

# FIRST LOOK

ATLANTA, GEORGIA

EXPERIENCE

*Hinman*



MARCH 22-24, 2018

INVEST IN YOUR FUTURE

*Hinman.org*



## Connections

Meet other dental professionals face-to-face to exchange ideas that will help you make an investment in yourself, your practice and ultimately, your patients.



## Hospitality

Experience unsurpassed hospitality as our 800+ member dentists volunteer their time to make your trip to Hinman memorable.



## World-Class CE

Earn up to 21 hours of CE over our three-day meeting! Hinman is proud to offer world-class CE at an incredible value.



## Inspiration

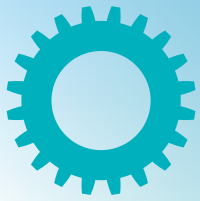
Take a break from your day-to-day routine and get out from behind your screens. Join us for an incredible experience and leave inspired to continue practicing great dentistry!

REGISTRATION OPENS

TUESDAY, DECEMBER 5

EXPERIENCE  
*Hinman*

# SPECIAL EVENTS

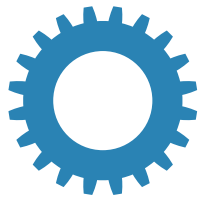


## Thursday

- Shopping at AmericasMart and book signing with James Farmer, *lifestyle expert, interior designer, cook and author*



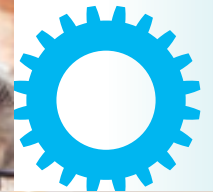
Keynote - Don't miss this inspiring speaker present "*Don't Break the Rules; Change the Game.*" Hear how Dr. Bennet Omalu single-handedly changed American football, professional sports and how the world perceives traumatic brain injuries. As chronicled in the film *Concussion* (starring Will Smith), his story is one of great triumph in the face of seemingly insurmountable odds.



## Friday

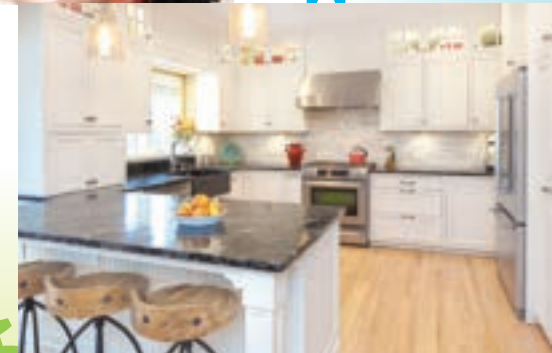
- Shopping at AmericasMart, Wine Tasting, Brews Cruise and Hinman Luncheon with Roland Mesnier, *former White House Executive Pastry Chef*

Hinman's Night Out at the Georgia Aquarium will be a memorable night of live music, giveaways, contests, food and fun with friends. Vote on this year's costume theme at [Hinman.org](http://Hinman.org) before September 21.



## Saturday

- Atlanta History Center Tour and Junior League Tour of Kitchens



## 8 a.m. - 3 p.m. | Prevention Convention

### 8 - 9 a.m.

Ms. Karen Davis  
Think Outside the Mouth: Treatment Planning for Nonsurgical Periodontal Treatment

### 9 - 10 a.m.

Ms. Renee Graham  
Communicating with Confidence

### 10 - 11 a.m.

Ms. Sheri Kay  
Change Your Thinking...Change Your Hygiene Appointment

### 12 - 1 p.m.

Dr. Bethany Valachi  
Highway to Health: A Roadmap to Self-Managing Your Work-Related Pain

### 1 - 2 p.m.

Dr. John Kalmar  
Oral and Tonsillar Cancer: The HPV Dichotomy

### 2 - 3 p.m.

Ms. Nancy Dewhirst  
Hot Topics in Infection Control

## 8 a.m. - 5 p.m. | Participation Course Day 1

**P** Dr. Gigi Meinecke – Botox and Dermal Fillers  
This is a 3-Day Participation Course

## 8 - 11 a.m.

**P** Cardiopulmonary Resuscitation Re-Certification

Dr. Brian P. LeSage  
Veneers, Rarely a Crown: Rationale and Systems for a Responsible Esthetic Practice

Dr. Corky Willhite  
Transitional Bonding: Non-Traditional Composite Restorations for Major Occlusal and Esthetic Changes

Dr. Glenn Maron  
Maxillofacial Injuries in Sports – Prevention, Diagnosis and Management

Dr. Gordon J. Christensen  
Selecting the Best Crowns for 2018

Dr. Jeffrey P. Okeson  
The Differential Diagnosis of TMD

Dr. Jeffrey S. Rouse  
Could it be an Airway Problem?  
The Story of Three Patients

