.m. – 5 p.m.
D H A

Registration Attendance is limited to 50 participants **Dentists: \$2,995** (Any Dentist who registers for this course must pay Dentist fee – will not be considered staff or team member) **Staff/Team: \$590**

Additional Charges Paid during the course Botox vial: \$545 each (price subject to change) Dermal filler syringe: \$301.50 each (price subject to change)

The American Academy of Facial Esthetics (*www.facialesthetics.org*) will contact attendees prior to the course with pre-course information on choosing a model patient and other pertinent items. Paid attendees may participate in all 16 hours of the course. Attendees who are participating as patients will be allowed in the patient-treatment session only.

The American Academy of Facial Esthetics is proud to be the only anatomically-based training of non-surgical, minimally invasive, facial injectable program of its kind so that clinicians will feel confident in immediately integrating these services into their practice.

This course is recognized as a board-approved postdoctoral course by the Georgia Board of Dentistry.

COURSE OBJECTIVES:

- Patient assessment and consultation for botulinum toxin (botox / dysport) and dermal fillers
- Indications and contraindications for these techniques
- Anatomy of the head, neck and in-depth instruction in the oral and maxillofacial structures including the neurophysiology, musculature and circulatory system
- Physiology and pharmacology of oral and maxillofacial injectable treatment
- Review of sterile technique as it relates to the use of injectable pharmacologic agents
- Safety and risk issues for botulinum toxin and dermal fillers injectable therapy
- Integrating botulinum neurotoxin and dermal filler therapy into therapeutic and esthetic treatment plans



- Botulinium toxin therapeutic treatment of migraines, TMJ syndrome, facial pain and bruxism cases
- Beautiful lip enhancement and how to avoid giving your patients "duck" lips
- Enhancing the cupid's bow to create a beautiful lip
- Volumizing the nasolabial folds, marionette lines, mentalis region and lifting up the corners of the mouth using anatomical landmarks
- Smoothing lip lines and eliminating vertical "smoker's" lines
- Best treatment techniques including anatomical muscle sites, muscle depths, proper preparation and dilution for the best oral and maxillofacial esthetic outcomes
- Knowledge of possible adverse reactions, how to avoid adverse reactions and management and treatment of possible complications
- Patient evaluation for best dentofacial esthetic and therapeutic outcomes
- Live patient hands-on training including diagnosis, treatment planning and proper dosing and delivery of botulinum neurotoxin (botox, dysport and xeomin) and dermal fillers
- Proper fee structures for oral and maxillofacial injectable treatment
- Customizable office forms and informed consent needed to begin treating patients immediately
- Review of state board laws
- Assist in securing malpractice liability insurance
- Observation of many model patients during the day
- One-on-one comprehensive mentored instruction as you work hands-on your model patient
- Understanding and incorporating oral and maxillofacial treatment into your daily practice

Invisalign Fundamentals

Course Th1028 a.m. - 12 p.m.D H A OSFee: \$1695Attendance is limited to 80 participants

Invisalign Fundamentals is a two-part program for any general practitioner provider who would like to offer Invisalign in their practice. The program provides dentists and team members with the necessary education and tools to treat patients with Invisalign. Invisalign Fundamentals is a two part program comprised of an online course (covering the fundamentals of starting an Invisalign case), and an instructor-led live course (focusing on clinical education and offering hands-on training modules).

Dr. Sarah Conroy Course Th103 8 – 11 a.m. Course Th104 1 – 4 p.m. Repeats on Friday (Fr142) D H A Fee: \$135 Attendance is limited to 30 participants

Obtaining Accurate Alginate Impressions

This hands-on workshop teaches current techniques for taking excellent alginate impressions and for model pouring. Learn how to properly prepare the patient, as well as the criteria for alginate tray selection and preparation. Proper mixing techniques, when/how to use adhesives, and the loading, seating, removal and inspection of impressions will be presented.

Dr. Christopher A. Hooper Course Th105 8:30 – 11:30 a.m. D ST

Fee: \$300 \perp Attendance is limited to 24 participants

Anterior Esthetics

This course will give you the hands-on opportunity to prepare teeth, make impressions, place direct composite resin and make provisionals. Among the topics presented will be smile design and diastema closure, anterior restoration selection, retraction options, impression tips, choices for the crown material, cementation vs. bonding and direct composites. Take advantage of this unique format to improve your skills in this critical clinical area.

	AUDIENCE KEY		
D	DENTISTS	н	HYGIENISTS
Α	ASSISTANTS	ST	STUDENTS
LT	LABORATORY TECHNICIANS	SP	SPOUSES
OS	OFFICE STAFF	All	Attendees

Dr. Samuel B. Low Course Th106 8:30 – 11:30 a.m. D H ST Fee: \$295 Attendance is limited to 30 participants

Introduce New Laser Technology in a Periodontal Environment

Ready to enter the laser world or perhaps have one "unused" in the closet? Use this hands-on experience with lasers and pig jaws to understand laser therapies ranging from crown-lengthening procedures to treatment of periodontitis. Case reports demonstrating success will be utilized along with clear contraindications. This course introduces incorporating a laser into your dental practice, considering patient acceptance and third-party coding.

Dr. Brad J. Potter Course Th107 8:30 – 11:30 a.m. Course Th108 1 – 4 p.m. Repeats on Friday (Fr144) D H A Fee: \$170 Attendance is limited to 30 participants

Radiographic Imaging in the Dental Office – Improving Our Techniques

Imaging in dentistry has undergone a revolution in the past decade with the transition to digital imaging and the introduction of new imaging techniques. Use this presentation and participation course to strengthen your diagnostic acumen and enhance your skills in dental imaging. The ultimate goal of accurate diagnoses and quality patient care is still at the forefront of our day-to-day activities.

Cardiopulmon	ary Resuscitation Re-Certification
Course Th109	9 a.m. – 12 p.m.
Course Th110	1:30 – 4:30 p.m.
All Attendees	
Fee: \$75	Attendance is limited to 75 participants

The American Heart Association (AHA) has significantly changed the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR re-certification; it is not for someone learning CPR for the first time. It will include a written exam and hands-on practice. You must have had CPR training within the last three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements. A study guide is sent in advance to those attendees who pre-register. Participants should review this material prior to arrival.

Note: Certification is valid for two years.

THURSDAY, MARCH 27

Ms. Nancy Andrews

Course Th111 9 a.m. – 12 p.m.

Repeats on Friday (Fr150)

DHA

Fee: \$145 Attendance is limited to 40 participants

Infection Control Workshop

In this lively, interactive, hands-on workshop, experience different infection control techniques and products! Go home with a bag of samples and many new ideas! Learn infection control concepts and how to evaluate products and techniques for hand hygiene, surface cleaning and disinfection, equipment and instrument asepsis and personal barriers to get maximum effectiveness from your infection control efforts.



Dr. Lee H. Silverstein Course Th112 9:30 a.m. – 12:30 p.m. Repeats on Friday (Fr147)

D A ST Fee: \$270

Attendance is limited to 30 participants

Atraumatic Extraction and Socket Grafting for the General Practitioner

This hands-on course makes it easy to remove teeth while saving the bony socket. Learn

how to use regenerative barriers in a cost-effective and userfriendly way. This course will show you the how, when and why of socket grafting in a trademarked, easy-to-understand fashion.

Preventive Equipment Maintenance Course Th113 9:30 a.m. – 12:30 p.m. Course Th114 1:30 – 4:30 p.m.

Repeated on Friday (Fr136 & Fr137) & Saturday (Sa163) All Attendees

Fee: \$95 Attendance is limited to 48 participants

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Learn how to properly maintain the following: air compressors, vacuum systems, autoclaves, cavitrons, prophy jets, handpieces, x-ray processors and digital sensors. Also, learn how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that exist in every dental office.

Dr. Robert R. Edwab Course Th115 12 – 3 p.m.

Repeats on Friday (Fr138)

D ST

Fee: \$350 Attendance is limited to 28 participants

Hands-On Oral Surgery Workshop for the General Practitioner

This hands-on course will give you the chance to broaden your scope of practice by making oral surgery more enjoyable and more predictable. Learning step-by-step techniques, you will use fresh pig mandibles for soft tissue surgery and suturing. Learn proper use of cowhorn and ash forceps, and rongeurs for extractions, alveoplasties and root removals.

Mr. Imtiaz Manji & Dr. Darin O'Bryan

Course Th116 12 – 3 p.m. Repeats on Friday (Fr132)

D A ST

Fee: \$320 Attendance is limited to 20 participants

NEW Speakei

Hands-On Digital and CAD/CAM Dentistry using CEREC Technology

Use this limited-attendance, hands-on program to experience the practice-transforming technology driven by CEREC in the contemporary digital practice. See the value of CEREC to support case acceptance in today's consumer environment. Then, perform a complete hands-on clinical process with CEREC and digital fabrication of a restoration. Learn about the clinical application of CEREC in your practice and how CEREC integrates with contemporary patient treatment needs.

Note: Participants will be matched two per CEREC unit.

Invisalign Intermediate Course Th117 1 – 5 p.m. DENTISTS ONLY Fee: \$199

Designed for the general practitioner who is interested in treating more difficult Invisalign cases, Invisalign Intermediate will explore advanced Invisalign principles, tips, and techniques. You will assess cases commonly seen in a typical general practice, and will learn how to take full advantage of the Invisalign system to achieve excellent clinical outcomes.

Note: Attendees of the morning session of Invisalign Fundamentals will have no experience starting, treating, or finishing with clear aligners, thus it will prove difficult for them to follow along and understand the applicability of the content of this course. It is recommended that those attendees take the Invisalign Intermediate course at a later date.

Pre-Registration Information

Dr. Mark T. Murphy

Course Th118 1 – 4 p.m.

Repeats on Saturday (Sa157)

D

Fee: \$315

Attendance is limited to 24 participants

Immediate Load Implant Retained Overdentures: An Evidence-Based Protocol

Use this hands-on experience to familiarize yourself with the research, development and implementation of simplified small diameter implant placement in your general practice. Learn an evidence-based and risk assessment protocol for placing and restoring immediate load implants and complete the overdenture prosthetics (featuring Sterngold ERA implants). You will place implants and perform the prosthetic steps on simulated mandibles and mock complete denture set-ups.

Dr. Thomas G. Wilson

Course Th119 1 – 4 p.m.

D

Fee: \$645 Attendance is limited to 10 participants

Hands-On Implants in Cadavers

By using fresh (frozen) cadaver heads, this course offers attendees the closest possible approximation to working on patients. The initial part of the course features didactic information on crown lengthening, socket preservation, guided bone regeneration (ridge augmentation), implant placement and a variety of other topics related to prosthetic and implant dentistry. Attendees are then able to practice these skills in a laboratory setting.

Note: Course Th209 is a prerequisite for this course.

Ms. Nancy Andrews Course Th120 1:30 - 4:30 p.m. **D** H A ST Fee: \$130

Attendance is limited to 30 participants

Instrument Sharpening: Never a Dull Moment

This course is guaranteed to keep you on edge. With a keen eye and precise control, learn how to create exquisitely sharp edges, preserve original instrument design and shape by using a variety of hand and mechanical techniques and devices, loupes and lights. You will leave with new instruments, as well as an understanding of the key geometrical relationships between instrument surfaces and edges important for all sharpening techniques.

Dr. Robert C. Margeas

Course Th121 1:30 - 4:30 p.m.

Repeated on Friday (Fr126) & Saturday (Sa170)

D

Fee: \$295 Attendance is limited to 25 participants

Creating Esthetic Masterpieces with Composite Resins

The best way to learn direct composites is hands-on instruction. Experience placing a direct composite veneer that can rival porcelain. Layering, finishing and polishing will be demonstrated both stepby-step with immediate feedback and in detail with a live video demonstration of proper anatomy, surface texturing and polish.

Ms. Shannon Pace-Brinker

Course Th122 1:30 - 4:30 p.m. ΗA Fee: \$195 Attendance is limited to 25 participants

The Art of Clinical Photography

A picture is worth a thousand words. When we take photos in our practice, we don't have to say anything. It is so much easier to show patients so they are able to visualize the key points of the treatment plan. This program is designed to introduce you to the exciting world of dental digital photography, showing you how to take images like a true professional! Gain practical, hands-on experience that will demonstrate to you the benefits of including digital photography in your practice.

ADAA Assistants' Seminar Course Th123 2 - 5 p.m.



Α

Fee: \$60

Attendance is limited to 50 participants

Learning in the Round

This seminar is created especially for the dental assistant. Don't miss this hands-on opportunity to learn about new products, updated techniques and services available and share ideas with other dental assistants in this fun, small group setting. You will come away energized, with product samples for your office and the possibility of great door prizes for yourself.

Different topics are covered at each session so register early, as this small group fills up fast. Non-ADAA member dental assistants will receive a free six-month membership in the American Dental Assistants Association courtesy of the Hinman Dental Meeting. Current members will receive a special gift, so be sure to bring your ADAA membership card with you.

INTERACTIVE COURSES

Ms. Laci L. Phillips Course Th200 8:30 – 11:30 a.m. All Attendees Fee: \$120 Attendance is limited to 100 participants

Charting the Course to an Electronic Office with Eaglesoft Bring your laptop, iPad or tablet and dig into Eaglesoft for a threehour, hands-on lab designed for the entire team. Network with other Eaglesoft users while learning more about using your software in a reduced paper/chart-free environment and how it can help take your practice to the next level. Ms. Laci L. Phillips Course Th201 1 – 4 p.m. All Attendees Fee: \$120 Attendance is limited to 100 participants

Charting the Course to an Electronic Office with Dentrix

Bring your laptop, iPad or tablet and dig into Dentrix for a three-hour, hands-on lab designed for the entire team. Network with other Dentrix users while learning more about using your software in a reduced paper/chart-free environment and how it can help take your practice to the next level.



8:30 a.m. – 4 p.m.

Course Th202 D H A Fee: Dentists \$100, All others \$70



Profitable Perio: Three Mistakes That Could Be Costing You Thousands

Discover the three most common mistakes that when corrected can easily triple the amount of perio therapy you're performing, reduce stress, and set you apart as a true healthcare professional. You'll hear the latest data about periodontal disease science to help you overcome old beliefs and a negative mindset about perio and develop tools to establish a common Standard of Care by introducing a higher level of periodontal diagnostics into your daily practice.



9:30 – 10:30 a.m.

An Update on Antibiotic Premedication

Indications for antibiotic premedication to reduce risks for infection associated with invasive dental procedures remain an ongoing debate among dental and medical professionals. Learn about findings gained from research that support when antibiotic coverage is and is not necessary. Weigh the risks and benefits of antibiotic use, and learn how to interpret revised recommendations for managing patients with prosthetic devices. This course will help participants make better decisions to treat at-risk populations safely in the dental care setting.

Ms. Eva Grayzel Speaker

10:30 - 11:30 a.m.

Tongue Tied: A Story NOT Silenced by Oral Cancer

One person dies every hour of every day in the U.S. from oral cancer. Eva Grayzel came close to being a "one" in this statistic. The riveting details about Eva's delayed diagnosis stimulate thinking about enhancing patient care with a high standard of oral cancer screenings. Learn to integrate thorough screenings with patient education, save lives with early detection and communicate the value of services to your patients.

Lunch is on your own from 11:30 a.m. – 1 p.m.

Dr. Samuel B. Low

1 – 2 p.m.

Enhance Your "Bottom Line" through Effective Periodontal Maintenance

Change the traditional recall cleaning appointment into a major practice growth center. Move into a revitalized patient encounter by maximizing every moment of the 60-minute encounter, achieving restorative case acceptance in the RDH chair, vendorizing the operatory to ensure compliance with product and building relationships for long-term patient success.

Dr. John A. Svirsky

2 – 3 p.m.

Great Cases with New Faces

Join this interactive course of Dr. Svirsky's most interesting recent cases in oral pathology. Participants will help diagnose oral lesions. Some unusual "things" might pop up! Many new cases have been added, and a good time is to be had by all.

Ms. Judy Bendit

3 – 4 p.m.

The Myths, Legends and Realities of OTCs

Explore all the myths, legends and realities of toothbrushes, toothpastes and mouth rinses. Look at vintage commercials and evaluate how they have shaped our current philosophies and made it more challenging for us to get the right products into the hands of our patients. This course will leave you questioning many advertisements and making wiser decisions for yourself and your patients.





Dr. James Cassidy & Dr. Thomas R. McDonald Course Th203 8 – 11 a.m. All Attendees Fee: Dentists \$80, All others \$50

Application of Fundamental Restorative Principles to Fixed and Removable Prosthodontics

Complex cases that involve considerable alteration of the occlusion can be challenging for the restorative dentist. Missing teeth, implants, and the prospect of removable appliances can add another layer of complexity. This session outlines fundamental restorative principles and a protocol for treatment planning and restoration of cases from completely fixed, to partially edentulous, to fully edentulous. Mr. John K. McGill Course Th206 8 – 11 a.m. Repeated on Friday (Fr256)

D

Fee: Dentists \$80, All others \$50

How to Achieve Financial Independence

Will you join the five percent of dentists who can afford to retire at age 65? With these winning financial strategies, gleaned from more than 35 years of experience with the dental profession, you can develop a game plan to reach financial freedom. Learn to control your money rather than letting it control you. Develop debt reduction strategies, and take advantage of huge tax-deductible retirement savings

strategies. You will hear how to dramatically increase tax deductions, slash your children's educational costs and apply tax-free income secrets.

NEW Speaker

Dr. Mollie Winston & Dr. Jay Smith Course Th207 8:30 – 11:30 a.m. All Attendees Fee: Dentists \$80. All others \$50

Complex Implant Treatments: The Agony and Ecstasy

Dental implants have become an integral part of surgical and restorative dental practices. Implants offer

advantages over more traditional therapies, and our patients are more aware of these benefits. There are many issues to consider when treating a complex case; our goal is to minimize both biomechanical and esthetic complications. This presentation highlights treatment planning, diagnosing, and avoiding complications for advanced implant treatments from a surgical and restorative perspective.

Dr. John A. Svirsky

Course Th208 8:30 – 11:30 a.m. All Attendees Fee: Dentists \$80, All others \$50

Great Cases with New Faces

This interactive course will present a potpourri of Dr. Svirsky's most interesting recent cases in oral pathology. The audience will help to diagnose them. Some unusual "things" might pop up! Many new cases have been added and a good time will be had by all.

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Dr. Gordon J. Christensen Course Th204 8 – 11 a.m. All Attendees Fee: Dentists \$80, All others \$50

The Best Methods to Restore Single Teeth from Simple to Complex

Most restorative dentistry is for single tooth problems. This evidence-based course starts with minimal restorations and ends with crowns. Hear the latest

about tooth preparations for intracoronal restorations, partial, and full crowns, new and better bonding agents, and how to best desensitize and disinfect tooth preparations. Compare current brands of resinbased composites, and the differences between zirconia, zirconiabased, lithium disilicate, lithium silicate and the older but still good full-ceramic crowns.

Dr. Mark E. Hyman Course Th205 8 – 11 a.m. All Attendees

Fee: Dentists \$80, All others \$50

A "360 Slam Dunk" Guide for Successful Teams-Practice Enhancement

"Change is inevitable – growth is optional." In this fast-paced, ever-changing world, dental teams must commit to taking a serious look at every aspect of the practice. Learn how to diagnose, devise a treatment plan and deliver optimal care. Enjoy this fun-filled, dynamic seminar and supercharge your practice today!

Dr. Thomas G. Wilson

Course Th209 8:30 – 11:30 a.m. D

Fee: Dentists \$80, All others \$50

Implants in Cadavers Lecture

This course features didactic information on crown lengthening, socket preservation, guided bone regeneration (ridge augmentation), implant placement, and a variety of other topics related to prosthetic and implant dentistry.

Note: This course is a prerequiste for course Th119. Attendees who register for course Th119 will not be charged for this course

1 hour

Dr. Jimmy B. Eubank Course Th210 9 – 10 a.m. All Attendees Fee: \$25

Mouth Guards, Oral Appliances and De-Programmers

According to the ADA, 95 percent of Americans grind or clench their teeth at some point. Many of these grinders are not even aware they are doing it. Airway restrictions also are a point of concern today. The progressive damage from these issues can be stopped or minimized by proper use of oral appliances. Discover which appliance to use in what situation and how to communicate with your patient.

Dr. Gerard Kugel

Course Th211 9 a.m. – 12 p.m. D A ST Fee: Dentists \$80, All others \$50

Adhesive Bonding and Cementation: Newer Isn't Always Better

There are a wide variety of bonding agents on the market. Use this evidence-based review to understand the advantages and disadvantages of the different generations of bonding to improve treatment outcomes. Interpreting the research data and understanding options based on a patient's caries risk status are the first steps toward success.

Dr. Kenneth M. Hargreaves

Course Th212 9:30 a.m. – 12:30 p.m.

Repeated on Friday (Fr264) All Attendees

Fee: Dentists \$80, All others \$50

Regenerative Endodontics

Considerable excitement exists for developing dental applications using post-natal stem cells and concepts of tissue engineering. Although much remains to be done, progress has been made in clinical regenerative endodontic procedures: literally saving teeth by regenerating a pulp-dentin complex. Discover the current status of regenerative endodontic procedures, their potential and predictors of healing success.

Dr. Stanley F. Malamed

Course Th213 9:30 a.m. – 12:30 p.m. All Attendees Fee: Dentists \$80, All others \$50

Emergency Medicine in Dentistry

Medical emergencies can, and do, happen in the practice of dentistry. Review how to prepare the office and staff to promptly recognize and effectively manage potentially life-threatening situations. Detailed discussion will focus on the proper response to altered consciousness: syncope, hypoglycemia and seizures; respiratory distress: asthma and hyperventilation; and drug-related emergencies: allergy and overdose (local anesthetic and sedative).

Dr. John D. Puskas Course Th214 10 – 11 a.m. All Attendees Fee: \$25

1 hour

Take a Bite Out of Heart Disease

Hear the latest evidence about the intersection between oral health and cardiovascular disease. The impact of periodontal disease on coronary artery disease will be discussed in detail. Some of the newer treatments available for coronary artery disease will be presented by the chief of cardiothoracic surgery at Emory University Hospital Midtown. The role of oral hygiene in bacterial endocarditis will be discussed and recently updated recommendations regarding antibiotic prophylaxis will be reviewed.

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REGISTERED ATTENDANCE LECTURES

Ms. Lois J. Banta Course Th215 12 – 3 p.m. All Attendees Fee: Dentists \$80, All others \$50

Build Your Practice with "Paid For" Dentistry

Establishing patient financial arrangements can be so frustrating! Learn to design appropriate financial arrangement guidelines, taking into consideration third-party financing,

insurance reimbursement and those wonderful cash-paying patients. All dental offices are unique and should offer flexible payment plans to help patients accept needed dentistry. Uncover the mysteries surrounding this complex issue and design "foolproof" financial policies.



Dr. Michael Fling & Dr. James C. Kessler Course Th218 12 – 3 p.m. All Attendees Fee: Dentists \$80, All others \$50

Blending Proven Principles with Contemporary Materials and Technologies – Today's Challenge for the Dentist/Technician Team

In restorative dentistry today, there is a barrage of information to sort through before deciding whether to incorporate unfamiliar new technologies and

materials into our practices. Examine what these new technologies may offer in the way of conservative preparations, aesthetics, efficiency, accuracy and even predictability. Focus on how various systems produce restorations from myriad materials and how this may modify our concepts of treatment planning, occlusion and ideal preparation design.

Dr. Anthony R. Cardoza Course Th216 12 – 3 p.m. All Attendees Fee: Dentists \$80, All others \$50

Dispelling the "CSI Effect" Myth: An Overview of Contemporary Forensic Dentistry

Because of the current popularity of forensic fare in television, the general public is getting a skewed view of the true nature of forensic investigation – the "CSI effect." Learn the real story about forensic odontology. Topics will include forensic dental identification of decedents of varying postmortem states, including skeletal, fragmented, decomposed and burned remains. Pattern injuries as they relate to bite mark investigation – both human and animal – also will be examined.

Dr. Gordon J. Christensen Course Th217 12 – 3 p.m. All Attendees Fee: Dentists \$80, All others \$50

The Best Techniques and Materials for Replacing One Tooth to All of the Teeth

Almost every adult has lost at least one tooth and about 20 percent of adults are edentulous. This course starts with techniques and materials for one tooth replacement and ends with the fully edentulous patient. Discover simple step-by-step procedures for the best techniques, including implants vs. fixed prostheses on teeth, vs. removable partials or complete dentures. This course will help you with diagnosis, treatment planning and choosing the best materials and techniques for missing teeth. Dr. Mark E. Hyman Course Th219 12 – 3 p.m.