Dr. Larry N. Williams  
Geriatric Dentistry: Treatment Planning, Treatment Concerns and Communication

Dr. Lawrence F. Emmott  
The High Tech Paperless Office

**P** Dr. Lee H. Silverstein  
Atraumatic Extraction and Socket Grafting for the General Practitioner

Dr. Mark T. Murphy  
Improving Case Acceptance; Moving Past Insurance Entitlement

**P** Dr. Robert R. Edwab  
Hands-On Oral Surgery Workshop for the General Practitioner

Dr. Ronni A. Schnell  
“Go Ahead...Bite Into That Apple!” Diagnosing for Success, Avoiding Complications with Implant-Assisted Overdentures

Dr. Thomas Viola  
“Sugar, You’re (Not So) Sweet”: An Overview of Diabetes Mellitus, Pharmacologic Management, Dental Considerations and Patient Care Planning Strategies

Mr. Steven J. Anderson  
The “Yes” Practice!

Mr. Kirk Behrendt  
The Top Seven Secrets for Making Your Practice Thrive

Ms. Niki Henson  
Dental Etiquette: Patients with Special Needs

**P** Ms. Shannon Pace Brinker  
From Our Side of the Chair: Hands-On Techniques for the Dental Assistant

## 8:30 - 11 a.m.

Dr. John R. Kalmar  
Oral Cancer: Does Technology Improve Our Vision?

## 8:30 - 11:30 a.m.

Dr. Pat Little  
The Walletectomy: Embezzlement in the Dental Office

Dr. Robert Fazio  
Medicine, Dentistry and Drugs

Mr. Charles Loretto  
Financial Decisions the Dentist Must Get Right: Real – World Answers to Dentistry’s Tough Financial Questions

## 9 - 11 a.m.

Dr. Gary L. Dougan  
Recent Dental Code Changes: What Every Dentist Should Know About Dental Coding

## 9 a.m. - 12 p.m.

Dr. James M. Braun  
The Root Can’t be Replaced – Build it Up and Place a Crown

Dr. Michael Melkers  
Function, Parafunction and What the Function – Forces that Threaten our Success

Dr. Timothy G. Donley  
How to Keep Your Implants off of the Failure List

Ms. Lisa F. Mallonee  
Fad Diets and Weight Loss Surgery: The Skinny on Oral Health Considerations

## 9:30 a.m. - 12 p.m.

Ms. Jo-Anne Jones  
Oral Cancer Screening for Today’s Population: The URGENT Need for Change

Ms. Lois J. Banta  
High Impact Communication

## 9:30 a.m. - 12:30 p.m.

Dr. Anthony R. Cardoza  
Dispelling the “CSI Effect” Myth: An Overview of Contemporary Forensic Dentistry

Dr. Harold L. Crossley  
Wow! Your Face is Swollen: Pharmacologic Management of Orofacial Infections

**P** Dr. James C. Grisdale  
Esthetic and Functional Periodontal Plastic Surgery for Implant and Restorative Dentistry: A Workshop

Ms. Char Sweeney  
Eliminating the Everyday Frustrations of Scheduling and Collections

Ms. Jocelyn Coupal  
The Role of the Dental Professional in Domestic Violence Recognition and Intervention

**P** Preventive Equipment Maintenance

## 10 - 11 a.m.

DANB Forum

## 10 a.m. - 1 p.m.

Dr. Alan W. Budenz  
Wait! I Still Feel That! The Anatomy of Local Anesthesia Techniques

Dr. Gregory L. Psaltis  
Baby Steps – The Future of Pediatric Care

Dr. John A. Svirsky  
It’s More Than Physical and Other Love Stories

**P** Dr. Parag Kachalia  
The Digital Workflow – Much More Than Intraoral Scanning and Single Unit Restorations

Dr. Randy F. Huffines  
Restoring the High-Risk Caries Patient

**P** Dr. Samuel B. Low  
Utilize Today’s Dental Lasers in Managing Periodontal/Soft Tissue Conditions in the Dental Practice: A Workshop

Dr. Terry T. Tanaka  
Splint Therapy in 2018: Why Do They Cause Malocclusions and TMJ Pain?

Mr. John K. McGill  
Achieving Financial Independence

## 12 - 3 p.m.

**P** Cardiopulmonary Resuscitation Re-Certification

**P** Dr. Brian P. LeSage  
Veneers, Rarely a Crown Workshop: Rationale and Systems for a Responsible Esthetic Practice

**P** Dr. Corky Willhite  
Adding Incisal Length for Function and Esthetics

Dr. Glenn Maron  
Medical Update for Dentistry – From Bisphosphonates to Blood Thinners

Dr. Gordon J. Christensen  
Predictable, Non-Sensitive, Long-Lasting, Profitable Composites

Dr. Jeffrey P. Okeson  
The Clinical Management of TMD

Dr. Jeffrey S. Rouse  
Programming Complex Restorative Cases: A “Global” and “Airway” Approach

Dr. Larry N. Williams  
Tobacco Cessation for the Dental Team

**I** Dr. Lawrence F. Emmott  
Google Juice for Dentists

Dr. Mark T. Murphy  
The Six Drivers of Sustained Practice SUCCESS

Dr. Richard Young  
Tooth Preserving Dentistry, a 33 Year Perspective

**P** Dr. Robert R. Edwab  
Treating Medical Emergencies in the Dental Office: Hands-On Workshop for the Entire Team

Dr. Thomas Viola  
“Hey, Spit Happens!” An Overview of Disease-Induced and Medication-Induced Xerostomia, Pharmacologic Management, Dental Considerations and Patient Care Planning Strategies

Mr. Brad Newman  
Becoming Dr. Spielberg: Leveraging the Power of Online Video #Marketing

Mr. Steven J. Anderson  
Stop Cancellations!

Mr. Kirk Behrendt  
Being All That We Can Be, Changing Perspective to Change Reality

Ms. Megan Brinsfield  
Retirement on Your Terms

Ms. Niki Henson  
Inventory: Controlling Assets and Efficiency

**P** Ms. Renee C. Graham  
A Radiology Portfolio: Techniques for Success

## 12:30 - 3 p.m.

Dr. Gary L. Dougan  
Secrets of Smoother Claim Processing: Improve Your Billing Success

**P** Dr. Lee H. Silverstein  
GUMS R US: Soft Tissue Grafting For Dental Implants Using ALLODERM

Dr. Ralan Wong  
Endodontic Failures: Back to Basics: How to Prevent these Failures and Gain Success with Conventional Endodontics

Ms. Shannon Pace Brinker  
Working with You is Killing Me Again

Ms. Sheri Y. Kay  
The 9 Administrative Systems that Make your Practices Soar

## 12:30 - 3:30 p.m.

**P** Dr. Ronni A. Schnell  
The Nuts and Bolts of Implant-Assisted Overdentures – Workshop

1 - 2 p.m.  
DANB Forum

## 1 - 2:30 p.m.

Mr. Peter Banks  
Child Maltreatment and the Role of the Dental Professional

## 1 - 3 p.m.

Dr. Eric Blasingame  
Treating the Gummy Smile

**P** Ms. Karen Davis  
The Magic of Air: Workshop on Subgingival Air Polishing

## 1:30 - 3 p.m.

**P** Ms. Jo-Anne Jones  
What’s in Your Toolkit to Aid in the Earlier Discovery of Oral Cancer?

## 1:30 - 4:30 p.m.

**P** Preventive Equipment Maintenance

**P** – Participation Course **I** – Interactive Course

This course list is subject to change. A final course list will be available December 1.

**8 a.m. - 5 p.m.** | Participation Course Day 2

**P** Dr. Gigi Meinecke – Botox and Dermal Fillers  
This is a 3-Day Participation Course

**8:30 a.m. - 12:30 p.m.** | G.O.L.D. Program

**8:30 - 9:30 a.m.**  
Mr. John McGill  
Formulas for Success

**9:30 - 10:30 a.m.**  
Ms. Megan Brinsfield  
Introduction to Foolish Investing

**10:30 - 11:30 a.m.**  
Mr. Charles Loretto  
Why You Must Own in Dentistry!

**11:30 a.m. - 12:30 p.m.**  
Dr. Eric Blasingame  
Overcoming the Challenges of Running a Dental Practice as a Young Dentist