Repeated on Friday (Fr255) All Attendees Fee: Dentists \$80, All others \$50

Game Changers – Practice Re-Imagination 2014

Living life in the fast lane of private practice – how do you improve your patients' experience while delivering optimal care? Highly successful teams constantly re-imagine, reinvent and implement change to assure success during turbulent times. Prepare to laugh and learn about the Top 20 Game Changers of 2014.

Dr. Joseph J. Massad Course Th220 12 – 3 p.m. D H LT ST Fee: Dentists \$80, All others \$50

Enhanced Record Taking for Various Implant Scenarios

A paradigm shift has occurred in record making. It will allow you to increase accuracy and eliminate the fear of delivering a case with mismatched occlusion. Based on the latest studies, this course will provide the framework for both vertical and horizontal record taking. The setting of an anterior esthetic tooth arrangement will be described to allow each practitioner and patient to observe the final smile composition.

This speaker has a financial interest in one or more dental products and/or services.

Dr. Thomas R. McDonald Course Th221 12 – 3 p.m. **D** A LT ST Fee: Dentists \$80, All others \$50

Choosing an Accurate Starting Point for Restorative Dentistry

In the comprehensive restorative practice, clinicians must consider all functional aspects of the masticatory system in evaluation and treatment. Achieving a precise starting point is essential for proper diagnosis and a stable, comfortable final restoration. In this course, occlusal diagnosis and treatment will be discussed within the context of TMJ stability. Clinical cases will demonstrate the relationship between the TMJ, occlusion and restorative treatment.

Dr. Gregory L. Psaltis Course Th222 12 – 3 p.m. **D** H A ST Fee: Dentists \$80, All others \$50

Sugar Bugs and Sleepy Juice (A Potpourri of Practical Pedo Pearls)

Caring for pediatric dental patients is far more than simply filling baby teeth. To facilitate actual treatment is an art form that includes not just proper clinical equipment, but communications, unique skills, and a different perspective. The many aspects of success with child patients will be discussed, including management tools, dealing with parents, local anesthesia skills, plus the satisfaction that grows out of the relationship developed with the child patient. This course is a "must" for practitioners who see pediatric patients.



AUDIENCE KEY

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Ms. Janice Hurley-Trailor Course Th223 1 - 2:30 p.m. **All Attendees** Fee: \$35

The New Patient Interview

Crucial to the success of your practice is developing a standard operating procedure for new patient interviews. Learn how to design new patient paperwork to uncover their wants and emotional needs. Hear how to conduct new patient interviews to find out how much they value their dental health and their history with dentistry. When you develop a system that involves the whole team in this key component of practice management, you're guaranteed to increase treatment acceptance.

Dr. Jamison R. Spencer

Course Th224 1 – 4 p.m. Repeated on Friday (Fr249) **All Attendees** Fee: Dentists \$80, All others \$50

The Dentist's Role in the Evaluation, Diagnosis and **Treatment of Sleep Apnea**

The diagnosis and treatment of obstructive sleep apnea and snoring has exploded! Dentists are uniquely positioned to be instrumental in the screening, referral and treatment of patients with sleep apnea and snoring problems as part of a medical/dental team. Oral appliance therapy has become a first line therapy for many patients and is often the only viable hope for patients who have given up on CPAP. Acquire the background and tools you need to literally save the lives of patients with obstructive sleep apnea.

Note: This course is recommended prior to attending course Sa160 or course Sa161.

Mr. John K. McGill Course Th225 1:30 - 3 p.m. Repeated on Saturday (Sa276) D

Fee: \$35

Doctors Approaching Retirement

You'll face more decisions in the last five years of practice than at any other time in your career, and these decisions will be the most important you'll ever make. Unfortunately, most doctors have neither the time nor the financial training to effectively address these critically important retirement issues. As a result, many doctors lose hundreds of thousands of dollars due to easily-avoided financial errors. Learn leading edge strategies to develop a well-designed, game plan to assure a financially secure retirement.

1.5 hours

1.5 hours

Dr. Tieraona Low Dog

Course Th226 1:30 – 4:30 p.m. All Attendees Fee: Dentists \$80, All others \$50

Dietary Supplements and Oral Health

Dietary supplement use has become commonplace in the U.S. Some nutritional supplements have proven beneficial to oral and overall health, yet there are lingering concerns regarding safety and quality. Your team needs to know the evidence for dietary supplements to both enhance patient outcomes and reduce the risk of adverse events.



Dr. Steve Ratcliff

Course Th227 1:30 – 4:30 p.m. Repeated on Friday (Fr253)

D LT Fee: Dentists \$80, All others \$50

I Made it Pretty – Why Did it Break? When Esthetics Isn't Enough

Most of us have experienced the frustration of trying in a beautiful restoration and then having to cut so much porcelain away that the restoration has to be returned to the lab. Why can't they get it right? Maybe you've seen teeth cracking and breaking and assumed it was just the old amalgams to blame. We can't get past it. The way teeth fit together is important, especially since we can't control what our patients do with those teeth. Learn more about how to evaluate occlusions for functional effectiveness, using bite splints for general practice and when centric relation is important and when it is not.

Dr. Lawrence F. Emmott Course Th228 2 – 5 p.m. All Attendees Fee: Dentists \$80, All others \$50

Remember When "e" Was Just a Letter?

Digital technology is revolutionizing every aspect of dental practice including how we make clinical decisions and how we communicate. Yet many dentists do not understand or utilize e-services. In this session, you can learn what an e-service is and get specific examples of how you can start using e-services immediately to manage your practice better, improve patient care, save money and increase profitability.

Ms. Laney Kay

Course Th229 2 – 5 p.m. Repeated on Friday (Fr260) & Saturday (Sa284) All Attendees Fee: Dentists \$80, All others \$50

Blood, Spit and Fears: A Painless OSHA Update

Let's face it ... most OSHA training courses are anything but fun. But this class is! It's fun, it's fast, it's informative and it satisfies your annual OSHA requirements. We'll cover the newest infection control guidelines, new disease information, HIPAA highlights and other relevant regulations.



Ms. Lois J. Banta Course Th300 8 – 11 a.m. All Attendees No Fee

Total Team Concept for Effective Scheduling

Frustrated by holes in your schedule? Experience the joy of effective scheduling to boost production and reduce stress. Minimize lastminute cancellations, procedures that take longer than expected, grumpy patients in the reception room and grumpier staff members blaming one another (or the dentist). Good scheduling guarantees a happier practice.

Dr. Michael Fling Course Th301 8 – 11 a.m. All Attendees No Fee

Treatment Planning for Functional Esthetics

Sometimes gathering solutions for appropriate aesthetic and functional care can be like herding cats. Techniques that will clearly communicate the desired outcome to the technician are identified, ensuring predictable results. Learn how esthetics and function are primary determinants to establishing treatment plans and how alterations in vertical dimension affect comprehensive case sequencing and recording accurate bite registration and articulation.

Ms. Janice Hurley-Trailor Course Th302 8 – 11 a.m.

Repeated on Friday (Fr239) All Attendees No Fee

How to Look Like a Million Without Spending It

This interactive course is filled with real-world examples and solutions to the challenges we face in our closets every day. This course will help you identify how individual poise and self-image affect both personal and business success. Learn how to avoid the most common image mistakes and shop with confidence to get the perfect fit every time. Look like a million without spending it! Mr. Imtiaz Manji Course Th303 8 – 11 a.m. All Attendees No Fee

Creating Vision and Value for Patients in the Current Consumer and Economic Landscape

Contemporary dentistry offers patients treatment options that can transform them clinically and socially. But most patients have a museum of dentistry in their mouths that falls far short of today's possibilities for care. To give patients our best today, we've got to give them a clinical vision that appeals to them on all levels: as a patient, as a consumer, and as a person. Learn how to embrace patients at every level so that they make better dental choices at every visit.

Ms. Rosemary Bray Course Th304 8:30 – 11:30 a.m. All Attendees No Fee

Extraordinary Service – A Dental Necessity!

In today's challenging economy, outstanding customer service is more essential than ever. You must exceed the patient's expectation, not meet it. Learn how to use extraordinary service to make your practice healthier and happier, create raving fans out of satisfied patients and avoid unhappy patients. Understand the importance of the first impression of your practice and how to stay ahead and survive in this economy.

Dr. Henry A. Gremillion & Dr. Franklin Dolwick S Course Th305 8:30 – 11:30 a.m.

D H A ST No Fee

Head and Neck Anatomy: Clinical Application

Refresh your knowledge with this detailed anatomical review of the dynamic masticatory system. It will consist of lecture and discussion with specific practical clinical application. Areas of special emphasis include: osteology, the oral cavity, nasal cavity, salivary glands, musculature and the temporomandibular joint.

Note: This course is a prerequisite for course Fr128.

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Dr. Tieraona Low Dog Course Th306 8:30 – 11:30 a.m. All Attendees No Fee

Life is Your Best Medicine

Everything you do can have a profound impact on your health. Today, despite widespread availability of medications and state-of-the-art medical technology, chronic illness afflicts more than 50 percent of Americans. There's overwhelming evidence that much of this illness has to do with lifestyle more than anything else. This means the road to vitality and health is within our own power. From wholesome food, herbal medicines and movement to meditation, interaction with nature, and social connectedness, discover a road map to well being that is both sensible and inspiring.

New Product Forum Course Th307 8:30 – 11:30 a.m. All Attendees No Fee

New Dental and Hygiene Product Forum

As we move further into the world of technology and innovative services, the dental industry continues to align itself with the momentum. To make sure you are able to bring your patients along this wave, you need to see and source the latest the industry has to offer. For approximately 10 minutes, each company will present a new product or service and related research in an informative, obligationfree way. All presenting companies are on the exhibit floor and are happy to further enhance your knowledge.

Dr. J. William Robbins

Course Th308 8:30 – 11:30 a.m. Repeated on Friday (Fr335) D H A LT ST

No Fee

Global Diagnosis - A New Vision of Dental Diagnosis and Treatment Planning

With the increased emphasis on interdisciplinary treatment, traditional methods of diagnosis and treatment planning have become more problematic. Historically, practitioners did not have access to the advanced periodontal, orthodontic, orthognathic surgery and plastic surgery tools that are currently available. This systematic approach to diagnosis and treatment planning for the interdisciplinary dental patient features a common language that may be used by the orthodontist, periodontist and oral and maxillofacial surgeon, as well as the restorative dentist.

Note: This course is recommended prior to attending course Fr347.

Dr. Colin Richman Course Th309 9 – 10:30 a.m. Repeated on Saturday (Sa374) All Attendees No Fee

Periodontitis – The Disease

Discover the "state-of-the-art" relative to contemporary periodontal therapy. Hear the latest about periodontal infection, inflammation, pathology, and systemic implications. Consider the impact of periodontal disease on multi-rooted teeth and the inter-dental dominance of periodontal lesions. Learn to achieve long-term treatment success through definitive pocket elimination therapy, either resective or regenerative, and the importance of plaque control and professional maintenance for long-term success.

Dr. Ronald E. Goldstein Course Th310 9 a.m. – 12 p.m. All Attendees No Fee

How to Manage Difficult Patients... Before They Manage You!

Today, we have the ability to help people feel better about their appearance, which can open doors and improve their quality of life! While most patients appreciate our efforts, others' visions of their new smiles can be altered by their relationship with the dentist and/ or staff. Often, esthetic failures are due to a patient's unrealistic expectations. This is for the entire dental team – the receptionist, treatment coordinator, dental assistant, hygienist, dentist and laboratory technician.

Ms. Judy Kay Mausolf Speaker Course Th311 9 a.m. – 12 p.m. All Attendees No Fee

Dentistry is About Relationships – Philosophies, Systems, and Strategies That Build High-Performing Patient and Team Relationships

Building sincere, strong, sustaining relationships results in business success – measured by treatment acceptance, a healthy bottom line, positive can-do attitudes, open communication, accountability, doctor/team/patient goodwill and respect, and, most of all, an enjoyable working environment. Apply these best practices to help the entire team think and act differently, communicate effectively and make healthy decisions–for an environment that ultimately results in a growing practice.

1.5 hours



Course Th312 9 a.m. – 12 p.m. Course Th313 2 – 5 p.m. All Attendees No Fee

Leadership and Decision Making: A Business Perspective

Leaders spend much of their time solving problems and making decisions. Use this session to help you make the best decisions possible with available information. Learn from an associate professor at Duke University, Fuqua School of Business. You will improve your analytical abilities in understanding decision-making processes and learn how to evaluate the costs and benefits of alternative actions. Dr. Rosette's years of experience teaching negotiations and leadership will be invaluable in your development as a leader.

Ms. Rita Zamora Speaker Course Th314 9 a.m. – 12 p.m. All Attendees

No Fee

Social Media 101

If you have never used Facebook or have very little experience with social media, this is your opportunity to learn the difference between personal profiles and business pages, and which is best for marketing your practice. Experience a basic tour of the most important social media platforms. Learn about the unique marketing benefits each has to offer, and how these tools can help enhance your reputation. Leave the program with an understanding of basic social media strategies you can put into place right away for general or specialty practices.

Ms. Judy Bendit Course Th315 9:30 a.m. – 12:30 p.m. All Attendees No Fee

The Myths, Legends and Realities of OTCs

Join us for this fun and interactive program where we explore all the myths, legends and realities of toothbrushes, toothpastes and mouth rinses. We will look at vintage commercials and evaluate how they have shaped our current philosophies and why we are so challenged with getting the right products into the hands of our patients. This course will leave you questioning many advertisements and making wiser decisions for yourself and your patients.

	AUDIENCE KEY		
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Ms. Mary Ellen Psaltis Course Th316 9:30 a.m. – 12:30 p.m. Repeated on Saturday (Sa363) All Attendees

No Fee

Desperate Dental Divas – Diabolical or Divine?

Working with others is challenging. Are you frustrated or fulfilled? Optimizing your work environment is essential for everyone's success and well being. Even though women are known to be nurturing and helpful, working together can be as fraught with conflict and unresolved issues for them as it is for men. Why is it so hard? Increase your understanding of the underlying dynamics that can create conflict as well as create understanding and cooperation. Clearing the air is powerful. Don't wait another minute!

DANB Forum Course Th317 10 – 11 a.m. Course Th318 1 – 2 p.m. A No Fee

1 hour

The entire dental team is invited to attend The Dental Assisting National Board, Inc. (DANB) forum. DANB will present information about its national certifications: Certified Dental Assistant (CDA), Certified Orthodontic Assistant (COA), Certified Preventive Dental Assistant (CPDA) and other program and policy updates. DANB will discuss state activities and the requirements dental assistants must meet to perform additional duties or expanded functions. Attendees also will learn about e-learning opportunities through the DALE Foundation, the official DANB affiliate and receive gifts and giveaways.

Dr. Jimmy B. Eubank Course Th319 12 – 3 p.m. Repeated on Saturday (Sa288) All Attendees No Fee

Patient Management, Diagnosis and Treatment Planning

The ability to diagnose, develop a treatment plan and present treatment will, to a great extent, determine success. Understanding occlusal disease and esthetic problems and how to treat them is necessary to achieve long-term results for our patients. However, nothing happens until the patient says yes. Learn practical principles of occlusion and esthetics along with a system of patient management that works. **Ms. Rosemary Bray** Course Th320 1 – 4 p.m. **All Attendees No Fee**

Teamwork! It Makes Your Dental Dream Work!

Teamwork can increase productivity and self-esteem, enhance appreciation, improve communication and make work fun. Gain insight into positive characteristics to seek in potential employees, negative characteristics to avoid, the expected role of the doctor on the team and ways to gain team commitment and continue motivation.

Dr. James Cassidy

Course Th321 1 – 4 p.m. **D** A LT **No Fee**

Keys to Prosthetic Success for the Dentist, Lab Technician and the Patient

There are a few key ingredients to taking your prosthetics to the highest level. Procedures such as fixed and removable cases, removable and implant cases and yes, complete denture cases can become very rewarding, predictable and very profitable. This would be a great opportunity to bring your lab technician with you as well as your dental assistant. The creation of a prosthetic practice within your existing practice will be very rewarding for both you and your patients.

Dr. Pat Little Course Th322 1 – 4 p.m. **All Attendees No Fee**

External Threats in Today's High-Tech World

We, as individuals and as team members, are increasingly targeted by identity thieves, medication seekers, cyber-hackers and other scam artists. It is important to be aware of the various dangers facing us and our patients and how to mitigate these threats. Learn practical strategies to handle computer and Internet threats, identity theft, cell-phone protection, credit score monitoring, medication scams, social media concerns, health records security, HIPAA and other patient privacy issues.

Dr. Jay Smith	NEW Speaker
Course Th323	1 – 4 p.m.
D	
No Fee	

Consideration for Enhanced Aesthetics in Implant Dentistry

We must develop the ability to evaluate existing cosmetic deficiencies and design proper procedure for smile improvement. Solutions designed to optimize gingival form will be discussed including implant depth, spacing, emergence profiles and the influence of crown contours. Protocols will be examined to improve soft tissue esthetics when restoring implants and teeth in the same restoration. Analyze the factors that make up smile design and the techniques to most predictably achieve the desired goals. A collaborative approach among the dental team will be emphasized.

Ms. Rachel Wall

Course Th324 1:30 – 4:30 p.m. **All Attendees No Fee**

Benchmarks, Barriers, and Breakthroughs: Behind the **Scenes Strategies for a Successful Hygiene Department**

A clinically skilled hygienist is essential to delivering high quality care. But what about the behind-the-scenes efforts of the dentist and team to support the delivery of that care and the implementation of new protocols and systems? We'll take a look at several hygiene departments and the business strategies they used to take service, systems, and profitability to the next level. This course for hygienists, dentists, office managers, and hygiene coordinators/assistants offers take-home tips to immediately increase hygiene profitability.



GENERAL ATTENDANCE LECTURES

Dr. Mitchell J. Gardiner Course Th325 2 – 4 p.m. Repeated on Friday (Fr346) **All Attendees** No Fee



A Simulated Malpractice Court Case Presented Live

Have you ever wondered what it would be like defending yourself in a malpractice lawsuit? This will be your opportunity to find out exactly what takes place in court without going through the incredible anxiety and tension that surrounds these lawsuits. Attend this dental malpractice trial simulation using records and transcripts from an actual trial. You will see the types of questioning that you would face, understand the importance of your documentation and that it is much better to manage your risks in your office, rather than in the courtroom.

Ms. Judy Kay Mausolf Course Th326 2 - 5 p.m. All Attendees No Fee

Communication Solutions – Attitudes, Breakdowns and **Conflict Resolutions**

Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns, and resolves conflict to take your relationships from good to great! Learn skills to communicate positively and effectively with different and even difficult personalities. Create an environment where everyone looks forward to coming into the office, which ultimately results in growing your business. Inspire a culture of appreciation and acknowledgment. Communications expert Mausolf will show you how!



Mr. David L. Meinz Course Th327 2 - 5 p.m. **All Attendees No Fee**

What Good is a Dead Patient with Perfect Teeth?

Hear the latest about the food you and your patients eat. You'll discover the latest on sugar, sugar substitutes, and how promoting the sugar bowl can actually decrease – yes, decrease caries formation. You'll also learn your own personal "Nutrition IQ," what to eat at fast food restaurants and why you should STOP counting calories. Learn the latest on the relationship between nutrition and health.



Course Th328 2 - 5 p.m. **All Attendees** No Fee

Women and Medications: Health Issues and Related **Pharmacotherapies**

Women comprise a significant majority of patients in all health settings, including the oral care environment. Topics addressed include adolescent health, pregnancy, menopause, osteoporosis, and cardiovascular diseases. Medications commonly prescribed for the management of these conditions will be discussed. Special oral care considerations for women taking these medications will be reviewed, with an emphasis on drug- and disease-induced oral manifestations, drug interactions, and risk assessment for the prevention of related medical emergencies in the dental office.

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The Thomas P. Hinman Dental Meeting

LAB TECH DAY

Thursday, March 27 is Lab Tech Day at Hinman!

The 2014 Thomas P. Hinman Dental Meeting *Welcomes*

The 2014 Southeastern Conference of Dental Laboratories

Laboratory Technicians who register for SCDL and pay the appropriate fee are invited to see their Lab Tech colleagues at Hinman, visit the exhibit hall and to register for continuing education courses and special events. Transportation will be provided in the morning from the Georgian Terrace, headquarters for the SCDL meeting, to the Georgia World Congress Center and then to return to the Georgian Terrace at the end of the day.

There are many courses offered for Laboratory Technicians throughout the Meeting, including the following Thursday courses:

8 – 11 a.m.
Course Th203
Dr. James Cassidy
Dr. Thomas McDonald
Application of Fundamental Restorative Principles to
Fixed and Removable Prosthodontics

8:30 – 11:30 a.m. Course Th207 Dr. Jay Smith Dr. Mollie Winston Complex Implant Treatments: The Agony and Ecstasy

8:30 - 11:30 a.m. Course Th308 Dr. J. William Robbins Global Diagnosis - A New Vision of Dental Diagnosis and Treatment Planning

12 – 3 p.m.
Course Th218
Dr. Michael Fling
Dr. James Kessler
Blending Proven Principles with Contemporary
Materials and Technologies – Today's Challenge
for the Dentist/Technician Team



1 – 4 p.m. Course Th118 Dr. Mark Murphy Immediate Load Implant Retained Overdentures; An Evidence-Based Protocol

1 – 4 p.m.Course Th321Dr. James CassidyKeys to Prosthetic Success for the Dentist,Lab Technician and the Patient

1:30 – 4:30 p.m. Course Th227 Dr. Steve Ratcliff I Made it Pretty, Why Did it Break? When Esthetics Isn't Enough

Thursday Special Events, including the Keynote Session with Dr. Benjamin Carson, Sr., are listed on page 60.



All-Day Tracks for Assistants and Office Staff 8:30 a.m. – 4:30 p.m.

Anatomy of the Masticatory System: Clinical Application and Dissection of a Cadaver with Drs. Henry Gremillion &

Franklin Dolwick 8:30 a.m. – 4 p.m.

Atlanta Brews Cruise 1:30 - 6:30 p.m.

Technical Exhibits

Wheel of Chance
Treasure Quest
Messages to Our Military
9 a.m. – 6 p.m.

Auxiliary Party Go Back to the '80s Omni Hotel, Grand Ballroom 7 – 11 p.m.

Dentist Reception with Mo' Sol! Omni Hotel, International Ballroom 7:30 – 11 p.m.

Modern Skyscrapers, Downtown Atlanta

Dr. Louis Malcmacher

Course Th101 8 a.m. – 5 p.m.

One hour lunch break

DHA

Botox and Dermal Filler Training Level I Course Part 2 of Course.

See page 9 for additional information.

Dr. Gerard Kugel

 Course Fr124
 8 – 11 a.m.

 Course Fr125
 1:30 – 4:30 p.m.

 D ST
 Fee: \$345
 Attendance is limited to 25 participants

The Do's and Don'ts of Porcelain Laminate Veneers

Make porcelain veneers a more predictable part of your daily practice. This hands-on course will focus on treatment planning and case selection, preparation and cementation pitfalls, and the most common problems encountered. A step-by-step review of preparation, temporization and cementation, along with techniques for long-term maintenance of veneers, will be presented.

Dr. Robert C. Margeas

Course Fr126 8 – 11 a.m.

Repeated from Thursday (Th121) & Saturday (Sa170)

D

Fee: \$295 Attendance is limited to 25 participants

Creating Esthetic Masterpieces with Composite Resins

The best way to learn direct composites is hands-on instruction. Experience placing a direct composite veneer that can rival porcelain. Layering, finishing and polishing will be demonstrated both stepby-step with immediate feedback and in detail with a live video demonstration of proper anatomy, surface texturing and polish.

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Dr. Henry A. Gremillion & Dr. Franklin Dolwick Speaker Course Fr127 8:30 a.m. – 4 p.m. 6 hours

Lunch is on your own from 11:30 a.m. – 1 p.m.

D H ST

Fee: \$975 Attendance is limited to 32 participants

Anatomy of the Masticatory System: Clinical Application and Dissection of a Cadaver

This unique hands-on program will be a limited attendance detailed dissection of the superficial structures of the face, the masticatory musculature, and the temporomandibular joint. Relationships to routine dental assessment and clinical procedures will be highlighted. Participants in the dissection workshop will work in pairs, each pair dissecting one half of a provided cadaver specimen.

Note: Course Th305 is a prerequisite for this course.

Dr. Thomas R. McDonald Course Fr128 8:30 – 11:30 a.m. D A LT ST Fee: \$330 Attendance is limited to 16 participants

Occlusion and Esthetics

Many clinicians have difficulty achieving an accurate, repeatable starting position for restorative treatment. In this "roll up your sleeves," wet-gloved course, participants will manipulate materials and instruments to achieve accurate occlusal records and mounted diagnostic casts. Discussions will include a review of TMJ anatomy, occlusal diagnosis and esthetics.