**9 a.m. - 4:30 p.m.** | Assisting Extravaganza

**9 a.m. - 10:30 a.m.**  
Ms. Char Sweeney  
Saying it Right the First Time!

**10:30 a.m. - 12 p.m.**  
Ms. Jo-Anne Jones  
The Team Approach to a Successful Energized Dental Practice

**1:30 - 3 p.m.**  
Dr. Bethany Valachi  
Highway to Health: A Roadmap to Self-Managing Your Work-Related Pain

**3 - 4:30 p.m.**  
Ms. Shannon Pace Brinker  
Assistant U: Top Products Every Assistant Uses

**9 a.m. - 4:30 p.m.** | Business Office Bonanza

**9 - 10:30 a.m.**  
Ms. Sheri Kay  
The Gift of Connection

**10:30 a.m. - 12 p.m.**  
Ms. Lois Banta  
Total Team Concept for Effective Scheduling

**1:30 - 3 p.m.**  
Dr. Gary L. Dougan  
Recent Dental Code Changes: What Every Dentist Should Know About Dental Coding

**3 - 4:30 p.m.**  
Mr. Steven Anderson  
Why Patients Say “No!”

**9 a.m. - 4 p.m.**

**P** Dr. Ralan Wong  
Understanding the Concepts of Endodontics:  
A Hands-On Workshop

**8 - 10:30 a.m.**

Dr. John R. Kalmar  
Oral and Tonsillar Cancer: The HPV Dichotomy

**8 - 11 a.m.**

Dr. Ben Miraglia  
Childhood Sleep Disordered Breathing: The Dental Team’s Role

**P** Dr. Brian P. LeSage  
Veneers, Rarely a Crown: Rationale and Systems for a Responsible Esthetic Practice

Dr. Glenn Maron  
Medical Update for Dentistry – From Bisphosphonates to Blood Thinners

Dr. Gregory L. Psaltis  
I Was on the Internet Last Night

Dr. James C. Grisdale  
The Art and Science of Crown Lengthening for Successful Restorative Dentistry: From Concepts to Predictable Results

Dr. John A. Svirsky  
Drugs I Have Known and Loved for Diseases That We Catch

Dr. John S. Olmsted  
Endo Technology...Invest in Your Future...  
What’s In/Out...What’s Dull/Sharp...What’s Cold/Hot?

Dr. Robert Fazio  
Treating Periodontitis and Peri-Implantitis: The Good, The Bad and The Ugly

**8:30 - 11 a.m.**

Dr. Samuel B. Low  
Five Innovative Commitments to Make Periodontics a Practice Winner!

**8:30 - 11:30 a.m.**

Dr. Bethany Valachi  
Practice Dentistry Pain-Free: Preventing Physical and Financial Loss with Evidence-Based Ergonomics

Dr. Gordon J. Christensen  
Coping With The Major Ongoing Changes in Dentistry

Dr. James M. Braun  
Taking the Worry Out of Posterior Composites

Dr. Jeffrey P. Okeson  
The Clinical Management of TMD

Dr. Lawrence F. Emmott  
Digital Workflow – Beyond Paperless

Dr. Mark T. Murphy  
Introduction to Treating Sleep Apnea in Your Practice;  
From Getting Started to Medical Billing

**i** Dr. Michael Melkers  
Difficult Discussions – A Communications Workshop

Dr. Randy F. Huffines  
Oops!

**P** Dr. Timothy G. Donley  
Mastering Ultrasonics for Periodontal Debridement

Ms. Jocelyn Coupal  
The Role of the Dental Professional in Domestic Violence Recognition and Intervention

Ms. Nancy Dewhirst  
OSHA

**9 - 11 a.m.**

**P** Ms. Karen Davis  
The Magic of Air: Workshop on Subgingival Air Polishing

**9 - 11:30 a.m.**

Dr. Gary L. Dougan  
Third-Party Payers: Understanding Dental Insurance to Maximize Success in Your Practice

Ms. Diane Millar  
State of the Art Hygiene: A Virtual Reality Trip Through Cutting Edge Scaling Techniques

**9 a.m. - 12 p.m.**

Dr. Alan W. Budenz  
It’s Alive! The Anatomical Basis of Dentistry

Dr. Damon C. Adams  
Trends, Controversies and Clinical Tips

Dr. Harold L. Crossley  
Antibiotics, Narcotics and More: Understanding Your Patient’s Bag of Medications

Dr. Parag Kachalia  
Ten Things That Will Help My General Practice, Without Breaking the Bank: Overview of New Technologies with a Clear ROI

Dr. Pat Little  
Identity Theft, Data Security and HIPAA:  
What You Don’t Know Can Bite You!

**P** Dr. Robert R. Edwab  
Hands-On Oral Surgery Workshop for the General Practitioner

Dr. Ronni A. Schnell  
Rotation or Retention: The Art and Science of Cast Partial Denture Design

Dr. Terry T. Tanaka  
Digital Anatomy 201: What Causes Malocclusion and Pain?