Dr. Lee H. Silverstein

Course Fr129 8:30 – 11:30 a.m. Repeated on Saturday (Sa159)

D Fee: \$345

Attendance is limited to 30 participants

GUMS R US Crown Length: A User-Friendly Hands-On Course

Diagnosing the need for a crown-lengthening procedure is paramount, as is understanding the differences between esthetic crown lengthening and functional crown lengthening on a posterior tooth. This hands-on experience using pig jaws will show you a step-by-step procedure to crown lengthen teeth in both the anterior region and the posterior region of the mouth. The surgical techniques, bone recontouring and suturing techniques will be demonstrated and performed by each participant.

Ms. Judy Bendit

Course Fr1309 a.m. – 12 p.m.D HFee: \$130Attendance is limited to 30 participants

Sharpen UP, It's the Right Thing to Do

This relaxed, informal and interactive three-hour workshop highlights some of the latest and greatest guides, aids and automated sharpeners that can help you achieve sharp cutting edges on scalers and curettes. You will walk out of this workshop with a new perspective and confident attitude toward sharpening, as well as the skills to accomplish the task quickly and easily!

Dr. Christopher A. Hooper

Course Fr131 9 a.m. – 12 p.m. D ST Fee: \$300 Attendance is limited to 24 participants

Posterior Esthetics

This course will give you the hands-on opportunity to prepare teeth, make impressions, place direct composite resin and make provisionals. Among the topics presented will be posterior restoration selection, retraction options, impression tips, choices for the crown material, cementation vs. bonding and direct composites. Take advantage of this unique format to improve your skills in this critical clinical area.

Mr. Imtiaz Manji & Dr. Darin O'Bryan Course Fr132 9 a.m. – 12 p.m.

Repeated from Thursday (Th116)

D A STFee: \$320 Attendance is limited to 20 participants

Hands-On Digital and CAD/CAM Dentistry Using CEREC Technology

Use this limited-attendance, hands-on program to experience the practice-transforming technology driven by CEREC in the contemporary digital practice. See the value of CEREC to support case acceptance in today's consumer environment. Then, perform a complete hands-on clinical process with CEREC and digital fabrication of a restoration. Learn about the clinical application of CEREC in your practice and how CEREC integrates with contemporary patient treatment needs.

Note: Participants will be matched two per CEREC unit.

Dr. Joseph J. Massad

Course Fr133 9 a.m. – 12 p.m.

Repeated on Saturday (Sa155)

D

Fee: \$350 Attendance is limited to 20 participants

New and Improved: One Appointment Definitive Impression Making for All Removables

This hands-on participation course will help you sharpen your skills using the best methods for impressioning prosthetic patients for the complete/immediate denture and the implant restoration overdenture. Included will be implant restoration impression-making, methods of adapting current dentures to secure retention and mounting a unique jaw recorder.

This speaker has a financial interest in one or more dental products and/or services.

ADAA Assistants' Seminar

Course Fr134 9:30 a.m. – 12:30 p.m. Course Fr135 1:30 – 4:30 p.m.



Repeated from Thursday (Th123) & Saturday (Sa162)

Α

Fee: \$60

Attendance is limited to 50 participants

Learning in the Round

This seminar is created especially for the dental assistant. Don't miss this hands-on opportunity to learn about new products, updated techniques and services available and share ideas with other dental assistants in this fun, small group setting. You will come away energized, with product samples for your office and the possibility of great door prizes for yourself.

Different topics are covered at each session so register early, as this small group fills up fast. Non-ADAA member dental assistants will receive a free six-month membership in the American Dental Assistants Association courtesy of the Hinman Dental Meeting. Current members will receive a special gift, so be sure to bring your ADAA membership card with you.



Preventive Equipment Maintenance Course Fr136 9:30 a.m. – 12:30 p.m. Course Fr137 1:30 – 4:30 p.m.

Repeated from Thursday (Th113 & Th114) & Saturday (Sa163) All Attendees

Fee: \$95 Attendance is limited to 48 participants

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Learn how to properly maintain the following: air compressors, vacuum systems, autoclaves, cavitrons, prophy jets, handpieces, x-ray processors and digital sensors. Also, learn how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that exist in every dental office.

Dr. Robert R. Edwab

Course Fr138 9:30 a.m. – 12:30 p.m.

Repeated from Thursday (Th115) D ST

Fee: \$230 Attendance is limited to 28 participants

Hands-On Oral Surgery Workshop for the General Practitioner

This hands-on course will give you the chance to broaden your scope of practice by making oral surgery more enjoyable and more predictable. Learning step-by-step techniques, you will use fresh pig mandibles for soft tissue surgery and suturing, and learn proper use of cowhorn and ash forceps, and rongeurs for extractions, alveoplasties and root removals.



Course Fr139 9:30 a.m. - 12:30 p.m.

Repeated on Saturday (Sa164) **D** H A ST Fee: \$230

The Fun Way to Proficiency with Digital Dental **Photography**

In this fun and lively hands-on workshop, you will have the opportunity to practice taking images that will have the greatest impact in communication with the patient and dental team. All clinical intraand extra-oral views will be demonstrated with emphasis on efficient ergonomics of the patient and photographer. Playing each of the roles - patient and photographer - is essential in learning these techniques. The advantages of using a photography assistant will also be shared.

Note: A limited number of digital cameras, mirrors and retractors will be made available, but participants are asked to bring sterile supplies (if they own them) to maximize the learning experience.

Dr. Gregory L. Psaltis Course Fr140 9:30 a.m. - 12:30 p.m. **Course Fr141** 2 – 5 p.m. D Fee: \$350 Attendance is limited to 24 participants

A Crowning Event! Stainless Steel and Anterior Strip Crowns

Do primary tooth crowns mystify you? In this hands-on workshop, you will learn stainless steel and anterior composite crown techniques and then perform them on a typodont. Clinical and radiographic diagnosis also is included. After this course, you'll agree that these restorations are a snap!

Note: Attendees are asked to bring their own loupes.

Dr. Sarah Conroy

Course Fr142 12 – 3 p.m.

Repeated from Thursday (Th103 & Th104)

D H A ST

Fee: \$135 Attendance is limited to 30 participants

Obtaining Accurate Alginate Impressions

This hands-on workshop teaches current techniques for taking excellent alginate impressions and for model pouring. Learn how to properly prepare the patient as well as the criteria for alginate tray selection and preparation. Proper mixing techniques, when/how to use adhesives and the loading, seating, removal and inspection of impressions will be presented.

Dr. Robert C. Margeas Course Fr143 12 – 3 p.m. D LT ST Fee: \$295 Attendance is limited to 25 participants

Immediate Provisionalization of Implants

This course will guide you step-by-step through the use of a visualizer on how to do an immediate implant provisional for a screw retained restoration. Numerous cases will be shown on when to do immediate vs. delayed implant provisionals. The technique you will learn can be immediately incorporated into your practice.

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HYGIENISTS

All Attendees

FRIDAY, MARCH 28

Attendance is limited to 24 participants

Dr. Brad J. Potter

Course Fr144 12 – 3 p.m.

Repeated from Thursday (Th107 & Th108)

DHA

Fee: \$170 Attendance is limited to 30 participants

Radiographic Imaging in the Dental Office -**Improving Our Techniques**

Imaging in dentistry has undergone a revolution in the past decade with the transition to digital imaging and the introduction of new imaging techniques. Use this presentation and participation course to strengthen your diagnostic acumen and enhance your skills in dental imaging. The ultimate goal of accurate diagnoses and quality patient care is still at the forefront of our day-to-day activities.

Dr. David A. Beach



Repeated on Saturday (Sa156)

D ST

Fee: \$345 Attendance is limited to 30 participants

Cutting Edge Endodontics: Advances in Instrumentation and Irrigation

Learn how to use the latest generation of endodontic instruments from Dentsply. Hands-on, clinically based exercises on extracted teeth and plastic blocks will allow you, the general practitioner, to try a variety of rotary file systems including the newest files available, Wave One and Vortex Blue. A clinically relevant discussion on root canal irrigation, focusing on current trends and enhanced techniques, will also be included.

Attendees must bring at least five fully developed extracted teeth, single and multiple rooted, with access preparations prepared.

Dr. Anthony R. Cardoza Course Fr146 1 – 4 p.m. Repeated on Saturday (Sa154) **All Attendees**

Fee: \$200 Attendance is limited to 36 participants

The Role of Forensic Dentistry in Individual Identification

Learn the fundamental procedures of dental identification that forensic dentists use in identifying decedents in a mass disaster. In this hands-on session, you will participate in a mock airplane disaster and use forensic dental identification software adopted for mass fatality incidents.

Dr. Lee H. Silverstein

Course Fr147 1 – 4 p.m.

Repeated from Thursday (Th112)

D A ST

Fee: \$270 Attendance is limited to 30 participants

Atraumatic Extraction and Socket Grafting for the General Practitioner

This hands-on course makes it easy to remove teeth while saving the bony socket. Learn how to use regenerative barriers in a cost-effective and user-friendly way. This course will show you the how, when and why of socket grafting in a trademarked, easy-to-understand fashion.

Ms. Judy Bendit Course Fr148 1:30 – 4:30 p.m. DH Fee: \$90 Attendance is limited to 30 participants

Ergonomic Longevity in Dentistry – Positioning for Life

As clinicians, we are challenged each day to provide quality care through effective instrumentation. Often, however, little attention is given to the fact that appropriate instrument selection, design and usage can reduce the risk of occupational injury. Designed for the dentist and dental hygienist, this half-day "hands-on" workshop will help you become comfortable with recent advancements in instrument design and practice techniques to reduce occupational injury.

Dr. Thomas R. McDonald Course Fr149 1:30 - 4:30 p.m. **D** A LT ST Fee: \$230 Attendance is limited to 50 participants

Provisional Restorations for Today's Restorative Practice

The ability to efficiently fabricate precise, esthetic provisional restorations can take your restorative practice to another level. This hands-on course will share the latest techniques and materials for provisional restorations in all areas of restorative dentistry, including provisionals for bonded final restorations. Participants will fabricate anterior and posterior provisional restorations for single and multiple units and learn the latest in esthetic contouring, troubleshooting and repairs.

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HYGIENISTS

All Attendees

Ms. Nancy Andrews

Course Fr150 2 – 5 p.m.

Repeated from Thursday (Th111)

D H AFee: \$145 Attendance is limited to 40 participants

Infection Control Workshop

In this lively, interactive, hands-on workshop, experience different infection control techniques and products! Go home with a bag of samples and many new ideas! Learn infection control concepts and how to evaluate products and techniques for hand hygiene, surface cleaning and disinfection, equipment and instrument asepsis and personal barriers to get maximum effectiveness from your infection control efforts.

Dr. Robert R. Edwab

Course Fr1512 – 5 p.m.Repeated on Saturday (Sa158)All Attendees

Fee: \$265 Attendance is limited to 32 participants

Treating Medical Emergencies in the Dental Office: Hands-On Workshop for the Entire Team

Life threatening medical emergencies in the dental office can occur any time. This course will help you properly evaluate a patient and determine whom to treat and when to refer a patient for a medical evaluation. Learn how to make your own emergency kit and to recognize patients with the potential to cause medical emergencies.

Dr. Samuel B. Low

Course Fr1522 – 5 p.m.D H STFee: \$315Attendance is limited to 30 participants

Advanced Microthin Ultrasonics in Managing Today's Periodontitis: A Workshop

Leave traditional root planing behind and move into a new era of providing periodontal care by utilizing micro-thin ultrasonic instrumentation with an emphasis on comfort and acceptance. Decrease fatigue and enhance time efficiency with new topical anesthetics and techniques to manage difficult access including the pesky furcation! Use this workshop to update your knowledge and skills of the latest concepts.

Dr. Alfred D. Wyatt, Jr. Course Fr153 2 – 5 p.m.

Repeated on Saturday (Sa165)

D ST

Fee: \$295 Attendance is limited to 36 participants

Before You Buy a Laser, Make Sure You See the Light

As lasers have become more prevalent in the practice of dentistry, the choices and options available to clinicians have become more confusing and overwhelming. The purpose of this hands-on course is to expose participants to various modalities of lasers and discuss the advantages, uses, and limitations of each. This course will also benefit those who own lasers but have yet to see the full potential they offer.



Ms. Laci L. Phillips Course Fr230 8 – 11 a.m. All Attendees Fee: \$120 Attendance is limited to 100 participants

Charting the Course to an Electronic Office with Softdent

Bring your laptop, iPad, or tablet and dig into Softdent for a threehour hands-on lab designed for the entire team. Network with other Softdent users while learning more about using your software in a reduced paper/chart-free environment and how it can help take your practice to the next level.

Ms. Laci L. PhillipsCourse Fr2311 – 4 p.m.All AttendeesFee: \$120Attendance is limited to 80 participants

Take the DiSC Communication Challenge

Have you struggled even once communicating with your team? Do you wonder if there is something you can do to help make your team more of a team? Use this course to help you and your team increase your self-knowledge: how you respond to conflict, what motivates you, what causes you stress and how you solve problems. Learn how to adapt your own style to get along better with others, facilitate better teamwork and minimize team conflict.

Note: Attendees must register by February 27 in order to receive a personalized assessment. This assessment will be given out at the beginning of the course



Dr. Lawrence F. Emmott Course Fr232 2 – 5 p.m. D A OS ST Fee: \$130 Attendance is limited to 40 participants

Let's Do It - Hands-On Digital Marketing and Social Media

Now, more than ever, current and prospective patients connect with your practice and share experiences through the Internet and social media. The average U.S. consumer spends almost eight hours per month on Facebook. Now is the time for you to place your practice where your patients are – online. This course is a hands-on participation program that will help you understand the factors that impact website findability. Discover the different Google results, the increasing importance of Google Plus and Google Places, and the amazing phenomenon of social media. 8:30 a.m. – 4 p.m.

Course Fr233

D A Fee: Dentists \$100, All others \$70

Dr. Mark Hyman

8:30 - 9:30 a.m.

A Day in the Life of a Top Gun Dental Team

Listen, learn and laugh your way through a fast-paced, humorous review of "A Day in the Life" of dynamic, real-world private dental practice. Leave with pearls to help you move your practice to the next level.

Ms. Nancy Andrews

9:30 – 10:30 a.m.

Hot Topics in Infection Control

Enjoy active learning as you update your knowledge of the most important issues in clinical safety. Are you clear on how to handle ordinary and extraordinary infectious diseases? This class blends science with reality: reviewing CDC guidelines and state regulations for infection control. Updates include challenges such as aerosol transmitted diseases (ATDs) and evolving/resistant pathogens.



Ms. Mary Ellen Psaltis 10:30 – 11:30 a.m. Nutrition Ignition!

Are you tired, tense and your clothes too tight? Rev up your performance at work and in your life without pills, unbelievable promises and impossible diets. This power-packed presentation will provide tools and tips with real nutrition information. Learn to eat well and be well.

Lunch is on your own from 11:30 a.m. – 1 p.m.

Ms. Shannon Pace-Brinker

1 – 2 p.m.

The Dental View

Come hear a real-world discussion of dental assisting. A team of dynamic assistants of different ages, experiences and backgrounds will discuss what really goes on in the dental practice. This audience participation course is exciting, real, and life-changing, as voices of dental assistants get a chance to be heard. Join us as we spend time together laughing and changing our world of dental assisting.

Ms. Rosemary Bray

2 – 3 p.m.

They're in Your Chair – Now Keep 'Em There

Once you have your patient seated in your dental chair, there is still no guarantee that they truly ARE your patient and will remain so forever. How can you, the assistant ensure that this patient is happy in your practice and will remain your faithful and referring dental patient? What is YOUR role in the service aspect of dental care?

Mr. Imtiaz Manji

3 – 4 p.m. I'm Way More than an Assistant!

Dental assisting has evolved faster than any other role on the practice team. Assistants must be masters of clinical standards, technology, logistics, scheduling, and communication. Understand the complexities of how dentistry is evolving toward consumer-driven options, how patients make choices about the level of care they want, and how you are the value creators for patient and practice success.



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9 a.m. – 4:30 p.m.

Course Fr234

D OS

9 – 10 a.m.

Fee: Dentists \$100, All others \$70



Leadership and Decision Making: A Business Perspective

Leaders spend much of their time solving problems and making decisions. Use this session to help you make the best decisions possible with available information. Learn from an associate professor at Duke University, Fuqua School of Business. You will improve your analytical abilities in understanding decision-making processes and learn how to evaluate the costs and benefits of alternative actions. Dr. Rosette's years of experience teaching negotiations and leadership will be invaluable in your development as a leader.

Ms. Lois J. Banta

10 – 11 a.m.

Total Team Concept for Effective Scheduling

Frustrated by holes in your schedule? Experience the joy of effective scheduling to boost production and reduce stress. Minimize lastminute cancellations, procedures that take longer than expected, grumpy patients in the reception room and grumpier staff members blaming one another (or the dentist). Good scheduling guarantees a happier practice.

Dr. Lawrence F. Emmott 11 a.m. – 12 p.m.

Google Juice for Dentists

In 2014, a website for your practice is no longer optional. Like it or not, people will judge you based on your Internet presence and your online reputation. This program will show you how to develop Web pages that patients like and, even more importantly, how to use Google so patients will get to your site.



Lunch is on your own from 12 – 1:30 p.m.

Ms. Janice Hurley-Trailor 1:30 – 2:30 p.m.

Optimal Image Impact

Impact the success of your practice by learning to look at your website, team, and office through your patients' eyes. Put your best foot forward and make the first and lasting impression of your practice the best possible. Apply the science of body language, verbal skills and the power of visual impact to enhance your success.

Ms. Judy Kay Mausolf Speaker 2:30 – 3:30 p.m.

Drama Queens, Pot Stirrers and Problem Makers

Elevate the attitude in your practice! Do you have any team members with toxic attitudes? Toxic attitudes can undermine open communication, patient experience, treatment acceptance, performance, teamwork, job satisfaction and ultimately the bottom line. Learn how to transform toxic attitudes into tremendous attitudes and have fun doing it.

Dr. Mark T. Murphy

3:30 – 4:30 p.m. Improving Case Acceptance: Helping Patients WANT What We Know They NEED

Use excellent communication skills to help your patients say "yes" more often to you and your treatment plans. Improve the educational value of the examination experience and overcome the insurance entitlement behavior that patients often exhibit. Help more patients have better health, do more of the dentistry that fulfills and stimulates you, and be more successful in your practice.




Course Fr235 8 – 11 a.m.

D ST

Fee: Dentists \$80, All others \$50

Root Canals Gone Wild: Overcoming Problems in Endodontics

Learn how to identify, avoid, and manage situations that may occur during endodontic therapy. Geared toward the general practitioner, this course will help you avoid misdiagnosis, manage problems with anesthesia, overcome complications from isolation to obturation that may occur during the endodontic process, and effectively manage postoperative complications and restorative issues associated with endodontic therapy.

Dr. John A. Svirsky & Dr. B. Ellen Byrne

Course Fr236 8 – 11 a.m. Repeated on Saturday (Sa275) D H A ST

Fee: Dentists \$80, All others \$50

Drugs Have a Place and Other "Old Wives" Tales

This new interactive course created especially for the 2014 Thomas P. Hinman Dental Meeting will present a potpourri of interesting cases. You will help to diagnose the oral pathology, followed by an overview of treatment involving the pharmacology of drugs used to treat common oral diseases. Some unusual "things" might pop up! A good time is to be had by all.

Dr. Mollie Winston

Course Fr237 8 – 11 a.m. D A ST Fee: Dentists \$80, All others \$50

Think of Yourself as the Patient: Oral Surgery for the General Practitioner

Enhance your practice of oral surgery by thinking of yourself as the patient. Beginning with the health history and radiographic review, learn when to treat and when to refer. Review atraumatic extractions, alveoplasties, frenectomies, biopsies, dental implants and many other surgical procedures. Infection management and complications are discussed, along with assisting techniques.

AUDIENCE KEY			
D	DENTISTS	н	HYGIENISTS
Α	ASSISTANTS	ST	STUDENTS
LT	LABORATORY TECHNICIANS	SP	SPOUSES
OS	OFFICE STAFF	All	Attendees

Dr. Ronald E. Goldstein Course Fr238 8:30 – 9:30 a.m. All Attendees Fee: \$25

Risks in Esthetic Dentistry

In our litigious society, dentists need to be aware of risks vs. rewards, not only in diagnosis and treatment but also in deciding whether to accept a patient. Discover the risks in restorative rather than interdisciplinary dentistry, not evaluating the patient's staining potential, making too-white veneers in a protrusive patient and assuming you can do better. Look at informed consent, non-compliant patients, not wearing night guards and fractured porcelain, undiagnosed day Bruxism, and finally, one of our newest risk vs. reward issues: Botox.

Ms. Janice Hurley-Trailor Course Fr239 8:30 – 11:30 a.m. Repeated from Thursday (Th302) All Attendees Fee: Dentists \$80, All others \$50

How to Look Like a Million Without Spending It

This interactive course is filled with real-world examples and solutions to the challenges we face in our closets every day. This course will help you identify how individual poise and self-image affect both personal and business success. Learn how to avoid the most common image mistakes and shop with confidence to get the perfect fit every time. Look like a million without spending it!

Dr. Stanley F. Malamed Course Fr240 8:30 – 11:30 a.m. D H ST Fee: Dentists \$80, All others \$50

Is the Mandibular Block Passe?

One of the most important injections in dentistry is the "mandibular nerve block," yet it possesses a significantly high failure rate. Analyze reasons for this failure and methods for overcoming this important clinical problem. Alternative techniques, such as the Gow-Gates, Vazirani-Akinosi, PDL, Intraosseous and Articaine via mandibular infiltration will be reviewed, as well as buffered lidocaine.

1 hour

Mr. David L. Meinz Course Fr241 8:30 – 11:30 a.m. D H ST Fee: Dentists \$80, All others \$50

Thirty-Two Teeth and 100 Birthdays

Forty years ago, there were 3,000 centenarians living in the U.S. Today there are 80,000! People who have celebrated their 100th birthday belong to the fastest growing age population in this country. Share a nutritionist's update on this exciting topic with a content-rich, fun program on how you can have 100 healthy birthdays.

Dr. Thomas G. Wilson Course Fr242 8:30 - 11:30 a.m.

D H LT ST Fee: Dentists \$80, All others \$50

Initial Skills in Implant Dentistry

Success in implant dentistry requires careful case selection. This lecture details the initial steps in successful implant dentistry including imaging and planning. Specific details on case selection, the role of cone beam computerized tomograms (CBCT) as well as conventional (analog) and digital case planning. Information on construction of simple implant surgical templates will also be presented.

1 hour

Mr. Robert Sytz Course Fr243 9 – 10 a.m. D Fee: \$25

Deadly Sins of Investing – Simple Mistakes that Cost Doctors Millions

Did you know that most doctors lose 2 to 3 percent in annual returns due to inefficient investment strategies, which can add up to millions of dollars over the course of their careers? Use this analysis of today's complex investment environment to improve your investment results. Specifically, understand the different types of investment professionals and their associated fees, how to avoid emotional decisions and how to monitor your investment performance while using defensive strategies to protect against risk. Identify tax-efficient investment and planning strategies to improve your future.

AUDIENCE KEY			
D	DENTISTS	н	HYGIENISTS
Α	ASSISTANTS	ST	STUDENTS
LT	LABORATORY TECHNICIANS	SP	SPOUSES
OS	OFFICE STAFF	All	Attendees

Dr. James Cassidy Course Fr244 9 a.m. – 12 p.m. D LT Fee: Dentists \$80, All others \$50

Simplifying Partial Denture Design and Fabrication with the Use of Implants

The combination of fixed prosthetics, removable partials and implants is one of the most challenging aspects of comprehensive dentistry. Learn to apply sound principles of partial denture design to planning and placement of implants. The use of transfer bases and clear duplicates will be shown to achieve predictable results. Discover a simplified way to determine implant size, position and placement without the use of CT. Lastly a discussion of implant overdentures and why they should be treated as the rigid attachment bilateral distal extension partial.

Dr. Gordon J. Christensen Course Fr245 9 a.m. – 12 p.m. All Attendees Fee: Dentists \$80, All others \$50

Ninety Highly Useful Tips in Three Hours

The practice of dentistry is evolving at an amazing pace. It is critical that we apply evidence-based research to our practices. This fastmoving multi-topic program will provide you with clinical tips in all areas of dentistry. The tips cover clinical procedures, products, faster and easier techniques, and lower cost products. Improve the involvement of staff and your interaction with the laboratory. These few hours will change your practice for the better!



FRIDAY, MARCH 28

Dr. Samuel B. Low Course Fr246 9 a.m. – 12 p.m. D H ST Fee: Dentists \$80, All others \$50

Five Innovative Commitments to Make Periodontics a Practice Winner!