Dr. Thomas Viola  
“Dead Bones Walking”: An Overview of Osteoporosis and Osteonecrosis of the Jaw, Pharmacologic Management, Dental Considerations and Patient Care Planning Strategies

Mr. Brad Newman  
Game-Changing Social Media for #Dentists

Mr. Kirk Behrendt  
The Four Keys to Mastering Treatment Acceptance as a Team

Ms. Niki Henson  
Dental Etiquette: Patients with Special Needs

**9:30 - 11 a.m.**

Mr. Peter Banks  
Child Maltreatment and the Role of the Dental Professional

**9:30 a.m. - 12 p.m.**

**P** Dr. Anthony R. Cardoza  
The Role of Forensic Dentistry in Individual Identification

Dr. Michael Scherer  
A Review of Intraoral Scanning: Scanners, Accuracy and Clinical Techniques

**9:30 a.m. - 12:30 p.m.**

**P** Preventive Equipment Maintenance

Dr. Alfred D. Wyatt Jr.  
Lasers and Light Technologies in Dentistry

Dr. Corky Willhite  
Composite Bonding: The “Ultimate Esthetics” Course

Dr. Jeffrey S. Rouse  
Moving Beyond Sleep Dentistry: Interdisciplinary Resolution Strategies for Our Airway Patients

Dr. Michael E. Pruett  
Management of Medical Emergencies in the Dental Office – The Team Approach

Dr. Richard Young  
Photography: An Essential Tool for Communication in Dentistry

Ms. Lisa F. Mallonee  
Fattening of America – Where Does Dentistry fit into the Puzzle?

**P** Ms. Renee C. Graham  
A Radiology Portfolio: Techniques for Success

**10 a.m. - 12:30 p.m.**

**P** Dr. Lee H. Silverstein  
GUMS R US: Soft Tissue Grafting For Dental Implants Using ALLODERM

**10:30 a.m. - 12 p.m.**  
Dr. Larry N. Williams  
Addressing Opiate Emergencies in the Community





# FRIDAY

## 12:30 - 3:30 p.m.

**P** Dr. Brian P. LeSage  
Veneers, Rarely a Crown Workshop: Rationale and Systems for a Responsible Esthetic Practice

**P** Dr. Ben Miraglia  
Childhood Sleep Disordered Breathing: The Dental Team's Role

**P** Dr. Gregory L. Psaltis  
Stainless-Steel Crowns are a Snap

**P** Dr. James C. Grisdale  
Crown Lengthening for Predictable Esthetic and Functional Restorative Treatment Outcomes: A Workshop

## 1 - 3 p.m.

**P** Dr. Glenn Maron  
The Role of the Dentist in Managing Sleep Apnea and Sleep Disorders

## 1 - 4 p.m.

**P** Dr. Jeffrey P. Okeson  
The Non-Odontogenic Toothache

**P** Dr. John A. Svirsky  
Great Cases with New Faces

**I** Dr. Lawrence F. Emmott  
Google Juice for Dentists

**P** Dr. Michael Melkers  
Occlusion and Treatment Planning for the Everyday Practice

**P** Ms. Karen Davis  
Airway Health: The First Step in Extinguishing the Fire of Chronic Inflammation

**P** Dr. Randy F. Huffines  
Restoring the High-Risk Caries Patient

**P** Dr. Robert Fazio  
Medicine, Dentistry and Drugs

**P** Dr. Samuel B. Low  
Innovative Periodontics: Creating Success in Today's Dental Practice

**I** Dr. Terry T. Tanaka  
Problem Solving for Restorative Dentists

**P** Dr. Timothy G. Donley  
A New Philosophy on Periodontal Debridement: What to Use and Why

**P** Ms. Diane Millar  
The Secret to Power, Precision and Prevention: Advanced Reinforced Periodontal Scaling Techniques