Take the frustration out of delivering periodontal care with a successful, winning practice as the reward. Standardize data to

predict prognosis of restorative abutments. Empower the hygienist with expanded work descriptions beyond the "prophy." Establish a better maintenance program. Enhance the restorative practice, including insurance and create a positive TEAM.

Dr. Tieraona Low Dog

Course Fr247 9 a.m. – 12 p.m. All Attendees Fee: Dentists \$80, All others \$50

The Role of Nutrition and Lifestyle in Cancer

The National Cancer Institute estimates that roughly one-third of all cancer deaths may be diet and/or lifestyle related. What you eat can hurt you, but it can also help you. Many of the common foods found in grocery stores and organic markets contain cancer-fighting properties. Could broccoli really help protect against breast cancer? Does eating fish reduce the risk of colorectal cancer? Is green tea really good for you? Can how you live and think influence cancer? Come explore the role of nutrition and lifestyle in cancer – and how you can give yourself an edge.

Dr. Mark T. Murphy Course Fr248 9:30 a.m. – 12:30 p.m. All Attendees Fee: Dentists \$80, All others \$50

Growth and Planning Strategies to Improve Your Practice

Understanding and applying sound business principles, strategies and metrics will help you and your team retain more patients, improve case acceptance and maximize new patient referrals. This workshop, based on 30 years with the Pankey Institute, will include group and individual exercises for team as well as self development. Improving your practice means doing more of the dentistry your patients need and being in balance: clinically, financially and behaviorally. Clarify your vision and implement strategies for a less stressful, more fulfilling practice.



Dr. Jamison R. Spencer Speaker Course Fr249 9:30 a.m. – 12:30 p.m. Repeated from Thursday (Th224) All Attendees

Fee: Dentists \$80, All others \$50

The Dentist's Role in the Evaluation, Diagnosis and Treatment of Sleep Apnea

The diagnosis and treatment of obstructive sleep apnea and snoring has exploded! Dentists are uniquely positioned to be instrumental in the

screening, referral and treatment of patients with sleep apnea and snoring problems as part of a medical/dental team. Oral appliance therapy has become a first line therapy for many patients and is often the only viable hope for patients who have given up on CPAP. Acquire the background and tools you need to literally save the lives of patients with obstructive sleep apnea.

Note: This course is recommended prior to attending course Sa160 or course Sa161.

Dr. Ronald E. Goldstein

Course Fr250 10 – 11 a.m. All Attendees Fee: \$25

The Changing Face of Esthetic Dentistry

The major shift in dentistry's direction towards esthetics has elevated our profession in the public eye and gained greater respect from our medical colleagues. But all that is threatened if we are not more careful in the performance of our basic as well as advanced esthetic techniques. This presentation will cover important accomplishments in esthetic dentistry over the last half century with a new look at dentistry in the future.

Mr. Robert Sytz

Course Fr251 11 a.m. – 12:30 p.m. Repeats on Saturday (Sa289) 1.5 hours

1 hour

Fee: \$35

Investment Strategies Immediately Prior and Post Retirement

As doctors approach retirement, their risk tolerance normally changes as they have now accumulated enough investment assets to enjoy a comfortable retirement. Not only do they become more conservative in their investment approach, doctors often become less confident in making important planning and investment decisions during the prior and post retirement years. There are many complicated decisions during these years that doctors must make correctly. This informative course is designed to help provide answers to those tough questions doctors will face as they transition through the prior and post retirement years.



Course Fr252 12 – 3 p.m.

Repeated on Saturday (Sa367)

All Attendees

Fee: Dentists \$80, All others \$50

The Compromised Implant Site: Strategies for Restorative Success

The management of esthetically critical defects, relatively simple when the prosthetic transition is hidden from view by the lips, may actually be rendered more difficult by grafting procedures. Despite improvements in hard and soft tissue augmentation techniques over the past decade, many post-grafting results remain less than ideal. Discover more predictable esthetic outcomes resulting from a modified approach to current grafting concepts. A rationale for a paradigm shift to prosthetic tissue management (when appropriate) will be detailed.

Dr. Steve Ratcliff

Course Fr253 12 - 3 p.m.

Repeated from Thursday (Th227)

D LT

Fee: Dentists \$80, All others \$50

I Made it Pretty - Why Did it Break? When Esthetics **Isn't Enough**

Most of us have experienced the frustration of trying in a beautiful restoration and then having to cut so much porcelain away that the restoration has to be returned to the lab. Why can't they get it right? Maybe you've seen teeth cracking and breaking and assumed it was just the old amalgams to blame. We can't get past it: the way teeth fit together is important, especially since we can't control what our patients do with those teeth. Learn more about how to evaluate occlusions for functional effectiveness, using bite splints for general practice and when centric relation is important and when it is not.



Dr. Ronald E. Goldstein Course Fr254 1 – 4 p.m. All Attendees Fee: Dentists \$80, All others \$50

Optimal Esthetics in Economically Challenging Times

No matter how successful you have been in the past, your next new patient could be the one esthetic or functional failure you've been dreading! For three reasons: today's patients are much more technologically savvy, they expect more than ever before and - the most troubling of the three - they are becoming more litigious. Discover the advantages of all-ceramic restorations. Dr. Goldstein will share his secrets to success, drawn from 50 years of experience in esthetic dentistry.

Dr. Mark E. Hyman **Course Fr255** 1 – 4 p.m.

Repeated from Thursday (Th219) **All Attendees** Fee: Dentists \$80, All others \$50

Game Changers - Practice Re-Imagination 2014

Living life in the fast lane of private practice – how do you improve your patients' experience while delivering optimal care? Highly successful teams constantly re-imagine, reinvent, and implement change to assure success during turbulent times. Prepare to laugh and learn about the Top 20 Game Changers of 2014.

Mr. John K. McGill **Course Fr256** 1 – 4 p.m. Repeated from Thursday (Th206)

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Fee: Dentists \$80, All others \$50

How to Achieve Financial Independence

Will you join the five percent of dentists who can afford to retire at age 65? With these winning financial strategies, gleaned from more than 35 years of experience with the dental profession, you can develop a game plan to reach financial freedom. Learn to control your money rather than letting it control you. Develop debt reduction strategies, and take advantage of huge tax-deductible retirement savings strategies. You will hear how to dramatically increase tax deductions, slash your children's educational costs and apply tax-free income secrets.



Dr. Mollie Winston & Dr. Jay Smith Course Fr257 1 – 4 p.m. Repeated on Saturday (Sa271) **All Attendees** Fee: Dentists \$80, All others \$50

Considerations for Optimizing Implant Aesthetics

The evolution of esthetic implant dentistry provides a foundation for exploring current surgical and restorative techniques to optimize esthetic results. This presentation will address challenges such as adjacent implants in the anterior esthetic zone and include actual clinical scenarios as well as examples of both successful and suboptimal results. By sharing clinical experience from more than 25 years, the speakers strive to help participants reduce treatment misadventures.

Ms. Lois J. Banta Course Fr258 1:30 – 4:30 p.m. **All Attendees** Fee: Dentists \$80, All others \$50

Top 10 Management Tools for a Successful Practice

Designing systems and protocols for a good foundation of production and collections can be quite a challenge. Identify strategies and systems to keep your finger on the pulse of the practice so you can address day-to-day concerns before they become major issues. Focus on the must-have systems to achieve optimal results. Learn key strategies to grow your practice and develop effective communication skills to assist patients in making informed decisions.

Dr. Christopher A. Hooper Course Fr259 1:30 - 4:30 p.m. Repeated on Saturday (Sa281) **All Attendees** Fee: Dentists \$80, All others \$50

Functional Anterior Esthetics

Learn the mechanics of predictable anterior esthetics and complex treatment planning. This will include smile design, case presentation, diastema closure and anterior restoration selection. Hear specifics about materials, shading, preparation, retraction, impressions and cementation. Esthetic aspects of veneers, full coverage, direct composites, inlays and onlays will be detailed.

Ms. Laney Kay

Course Fr260 1:30 – 4:30 p.m. Repeated from Thursday (Th229) & Saturday (Sa284) **All Attendees** Fee: Dentists \$80, All others \$50

Blood, Spit and Fears: A Painless OSHA Update

Let's face it ... most OSHA training courses are anything but fun. But this class is! It's fun, it's fast, it's informative and it satisfies your annual OSHA requirements. We'll cover the newest infection control guidelines, new disease information, HIPAA highlights and other relevant regulations.

Dr. Stanley F. Malamed Course Fr261 1:30 - 4:30 p.m. **All Attendees** Fee: Dentists \$80, All others \$50

Cardiovascular Emergencies in Dentistry

Cardiovascular emergencies represent a growing and serious issue in today's dental office. Use this in-depth course to review the prevention, recognition and management of cardiovascular emergencies, including angina pectoris, acute myocardial infarction and sudden cardiac arrest. Be better prepared for these emergencies in your practice.

AUDIENCE KEY

- DENTISTS D
- **ASSISTANTS** Α
- LT LABORATORY TECHNICIANS
- **OS OFFICE STAFF**
- **HYGIENISTS ST STUDENTS SP** SPOUSES
- **All Attendees**

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FRIDAY, MARCH 28

Dr. John A. Svirsky Course Fr262 1:30 – 4:30 p.m. **All Attendees** Fee: Dentists \$80, All others \$50

Memoirs of an Oral Pathologist

This course is an update on areas that have probably "rusted" since dental school. Areas to be discussed include unusual clinical presentations, burning mouth syndrome, pigmented lesions and salivary gland diseases. Some interesting cases and new medications to treat oral diseases will show up along the way. This funny, informative, interactive and fast-paced course is suitable for the entire office. Be prepared for a memorable oral pathology experience.

Dr. Jimmy B. Eubank

Course Fr263 2 – 5 p.m. **All Attendees** Fee: Dentists \$80, All others \$50

Smile Design – Composite or Porcelain for Superior Esthetics

The number one reason people go to the dentist is for esthetic improvements. To be successful you need to know the rules, tools and strategies of smile design that yield the best smile for each patient. You also need the skills to deliver the desired result in different treatment modalities. Discover a smile analysis system that will optimize each patient's esthetics. These practical techniques and materials will allow you to deliver treatment plans in both composite or porcelain.

Dr. Kenneth M. Hargreaves Course Fr264 2 – 5 p.m.

Repeated from Thursday (Th212) **All Attendees** Fee: Dentists \$80, All others \$50

Regenerative Endodontics

Considerable excitement exists for developing dental applications using post-natal stem cells and concepts of tissue engineering. Although much remains to be done, progress has been made in clinical regenerative endodontic procedures: literally saving teeth by regenerating a pulp-dentin complex. Discover the current status of regenerative endodontic procedures, their potential and predictors of healing success.

Dr. James C. Kessler Course Fr265 2 – 5 p.m. Repeated on Saturday (Sa369)

D LT ST

Fee: Dentists \$80, All others \$50

A Look at New Materials through the Lens of Proven **Principles**

Examine the advertising hype associated with the "hot" new materials and evaluate how they compare with traditional materials and proven principles both positively and negatively. Analyze the risks and benefits associated with these materials and, perhaps most importantly, how the dentist/laboratory technician team can best collaborate to plan and deliver high quality dentistry while avoiding the most common failures.

Ms. Rachel Wall

Course Fr266 2 – 5 p.m. **All Attendees** Fee: Dentists \$80, All others \$50

Profitable Perio: Three Mistakes That Could be Costing You Thousands

The latest ADA report says that 50 to 75 percent of Americans have some form of gum disease. You've looked at your production reports and wondered, "What about my patients - are they all healthy?" Update your understanding of current periodontal disease science. Learn the three most common mistakes that when corrected can easily triple the amount of periodontal therapy you're performing, increase production, reduce stress and set you apart as a true health care professional.

Dr. Jeffrey B. Pafford Course Fr267 3:30 - 5 p.m. Repeated on Saturday (Sa286) **All Attendees** Fee: \$35

1.5 hours

What Implants Have Taught Us About Endodontics

We are fortunate that implants have brought our patients expanded treatment options and have changed the way we practice dentistry forever. Implants are often chosen over tooth retention involving endodontic treatment. However, implants have influenced endodontics in a positive way. Evaluate the exciting evolution of endodontics resulting from the implant revolution, including: proper endodontic case selection for long term success, outcome-based rather than mechanical endodontic objectives, conservative endodontic treatment modalities and CBCT technology in endodontics.

Dr. Jean-Francois Bedard Course Fr329 8 – 11 a.m. D H A OS No Fee

Unlocking Your Inner Smile Designer Potential

Review concepts of dental diagnosis that pertain to recreating ideal anatomy, and present evidence-based tools (not gimmicks...) that very importantly allow for patients to visualize the desired results before tooth preparation. Also discover a systematic approach to the management of soft tissue levels, provisionalization as well as definitive treatment phases. Gain the confidence and tools necessary to be able to predictably move forward with treatment options.

Dr. Mitchell J. Gardiner Course Fr330 8 – 11 a.m. All Attendees No Fee

Can Your Dental Team Help Defend You in a Malpractice Lawsuit?

Clinical documentation has proven to be the gold standard in defending malpractice lawsuits. The entire dental team is of critical importance in helping prevent a lawsuit as well as defending against one by keeping records that meet accepted standards in every way. Use this rare opportunity to review and analyze actual malpractice cases to understand how documentation helped either win or lose these lawsuits in court. Leave with a fresh perspective of what needs to be documented and why.

Ms. Rita Zamora Speaker Course Fr331 8 – 11 a.m. All Attendees No Fee

Keys to Social Media Marketing Success

Over 40 percent of potential new patients will never consider your practice unless you provide them with ample opportunity to research you online. This goes far beyond having a traditional website. Learn what top dental practices are doing today to successfully grow their practices with social media. We'll focus on specific tips and techniques to boost your efforts on the most important platforms. This is a non-technical seminar, yet you'll walk away with secrets to some of the hottest dental marketing techniques today!

Ms. Eva Grayzel Speaker Course Fr332 8:30 – 10:30 a.m. Course Fr333 1 – 3 p.m. All Attendees No Fee

Tongue Tied: A Story Not Silenced by Oral Cancer

One person dies every hour of every day in the U.S. from oral cancer. Eva Grayzel came close to being a "one" in this statistic. The riveting details about Eva's delayed diagnosis stimulate thinking about enhancing patient care with a high standard of oral cancer screenings accompanied by patient education. Learn to integrate thorough screenings with patient education, save lives with early detection and communicate the value of services to your patients.

2 hours

Dr. Anthony R. Cardoza Course Fr334 8:30 – 11:30 a.m. D H A OS No Fee

Dentistry's Role in the Mass Disaster Scenario/Child Abuse and Intimate Partner Violence Recognition

Follow the evolution of mass disaster management and how forensic dentists have participated in events such as commercial airline crashes, tsunamis, hurricanes and wildfires. Also, as dental health care professionals, you are mandated by law to report patients you suspect have signs or symptoms of physical abuse. This course will familiarize you with what those signs may be, what your reporting duties are and how to properly file a report if you suspect abuse.

Dr. J. William Robbins Course Fr335 8:30 – 11:30 a.m. Repeated from Thursday (Th308)

D H A LT ST No Fee

Global Diagnosis – A New Vision of Dental Diagnosis and Treatment Planning

With the increased emphasis on interdisciplinary treatment, traditional methods of diagnosis and treatment planning have become more problematic. Historically, practitioners did not have access to the advanced periodontal, orthodontic, orthognathic surgery and plastic surgery tools that are currently available. This systematic approach to diagnosis and treatment planning for the interdisciplinary dental patient features a common language that may be used by the orthodontist, periodontist, and oral and maxillofacial surgeon, as well as the restorative dentist.

Note: This course is recommended prior to attending course Fr347.



All Attendees

No Fee

The Hygiene Profits System: The Five Essential Steps to Elevating Hygiene Service, Systems and Profits

Every dentist would like to increase the profitability of the hygiene department. However, you must know the underlying factors that affect profitability – and some are more obvious than others. Learn the five things every dentist and team must do to increase hygiene profits, and empower the hygiene team to help build the practice, all while delivering outstanding care. Focus on managing mindsets, nurturing leadership and other nitty gritty details of how to develop a profitable hygiene department.

1.5 hours

Mr. John K. McGill

Course Fr337 9 – 10:30 a.m.

Repeated on Saturday (Sa364)

D

No Fee

New in Practice? Top 10 Must-Do Financial Strategies to Achieve Success

You'll learn all the information needed to avoid costly financial mistakes and achieve financial success in your practice. Topics include maximizing practice growth, boosting profitability, paying off student loan debt, winning debt reduction strategies, commonly overlooked tax deductions, implementing saving strategies, college educational funding options and necessary insurance coverages.

Dr. Ann E. Spolarich Speaker Course Fr338 9 a.m. – 12 p.m. D H A ST No Fee

Commonly Prescribed Medications and Managing the Oral Side Effects of Medication Use

Review the 20 most commonly prescribed medications taken by patients treated in the oral health care environment. In addition, drug interactions, popular drugs in the media and new drugs in dentistry will be discussed. A comprehensive review of drugs and dental care products used to manage the oral side effects of medications will be detailed. Ms. Rosemary Bray Course Fr339 9:30 a.m. – 12:30 p.m. All Attendees No Fee

Waaada Ya Mean I Don't Talk So Good?

Communicating at all times in an effective, professional manner is most difficult. Choosing the right words and keeping the proper tone of voice is a gift desired by all of us. "Hang on, just, you need to, you should have, waiting room, no problem, I can't, we don't and oops" are but a few of the used and abused words we are all guilty of using. Explore some of the most common areas of miscommunication and learn easy-to-remember alternatives that will assist you in presenting a more polished image of your practice and of yourself, one that is professional, positive, proactive and promotional.

Dr. Michael Fling Course Fr340 9:30 a.m. – 12:30 p.m. Repeated on Saturday (Sa368)

All Attendees No Fee

The Stuff that Matters

Spend this remarkable time on a journey that will inspire the entire team with renewed purpose and meaning. Understand how having clarity can elevate you to accomplish the impossible. Explore the importance of flexibility. Life changes; be ready to change with it! Learn how attitude and disposition affect your world and that significance is the gift of generosity and relevance that can propel us to greatness.



AUDIENCE KEY

- D DENTISTS A ASSISTANTS LT LABORATORY TECHNICIANS
- OS OFFICE STAFF
- **ST STUDENTS**

HYGIENISTS

SP SPOUSES

H.

All Attendees

Dr. Kenneth M. Hargreaves Course Fr341 9:30 a.m. - 12:30 p.m. Repeated on Saturday (Sa350)

All Attendees No Fee

Successful Management of Acute Pain

Use these evidence-based practical tips, techniques, and strategies to effectively manage acute dental pain emergencies in your practice. The latest information on NSAIDS, acetaminophen-containing analgesics and local anesthetics, will be provided with the objective of having immediate application to your next patient emergency. Learn how to anesthetize that hot tooth, how to predictably manage severe acute pain after surgical or endodontic treatments, and how to combine common medications to improve analgesia.

Dr. Pat Little Course Fr342 12 – 3 p.m. **Dentists, Dentists' Spouses, Dental Students Only No Fee**

Working Harder but Earning Less? You May Be a Victim of **Embezzlement**

While the majority of dental teams are hardworking, loyal and honest, it only takes one employee to financially ruin a practice. Many dentists fail to discover employee theft until significant damage has already been done and internal controls may not be as effective as you might think. Discover how to detect and avoid fraud and embezzlement by recognizing the characteristics of an embezzler and the warning signs of embezzlement. Learn the steps you should take if you find yourself a victim of fraud or embezzlement. Actual case studies will be presented and discussed in detail.



Dr. David J. Ahearn Course Fr343 1 – 4 p.m. D

No Fee

Cost Effective Office Design

You can create a beautiful and highly productive practice on a reasonable budget. Save space and increase spaciousness - while markedly reducing costs - by eliminating unnecessary equipment and streamlining workflow. See how to create phenomenal results quickly. You will leave knowing how to plan your future, outline the steps required to achieve your goals and affordably create the office of your dreams, all while improving patient care.

Dr. B. Ellen Byrne Course Fr344 1 – 4 p.m. D H ST **No Fee**

Pain Management, Pharmacology That Works!

Prescribing the best medication requires the clinician to know the pharmacology of the drug and its desired and undesirable side effects. This clinically relevant review will enhance your knowledge, including major drug interactions involving pain medications, the side effects and mechanisms of action involving non-steroidal anti-inflammatory drugs and narcotics.

Mr. David L. Meinz Course Fr345 1 – 4 p.m. **All Attendees No Fee**

Energize Your Life!

Life is hectic! Learn how to survive and thrive despite today's fastpaced lifestyle. You'll discover the latest on coffee, caffeine and energy drinks and what to order when you eat out. Find out why you should throw your bathroom scale away and buy a tape measure instead. Plus, you'll hear about the four vitamin supplements you MUST take for optimal health and energy.

GENERAL ATTENDANCE LECTURES

2 hours

Dr. Mitchell J. Gardiner Course Fr346 1:30 – 3:30 p.m. Repeated from Thursday (Th325)

All Attendees

A Simulated Malpractice Court Case Presented Live

Have you ever wondered what it would be like defending yourself in a malpractice lawsuit? This will be your opportunity to find out exactly what takes place in court without going through the incredible anxiety and tension that surrounds these lawsuits. Attend this dental malpractice trial simulation using records and transcripts from an actual trial. You will see the types of questioning that you would face, understand the importance of your documentation and that it is much better to manage your risks in your office, rather than in the courtroom.

Dr. J. William Robbins Course Fr347 1:30 – 4:30 p.m. D H A ST No Fee

The Six Tools - Putting the Teeth in the Middle of the Smile

Providers of anterior restorative dentistry can no longer depend solely on dental laboratory technicians to ensure a beautiful esthetic result. The dentist must prepare the "landscape" to accept the restoration. This may involve lengthening or shortening incisal edge position and moving the gingival position. Learn to dynamically transform the periodontium to ensure the most esthetic result. We will consider esthetic and functional crown lengthening surgery, root coverage, forced eruption, orthodontic intrusion, orthognathic surgery and Botox.

Note: Course Th308 or Fr335 is recommended prior to attending this course.



No Fee

Pharmacologic Management of the Geriatric Patient

Review characteristics and disease trends among the aging population, as well as oral disease risks associated with medications and common systemic diseases. Most older patients take multiple medications, many of which have oral complications and drug interactions of significance to dentistry. Medication therapies, oral drug and disease complications, drug interactions, and dental practice management considerations will be discussed. Hear the latest recommendations for treatment modifications and oral hygiene self-care programs.

Dr. Van B. Haywood Course Fr349 2 – 5 p.m. Repeated on Saturday (Sa358) All Attendees No Fee

Bleaching Traditions and Future Trends 2014

Tray bleaching for the past 25 years and in-office bleaching for 125 years have given us solid traditional information and developed future trends for new treatment options. A pre-bleaching examination and diagnosis is important to avoid pitfalls and poor outcomes for all types of bleaching. Understanding the application of different products is essential to guide patients for their maximum benefit. Learn the very latest evidence-based data on bleaching, from in-office to tray to over-the-counter options.



Health and Wellness Track

8:30 a.m. – 3 p.m.

Restorative Panel Discussion 8:30 – 11:30 a.m.

Hands-On Dental Sleep Medicine With Dr. Jamsison Spencer 9 a.m. – 12 p.m. and

1:30 - 4:30 p.m.

Fashion Show and Luncheon at Neiman Marcus 10:30 a.m. – 2 p.m.

Networking Reception and Panel Discussion with Women Dentists 12 - 1:30 p.m.

Technical Exhibits

Wheel of Chance
Treasure Quest
Messages to Our Military 9 a.m. – 3 p.m.

HIGHLIGHTS



Dr. Anthony R. Cardoza

Course Sa154 8 – 11 a.m

Repeated from Friday (Fr146)

All Attendees

Fee: \$200 Attendance is limited to 36 participants

The Role of Forensic Dentistry in Individual Identification

Learn the fundamental procedures of dental identification that forensic dentists use in identifying decedents in a mass disaster. In this hands-on session, you will participate in a mock airplane disaster and use forensic dental identification software adopted for mass fatality incidents.

Dr. Joseph J. Massad Course Sa155 8 - 11 a.m.

Repeated from Friday (Fr133) **D** A LT ST Fee: \$350 Attendance is limited to 20 participants

New and Improved: One Appointment Definitive **Impression Making for All Removables**

This hands-on participation course will help you sharpen your skills using the best methods for impressioning prosthetic patients for the complete/immediate denture and the implant restoration overdenture. Included will be implant restoration impression-making, methods of adapting current dentures to secure retention and mounting a unique jaw recorder.

This speaker has a financial interest in one or more dental products and/or services.

Dr. David A. Beach

Course Sa156 8:30 - 11:30 a.m.

Repeated from Friday (Fr145)

D ST

Attendance is limited to 30 participants Fee: \$345

Cutting Edge Endodontics: Advances in Instrumentation and Irrigation

Learn how to use the latest generation of endodontic instruments from Dentsply. Hands-on, clinically based exercises on extracted teeth and plastic blocks will allow you, the general practitioner, to try a variety of rotary file systems including the newest files available, Wave One and Vortex Blue. A clinically relevant discussion on root canal irrigation, focusing on current trends and enhanced techniques, will also be included.

All participants must bring at least five fully developed extracted teeth, single and multiple rooted, with access preparations prepared.

Dr. Mark T. Murphy

Course Sa157 8:30 - 11:30 a.m.

Repeated from Thursday (Th118)

D

Fee: \$315 Attendance is limited to 24 participants

Immediate Load Implant Retained Overdentures: An Evidence-Based Protocol

Use this hands-on experience to familiarize yourself with the research, development and implementation of simplified small diameter implant placement in your general practice. Learn an evidence-based and risk assessment protocol for placing and restoring immediate load implants and doing the overdenture prosthetics (featuring Sterngold ERA implants). You will place implants and do the prosthetic steps on simulated mandibles and mock complete denture setups.

Dr. Robert R. Edwab Course Sa158 9 a.m. - 12 p.m.

Repeated from Friday (Fr151) **All Attendees** Fee: \$265 Attendance is limited to 32 participants

Treating Medical Emergencies in the Dental Office: Hands-On Workshop for the Entire Team

Life threatening medical emergencies in the dental office can occur any time. This course will help you properly evaluate a patient and determine whom to treat and when to refer a patient for a medical evaluation. Learn how to make your own emergency kit and to recognize patients with the potential to cause medical emergencies.



AUDIENCE KEY

- **DENTISTS** D ASSISTANTS Α
- LT LABORATORY TECHNICIANS **OS OFFICE STAFF**
- **HYGIENISTS** н **ST STUDENTS**
- **SP** SPOUSES
- All Attendees

Dr. Lee H. Silverstein

Course Sa159 9 a.m. – 12 p.m.

Repeated from Friday (Fr129)

D

Fee: \$345 Attendance is limited to 30 participants

GUMS R US Crown Length: A User-Friendly Hands-On Course

Diagnosing the need for a crown-lengthening procedure is paramount, as is understanding the differences between esthetic crown lengthening and functional crown lengthening on a posterior tooth. This hands-on experience using pig jaws will show you a step-by-step procedure to crown lengthen teeth in both the anterior region and the posterior region of the mouth. The surgical techniques, bone recontouring and suturing techniques will be demonstrated and performed by each participant.

Dr. Jamison R. Spencer Speaker Course Sa160 9 a.m. – 12 p.m. Course Sa161 1:30 – 4:30 p.m. D Fee: \$325 Attendance is limited to 30 participants

Hands-On Dental Sleep Medicine

Dental sleep medicine is an exciting and growing field. This hands-on course is for those who already have a basic understanding of dental sleep medicine principles. The pros and cons of various popular FDA approved appliances will be discussed along with guidance for selecting the right appliance for the right patient. Bite registration techniques will be discussed, and each student will take a "George Gauge" bite registration. Non-custom oral appliances will also be discussed, and you will have an opportunity to fit the Silent Sleep temporary appliance.

Note: Course Th224 or Fr249 is recommended prior to attending this course.

ADAA Assistants' Seminar

Course Sa162 9:30 a.m. – 12:30 p.m.



Repeated from Thursday (Th103 & Th104) & Friday (Fr134 & Fr135)

Fee: \$60Attendance is limited to 50 participants

Learning in the Round

This seminar is created especially for the dental assistant. Don't miss this hands-on opportunity to learn about new products, updated techniques and services available and share ideas with other dental assistants in this fun, small group setting. You will come away energized, with product samples for your office and the possibility of great door prizes for yourself.

Different topics are covered at each session so register early, as this small group fills up fast. Non-ADAA member dental assistants will receive a free six-month membership in the American Dental Assistants Association courtesy of the Hinman Dental Meeting. Current members will receive a special gift, so be sure to bring your ADAA membership card with you.

Preventive Equipment Maintenance Course Sa163 9:30 a.m. – 12:30 p.m.

Repeated from Thursday (Th113 & Th114) & Friday (Fr136 & Fr137)
All Attendees

Fee: \$95Attendance is limited to 48 participants

Learning in the Round

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Learn how to properly maintain the following: air compressors, vacuum systems, autoclaves, cavitrons, prophy jets, handpieces, x-ray processors and digital sensors. Also, learn how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that exist in every dental office.







Course Sa164 9:30 a.m. – 12:30 p.m.

Repeated from Friday (Fr139)

D H A ST

Fee: \$230 Attendance is limited to 24 participants

The Fun Way to Proficiency with Digital Dental Photography

In this fun and lively hands-on workshop, you will have the opportunity to practice taking images that will have the greatest impact in communication with the patient and dental team. All clinical intraand extra-oral views will be demonstrated with emphasis on efficient ergonomics of the patient and photographer. Playing each of the roles – patient and photographer – is essential in learning these techniques. The advantages of using a photography assistant will also be shared.

A limited number of digital cameras, mirrors and retractors will be made available, but participants are asked to bring sterile supplies (if they own them) to maximize the learning experience.

Dr. Alfred D. Wyatt, Jr. Course Sa165 9:30 a.m. – 12:30 p.m. Repeated from Friday (Fr153) D ST Fee: \$295 Attendance is limited to 36 participants

Before You Buy a Laser, Make Sure You See the Light

As lasers have become more prevalent in the practice of dentistry, the choices and options available to clinicians have become more confusing and overwhelming. The purpose of this hands-on course is to expose participants to various modalities of lasers and discuss the advantages, uses and limitations of each. This course will also benefit those who own lasers but have yet to see the full potential they offer.

Ms. Shannon Pace-Brinker

Course Sa166 12 – 3 p.m. All Attendees

Fee: \$160 Attendance is limited to 40 participants

Becoming a Whitening Specialist in Your Practice

Aging and the consumption of stain-causing substances such as tea, coffee, wine and tobacco are the most common factors in tooth discoloration. This hands-on course gives dental assistants a great opportunity to improve their whitening skills. Assistants will learn all aspects of tooth bleaching, from digital impressions, taking impressions and pouring models, to the fabrication and delivery of home whitening trays.

Dr. Robert R. Edwab Course Sa167 1 – 3 p.m. DENTAL STUDENTS ONLY

No Fee

Attendance is limited to 32 participants

2 hours

Treating Medical Emergencies in the Dental Office: Hands-On Workshop for DENTAL STUDENTS ONLY

Life threatening medical emergencies in the dental office can occur any time. Properly evaluate a patient and determine who to treat and when to refer for a medical evaluation. Learn how to make your own emergency kit and to recognize patients with the potential to cause medical emergencies.

Dr. Samuel B. Low Course Sa168 1 – 4 p.m. D A ST Fee: \$300 Attendance is limited to 30 participants

Gain Quick Perio/Restorative Access: Flaps Versus Lasers

Challenged by subgingival margin placement? Experience manipulation of gingival and boney margins with a hands-on pig jaw workshop to obtain satisfying restorative/esthetic results. Determine case selection and choose flap/laser techniques to achieve restorative access including flap manipulation, closed laser and suturing methodologies. Achieve post-operative positive expectations.

Dr. Lee H. Silverstein Course Sa169 1 – 4 p.m.

D A ST Fee: \$270 Attendance is limited to 32 participants

Suturing for the General Practitioner

This hands-on course makes suturing easy with discussions on materials, needles, techniques and types of surgical knots. It also demonstrates the how, when and why of suturing for particular clinical procedures. This course is a must for all members of the surgical team.

Dr. Robert C. Margeas Course Sa170 1:30 - 4:30 p.m.

Repeated from Thursday (Th121) & Friday (Fr126)

D

Fee: \$295 Attendance is limited to 25 participants

Creating Esthetic Masterpieces with Composite Resins

The best way to learn direct composites is hands-on. Experience placing a direct composite veneer that can rival porcelain. Layering, finishing, and polishing will be demonstrated both step-by-step with immediate feedback and in detail with a live video demonstration of proper anatomy, surface texturing and polish.



INTERACTIVE COURSES

Ms. Laci L. Phillips Course Sa268 9 – 11 a.m.

All Attendees

- 11 a.m.

2 hours

Fee: \$130 Attendance is limited to 100 participants

The Advanced Dentrix Course: Pre-Appointment, Front Office and Clinical, The Dynamic Aspects of a Truly Electronic Office

This two-hour lab will give your Dentrix office the best opportunity to understand a truly electronic office. Follow the trail from the electronic forms patients will fill out prior to their appointment, to the data integration at the front office, to the digital capabilities in the clinical ops, back to the front office, and finally to what happens when the patient leaves your office. Our agenda focuses on hardware, software and all the many components to an electronic office. This course is designed for offices and teams with experienced Dentrix knowledge.

Ms. Laci L. PhillipsCourse Sa2691 - 4 p.m.All AttendeesFee: \$120Attendance is limited to 100 participants

Social Media Bootcamp

Dive into the social media game with this hands-on lab. Network with other offices while learning the basics of social media platforms, and let us show you how to extend your brand and market your dental practice in this arena. Bring your iPad, laptop or tablet, and we will provide the Internet as we guide you through creating and updating your social media presence in this amazing learning experience.



SATURDAY, MARCH 29

HEALTH AND WELLNESS TRACK

8:30 a.m. – 3 <u>p.m.</u>

Course Sa270

All Attendees Fee: Dentists \$100, All others \$70

Ms. Eva Grayzel Speaker

8:30 - 9:30 a.m.

Tongue Tied: A Story NOT Silenced by Oral Cancer

One person dies every hour of every day in the U.S. from oral cancer. Eva Grayzel came close to being a "one" in this statistic. The riveting details about Eva's delayed diagnosis stimulate thinking about enhancing patient care with a high standard of oral cancer screenings. Learn to integrate thorough screenings with patient education, save lives with early detection and communicate the value of services to your patients.



9:30 – 10:30 a.m. Managing Medications Safely

Patients of all ages use medications, and managing medications safely is an essential component of overall wellness. This program will present age-specific considerations for selecting, using, prescribing, storing and disposing of drugs. Strategies to reduce medicationassociated risks will be discussed. Participants will learn how to ask appropriate questions about medication use, how to improve compliance and how to optimize patient outcomes with drug therapy.

Mr. David L. Meinz 10:30 – 11:30 a.m.

Thirty-Two Teeth and 100 Birthdays

Nutritionist David Meinz reveals the surprising secrets to longevity. Add years to your life and life to your years! A fun program that will show you how to live long and live well.



Lunch is on your own from 11:30 a.m. – 1 p.m.

Dr. John Puskas

1 – 2 p.m.

Take a Bite Out of Heart Disease

Hear a world-renowned expert (chief of cardiothoracic surgery at Emory University Hospital Midtown) review the intersection between oral health and cardiovascular disease. Learn more about the impact of periodontal disease on coronary artery disease and newer treatments available for coronary artery disease. The role of oral hygiene in bacterial endocarditis also will be discussed along with recently updated recommendations regarding antibiotic prophylaxis.

Dr. Tieraona Low Dog 2 – 3 p.m.

Life Is Your Best Medicine

There is overwhelming evidence that many chronic illnesses have more to do with our lifestyle than anything else. This means the road to vitality and health is within our own power. From wholesome food, herbal medicines and movement, to meditation, interaction with nature and social connectedness, learn to follow a virtual road map to well-being that is both sensible and inspiring.





Dr. Mollie Winston & Dr. Jay Smith Course Sa271 8 - 11 a.m. Repeated from Friday (Fr257) All Attendees Fee: Dentists \$80, All others \$50

Considerations for Optimizing Implant Aesthetics

The evolution of esthetic implant dentistry provides a foundation for exploring current surgical and restorative techniques to optimize esthetic results. This presentation will address challenges such as adjacent implants in the anterior esthetic zone and include actual clinical scenarios as well as examples of both successful and suboptimal results. By sharing clinical experience from more than 25 years, the speakers strive to help participants reduce treatment misadventures.



Fixed Provisionalization of Single Dental Implants

As opposed to what you ask your patients to do, you actually would NOT take your flipper out every time you eat. And you probably wouldn't take it out at night either! So why not try to figure out what it is you would like to have done if you were ever to lose one of your anterior teeth. Identify strategies to help you plan and perform the multiple steps required to provide many (if not most) of your patients in this situation with a fixed single tooth restoration on the same day (or very shortly thereafter) as the implant placement.

Restorative Panel Course Sa273 8:30 - 11:30 a.m. **All Attendees** Fee: Dentists \$80, All others \$50

Disturbing Trends in Restorative Dentistry

Dr. Tom McDonald will be our moderator as five of dentistry's great leaders will be presenting this thought-provoking course.

Dr. Ronald Goldstein will discuss all ceramic crowns, zirconia vs lithium disillicate. He will also address ethical challenges while dealing with patients' needs vs patients' wants.

Dr. Gerard Kugel will present adhesive bonding systems with the emphasis on newer is not always better. He will also discuss problems with porcelain veneers in relationship to over preparation of teeth.

Dr. Michael Fling will discuss our declining lab industry in the USA due to overseas labs and CADCAM dentistry.

Dr. Jimmy Eubank will present controversies in occlusion which can lead to over treatment, as well as fractured restorations. Occlusal principals that are necessary for long term success will be discussed.

During the second half of this course, Dr. McDonald will open the floor to guestions from our attendees which should result in some stimulating discussions.

Dr. James C. Kessler Course Sa274 8:30 - 11:30 a.m. **D** A LT Fee: Dentists \$80, All others \$50

Bonded Indirect Restorations – Planning, Preps and Provisionals

In spite of the expanding list of materials from which today's restorative dentist and laboratory technician can choose, there is no ideal option for all situations. Evaluate the practical indications for bonded restorations and examine the preparation design principals critical for anterior and posterior bonded ceramic restorations. Review veneer provisionalization techniques and bonding procedures, as well as the various resin cement materials available.

Pre-Registration Information

Dr. John A. Svirsky & Dr. B. Ellen Byrne Course Sa275 8:30 - 11:30 a.m.

Repeated from Friday (Fr236)

All Attendees

Fee: Dentists \$80. All others \$50

Drugs Have a Place and Other "Old Wives" Tales

Created especially for the 2014 Thomas P. Hinman Dental Meeting, this course will present a potpourri of interesting oral pathology cases. You will help diagnose pathologies, followed by an overview of the pharmacology of drugs used to treat common oral diseases. Some unusual "things" might pop up!

1.5 hours

1.5 hours

Mr. John K. McGill Course Sa276 9 - 10:30 a.m.

Repeated from Thursday (Th225) D Fee: \$35

Doctors Approaching Retirement

You'll face more decisions in the last five years of practice than at any other time in your career, and these decisions will be the most important you'll ever make. Unfortunately, most doctors have neither the time nor the financial training to effectively address these critically important retirement issues. As a result, many doctors lose hundreds of thousands of dollars due to easilyavoided financial errors. Learn leading edge strategies to develop a well-designed, game plan to assure a financially secure retirement.

Mr. Robert Sytz

Course Sa277 9 - 10:30 a.m. D

Fee: Dentists \$80, All others \$50

Advanced Roth IRA Conversion Strategies: When and Why Should I Convert?

Since 2010, virtually all dentists have been able to enjoy the benefits of a Roth IRA. While high incomes prevent many from directly funding Roth IRAs, most retain the ability to utilize Roth conversions to their advantage. While Roth conversions are complex, that's no reason for dentists to fail to take advantage of this incredible opportunity. With tax rates on the rise, the prospect of tax-free accumulation is too important to ignore! Learn the latest about this poorly understood investment option.



Ms. Lois J. Banta Course Sa278 9 a.m. - 12 p.m. **All Attendees** Fee: Dentists \$80, All others \$50

Playing the Insurance and Accounts Receivables Game... **Your Way**

Is your office desk sagging from the weight of your insurance claims report? Accounts receivables out of control? Institute proven systems to effectively track A/R, follow up on past-due claims more efficiently, and minimize your stress level. Design systems of collecting from patients and eliminate the "bad guy" perception.

Dr. Henry A. Gremillion Course Sa279 9 a.m. – 12 p.m. **D** H ST

Fee: Dentists \$80, All others \$50

TMD/Orofacial Pain Diagnosis and Management -**Clarifying the Issues**

Temporomandibular disorders (TMD) encompass a multitude of conditions and involve the temporomandibular joints, muscles of mastication and/or contiguous structures. The importance of individualizing diagnosis and management for optimum therapeutic outcomes is well recognized. This course will emphasize diagnosis and non-surgical management of this challenging, yet common group of musculoskeletal disorders. Update your knowledge of the rationale, treatment options and expected outcomes in treating these challenging problems.

AUDIENCE KEY

DENTISTS D

OS OFFICE STAFF

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- LT LABORATORY TECHNICIANS
- **SP** SPOUSES

H.

ST STUDENTS

HYGIENISTS



Dr. Gregory L. Psaltis Course Sa280 9 a.m. - 12 p.m. **All Attendees** Fee: Dentists \$80, All others \$50

But Aren't They Just Baby Teeth?

You've heard these words and thought: "Another ignorant parent." They aren't ignorant – they are working from old beliefs. Answering common questions ensures understanding of pediatric issues. Learn the latest answers to questions from children's parents, including primary anterior trauma, treatment planning, timing of initial examinations, nursing, thumb sucking and more.

Dr. Christopher Hooper Course Sa281 9:30 a.m. - 12:30 p.m. Repeated from Friday (Fr259) **All Attendees** Fee: Dentists \$80, All others \$50

Functional Anterior Esthetics

Learn the mechanics of predictable anterior esthetics and complex treatment planning. This will include smile design, case presentation, diastema closure and anterior restoration selection. Hear specifics about materials, shading, preparation, retraction, impressions and cementation. Esthetic aspects of veneers, full coverage, direct composites, inlays and onlays will be detailed.

1 hour

Dr. Allison Hunter Course Sa282 9:30 - 10:30 a.m. Course Sa283 1:30 - 2:30 p.m. **D** H A ST Fee: \$25

CBCT, Changing the Realm of Diagnostics in Oral Radiology

This lecture will focus on 3-dimensional imaging in dentistry through the use of cone beam computed tomography (CBCT). Clinical cases will be used to demonstrate the utility of 3-D imaging as well as certain diagnostic tasks in which CBCT is lacking. The dose of CBCT will be discussed in reference to conventional 2-D imaging and an introduction to 3-D software and data transfer will be provided. In addition, a brief overview of incidental findings pertinent to CBCT will be presented.

Ms. Laney Kay

Course Sa284 9:30 a.m. - 12:30 p.m.

Repeated from Thursday (Th229) & Friday (Fr260) **All Attendees**

Fee: Dentists \$80. All others \$50

Blood, Spit and Fears: A Painless OSHA Update

Let's face it... most OSHA training courses are anything but fun. But this class is! It's fun, it's fast, it's informative and it satisfies your annual OSHA requirements. We'll cover the newest infection control guidelines, new disease information, HIPAA highlights and other relevant regulations.

Dr. Thomas G. Wilson

Course Sa285 9:30 a.m. - 12:30 p.m. **D** LT ST Fee: Dentists \$80, All others \$50

Ensuring Greater Implant Success - Restorative and Surgical Considerations

Only a small percentage of implants fail; however, with more and more of these fixtures being placed, even small percentages of failure can create real problems for dental practices. This course will detail simple steps the restorative dentist and surgeon can take to increase the probability of success. Topics will include integrating digital implant dentistry into daily practice, surgical placement for enhanced restorative outcomes, improved restorative and occlusal schemes, the role of dental cement in implant failure, and proper maintenance for dental implants.

Dr. Jeffrey B. Pafford Course Sa286 10 - 11:30 a.m. Repeated from Friday (Fr267) **All Attendees** Fee: \$35

1.5 hours

What Implants Have Taught Us About Endodontics

We are fortunate that implants have brought our patients expanded treatment options and have changed the way we practice dentistry forever. Implants are often chosen over tooth retention involving endodontic treatment. However, implants have influenced endodontics in a positive way. Evaluate the exciting evolution of endodontics resulting from the implant revolution, including: proper endodontic case selection for long term success, outcome-based rather than mechanical endodontic objectives, conservative endodontic treatment modalities and CBCT technology in endodontics.

Dr. B. Ellen Byrne Course Sa287 1 – 4 p.m. D H ST Fee: Dentists \$80, All others \$50

Top 20 Questions About the Top 20 Drugs You See

Not all pharmacology fits nice and neatly into a textbook. Are all drug interactions clinically significant? Your patient is taking Fosamax, a bisphosphonate for osteoporosis – should you change the treatment plan based on this? What's the latest on acetaminophen dosing? What are the cardiovascular/GI risks associated with non-steroidal anti-inflammatory drugs? Can proton pump inhibitors increase your patient's chance of getting pneumonia? These questions and many more will be answered during this fast-moving, informative presentation.

Dr. Jimmy B. Eubank Course Sa288 1 – 4 p.m. Repeated from Thursday (Th319) All Attendees Fee: Dentists \$80, All others \$50

Patient Management, Diagnosis and Treatment Planning

The ability to diagnose, develop a treatment plan and present treatment will, to a great extent, determine success. Understanding occlusal disease and esthetic problems and how to treat them is necessary to achieve long-term results for our patients. However, nothing happens until the patient says yes. Learn practical principles of occlusion and esthetics along with a system of patient management that works.

1.5 hours

Mr. Robert Sytz Course Sa289 1:30 – 3 p.m.

Repeated from Friday (Fr251)

Fee: \$35

Investment Strategies Immediately Prior and Post Retirement

As doctors approach retirement, their risk tolerance normally changes as they have now accumulated enough investment assets to enjoy a comfortable retirement. Not only do they become more conservative in their investment approach, doctors often become less confident in making important planning and investment decisions during the prior and post retirement years. There are many complicated decisions during these years that doctors must make correctly. This informative course is designed to help provide answers to those tough questions doctors will face as they transition through the prior and post retirement years.





Dr. Kenneth M. Hargreaves Course Sa350 8 - 11 a.m. Repeated from Friday (Fr341)

All Attendees No Fee

Successful Management of Acute Pain

Use these evidence-based practical tips, techniques, and strategies to effectively manage acute dental pain emergencies in your practice. The latest information on NSAIDS, acetaminophen-containing analgesics and local anesthetics, will be provided with the objective of having immediate application to your next patient emergency. Learn how to anesthetize that hot tooth, how to predictably manage severe acute pain after surgical or endodontic treatments, and how to combine common medications to improve analgesia.

Dr. David J. Ahearn Course Sa351 8:30 - 11:30 a.m. **D** H A OS **No Fee**

This Can All Be Easier - Through Better Office Efficiency

As dental practices become increasingly more sophisticated, the work of our clinical staff has become an extremely challenging and seemingly impossible endeavor. Learn to not only reduce clutter and decrease inventory, but also to improve on-time performance, speed room turnaround and simplify infection control to increase your office's profitability.

Dr. Stanley F. Malamed

Course Sa352 8:30 - 11:30 a.m. **D** H ST **No Fee**

The Renaissance in Local Anesthesia

Local anesthetics are the safest and most effective drugs for the prevention and management of pain. Hear the latest about recent advances in local anesthesia, including the local anesthesia 'ON' switch and the local anesthesia 'OFF' switch, as well as recent research findings on articaine HCL, including mandibular infiltration. Paresthesia related issues also will be discussed.

Mr. Imtiaz Manji Course Sa353 8:30 - 11:30 a.m. D ST SP No Fee

Mastering Contemporary Dental Transitions

Dental transitions are critically important to both the younger and experienced practitioner. Discover the best practices in dental transitions, outlining factors that help maximize transition value for both buyers and sellers, and strategies to optimize transitions in current market conditions. Utilize relationship factors that create high-value transitions for all parties to develop an approach which preserves and enhances practice value.

Ms. Rita Zamora



Course Sa354 8:30 - 11:30 a.m. All Attendees No Fee

Harnessing Word of Mouth in the Digital Age

The digital age has redefined the way people communicate, share and search for products and services. Seventy percent of Americans now say they look at product reviews before making a purchase. Regardless of how the healthcare decision process has changed, people still want to do business with people they feel they know, like and trust. Learn the new rules of word-of-mouth marketing and the keys to inspiring trust and referrals. Discover how to position your practice for marketing success - and which online tools will help propel word of mouth for you!

Dr. Evis Babo Course Sa355 9 - 11 a.m. **All Attendees** No Fee

2 hours

Pre-Dental Society

The Pre-Dental Society was created to support those students at college and high school levels who are considering a professional dental career. The purpose of this event is for pre-dental students to learn from dental school admission teams located throughout the Southeast and beyond. Attendees will have the opportunity to ask questions and learn about the admissions process. Current dental students will also be in attendance who can provide insight and advice regarding life as a dental student as well as tips for doing well on the Dental Admission Test (DAT). This session promises to be fun as well as informative.