**P** Ms. Nancy Dewhirst  
Infection Control Workshop – What Works?

## 1:30 - 3:30 p.m.

**P** Dr. John R. Kalmar  
Medication-Related Osteonecrosis of the Jaw: What's New and What Can You Do?

## 1:30 - 4 p.m.

**P** Dr. Anthony R. Cardoza  
The Role of Forensic Dentistry in Individual Identification

**P** Ms. Sheri Y. Kay  
The 9 Administrative Systems That Make Your Practices Soar

## 1:30 - 4:30 p.m.

**P** Preventive Equipment Maintenance

**P** Dr. Corky Willhite  
Undetectable Class IV Restorations

**P** Dr. Damon C. Adams  
Trends, Controversies and Clinical Tips

**P** Dr. Eric Blasingame  
Soft Tissue Management Around Implants

**P** Dr. Harold L. Crossley  
Marijuana's Coming to Town: Will you Be Ready?

**P** Dr. James M. Braun  
Mechanics, Equipment and Materials for Successful Posterior Composite Restorations

**P** Dr. Michael Scherer  
3-D Printing in Clinical Practice: Fundamentals and Clinical/Laboratory Demonstration

**P** Dr. Parag Kachalia  
Conservative and Predictable Posterior Ceramics

**P** Dr. Richard Young  
Dental Digital Photography for the 2018 Dental Practice

**P** Dr. Robert R. Edwab  
Hands-On Oral Surgery Workshop for the General Practitioner

**P** Dr. Ronni A. Schnell  
Cast RPD Abutment Selection and Modification

**P** Dr. Thomas Viola  
"The Chamber of Self-Medication Secrets": An Overview of Patient Self-Medication, Clinical Dental Considerations and Patient Care Planning Strategies

**P** Mr. Kirk Behrendt  
Double Your New Patient Numbers, Dental Marketing That Works

**P** Mr. Brad Newman  
Game-Changing Social Media for #Dentists

**P** Mr. Brentley Kitching  
RPD and Denture Repairs

**P** Mr. Charles Loretto  
Owning Your Practice: The Key to Your Financial Future

**P** Mr. John K. McGill  
Achieving Financial Independence

**P** Ms. Char Sweeney  
Four Steps to Commitment for Dentists, Team and Patients

**P** Ms. Lisa F. Mallonee  
You are What you Eat...and Drink!

**P** Ms. Megan Brinsfield  
Introduction to Foolish Investing

**P** Ms. Renee C. Graham  
Form Follows Function: Busting the Myth of Insert Selection

## 2 - 3 p.m.

**P** Dr. Larry N. Williams  
How Much do you Know About Vaping?

## 2 - 4:30 p.m.

**P** Ms. Jo-Anne Jones  
The Silent Killer: Understanding and Addressing the Inflammatory Pathway in Today's Dental Practice

**P** Ms. Lois J. Banta  
Huddles and Team Meetings That Work

## 2 - 5 p.m.

**P** Dr. Alan W. Budenz  
X Marks the Spot – Local Anesthesia Techniques Hands-On Workshop

**P** Dr. Alfred D. Wyatt Jr.  
Before You Buy a Laser, Make Sure You See the Light

**P** Dr. John S. Otmsted  
Excellent and Efficient Endodontic Care...Invest in Your Future

**P** Dr. Lee H. Silverstein  
Atraumatic Extraction and Socket Grafting for the General Practitioner

**P** Dr. Michael E. Pruett  
Managing Implant Complications – Surgery to Prosthetics, Simple to Complex

**P** Dr. Pat Little  
The Walleectomy: Embezzlement in the Dental Office



## 8 a.m. - 12 p.m.

Dr. Mike Sebastian, Dr. Steve Goudy and Dr. Erik Bauer  
Airway and the Developing Child – a lecture with  
Children’s Healthcare of Atlanta

## 8 a.m. - 1 p.m. | Participation Course Day 3

**P** Dr. Gigi Meinecke – Botox and Dermal Fillers  
This is a 3-Day Participation Course

## 8 a.m. - 5 p.m.

**P** Dr. Michael E. Pruet – Introduction to Implant  
Dentistry: Hands-On Placement with Models

## 8:30 - 11 a.m.

Ms. Sheri Y. Kay  
It Takes a Team! Creating a Practice That Truly Thrives!

## 8:30 - 11:30 a.m.

**P** Dr. Alfred D. Wyatt Jr.  
Before You Buy a Laser, Make Sure You See the Light

**P** Dr. Gregory L. Psaltis  
Stainless-Steel Crowns are a Snap

Dr. Jeffrey S. Rouse  
Moving Beyond Sleep Dentistry: Interdisciplinary  
Resolution Strategies for Our Airway Patients



## 8 - 10:30 a.m.

Dr. Ralan Wong  
Traumatic Dental Injuries: Considerations and  
Complications

## 8 - 11 a.m.

**P** Dr. Lee H. Silverstein  
Suturing for the General Practitioner and Surgical Staff

Dr. Terry T. Tanaka  
Splint Therapy in 2018: Why do They Cause  
Malocclusions and TMJ Pain?