Note: AGD credit will not be issued for this course.

GENERAL ATTENDANCE LECTURES

1.5 hours

Ms. Kim Laudenslager, R.D.H., M.P.A. **Director of CRDTS Dental Hygiene Exams** Course Sa356 9 - 10:30 a.m. **Hygiene Students** No Fee

2014 CRDTS Dental Hygiene Examination

The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Hygiene Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and some of the important changes for the 2014 CRDTS Dental Hygiene Examination.

Note: AGD credit will not be issued for this course.

Dr. Mitchell J. Gardiner Course Sa357 9 a.m. - 12 p.m. All Attendees No Fee

A Young Dentist's Survival Guide to Malpractice and **Risk Management**

Dentists fresh out of school have not been taught how to manage risk and why it is so important in their professional lives. Yet, the day they enter practice, they become exposed to the risk of a malpractice lawsuit. This half-day course will help newer dentists, as well as the seasoned veterans, to better understand how to manage risk so they can grow their practice and thrive without having to stress over the threat of a malpractice lawsuit. It is extremely important for new dentists to learn this protection as early as possible in their career. Professional staff are encouraged to attend with their dentists.

Dr. Van B. Haywood Course Sa358 9 a.m. - 12 p.m. Repeated from Friday (Fr349) All Attendees No Fee

Bleaching Traditions and Future Trends 2014

Tray bleaching for the past 25 years and in-office bleaching for 125 years have given us solid traditional information and developed future trends for new treatment options. A pre-bleaching examination and diagnosis is important to avoid pitfalls and poor outcomes for all types of bleaching. Understanding the application of different products is essential to guide patients for their maximum benefit. Learn the very latest evidence-based data on bleaching, from in-office to tray to over-the-counter options.

Dr. Lawrence F. Emmott Course Sa359 9:30 a.m. - 12:30 p.m. **All Attendees** No Fee

Google Juice for Dentists

In 2014, a practice web page is no longer optional. Like it or not, people will judge you based on your Internet presence and your online reputation. See how to develop web pages that patients like and, even more importantly, how to use Google to get them there. Discover the three purposes of an office web page and the four ways to drive traffic to your web page. Plus, learn how to generate positive user reviews and guard your online reputation.

Ms. Janice Hurley-Trailor Course Sa360 9:30 - 11 a.m. **All Attendees No Fee**

1.5 hours

Up Front and Personal - Using the Verbal, Visual and Body Language Tools You Have to Get Your Best Results

What does it take to have your patients see you in the best light? This program will have you looking at your website, team, and office through your patients' eyes. Learn what it takes to put your best foot forward and make the first and lasting impression of your practice the best it can be. Discover the science of body language, verbal skills, and the power of visual impact. You will walk away feeling inspired by the power of choice to impact the success of your practice.

Dr. Mark E. Hyman Course Sa361 9:30 a.m. - 12:30 p.m. **All Attendees No Fee**

Ask and Ye Shall Receive! The Art of Getting to "Yes"

Most people never receive optimal dental care because NO ONE ever asked! Your team's skill, talent and abilities are wasted if the patient doesn't say yes. Learn the ten characteristics of super dental teams, ten steps to hear yes every time, five questions you must answer, five keys to effective listening and ten keys to success. "It's what you learn after you know it all that counts."

AUDIENCE KEY			
D	DENTISTS	н	HYGIENISTS
Α	ASSISTANTS	ST	STUDENTS
LT	LABORATORY TECHNICIANS	SP	SPOUSES
OS	OFFICE STAFF	All	Attendees

GENERAL ATTENDANCE LECTURES

Dr. Stephan Holcomb Chairman, CRDTS Examination Review Committee Course Sa362 11 a.m. - 1 p.m. **Dental Students No Fee**

2 hours

1.5 hours

2014 CRDTS Dental Exam

The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and important changes for the 2014 CRDTS Dental Examination. Note: AGD credit will not be issued for this course.

Ms. Mary Ellen Psaltis



Course Sa363 12 - 3 p.m.

Repeated from Thursday (Th316)

H A OS ST SP **No Fee**

Desperate Dental Divas – Diabolical or Divine?

Working with others is challenging. Are you frustrated or fulfilled? Optimizing your work environment is essential for everyone's success and well being. Even though women are known to be nurturing and helpful, working together can be as fraught with conflict and unresolved issues for them as it is for men. Why is it so hard? Increase your understanding of the underlying dynamics that can create conflict as well as create understanding and cooperation. Clearing the air is a powerful. Don't wait another minute!

Mr. John K. McGill Course Sa364 1 - 2:30 p.m.

Repeated from Friday (Fr337)

D

No Fee

New in Practice? Top 10 Must-Do Financial Strategies to **Achieve Success**

You'll learn all the information needed to avoid costly financial mistakes and achieve financial success in practice. Topics include maximizing practice growth, boosting profitability, paying off student loan debt, winning debt reduction strategies, commonly overlooked tax deductions, implementing saving strategies, college educational funding options and necessary insurance coverages.

Dr. Mark T. Murphy Course Sa365 1 - 2:30 p.m. **D** A LT ST **No Fee**

Evidence-Based Shade Communication

This lecture will help transform your language and use of shade determinants into an evidence- based 3-D System. By combining the science of color and/or current spectrophometric technology, you will save time, reduce remakes, and communicate fluidly with your laboratory technician across all tooth replacement materials. The Vita EZ Shade Compact will be demonstrated as a 3-D color management tool in restorative dentistry.

1.5 hours

1.5 hours

Dr. Jay Smith

Course Sa366 1 - 2:30 p.m. D LT

No Fee

Simplified Implant Protocols with CAD/CAM Technology

CAD/CAM technology has improved dentistry, particularly implant dentistry, in the past 10 years. Its use can increase efficiency by decreasing chair time and lab time for many labor-intensive procedures. Intraoral scanning of coded healing abutments simplifies impression procedures, decreases the number of component "switches" and offers a digital workflow for custom abutments. Digital impression-making offers a new philosophy for restoring and fabricating implant abutments and frameworks. Discover the opportunities this new technology offers for the surgical and restorative team.

Dr. Jean-Francois Bedard Course Sa367 1 – 4 p.m. Repeated from Friday (Fr252) **All Attendees No Fee**





The Compromised Implant Site: Strategies for **Restorative Success**

The management of esthetically critical defects, relatively simple when the prosthetic transition is hidden from view by the lips, may actually be rendered more difficult by grafting procedures. Despite improvements in hard and soft tissue augmentation techniques over the past decade, many post-grafting results remain less than ideal. Discover more predictable esthetic outcomes resulting from a modified approach to current grafting concepts. A rationale for a paradigm shift to prosthetic tissue management (when appropriate) will be detailed.

Pre-Registration Information

Dr. Michael Fling

Course Sa368 1 – 4 p.m.

Repeated from Friday (Fr340)

All Attendees

No Fee

The Stuff that Matters

Spend this remarkable time on a journey that will inspire the entire team with renewed purpose and meaning. Understand how having clarity can elevate you to accomplish the impossible. Explore the importance of flexibility. Life changes — be ready to change with it! Learn how attitude and disposition affect your world and that significance is the gift of generosity and relevance that can propel us to greatness.

Dr. James C. Kessler Course Sa369 1 – 4 p.m. Repeated from Friday (Fr265) D LT ST

No Fee

A Look at New Restorative Materials through the Lens of Proven Principles

Examine the advertising hype associated with the "hot" new materials and evaluate how they compare with traditional materials and proven principles both positively and negatively. Analyze the risks and benefits associated with these materials and, perhaps most importantly, how the dentist/laboratory technician team can best collaborate to plan and deliver high quality dentistry while avoiding the most common failures.

Dr. J. William Robbins Course Sa370 1 – 4 p.m. D ST No Fee

Dentoalveolar Extrusion – The Most Difficult Patient in Dentistry

The most difficult patients to treat in the adult restorative practice are the wear patients. As the teeth wear, they commonly move into positions that make restorative dentistry difficult and sometimes impossible. This condition is termed "Dentoalveolar Extrusion" (DAE). Study this complex problem to understand indications for functional crown lengthening as a treatment for DAE, the indications for orthodontic intrusion as a treatment for DAE and methods of dealing with inadequate space and excess space in the DAE patient.

Mr. Lawrence Wallace Speaker

Course Sa371 1 – 4 p.m. All Attendees No Fee

Quality Dentures in One Hour – A Breakthrough Technique

The Larell One Step Denture is an innovative alternate method for fabricating quality dentures in a single one hour visit with no dental lab involved. Learn to offer dentures that will attract more patients, are profitable for the dentist and are at lower fees. Discover the applications for complete dentures, immediate dentures and implant overdentures. The process is straightforward and easily learned.

Dr. Van B. Haywood Course Sa372 1:30 – 4:30 p.m. All Attendees No Fee

Dental Materials to Facilitate Bleaching: Single Dark Tooth Bleaching, Bonding, Sensitivity and Caries Control

In addition to understanding the techniques and indications for bleaching teeth overall, there are unique and specific bleaching needs. Hear tips for bonding composite restorations to the lighter teeth, appropriate tray fabrication for a single dark tooth, and internal bleaching of endodontically treated teeth. Also shown will be "boil and form" tray fabrication for children; treatment of bleaching sensitivity before, during, and after bleaching; and the new long-term use of bleaching materials for caries control in elderly and orthodontic patients.



Dr. Joseph J. Massad Course Sa373 1:30 – 4:30 p.m. D A LT ST

No Fee

21st Century Dentures: New Ideas, Techniques and Technologies

With the exception of implant retention, dentures are widely believed to have remained the same for the last century. This lecture will describe advancements in impression techniques, jaw relationship recording and occlusal schemes, among others, that will allow you to provide the best in prosthetic care for your edentulous patients.

This speaker has a financial interest in one or more dental products and/or services.

1.5 hours

Dr. Colin Richman Course Sa374 2:30 – 4 p.m. Repeated from Thursday (Th309) All Attendees No Fee

Periodontitis – The Disease

Discover the "state-of-the-art" relative to contemporary periodontal therapy. Hear the latest about periodontal infection, inflammation, pathology and systemic implications. Consider the impact of periodontal disease on multi-rooted teeth and the inter-dental dominance of periodontal lesions. Learn to achieve long-term treatment success through definitive pocket elimination therapy, either resective or regenerative and the importance of plaque control and professional maintenance for long-term success.





SPECIAL EVENTS THURSDAY



9 a.m. – 4 p.m. Also available on Friday (Fr404)

Fee: \$20

AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge and ticket.

Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary. Showrooms accept cash, but may require minimum amounts for credit card purchases. No strollers or children under the age of 12 will be admitted.

Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart Building 3 main entrance located at 250 Spring Street.

"Tapas Party" Demonstration Cooking Class Course Th401

10:15 a.m. – 2:30 p.m. Attendance is limited to 30 Sur La Table – Phipps Plaza, 3500 Peachtree Road

Board bus at the main entrance of the GWCC at 10:15 a.m. for 10:30 a.m. departure.

Return bus will board at 1:45 p.m. for 2 p.m. departure. Fee: \$79

Great cooking isn't about recipes – it's about techniques. During this class, the chef will show you how to create delicious dishes for your next tapas party. Learn the fundamental skills for a lifetime of great cooking. Interact with classmates and the instructor for a rich learning experience. Take home a packet containing class recipes, a list of equipment used, helpful notes and more.

THRIVE Health and Wellness Retreat

11:45 a.m. – 4:45 p.m. Attendance is limited to 25 Board bus at the main entrance of the GWCC at 11:45 a.m. for 12 p.m. departure. Return bus will board at 4 p.m. for 4:15 p.m. departure.

Fee: \$125

This retreat is devoted to your most complete wellness, which will focus on you and your best-lived life. You will take time to relax, breathe and move your body. Enjoy a whole lot of laughter and mindful munching. This all takes place at a gorgeous rooftop penthouse overlooking beautiful Atlanta. During the afternoon retreat, you will truly experience what a life of wellness is like.

Note: Dress in layers for inside and outside activities. Wear comfortable loose fitting or stretch clothing, socks and soft-soled shoes for light exercise.

Keynote Session with Dr. Benjamin Carson, Sr. Course Th403 5:30 – 7:30 p.m. GWCC, Sidney Marcus Auditorium No Fee



Join us for the official opening ceremony

of the Hinman Dental Meeting! Doors and cash bar open at 5:00 p.m. with a musical prelude until 5:30 p.m. The Keynote Session introduces the Meeting's Featured Clinicians and Keynote Speaker, Dr. Benjamin Carson, Sr.

Benjamin S. Carson, Sr., M.D., had a childhood dream of becoming a physician. Growing up in a single-parent home and being challenged by dire poverty, poor grades, a horrible temper and low self-esteem, he appeared to preclude the realization of that dream, until his mother, with only a third-grade education, challenged her sons to strive for excellence. In July of 2013, he retired from Johns Hopkins School of Medicine, where he directed pediatric neurosurgery at the Johns Hopkins Children's Center for more than 25 years. Dr. Carson is currently a Fox News contributor.

In February 2008, Carson was presented with the Ford's Theatre Lincoln Medal by President Bush at the White House. In June 2008, he was awarded the Presidential Medal of Freedom by the President, which is the highest civilian honor in the land.

Carson is president and co-founder of the Carson Scholars Fund, which recognizes young people of all backgrounds for exceptional academic and humanitarian accomplishments. The Fund has awarded more than \$5 million dollars to more than 5,000 scholars. Carson has been married for over 37 years to his wife, Candy, and is the father of three sons. His mother, Sonya Carson, who made all this possible, has lived to see his success.

Marvin C. Goldstein Memorial Lecture

This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lectureship in memory of Dr. Marvin C. Goldstein.

KEYNOTE PRIZES

All paid registrants are eligible for, and must be present to win, two sets of Delta Air Lines tickets to anywhere in the continental United States. Two sets of two roundtrip tickets will be given away. One set will be awarded to a dentist and the other set to an auxiliary. Deposit the appropriate ticket (included in your registration packet) in the hopper when entering the auditorium beginning at 5:00 p.m. for a chance to win. The Keynote Session begins promptly at 5:30 p.m. Tickets must be deposited in the hopper prior to 5:25 p.m.

SPECIAL EVENTS FRIDAY

Golf at Historic East Lake Golf Club Course Fr403

8 a.m. – 3:45 p.m. Attendance is limited to 40 Board bus at the main entrance of the GWCC at 8 a.m. for 8:15 a.m. departure. Return bus will board at 3 p.m. for 3:15 p.m. departure.

Fee: \$350 (includes greens fees, breakfast, snacks and caddie for walking course)

Take advantage of the unique opportunity to play the home course of the legendary Bobby Jones. Mr. Jones learned to play the game at East Lake as a boy and played the last round of his life at the club in 1946. The clubhouse is a veritable museum of golf's golden age. East Lake is now the permanent home of the TOUR Championship by Coca-Cola, the culminating event for each PGA Tour season. The Tour's 30 best players play East Lake each September with \$11.5 million on the line. Only a limited number of Hinman attendees will get to experience this exclusive private club and walk with their caddie in the footprints of legends.

AmericasMart Shopping

Course Fr404 | 9 a.m. - 4 p.m.

Also available on Thursday (Course Th400)

Fee: \$20

Please read Thursday's description for details (page 60).



Hinman Luncheon with	
Ms. Cynthia Good	
Course Fr405	
11:45 a.m. Cocktails 12 - 1	:30 p.m
Luncheon	
The Ritz-Carlton, Atlanta	
Board bus at the main entrance o	f the GW

'CC at 11:15 a.m. for 11:30 a.m. departure. Return bus will board at 1:30 p.m. for 1:45 p.m. departure. Fee: \$65

Cynthia Good is the founder and CEO of Little PINK Book, America's #1 digital platform for career women. Little PINK Book is the online evolution of PINK magazine, founded by Good in 2005. In addition to the daily e-notes, proven to help career women advance, Little PINK Book's ventures include two highly successful national conference series - their Spring Into Ownership event for entrepreneurs and the Fall Empowerment series, featuring top women from Corporate America. Cynthia is a recognized expert in women's advancement and entrepreneurship. She has written six books and has a weekly TV segment on CBS Atlanta, where she discusses news pertinent to women.



Atlanta Brews Cruise Course F406



1:30 – 6:30 p.m. Attendance is limited to 40 Board bus at main entrance of entrance of GWCC at 1:30 p.m. for 1:45 p.m. departure. Return bus will board at 6 p.m. for 6:15 p.m. departure.

Fee: \$55 (Attendees must be 21 to participate in this event)

There's no better, or safer, way to taste the beer made right here in Atlanta than on this tour. Visit one of the largest craft breweries in the country, SweetWater Brewing Company, brewer of several tasty beers. Tour the oldest brewery in Georgia, Red Brick Brewing. Finish the day in a local brewpub, 5 Seasons Brewing, where you will sample some of Atlanta's favorite beers and enjoy some delicious snacks. Best thing of all, Brews Cruise does all the driving!

Wine Tasting & Seminar with Mr. Michael Gallant Course Fr407 | 3 – 5 p.m. **Omni Hotel, South Tower, Atrium Terrace** Fee: \$55

The wine tasting this year will be a survey of multiple wine styles and wine regions. It will begin with some exciting sparkling wine and close with a port styled wine. In between, be prepared to try some exciting white wines that are crisp, clean and delicious. The tasting will also feature several red wines including a bold California red, and a supple, balanced, French red. As always, commentary from our regular "wine guy," Michael Gallant, is a favorite part of the program.

Dental Student Networking and Reception Course Fr408 | 4 – 5 p.m. All Dental Students GWCC No Fee

Join other dental students and Hinman member dentists for beer, wine and light appetizers. Take advantage of the opportunity to hear a panel share stories of topics not learned in school: how and where to find a practice, how to hire a staff, the benefits of organized dentistry and the chance to ask other questions of successful practicing dentists. Register in advance to ensure a spot in this event.

> The _____ indicates that transportation to this event is included in the ticket fee.

Note: Business casual attire is required.

SPECIAL EVENTS FRIDAY

Back to the '80s Auxiliary Reception 7 – 11 p.m. Omni Hotel, Grand Ballroom

Break out your favorite '80s attire and join us at the newly redesigned auxiliary party! Enjoy a live band, dancing, arcade games, a photo booth and great food. Dressing in your '80s best is encouraged. A costume contest will be held at 8 p.m. and three cash prizes will be awarded to the winners. Each attendee, 21 years of age or older with identification, will receive two drink tickets redeemable for complimentary beer or wine between the hours of 7 and 9 p.m. Other beverages will be available for purchase and cash bars will remain open until 11 p.m. The buffet





to win. Hygienists, assistants, laboratory technicians, office staff, residents and students may bring one adult guest. *Shuttle bus transportation will be provided from 9:30 – 11:30 p.m. to hotels within the Hinman block (see page 70).*

Dentist Reception with Mo' Sol! 7:30 – 11 p.m. Omni Hotel at CNN Center, International Ballroom

Enjoy great food, cash bars and a live band, **Mo' Sol**, at the 2014 Hinman Dentist Reception. Mo' Sol features classic Motown and soul with lots of current R&B dance music. This eight-piece band offers male and female lead

vocalists. Backed by a rock solid rhythm section and surrounded by some of Atlanta's finest vocalists, Mo' Sol keeps the dance floor packed from beginning to end.



Dentist Reception Prizes

Mo' Sol

Updated frequently, the band's songlist covers everything from the old school soul of Wilson Pickett, Ray Charles and The Supremes to modern hits from Mary J. Blige, Justin Timberlake and Alicia Keys – with some '80s and classic rock added for good measure.

An elegant buffet reception with desserts and coffee are included. Dentists from all registration

VACATION #2:

Vermont

Stowe Mountain Lodge,

This luxurious New England

architectural tradition of turn-

created by the great families

of New England. The lodge's

facade of woven timber and

exterior features a picturesque

of-the-century summer camps

resort draws on the

categories, including dental students, with one adult guest, are cordially invited to attend this fabulous evening. Coat and tie for gentlemen and cocktail attire for ladies. Dentists must present the appropriate ticket for entrance. Ticket is good for each dentist and one adult guest. *Shuttle bus transportation will be provided from 9:30 – 11:30 p.m. to hotels within the Hinman block (see page 70).*

VACATION #1:

Paradisus Punta Cana Resort, Dominican Republic

Located right on the idyllic Punta Cana Beach, the Paradisus Punta Cana Resort is the perfect choice for a Caribbean vacation thanks to the eternal summer climate, beautiful beach, extensive and



comfortable facilities, lush gardens and tropical mangroves, wide range of activities and entertainment and quality of services. The resort features five swimming pools, Yhi Spa, golf course, casino and a dozen restaurants.

This prize trip includes airfare for two to the Dominican Republic and accommodations at the Paradisus Punta Cana Resort. Total monetary value of this prize not to exceed \$5,000.



shingles designed from the natural harmony found in nature. All rooms are framed by oversized windows and outdoor balconies, allowing guests to take full advantage of the remarkable mountain landscape of Mt. Mansfield and Spruce Peak. This prize trip includes airfare for two to Stowe and accommodations at the Stowe Mountain Lodge. Total monetary value of this prize not to exceed \$5,000.

Note: Check website for more details and restrictions.

GENERAL IN

FORMATIOI

SPECIAL EVENTS SATURDAY

THRIVE Health and Wellness Retreat Course Sa408

7:45 a.m. – 12:45 p.m. Attendance is limited to 25 Board bus at the main entrance of the GWCC at 7:45 a.m. for 8 a.m. departure.

Return bus will board at 12 p.m. for 12:15 p.m. departure. **Fee: \$125**

This retreat is devoted to your most complete wellness, which will focus on you and your best-lived life. You will take time to relax, breathe and move your body. Enjoy a whole lot of laughter and mindful munching. This all takes place at a gorgeous rooftop penthouse overlooking beautiful Atlanta. During the morning retreat, you will truly experience what a life of wellness is like.

Note: Dress in layers for inside and outside activities. Wear comfortable loose fitting or stretch clothing, socks and soft-soled shoes for light exercise.

Dinner at the Chef's Table – Demonstration Cooking Class Course Sa409

10:15 a.m. – 2:30 p.m. Attendance is limited to 30 Sur La Table – Phipps Plaza, 3500 Peachtree Road, NW Board bus at the main entrance of the GWCC at 10:15 a.m. for 10:30 a.m. departure. Return bus will board at 1:45 p.m. for 2 p.m. departure.

Fee: \$79

Great cooking isn't about recipes – it's about techniques. During this class, the chef will show you how to create delicious dishes for your next dinner party. Learn the fundamental skills for a lifetime of great cooking. Interact with classmates and the instructor for a rich learning experience. Take home a packet containing class recipes, a list of equipment used, helpful notes and more.



Fashion Show and Luncheon at Neiman MarcusImage: Course Sa41010:15 a.m. - 2 p.m.Neiman Marcus - Lenox Square, 3393 Peachtree Road, NWBoard bus at main entrance of the GWCC 10:15 a.m.for 10:30 a.m. departure.Return bus will board at 1:15 for 1:30 p.m. departure.

Fee: \$95

Saturday is full of fun and fashion! Join us for a luncheon at Neiman Marcus to view the latest spring trends. Complimentary make-up consultations will be included. Come and view looks from top designers in a spectacular setting.



Networking Reception and Panel Discussion with Women Dentists Course Sa4 12 – 1:30 p.m. GWCC No Fee

1.5 hours

Work-Life Balance: It Can Be Done!

Please join your fellow women dentists for a networking reception. There will be a panel of women dentists active in the Hinman Dental Society from different ages and experiences to share how they have tried to achieve the work-life, balance. Encourage your female colleagues to join us to share tips on building a dental practice, balancing dual careers, family life challenges, professional advancement and even finding time for yourself. Light refreshments will be served.

GENERAL INFORMATION

TECHNICAL EXHIBITS

With more than 425 exhibiting companies on hand, be sure to visit the Hinman Technical Exhibits. Here you'll be able to see and source the latest the industry has to offer. Save time and plan in advance which exhibitors to visit on hinman.org/Exhibits.aspx. Just click on the 2014 interactive floor plan to learn the locations.

LOCATION: GWCC Halls A1 – A3

HALL HOURS: Thursday, March 27 9 – 11 a.m. *Dentist-Only Hours NEW THIS YEAR* 11 a.m. – 5 p.m.

Friday, March 28 9 a.m. – 6 p.m.

Saturday, March 29 9 a.m. – 3 p.m.



TECHNICAL EXHIBITS HALL FEATURES

Hinman Treasure Quest is back by popular demand. This exciting game offers the chance to win up to \$500 in cash! The game board is located in *The Hinman Exhibitor* opposite the Hinman Dining Dollars. On the card is the list of participating exhibitors. Visit those exhibitors, have them stamp your game card and deposit the completed card in the raffle drum found in the Cyber Center (back of the 400 aisle).



Wheel of Chance – Spin the wheel and win cash and prizes up to \$100 in value! Attendees exchange their tickets (found in the registration packet) to spin the Wheel of Chance. Spinning times are included in the Schedule of Events (see next page).

Redeem **Hinman Dining Dollars,** found in the *The Hinman Exhibitor*, at the Hinman Eatery or in the Exhibit Hall concessions.

Messages to Our Military

Hinman and Bennett Graphics have joined forces again this year to give you the opportunity to thank the men and women who defend our freedom, with a hand-written note. Visit the Messages to Our Military booth #137 and complete a postcard of thanks.

Or, bring a stack of already written notes from your office, staff and patients with you.





Last year's efforts from attendees produced nearly 2,500 postcards that were sent overseas. Pictured at left are two soldiers from USO Leatherneck in Afghanistan reading the postcards that were sent.

TECHNICAL EXHIBITS

Earn free CE credit in our **Table Clinics** area. Table clinics are scientific table-top presentations that are approximately 10 minutes each in length and are presented by volunteers associated with the dental community. Receive a code for one hour of continuing education credit for each hour spent in the table clinics area. Be sure to pick up a time stamped card upon entering the area and stop back by at the end of the hour to get your CE code. Enter behind the 1800 aisle.

Thursday, March 27

9 a.m. 11 a.m. 11 a.m. – 1:30 p.m. 11 a.m. – 2 p.m. 2:30 – 5 p.m. 3 – 5 p.m. 5 p.m.

Hall Opens for Dentists Hall Opens for All Attendees

Table Clinics Hinman Eatery Hours Table Clinics Wheel of Chance Hall Closes

Hall Opens

Friday, March 28

9 a.m. 11 a.m. – 2 p.m. 11 a.m. – 2 p.m. 3 – 6 p.m. 4 – 6 p.m. 6 p.m.

Saturday, March 29

9 a.m. 10 a.m. – 2 p.m. 11:30 a.m. – 2:30 p.m. 12:30 – 2:30 p.m. 3 p.m.









Pre-Registration Information

1-800-DENTIST **3M ESPE** 3Shape A & K Dental Equipment A. Titan Instruments Accurate Mfg Inc. Acme MFG. ACT Chattem **ACTEON North America** A-dec ADS South, LLC Advanced Automation, Inc. Affinity Bank Affordable Dentures **AFTCO Transition Consultants** All Things Dental, Inc. Allpro American Academy of Facial Esthetics American Eagle Instruments American Express OPEN Ameritas Group Dental Angie's List APPLIED LIGHTING SOLUTIONS INC. Aribex Inc. Army Dental Recruiting **ASEPTICO** Aspen Dental Atlanta Dental Supply Avadent Digital Dentures by **Global Dental Science** Avesis Incorporated Bank of America Practice Solutions Bankers Healthcare Group, Inc. Bausch Articulating Papers, Inc. **Bayshore Dental Studio** Beaverstate Dental, Inc. **Belmont Equipment** Benco Dental Beyes Dental Canada, Inc. **Bien-Air Dental Bing Innovations LLC** Bioclear Matrix Systems by Dr. David Clark **BIO-FLEX** BioHorizons Biotrol **Bisco Dental Products** Blair & Associates, Dr. Charles & Practice Booster Blue Cross Blue Shield of Georgia **Bosworth Company BQ** Ergonomics Brasseler USA Brewer Design

BrushOnSmile Teeth Whitening Pens

EXHIBITORS

Cain, Watters & Associates CareCredit Carestream Dental Centrix, Inc. Certol International Cincinnati Insurance Company **Clarion Financial** ClearCorrect, LLC Clinician's Choice Dental Products, Inc. CliniPix, Inc. Coast Dental Colgate Coltene/Whaledent, Inc. **Common Sense Dental Products** CompositeSmart **Convergent Dental** Cool Jaw/Medico International, Inc. Cosmedent, Inc. Cosmetic Dentistry Grants Program Crest Oral-B **Crisp Video Group** Crown Tenant Advisors **Cunningham Waters Construction Custom Earpiece** D4D Technologies **Danville Materials** Darby Dental Supply, LLC DDS Lab, Inc. Delta Dental Delta Dental of TN, VA, NC, SC Delta Gloves Demandforce DenLine Uniforms, Inc. DenMat Denovo Dental, Inc. Dental Access Mobile Clinics **Dental Care Alliance** Dental Equipment Liquidators, Inc. Dental Health Products, Inc. **Dental Marketing** Dental USA, Inc. **Dental Web Doctors** DentalBanc DentalEZ dentalree.com DentalVibe DentaPure DENTCA, Inc. Dentegra Insurance Co. Denticator DentiSmart Dentistry Today **DENTSPLY** International

Denttio, Inc. Designs for Vision, Inc. **DEXIS Digital X-ray** Diatech Digital Doc, LLC DMG America **DOCS Education** Doral Refining Corp. DoWell Dental Products, Inc. Drake Precision Dental Laboratory DrQuickLook, Inc. Dux Dental Eastwood Real Estate Services, LLC eDentalImage Ellman International EMS Electro Medical Systems Corporation **Ergonomic Products Essential Dental Systems EXACTA Dental Direct** Fidelity Bank First Medica Flight Dental Systems Fortune Management Fund-Ex G Garfield Refining Company Garrison Dental Solutions GC America, Inc. Gems Publishing Gendex Dental Systems George Taub Products Gergens Ortho and Sleep Appliance Lab Gergens Orthodontic Lab GlaxoSmithKline Consumer Healthcare Glidewell Laboratories **Global Dental Science** Global Surgical Corp. Golden Dental Solutions Gordon J. Christensen - Practical Clinical Courses Great Expressions Dental Centers Great Lakes Prosthodontics Greater New York Dental Meeting **Group Financial Services** H2Ocean, Inc. Handpiece Solutions, Inc. Hartzell & Son, G. Hawaijan Moon Aloe Hayes Handpiece Company HealthFirst Heartland Dental Care Henry Schein - Total Health Henry Schein Dental Henry Schein Merchandise & Exclusives Henry Schein Practice Management Solutions

GENERAL INFORMATION

Henry Schein Professional Practice Transitions Henry Schein ProRepair/ProScore Hu-Friedy Mfg. Co., LLC. i-CAT/Imaging Sciences Infinite Therapeutics InfoStar Instantly Ageless Instrumentarium/Soredex Insurance Credentialing Specialist Invado Pharmaceuticals Invisalign iTero **Isolite Systems** Ivoclar Vivadent, Inc. J. Morita USA, Inc. JEDMED Instrument Company Johnson & Johnson Johnson & Johnson Healthcare Products, a division of McNeil-PPC. Inc. Karl Schumacher Dental Instruments Kat Davis, Brand Partner-Nerium International Kat Davis, Independent Brand Partner KaVo Kettenbach L.P. Kilgore International, Inc. Kimberly-Clark Komet USA Kuraray America, Inc. Lares Research Lasers4Dentistry / Technology4Medicine Leonard Cabinet Company Lester Dine, Inc. Lexi-Comp, Inc. Lips Inc. Live Oak Bank LPI Healthcare Financial Services LumaDent, Inc. MacPractice, Inc. Magic Massage Therapy Market Connections, Inc. Massaging Insoles by Bestsoles, Inc. McGill & Hill Group Medidenta Med-Tech Construction, Inc. Microcopy Dental MicroDental Microflex Midmark Corporation Midwest Business Capital Millennium Dental Technologies Miltex, an Integra Company MIS Implants Technologies, Inc. Mudlick Mail

Muzak

EXHIBITORS

Ν Nadia International, Inc. Nashville Dental, Inc. National Practice Transitions, LLC NC Office of Rural Health & Community Care New Image Dental Laboratory Nobel Biocare Nordent Manufacturing, Inc. **NSK Dental LLC** NuSmile Pediatric Crowns OCO Biomedical, Inc. 0 Officite OneMind Health (Formerly MDE) Onpharma, Inc. OraBrite Oraline Otto Trading, Inc. Pacific Dental Services Palisades Dental Panadent Panoramic Corporation Paragon Dental Practice Transitions Parkell, Inc. Patterson Dental Supply, Inc. PBHS, Inc. PDT Inc., - Paradise Dental Technologies Pelton & Crane/Marus Dental PeriOptix, a DenMat Company Photomed International Pittman Dental Laboratory Plak Smacker PLANMECA, Inc. **PMC** Insurance Solutions PNC Bank POH Oral Health Products Premier Dental Products Company Preventech Pro Med Sales, Inc./Criticare Systems, Inc. **Productive Practices** Professional Sales Associates, Inc. **Prophy Magic** ProSites **Pulpdent Corporation** Q-Optics & Quality Aspirators Quantum, Inc. Quintessence Publishing Co., Inc. R & D Services Amalgam Separators RGP, Inc. **Rose Micro Solutions** Royal Dental Group & Porter Instrument Co., Inc. Z Zimmer Dental Rx Honing (Sharpening) Machine Schumacher Dental Instruments SciCan, Inc. SDI (North America), Inc.

Sedation Resource Septodont Sesame Communications SharperPractice Shofu Dental Corporation Showerfloss Sikka Software Sirona Dental Systems Six Month Smiles Smile Reminder Snap On Optics SockIt! Gel SolmeteX Sorbella Practice Builders South-Tree Enterprises, Inc. Specialty Appliances Orthodontic Laboratory Spident USA, Inc. Springstone Patient Financing SS White Sultan Healthcare, Inc. Sunrise Dental Equipment, Inc. SUNSTAR AMERICAS, Inc. Superior Dental Design Services and Upholstery Co. SurgiTel/General Scientific Corp. TeethWhiteningforFree.com TeleVox TheraSnore by Distar Tokuyama Dental America, Inc. TPC TruDenta Tuttnauer USA Co., Ltd. Ultradent Products, Inc. **Ultralight Optics** UniCare Dental Upholstery Packages & Services Valumax International Vatech America Vector R&D, Inc. Viade Products, Inc. Video Dental Concepts VOCO America, Inc. W Water Pik, Inc. Wells Fargo Practice Finance Whip Mix Corporation White Towel Services www.GemsInsidersCircle.com Yodle Young Dental Zirc Company **ZOLL Medical Corporation** Zoll-Dental *Exhibitor list as of the printing of this brochure.

PRE-REGISTRATION

- Pre-register to avoid waiting in line and to guarantee a seat in General Attendance courses.
- There are two ways to register:
 1) Register online at *www.hinman.org*.
 2) Mail a registration form to:
 The Thomas P. Hinman Dental Meeting
 6840 Meadowridge Court
 Alpharetta, Georgia 30005
- Registrations cannot be accepted by fax or phone.

Only one registration form is necessary for each office, including dentists, auxiliaries and family members. The registration form can be copied to accommodate additional registrants. Hinman accepts Visa, MasterCard, American Express or a check for either pre-registration or on-site registration.

Attendees whose pre-registration forms are postmarked or received online by **Thursday, February 27, 2014** will receive their registration badges and course tickets in the mail. Registrants should bring all of these materials to the meeting. Those who register after February 27 must pick up their materials on site.

- <u>General Attendance</u> tickets will be in pre-registration packets for those who have pre-registered. A limited number of tickets may also be available at the door of the lecture room until approximately 10 minutes after the class begins.
- <u>Registered Attendance</u> tickets will be in registration packets for those who have pre-registered or can be purchased from Ticket Sales in the Registration area.

Pre-registration Incentive

All attendees who register by February 27, 2014, are eligible to win a three-night hotel stay during the 2015 Hinman Dental Meeting.

BADGE HOLDER COLORS

Blue	Dentists
Green	Hygienists
Violet	Assistants, Office Staff, Laboratory Technicians (all other paid registrants)
Yellow	Dentist Spouse, Student Assistant, Student Hygier Student Laboratory Technician, Auxiliary Spouse (non-paid registrants)
Red	Exhibitors
Clear	Guests, Press/Media, Children/Youth (0 – 20)

ON-SITE REGISTRATION HOURS

(Location: GWCC Main Entrance)	
Wednesday, March 26	1 p.m. – 5 p.m.
Thursday, March 27	8 a.m. – 5p.m.
Friday, March 28	8 a.m. – 5 p.m.
Saturday, March 29	8 a.m. – 2 p.m.

REGISTRATION FEES	On or before 2/27	After 2/27
Dentists* (includes ADA life)	\$170	\$225
Retired Dentists** Residents & Dental Students (no CE)	\$0	\$0
Retired Dentists*** (earn CE)	\$50	\$50
Military Dentists	\$170	\$170
Dental Assistants	\$65	\$75
Dental Hygienists	\$65	\$75
Dental Office Staff	\$65	\$75
Laboratory Technicians	\$65	\$75
Auxiliary Students (no CE)	\$0	\$0
Spouses/Children/Youth (no CE)	\$0	\$0
Guests (on site only, no CE)	_	\$75

*Dentists who are in their first year of practice may attend the meeting for a fee of \$85 (\$115 after 2/27). Dentists in their second year of practice pay \$130 (\$170 after 2/27). A copy of an ADA membership card or other credentials with the year of dental school graduation must be submitted with the registration form for a reduced fee.

Dentists requesting the retired dentist category with a complimentary (\$0) registration fee should contact QMS to request a retired dentist form. QMS can be contacted by phone (866) 248-2883 or email hd@qmsreg.com. **No CE credit is earned in this category.

***Retired dentists who need to earn CE hours should register in the retired dentist with CE category and pay the \$50 registration fee. Individuals requesting the retired dentist with CE category should contact QMS to request a retired dentist form. QMS can be contacted by phone (866) 248-2883 or email hd@qmsreg.com.

CHILDREN

Children (under the age of 12) and Youth (ages 12 - 20):

- Must register to attend the meeting
- Can register for age-appropriate events and visit the exhibit hall
- Are not permitted in lectures
- Strollers are not allowed in the exhibit hall

Badge holders, programs and *The Hinman Exhibitor* will be available on site at these locations:

- Georgia World Congress Center (GWCC)
 1) Main entrance
 2) Building A, Level 4 entrance
 3) Building A, Level 3
 4) Building B, Level 4
- Omni Hotel at CNN Center
 1) South Tower Lobby
 2) North Tower, M2 Level
 3) North Tower, M4 Level

ERAL INFORMATI

CANCELLATION POLICY

Cancellation requests must be postmarked by Wednesday, March 26, 2014. No refunds will be made for cancellations requested after registration opens on the first day of the meeting, which is Thursday, March 27, 2014.

In order for the refund request to be considered, the information must include the attendee's name and address in writing, the original registration badge and any course tickets. All requests must be postmarked by March 26, 2014 and mailed to:

The Thomas P. Hinman Dental Meeting 6840 Meadowridge Court Alpharetta, Georgia 30005

TICKET RETURN

For those attendees unable to attend registered courses or special events, tickets may be resold to the Ticket Sales counter located in the registration area only if the course or special event is sold out. **Tickets may only be sold prior to the event**.

GUEST POLICY

All guests must pay a \$75 registration fee, complete a guest registration form and may register on site only. Guests do not have to be accompanied by a registered attendee. Registering enables guests to visit the exhibit hall and buy tickets for courses or special events. Guests do not receive continuing education credits.

The Thomas P. Hinman Dental Meeting has carefully selected all lecturers, exhibits and exhibitors to present at the 2014 Hinman Dental Meeting. The contents of any particular program, lecture, exhibit or handout are the responsibility of the respective lecturer or exhibitor presenting such material. The Hinman Dental Society does not endorse or approve any materials so presented.

ACCREDITATION & CONTINUING EDUCATION CREDIT

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a ticket listing the course and speaker for each class. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description.

Computerized continuing education certificates can be printed at one of two locations during the meeting:

1) Exhibit Hall, Cyber Café: THU 11 – 5, FRI 9 – 6, SAT 9 – 3 2) Registration Hall: SAT 1 – 5:30 only

After the meeting, continuing education certificates can be printed from www.hinman.org for **six months** at no charge.



PACE Program Approval for Continuing Education

Continuing Education Approved PACE Program Provider FAGD/MADG Credit 6/1/2011 to 5/31/2014 Provider ID#219082

HANDOUTS

In an effort to be more environmentally friendly, we will not print handouts for the meeting. In advance of the meeting, we will provide course materials to access online which can be downloaded and printed. We will make all handout information available for all courses for which we receive materials from the speaker.

Academy of General Dentistry

Approval does not imply acceptance by a state or

provincial board of dentistry or AGD endorsement.

In order to meet the AGD deadline for CE

their CE no later than April 25, 2014.

submission, AGD members should process

Registration confirmations will be sent in advance. Included with the information will be a user name and password for accessing specific handout materials and final course room locations. Please review this handout information in advance of the meeting and print, if needed. Handouts will be available March 17 through May 9. Plan ahead, print the handouts and get the most out of the courses!

ACCOMMODATIONS & TRAVEL INFORMATION

The designated hotel service for the 2014 Thomas P. Hinman Dental Meeting is **onPeak.** No other housing organization has been authorized to represent Hinman for the 2014 Meeting. Specially discounted room rates have been secured in several downtown, midtown and Buckhead hotels. Representatives from onPeak are ready to assist you with special requests relating to hotel rooms, multiple room blocks, suites, meeting space and food and beverage requirements.

Patronage of the Hinman hotel program is appreciated. Booking your reservations through the Hinman hotel service benefits all Hinman participants and provides the lowest hotel rates possible.

Select one of the following methods to make your hotel room reservations:

- 1) Call onPeak at (800) 243-1581.
- 2) Book your room requests online at *www.hinman.org*.
- Confirmations of hotel room selections are given instantaneously.
- 3) Email Hinman@onpeakevents.co.

To avoid duplications in the booking process, please select only one of the above-recommended methods.

Win a three-night hotel stay during the 2015 Thomas P. Hinman Dental Meeting. Only those individuals making reservations through onPeak by February 27, 2014, are eligible.

HOTEL RATES

DOWNTOWN HOTELS	SINGLE / DOUBLE	VALUES +	
Courtyard by Marriott	\$190		
Doubletree by Hilton	\$189		
Embassy Suites Downtow	n \$223		
Hampton Inn & Suites Dov	wntown \$169		
Hilton Atlanta	\$164	s a	
Hilton Garden Inn Downto		ŝ	
Holiday Inn Centennial Pa		Ö	
Holiday Inn Express Down		AO	
Hyatt Place Downtown	\$186		
Hyatt Regency Atlanta	\$189	ЦЦ	
Marriott Atlanta Downtow			
Marriott Marquis	\$196	신편 등	
Omni Hotel at CNN Cente		z	
Ritz-Carlton, Downtown	\$215		~~~ }
Sheraton Atlanta Downton		E E	
The Ellis Hotel	\$185	₹	
The Glenn Hotel	\$195	Z	
Twelve Centennial Park He		Η̈́	
W Hotel Downtown	\$216		
Westin Peachtree Plaza	\$185	₽	
		COMPLIMENTARY INTERNET ACCESS	
MIDTOWN HOTEL		Ŭ	
Meliá Hotel	\$132		
BUCKHEAD HOTELS	¢405		
JW Marriott Lenox	\$195		
Ritz-Carlton, Buckhead	\$215		

+ Complimentary Internet access is offered only to Hinman attendees and exhibitors who book in the Hinman block.

Hinman shuttle system provided.

In addition, onPeak can assist with making car rental reservations. Discounted airline and car rental rates are available for Hinman attendees. When speaking to an onPeak agent, please reference the AVIS Discount #D256901 or Enterprise/National Discount #XZL0302 to receive lower rates.

For airline reservations, Delta Air Lines is pleased to offer special discounted airfares for Hinman attendees. To take advantage of the special rates, call Delta Meeting Network® Reservations at (800) 328-1111, Monday - Friday, 7:30 a.m. - 7:30 p.m. (Central Standard Time) and refer to File Meeting Code NMGL8. Travel agents also may use this code when booking your reservation.

READY TO HEAD TO THE AIRPORT? NEED A PLACE TO STORE YOUR BAGS?

In order to expedite the check-in process, it is recommended that attendees pre-enroll, although it is not required. You can do so by sending an email to GWCC@airportbags.com to request the appropriate forms. Please make sure to reference the Hinman Dental Meeting in the subject line.

TRANSPORTATION & PARKING

Hinman Shuttle

A complimentary shuttle bus system is available for Hinman attendees between select downtown hotels and the GWCC. See the list of participating hotels to the left. The shuttle schedule will be available online approximately two weeks prior to the meeting, will be printed in the on-site Hinman Program and will be posted in each participating hotel.

MARTA (Rapid Rail System)

Call (404) 848-4711 or visit www.itsmarta.com for details on schedules and route information for MARTA, the Metropolitan Atlanta Rapid Transit Authority. Ride MARTA directly into the Omni/Georgia Dome/GWCC Station on the East/West line from numerous locations in the city, including the airport. Daily parking is available at most MARTA stations.

Go Green in '14; take Rapid Transit! Buy a one-way MARTA ticket to Hinman



and pick up a free return ticket for the ride home (while supplies last). Avoid traffic, save time and money by taking MARTA. The rail system picks up at many locations throughout the city and drops off at the GWCC Station. The airport stop is inside the Atlanta airport and the stop in Peachtree Center is near many hotels in the Hinman block. For a map, go to the housing page on our website. To receive a complimentary return ticket, visit the Messages to Our Military booth in the Exhibit Hall, booth #137 with your receipt, ticket or Breeze Card. We will give away 102 return tickets daily, so visit the hall early to secure a free trip!

GWCC Parking

GWCC area lots \$10 per day for surface parking (Orange, Blue, Silver, Yellow Lots)

> \$10 per day for covered parking (Red and Gold Lots)

These parking lots located around the GWCC are indicated on the map of downtown Atlanta on the next page. You can now order your parking in advance online and ensure you have the space you need. Please visit www.gwcc.com/directions to reserve your parking space.
ATLANTA MAP





David J. Ahearn, D.D.S.

- West Port, MAPrivate practice
- Founder, Design/Ergonomics Special Lecturer | See pages: 43, 55



Judy Bendit, R.D.H. Emmaus, PA

Faculty member, Temple University Dental School
Advisory board, Harcum College
Practicing hygienist
Special Lecturer | See pages: 2,14, 22, 28, 30



Gordon J. Christensen, D.D.S., M.S.D., Ph.D. Provo, UT • Founder and director, Practical Clinical Courses (PCC) • CEO, Clinicians Report Foundation (CR)

Featured Clinician | See pages: 15,

17, 36



Nancy Andrews, R.D.H., B.S. Costa Mesa, CA

 Speaker, author and consultant
 Course director, pathology and infection control, West Coast University Department of Dental Hygiene
 Special Lecturer | See pages: 2, 11, 12, 31, 33



Rosemary Bray Carlsbad, CA

Speaker and consultantMore than 30 years of experience in the

dental profession, with the last 18 years focused on orthodontics

Special Lecturer | See pages: 2, 20, 23, 33, 42



Sarah Conroy, D.D.S., R.D.H. Worthington, OH

- Private practice
- Developed dental hygiene program at
- Columbus State Community College
- Special Lecturer | See pages: 10, 29



Lois J. Banta Grain Valley, MO

CEO, president and founder, Banta Consulting
Owner, The Speaking Consulting Network

David A. Beach, D.M.D., M.S.

Assistant courtesy clinical professor,

Department of Endodontics, University of

Special Lecturer | See pages: 30, 35, 46

Wesley Chapel, FL

Florida College of Dentistry

• Diplomoate, American Board of

Private practice

Endodontics

Featured Clinician | See pages: 3, 17, 20, 34, 39,52



B. Ellen Byrne, D.D.S., Ph.D. Richmond, VA

 Senior associate dean and professor of endodontics, Virginia Commowealth University School of Dentistry

• Fellow, International College of Dentists, American College of Dentists and Pierre Fauchard Academy

Special Lecturer | See pages: 35, 43, 52, 54

Anthony R. Cardoza, D.D.S. El Cajon, CA

• Private practice

• Director, California Dental Identification Team (CalDIT)

• Dental consultant, County of San Diego Office of the Medical Examiner

Featured Clinician | See pages: 17, 30,

41, 46

James Cassidy, D.M.D. Macon, GA • Private practice

- Speaker and educator
- Certified Dental Techinician (C.D.T.)
- Special Lecturer | See pages: 15, 23,

25, 36



Lawrence F. Emmott, D.D.S.