**P** Dr. Michael Scherer  
3-D Printing in Clinical Practice: Fundamentals and  
Clinical/Laboratory Demonstration

## 8 a.m. - 12 p.m.

**P** Dr. Ben Miraglia  
Invisalign Fundamentals

**P** Dr. John S. Olmsted  
What’s New in Endo: Biochemical Irrigation, Rotary  
Instruments and Obturation

**P** Dr. Parag Kachalia  
The Digital Workflow – Much More Than Intraoral  
Scanning and Single Unit Restorations

**P** Dr. Richard Young  
Dental Digital Photography for the 2018 Dental Practice

Dr. Robert Fazio  
Treating Periodontitis and Peri-Implantitis:  
The Good, The Bad and The Ugly

**P** Dr. Timothy G. Donley  
Mastering Ultrasonics for Periodontal Debridement

Mr. Brad Newman  
Becoming Dr. Spielberg: Leveraging the Power of  
Online Video #Marketing

Mr. Steven J. Anderson  
The “Yes” Practice!

Ms. Char Sweeney  
Saying it Right the First Time!

Ms. Nancy Dewhirst  
OSHA

## 9 - 10:30 a.m.

2018 CRDTS Dental Hygiene Exam Review

9 - 11 a.m.  
Pre-Dental Society

## 9 - 11:30 a.m.

Ms. Diane Millar  
State of the Art Hygiene: A Virtual Reality Trip Through  
Cutting Edge Scaling Techniques

## 9 a.m. - 12 p.m.

**P** Dr. Alan W. Budenz  
X Marks the Spot – Local Anesthesia Techniques  
Hands-On Workshop

Dr. Anthony R. Cardoza  
Dispelling the “CSI Effect” Myth: An Overview of  
Contemporary Forensic Dentistry

Dr. Eric Blasingame  
Overcoming the Challenges of Running a Dental  
Practice as a Young Dentist

**P** Dr. James M. Braun  
Mechanics, Equipment and Materials for Successful  
Posterior Composite Restorations

Dr. Mark T. Murphy  
Simplifying the Complex Case; Managing Treatment  
Planning Variables

Dr. Randy F. Huffines  
Xtreme Prevention

**P** Mr. Brantley Kitching  
RPD and Denture Repairs

Mr. John K. McGill  
Doctors Approaching Retirement

Ms. Lisa F. Mallonee  
WARNING: Being Female May Be Hazardous to  
Your Health! Women, Nutrition and Oral Health:  
Implications throughout the Lifecycle

Ms. Lois J. Banta  
Top 10 Management Tools for a Successful Practice

Ms. Megan Brinsfield  
Women and their Money

Ms. Niki Henson  
INventory: Controlling Assets and Efficiency

**P** Ms. Shannon Pace Brinker  
From Our Side of the Chair: Hands-On Techniques for  
the Dental Assistant

## 9:30 - 11 a.m.

**P** Ms. Jo-Anne Jones  
What’s in Your Toolkit to Aid in the Earlier Discovery of  
Oral Cancer?

## 9:30 - 11:30 a.m.

Dr. Glenn Maron  
Medical Emergencies in the Dental Office – Part I

## 9:30 a.m. - 12 p.m.

Dr. John R. Kalmar  
Oral and Tonsillar Cancer: The HPV Dichotomy

**P** Dr. Robert R. Edwab  
Hands-On Oral Surgery Workshop  
for DENTAL STUDENTS ONLY

Dr. Samuel B. Low  
Dentistry in Transition: Teeth to Oral Health with a  
Dynamic Periodontal Perspective

## 9:30 a.m. - 12:30 p.m.

Dr. Bethany Valachi  
Highway to Health: A Roadmap to Self-Managing Your  
Work-Related Pain

Dr. Harold L. Crossley  
Everything You Wanted to Know About Pharmaceutical  
and Street Drug Abuse But Were Afraid to Ask

**P** Dr. James C. Grisdale  
Peri-Implant Disease: Diagnosis, Treatment and  
Maintenance Therapy 101 for the Dental Team

Dr. John A. Svirsky  
Breakfast at Tiffany’s: The Jewels and Gems of Oral  
Pathology

Dr. Larry N. Williams  
Geriatric Dentistry: Treatment Planning, Treatment  
Concerns and Communication

Dr. Michael Melkers  
Function, Parafunction and What the Function-Forces  
that Threaten our Success

Mr. Charles Loretto  
Successful Dental Partnerships: From Associate to  
Equity Partner

Ms. Karen Davis  
Exposed and Vulnerable: Managing Dentin and  
Root Exposures

## 10 a.m. - 1 p.m.

Dr. Marshall Gallant  
When You Volunteer, You Can Change the World  
While You Change Yourself

Dr. Pat Little  
Transition Strategies for Building Wealth in a  
DSO World

## 11 a.m. - 1 p.m.

2018 CRDTS Dental Exam Review

## 12 - 3 p.m.

**P** Dr. Lee H. Silverstein  
Suturing for DENTAL STUDENTS ONLY

Dr. Michael Scherer  
Immediate Loading with Implant Overdentures -  
Marketing Hype or Clinical Reality?

## 12:30 - 3:30 p.m.

**P** Dr. John S. Olmsted  
What’s New in Endo: Biochemical Irrigation,  
Rotary Instruments and Obturation

## 1 - 2:30 p.m.

Dr. Glenn Maron  
Medical Emergencies in the Dental Office – Part II

## 1 - 4 p.m.

Dr. Richard Young  
Tooth Preserving Dentistry, a 33 Year Perspective

**P** Ms. Diane Millar  
The Secret to Power, Precision and Prevention:  
Advanced Reinforced Periodontal Scaling Techniques

## 1 - 5 p.m.

**P** Dr. Ben Miraglia  
Invisalign Amplify



## ANNOUNCEMENTS!



If you would like to receive a **printed copy of the 2018 Pre-Registration Brochure**, please sign up at [Hinman.org](http://Hinman.org) by **October 31, 2017**. A printed copy will be mailed only to dental professionals who request one by the deadline.

View the Pre-Registration Brochure at [Hinman.org](http://Hinman.org) beginning **December 1, 2017**. By choosing to view it online only, you can help reduce your footprint on the environment!

**Pre-registration is now required for all general attendance courses.**

## Housing is OPEN

EventSphere is the only housing provider for the Hinman Dental Meeting. There are fraudulent companies and organizations that will try to present themselves as official partners of Hinman and offer you a room that might not be guaranteed or available.

Hinman strongly recommends that you always start at [Hinman.org](http://Hinman.org) to ensure that you are receiving Hinman-approved information and that you closely scrutinize any other website that appears to be connected with Hinman.

Contact



at [Hinman.org](http://Hinman.org) or

**800.243.1581**

to book  
your hotel room.

## Free Advice

Connect with us and schedule a 20-minute one-on-one session to talk about whatever is on your mind. We'll offer a wide range of topics for you to consider: practice transitions to social media and everything in between. Visit [Hinman.org](http://Hinman.org) to secure your timeslot and take advantage of this free service offered only at Hinman!







Relax and unwind with some well-deserved retail therapy at the Hinman Marketplace!



Course Room #4

Earn free CE watching scientific table-top presentations in the **Hinman Table Clinics**. Each presentation is approximately 10 minutes in length. One hour of CE is earned for each hour spent in the Table Clinics area.



Eatery #1

HINMAN MARKETPLACE



Learn about healthy living, sample nourishing snacks and talk to lifestyle experts. Earn free CE in a casual setting.



Table Clinics

Course Room #5

Basketball



*It's basketball madness in March!*

Join us on the floor to watch your favorite teams and make some shots at the Hinman Hoops area.

## EXHIBIT HALL HOURS

Thursday, March 22  
9:30 a.m. - 5 p.m.

Friday, March 23  
9:30 a.m. - 6 p.m.

Saturday, March 24  
9:30 a.m. - 3 p.m.



## EXCLUSIVE EXHIBIT HALL HOURS ON THURSDAY FROM 3 - 5 p.m.!

Join us in the Exhibit Hall for dedicated one-on-one networking and shopping time.



Eatery #2

Connect with colleagues, catch up with old friends and make new ones over a meal. Hinman Eateries are open Thursday and Friday from 11 a.m. - 3 p.m. and 11 a.m. to 2 p.m. on Saturday.



Learning Lab Co-Op

Our newest pavilion will feature Lab Tech experts for both lab technicians and the dentists. This year's pavilion will feature world-renowned speakers, including JA Pamploma, Bobby Williams and Katrin Rohde. Learn about hybrid implant-retained dentistry from Arian Deutsch and a new approach to pressed ceramics from Jared Fielding. They are just a few of the great speakers that will present during the Meeting.

EXPERIENCE  
*Hinman*





# 106th Thomas P. Hinman Dental Meeting

The Thomas P. Hinman Dental Meeting  
33 Lenox Pointe NE | Atlanta, GA 30324-3172

Looking forward to seeing you in 2018!

*Hinman*

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Dr. Patrick H. Yancey III, General Chairman  
Dr. Kathleen L. Robinson, President

## Thank You for Supporting a Dental Meeting that Supports the Dental Community.

A non-profit organization, the Hinman Dental Meeting provides scholarships to dental, hygiene, assisting and laboratory technician students and gifts to institutions that foster dental education. The focus has always been about providing the very best education possible for the entire dental team. Support a meeting that supports the future of the dental profession. Come to Hinman this March to see for yourself and discover the Hinman experience.



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