Phoenix, AZ

- Technology editor, Dental Compare
- Leading expert on using technology in
- the dental office
- Special Lecturer | See pages: 3, 19, 32, 34, 56

NEW Speaker

peaker

Jean-Francois Bedard, D.M.D. Englewood, CO

 Private practice specializing in implantretained and aesthetic, reconstructive dental and maxillofacial restorations
 Sector for Dental

Founder, The Center for Dental
 Excellence

 Fellow, American Academy of Maxillofacial Prosthetics Special Lecturer | See pages: 38, 41, 51, 57



GENERAL INFORMATI



Franklin Dolwick, D.M.D., Ph.D. Gainesville, FL

• Professor, Department of Oral and Maxillofacial Surgery, University of Florida College of Dentistry

 Oral and maxillofacial surgeon specializing in surgical treatment of temporomandibular disorders Special Lecturer | See pages: 20, 27



Speaker

New York, NY Private practice maxillofacial sure

Private practice board certified oral and maxillofacial surgeon
Executive director, Greater New York

Robert R. Edwab, D.D.S.

Dental Meeting

Featured Clinician | See pages: 11, 29, 31, 46, 48





Jimmy B. Eubank, D.D.S. Plano, TX

 Private practice with focus on esthetic, occlusion and TMD problems Patented "E" appliance Featured Clinician | See pages: 16,

22, 40, 51, 54



Henry A. Gremillion, D.D.S. **New Orleans, LA**

- Dean, Louisiana State University Health Sciences Center School of Dentistry
- Former Director, Parker E. Mahan Facial Pain Center, Univeristy of Florida College of Dentistry

Featured Clinician | See pages: 20, 27, 52



Janice Hurley-Trailor Scottsdale, AZ

 Author and executive coach Dental image expert Special Lecturer | See pages: 3, 18, 20, 34, 35, 56



Michael Fling, D.D.S. Oklahoma City, OK

 Private practice Educator and motivational speaker Featured Clinician | See pages: 17, 20, 25, 42, 51, 58



Kenneth M. Hargreaves, D.D.S. San Antonio, TX

- Private practice specializing in endodontics
- Professor and chair, Department of Endodontics at the University of Texas Health Science Center
- Diplomate, American Board of Endodontics

Featured Clinician | See pages: 16,

Van B. Haywood, D.M.D. Augusta, GA

- Professor, Department of Oral Rehabilitation, Georgia Regents University
- Co-author of first publication on Nightguard vital bleaching



Mark E. Hyman, D.D.S. Greensboro, NC

- Private practice
- Adjunct professor, University of North Carolina School of Dentistry
 - Visiting faculty, Pankey Institute
- Featured Clinician | See pages: 2, 15, 17, 33, 38, 56



Mitchell J. Gardiner, D.M.D. Shrewsbury, NJ

 Private practice · Clinical instructor, fixed prosthetics at Rutgers School of Dental Medicine Special Lecturer | See pages: 24, 41, 44, 56



40, 43, 55

- College of Dental Medicine



Laney Kay, J.D. Marietta, GA

- President, Entertaining Training, LLC
- Speaker and author
- Special Lecturer | See pages: 19, 39, 53



Ronald E. Goldstein, D.D.S. Atlanta, GA

 Private practice specializing in esthetic and cosmetic dentistry

 Author, Change Your Smile, now in its fourth edition and translated into ten languages

Clinical professor, Georgia Regents University College of Dental Medicine Featured Clinician | See pages: 21, 35,

37, 38, 51



Eva Grayzel Easton, PA

 Author and speaker Founder of the Six-Step Screening[™] oral cancer awareness campaign Special Lecturer | See pages: 2, 3, 14, 41, 50



Christopher A. Hooper, D.D.S. Virginia Beach, VA

- Private practice
- Associate clinical professor, Medical College of Virginia Dental School

Featured Clinician | See pages: 10, 28, 39, 53

Allison Hunter, D.M.D. Augusta, GA

 Assistant professor, Department of Oral Health and Diagnostic Sciences, Georgia Regents University College of **Dental Medicine**

 Researcher focused on cone beam tomography and digital radiography Seminar Speaker | See page: 53



Speaker

James C. Kessler, D.D.S. Oklahoma City, OK

- Director, advanced esthetics and technologies at the University of
- Oklahoma College of Dentistry
- Past president, American Academy of **Restorative Dentistry**
- Contributing author to four text books Special Lecturer | See pages: 17, 25, 40, 51, 58



Mark Kleive, D.D.S. **Black Mountain, NC**

- Private practice
- Visiting faculty, Pankey Institute Special Lecturer | See pages: 29, 48



Pre-Registration Information



Gerard Kugel, D.M.D., Ph.D., M.S. Boston, MA

 Associate dean for research and professor, prosthodontics and operative dentistry at Tufts University School of Dental Medicine

- Editor-in-chief, Inside Dentistry
- Board of directors, CR Foundation

Featured Clinician | See pages: 16, 27, 51



Pat Little, D.D.S. Calhoun, GA

Palm Coast, FL

College of Dentistry

Pankey Institute

Associate faculty member,

- · Consultant and author
- Certified Fraud Examiner (CFE)
- Special Lecturer | See pages: 23, 43

Samuel B. Low, D.D.S., M.S., M.Ed.

• Professor emeritus, University of Florida

Featured Clinician | See pages: 2, 10, 14,

31, 37, 48



Imtiaz Manji Scottsdale, AZ

• CEO, Spear Education and Scottsdale Center for Dentistry Speaker and author Co-Chairman and founder, Open Wide Foundation Featured Clinician | See pages: 2, 11, 20,

28, 33, 55

Robert C. Margeas, D.D.S. **Des Moines, IA**

· Private practice specializing in restorative and impant dentistry Adjunct professor, University of Iowa Department of Operative Dentistry • Diplomate, American Board of Aesthetic Dentistry Special Lecturer | See pages: 12, 27,

29,48

Joseph J. Massad, D.D.S. Tulsa, OK

- Private practice
- Associate professor, Department of Prosthodontics at the University of

Tennessee Health Science Center College of Dentistry

• Fellow, American College of Dentists and the International College of Dentists

Featured Clinician | See pages: 17, 28, 46, 59

Judy Kay Mausolf Lakeville, MN

• Owner and president, Practice Solutions Inc.

Speaker and author

• Author, Rise & Shine; An Evolutionary Journey to Get Out of Your Way and On

Special Lecturer | See pages: 3, 21,

Thomas R. McDonald, D.M.D. Athens, GA

- Private practice
- · Clinical instructor of oral rehabilitation, Georgia Regents University College of **Dental Medicine**

• Fellow, American College of Dentists and International College of Dentists Featured Clinician | See pages: 15, 18, 25, 27, 30, 51



John K. McGill, J.D., CPA, M.B.A.

- CEO, The McGill & Hill Group, LLC
- Tax and business advisor exclusive to
- the dental profession
- Contributing editor, *Dental Economics*

Featured Clinician | See pages: 15, 18, 38, 42, 52, 57



David Meinz, M.S., R.D. St. Louis, MO

- Nutritionist and author
- Contributing editor, Journal of
- The Academy of General Dentistry
- Fellow, Academy of Nutrition and Dietetics

Special Lecturer | See pages: 3, 24, 36, 43, 50

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Mark T. Murphy, D.D.S. **Rochester Hills, MN**

- Private practice
- Adjunct faculty, University of Detroit
- Mercy and Michigan Schools of Dentistry
- Visiting faculty, Pankey Institute Special Lecturer | See pages: 3, 12, 25, 34, 37, 46, 57



Tieraona Low Dog, M.D. Pecos, NM

- Fellowship director, Arizona Center for Integrative Medicine
- Author of Best Medicine, published by National Geographic Life Special Lecturer | See pages: 3, 19,

21, 37, 50



Stanley F. Malamed, D.D.S. West Hills, CA

- Dentist anesthesiologist
- Professor, anesthesia and medicine at the University of Southern California School of Dentistry for 40 years until retiring in 2013
- Author of three textbooks

Featured Clinician | See pages: 16, 35, 39, 55





GENERAL INFORMAT





Darin O'Bryan, D.D.S. Coos Bay, OR

- Private practice
- Faculty, CERECdoctors.com at the
- Scottsdale Center for Dentistry
- Special Lecturer | See pages: 11, 28

Speaker



Shannon Pace-Brinker, C.D.A. Virginia Beach, VA

- Full-time practicing dental assistant for over 23 years
- Owner, Contemporary Product Solutions
- Member, E4D Clinical Operations Operators

Special Lecturer | See pages: 2, 12, 33, 48

Your Way to Success 24, 34



Jeffery B. Pafford, D.M.D. Decatur, GA

 Private practice specializing in endodontics

• Faculty, Georgia Regents University College of Dental Medicine

Seminar Speaker | See page: 40, 53



John D. Puskas, M.D. Atlanta, GA

 Professor of surgery, Emory University • Associate chief of cardiothoracic surgery and chief of cardiac surgery, Emory Healthcare

Special Lecturer | See pages: 3, 16, 50



Lee H. Silverstein D.D.S., M.S. Marietta, GA

• Private practice specializing in periodontics

 Associate clinical professor of periodontics, Georgia Health Sciences University College of Dental Medicine Featured Clinician | See pages: 11, 27,

30, 47, 48



Laci L. Phillips Chesterfield, NM

Co-founder, Practice Dynamics

 Expert software trainer Featured Clinician | See pages: 13,

32,49



Steve Ratcliff, D.D.S., M.S. Scottsdale, AZ • Private practice specializing in

restorative dentistry Executive vice president of research

and development, Spear Education Special Lecturer | See pages: 19, 25, 38 Speaker



Jay Smith, D.D.S. Atlanta, GA

 Private practice specializing in prosthodontics

• Past president, Western Georgia section

of the American College of Prosthodontics

Special Lecturer | See pages: 15, 23, 25, 39, 51, 57



Brad J. Potter, D.D.S., M.S. Aurora, CO

· Professor and associate dean for academic affairs, University of Colorado School of Dental Medicine

 Diplomate, American Board of Oral and Maxillofacial Radiology Special Lecturer | See pages: 10, 30



Colin S. Richman, D.M.D. Atlanta, GA

• Private practice specializing in periodontics

 Assistant professor, Department of Periodontics, Georgia Regents University College of Dental Medicine Seminar Speaker | See page: 21, 59



Speaker

Jamison R. Spencer, D.D.S., M.S. Boise, ID

- Director, Craniofacial Pain Centers of Idaho and Colorado
- Adjunct faculty, Tufts University and Boise State University

Special Lecturer | See pages: 18, 37, 47



Gregory L. Psaltis, D.D.S. Olympia, WA

 Private practice specializing in pediatrics

Speaker and author

Featured Clinician | See pages: 18, 29,53



J. William Robbins, D.D.S., M.A. San Antonio, TX

• Private practice • Clinical professor, Department of Comprehensive, University of Texas Health Science Center

Featured Clinician | See pages: 21, 25, 41, 44, 58



Ann E. Spolarich, Ph.D., R.D.H. **Cave Creek, AZ**

· Clinical associate professor and associate director, National Center for Dental Hygiene Research and Practice at the Ostrow School of Dentistry, University of Southern California

• Part-time dental hygienist specializing in geriatrics

Special Lecturer | See pages: 2, 3, 14, 24, 42, 44, 50

John A. Svirsky, D.D.S., M.Ed. **Richmond**, VA

- Private practice specializing in oral medicine and oral pathology
- · Professor of oral and maxillofacial pathology, Virginia Commonwealth University

Featured Clinician | See pages: 2, 14, 15, 35, 40, 52



Mary Ellen Psaltis, B.Ph. Olympia, WA

 Nutrition consultant • Author, Spiritual Vitamins -12 Essential Nutrients for Women Special Lecturer | See pages: 2, 22, 33, 57



Ashleigh Rosette, Ph.D., M.P.A. Durham, NC

- Associate professor, Fuqua School of Business, Duke University
- Instructs MBAs and executives on
- negotiations and leadership Special Lecturer | See pages: 3, 22, 34

GENERAL INFORMATION



Robert Sytz, CPA Charlotte, NC

- President and CEO, McGill Advisors, Inc.
- Certified Financial Planner (CFP®) Special Lecturer | See pages: 36, 37,
 - 52, 54



Larry Wallace, D.D.S. **Carmel Valley, CA**

• Private practice board certified oral and maxillofacial surgeon • Founder and developer, Larrell One Step Denture®

Seminar Speaker | See page: 58



Mollie A. Winston, D.D.S. Atlanta, GA

- Private practice specializing in oral and maxillofacial surgery
- Fellow, American College of Dentists and International College of Dentists Featured Clinician | See pages: 15, 25,

35, 39, 51



peake

Rachel Wall, R.D.H., B.S. Charlotte, NC

- Owner, Inspired Hygiene
- Speaker and author
- Special Lecturer | See pages: 2, 14, 23, 40, 42



Thomas G. Wilson, D.D.S. Dallas, TX • Private practice specializing in

periodontics Clinical associate professor, Baylor

College of Dentistry and the University of Texas at San Antonio Dental School Special Lecturer | See pages: 12, 16, 36, 53



Alfred D. Wyatt, Jr., D.M.D. College Park, GA

- Private practice
- Member, Academy of Laser Dentistry (ALD)
 - Special Lecturer | See pages: 31, 48



Rita Zamora Boulder, CO

- Expert in social media marketing and
- training for dental professionals
- Board, Academy of Dental
- Management Consultants

Special Lecturer | See pages: 22, 41, 55

102nd Hinman Limited Edition Merchandise

102nd Hard Rock Café pins will be available for purchase at the meeting.

Pins can be purchased for \$14 at the Hinman Information Booth located on Level 4 of the GWCC, across from the Sidney Marcus Auditorium.

A portion of the sale will fund a scholarship for dental education.



TAL MEETING

ALUMNI RECEPTIONS

Note: If you are planning to attend one or more Concurrent Meetings or Alumni Receptions, please indicate the event on the enclosed registration form or as part of the online registration process. This information will be forwarded to the appropriate contact to assist in planning for the event. Final times and locations will be posted at www.hinman.org/SpecialEvents.aspx and printed in the on-site program.

Case Western Reserve University School of Dental Medicine

Event Fr450

Alumni Reception Friday, March 28, 5 – 7 p.m. Omni Hotel Sara Fields | sym2@case.edu | 216-368-3924

Emory Dental Alumni Association Event Fr451

Emory Dental Alumni Association Alumni Reception and Reunions Friday, March 28, 5:30 – 7:30 p.m. Location: TBD Ruthy Cunningham | rrcunni@emory.edu | 404-727-5913

Georgia Regents University - College of Dental Medicine Event Fr452

Alumni Association Reception Friday, March 28, 5 – 7 p.m. Der Biergarten, 300 Marietta Street, NW Mary Beth Gable | mgable@georgiahealth.edu | 706-721-3430

Louisiana State University Health Sciences Center -**School of Dentistry**

Event Fr453

Alumni Reception Friday, March 28, 5 – 7 p.m. Omni Hotel JoAnne Courville | jcourv@lsuhsc.edu | 504-941-8367

Meharry Medical College – School of Dentistry Event Sa454

Alumni Reception Saturday, March 29, 5 – 7 p.m. Omni Hotel Walter Owens | wowens@mmc.edu | 615-327-6207

University of Florida – College of Dentistry Event Fr455

Alumni and Friends Reception Friday, March 28, 5 – 7 p.m. Omni Hotel Thomas LaFleur | tlafleur@dental.ufl.edu | 352-273-5779

University of Kentucky – College of Dentistry Event Fr456

Alumni Reception Friday, March 28, 5:30 – 7 p.m. Omni Hotel Sue McConnell | smmcco2@email.uky.edu | 859-323-6676

University of Louisville – School of Dentistry Event Fr457

Alumni Reception Friday, March 28, 5:30 – 7 p.m. DoubleTree by Hilton, Olympic Ballroom, 160 Spring Street Laura Brock | laura.clinton@louisville.edu | 502-852-1017

University of North Carolina – School of Dentistry Event Fr458

Alumni Reception Friday, March 28, 6 – 7:30 p.m. Omni Hotel Sarah Huppert | sarah_andrews@dentistry.unc.edu | 919-537-3259

University of Tennessee - College of Dentistry Event Fr459

Alumni and Friends Reception Friday, March 28, 5:30 – 7 p.m. Omni Hotel Chandra Tuggle | ctuggle@uthsc.edu | 901-448-5042

Virginia Commonwealth University – School of Dentistry **Event Fr460**

Alumni Reception Friday, March 28, 5 - 6:30 p.m. Omni Hotel Cristina Cruz | cmcruz@vcu.edu | 804-828-2931

Pre-Registration Information

CONCURRENT MEETINGS

American College of Dentists / International College of Dentists / Pierre Fauchard Academy EVENT Sa461

Joint breakfast hosted by the American College of Dentists Saturday, March 29, 7 – 8:30 a.m. Omni Hotel Dr. Jay McCaslin | ajmccaslinvi@comcast.net | 912-355-5901 Fee: TBD - Paid ticket required for admission to this event

Georgia Academy of Dental Practice EVENT Sa462

Executive Board and Officers Saturday, March 29, 8 a.m. Omni Hotel Dr. Dan Dunwody | drdortho@gmail.com | 770-923-7111

Georgia Society of Periodontists EVENT Fr463

Luncheon Meeting

Friday, March 28 Time: TBA

Ruth's Chris Steak House, Embassy Suites Hotel, 267 Marietta Street Dr. Ginger Kirkland | kirkland@npperioimplants.com | 770-740-0442



Register online at www.hinman.org. Please use this form to assist you with the online registration process.

REGISTRATION FORM FOR ALL REGISTRANTS

1 OFFICE CONTACT	REGISTRATION CATEGORIES	CATEGORI	IES			
Name	Category	On or Before 2/27	After 2/27	Category	On or Before 2/27	After 2/27
Practice Name	(A) Dentist (1) Dentist in 1st year of practice	\$170 \$85	\$225 \$115	(E) Dentist Spouse (F) Assistant (G) Hvoianist	\$0 \$65 \$47	\$0 \$75 \$75
Mailing Address State Zip Code	 (2) Dentist in 2nd year of practice (3) Hinman Dental Society Member 	\$130	\$170 \$0	юл пувієтны (H) Office Staff (I) Lab Technician (I) Student Assistant	\$65 \$65 \$0	\$75 \$75 \$0
Business Phone ()	 (A4) Military Dentist** (B) Retired Dentist* (B1) Retired Dentist needing CE** 	\$170 \$0 2E** \$50	\$170 \$0 \$50	(K) Student Hygienist (L) Student Lab Tech (M) Auxiliary Spouse	\$ 0 0 \$ 20	\$0 \$0 \$0
Check here if you will give exhibitors access to your e-mail address	(C) Resident (D) Dental Student	\$0 \$0	\$0	(N) Youth (ages 12–20) (T) Children (ages 0–11)	\$0 \$0	\$0 \$0
Card Holder's Billing Address	*Retired dentists must complete an additional form, see page 68 for detailed instructions. **There will be no fee increase in this category after early registration ends.	e an additional form in this category afte	, see page 68 er early regist	for detailed instructions. ation ends.		
City Zip Code	PRACTICE SPECIALTY (for dentists only) 1. General Practitioner 5. Oral Surgery 2. Endodontics 6. Orthodontics 3. Oral Medicine 7. Pediatric Dentistr 4. Oral Pathology 8. Periodontics	 IALTY (for dentists c 5. Oral Surgery 6. Orthodontics 7. Pediatric Den 8. Periodontics 	 (for dentists only) 5. Oral Surgery 6. Orthodontics 7. Pediatric Dentistry 8. Periodontics 	9. Prosthodontics 10. Public Health V 11. Radiography	dontics ealth aphy	
2 METHOD OF PAYMENT Checks: Checks must be made payable to the Thomas P. Hinman Dental Meeting.	Check Enclosed	U Visa	☐ MasterCard	ard D American Express	n Express	
Credit Card #	Exp. Date			TOTAL FEES		1
Signature	Printed Name	Prin	t name as it	Print name as it appears on card.		I

continued on next page

Faxed forms will not be accepted. Guests can register on site only. The guest registration fee is \$75. No CE is earned in the guest category.

Mail registration forms to The Thomas P. Hinman Dental Meeting, 6840 Meadowridge Court, Alpharetta, GA 30005.

3 NAME FOR BADGE A.	4 REGISTRATION 5 COURSES & SPECIAL EVENTS	NTS 6 TOTAL FEES
Last Name First Name	Category Fee \$ Course # Fee \$ Course #	Fee \$
Practice Specialty (dentists only) # Code (1-11) ADA #	AGD # Course # Fee \$ Course #	Fee \$
Please indicate your gender to help us evaluate our marketing initiatives. 🗖 Male	☐ Female Course # Fee \$ Course #	Fee \$ Sub Total Fee \$
First-Time Attendee 🛛 Yes 🗖 No Last Hinman Attended	Are you planning to attend the keynote session (Course #Th403) $\ \square$	OVE OND
œ		
Last Name First Name	Category Fee \$ Course # Fee \$ Course #	Fee \$
Practice Specialty (dentists only) ADA # ADA #	AGD # Course # Fee \$ Course #	Fee \$
Please indicate your gender to help us evaluate our marketing initiatives. 🗖 Male	Eemale Course # Fee \$ Course #	Fee \$ Sub Total Fee \$
First-Time Attendee 🛛 Yes 🔲 No 🛛 Last Hinman Attended	Are you planning to attend the keynote session (Course #Th403) $\ \square$	OND SAY
υ		
Last Name First Name	Category Fee \$ Course # Course #	Fee \$
Practice Specialty (dentists only) ADA # ADA #	AGD # Course # Fee \$ Course #	Fee \$
Please indicate your gender to help us evaluate our marketing initiatives. 🗖 Male	☐ Female Course # Fee \$ Course #	Fee \$ Sub Total Fee \$
First-Time Attendee 🛛 🗖 No 🛛 Last Hinman Attended	Are you planning to attend the keynote session (Course #Th403) $\ \square$	DYes DNo
	7 Total Fees (Including all registration courses and special event fees)	vent fees) \$
🚷 Register by 2/27/2014 and save \$100 off one of the complete recordings packages from Playback Hinman. See ad on page 3 for more information.	cages from Playback Hinman. See ad on page 3 for more information.	Add \$
		New Total \$

FREQUENTLY ASKED QUESTIONS

Can I register over the Internet?

Yes, beginning November 12, 2013, visit *www.hinman.org* to register online.

May I fax my registration form?

No, registration forms will not be accepted via fax.

Registration forms must be mailed to: The Thomas P. Hinman Dental Meeting 6840 Meadowridge Court Alpharetta, Georgia 30005

or register online at www.hinman.org.

How do I make a change on my registration form after mailing it in?

Call QMS, the Hinman registration service, at 866-248-2883.

What if I have not received my registration packet, my badge was not included or my name was misspelled?

Call QMS, the Hinman registration service, at 866-248-2883.

What is the guest policy?

Anyone who is not included in the registration categories listed on page 68 is considered a guest. Each guest must pay a \$75 registration fee, complete a guest registration form and can register on site only. The guest does not have to be accompanied by a registered attendee.

Registering enables guests to visit the exhibit hall and buy tickets for courses or special events. Guests do not receive continuing education credits.

What is the cancellation policy?

Cancellations must be postmarked by Wednesday, March 26, 2014, and must be submitted in writing. In order for your refund request to be considered, you must include the attendee's name and address in writing, the original registration badge and any course tickets. No refunds will be made for cancellations requested after registration opens on the first day of the meeting, Thursday, March 27, 2014. Please see page 69 for more information.

What is the difference between Registered and General courses?

A fee is charged for Registered Attendance courses. General Attendance courses are free of charge with ticketed, priority seating offered to those who pre-register. It is strongly recommended that you register for General Attendance courses.

Where is the Hinman Dental Meeting held?

Georgia World Congress Center 285 Andrew Young International Blvd., N.W. Atlanta, Georgia 30313-1591

Which are the closest hotels?

See the map on page 71 to find the location of various hotels. Remember to look for participating downtown hotels that are on the Hinman shuttle route.

Where can I find Hinman shuttle information?

To find out which hotels are located on the shuttle route, see page 70 of this book and look for the bus symbol. Specific shuttle schedules will be printed in the on-site Hinman Program and will be posted in each participating hotel lobby. The routes will also be available online at *www.hinman.org/shuttleinfo.aspx* two weeks prior to the meeting.

How do I make hotel, airline and rental car reservations?

Call onPeak at 800-243-1581 or visit www.onpeak.co/hinman2014

Which MARTA stop do I use to get to the GWCC?

Dome/GWCC on the East/West line. Call MARTA at 404-848-5000 or visit *www.itsmarta.com* for detailed schedules. See page 70 for details.

How can I obtain CE certificates?

See page 69.

What are the future dates of the Hinman Meeting?

March 26–28, 2015 March 17–19, 2016 March 23–25, 2017



The Thomas P. Hinman Dental Meeting 33 Lenox Pointe Atlanta, Georgia 30324-3172

2014 **PRE-REGISTRATION INFORMATION**