

# SPRING & DOWN SOUTH



112th Thomas P. Hinman Dental Meeting

Dr. William H. Rousseau, General Chair & Dr. Slade W. Lail, President

March 20-22, 2025 | Atlanta, Georgia

*Hinman*®



## DISCOVER A WIDE VARIETY OF GREEN SPACES

The Atlanta Beltline has transformed into a fantastic outdoor space over the past few years, creating numerous opportunities for visitors to explore intown neighborhoods via trails and paths connected to parks and green spaces. Whether you start your journey on the Eastside Trail or take a trip to the Northside, there's something to discover along every corner of the Beltline.

## OUTDOORS



## EXPLORE ATLANTA'S FOOD HALLS

From Chattahoochee Food Works to Ponce City Market, there's a food hall at every corner of Atlanta. Whether you're craving authentic cuisine or simply can't decide, our food halls are the perfect place to explore Atlanta's diverse food palette. This is the perfect solution for groups - everyone gets what they want!

## DINING



# FOUR WAYS TO EXPLORE the 404\*

In Atlanta, there is plenty to see and do when your course wraps for the day. Get out and explore our dynamic city that has something for everyone.

*\*IN THE KNOW: 404 is the area code for Atlanta*



## HISTORY

### ATLANTA'S RICH AND EVER-EVOLVING HERITAGE

Key sites to explore include the Atlanta History Center, Fernbank Museum of Natural History, Swan House, Oakland Cemetery, National Center for Civil and Human Rights, Jimmy Carter Library, Margaret Mitchell House, Delta Flight Museum and the Center for Puppetry Arts...just to name a few.



Ready to plan your trip?  
< START HERE

## SHOPPING

### RETAIL THERAPY AT ITS FINEST

Discover the hottest boutiques in neighborhood shopping districts from Midtown to the Virginia-Highlands, along with funky finds in Little Five Points, Ponce City Market and the Krog Street Market. Just west of Midtown, explore Atlantic Station for boutique shopping and local dining. Buckhead offers luxurious shopping at Lenox Square and Phipps Plaza. So grab your wallet and get ready to shop till you drop.



SPRING DOWN SOUTH

It is my pleasure to invite you to “Spring Down South” for Hinman 2025. Our Program Chairs, Drs. Robert O’Donnell and Andy Ramsey, and I are excited about the outstanding speakers and variety of courses available at Hinman 2025. In addition to world class continuing education we will have fun social events like Hinman’s Night Out at the College Football Hall of Fame. Many classes will fill up quickly so please register early. We look forward to celebrating Spring in Atlanta with you.

See you in March,

Dr. William H. Rousseau  
2025 General Chair



Drs. Andy Ramsey, William Rousseau  
and Bob O'Donnell

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## THE PANKEY INSTITUTE ESSENTIALS 1 SERIES

Transform your experience of practicing dentistry and increase predictability, profitability and fulfillment. The Pankey Institute's Essentials Series is the key, and aesthetic and functional treatment planning is where your journey begins. Following a system of risk assessment, patient ownership and risk management creates technical excellence and predictability. Practice dentistry the way you want, doing the procedures you enjoy most with patients who value and appreciate you and the exceptional care they receive.

This course is built on an exam, diagnosis and treatment planning system based on five key areas: aesthetics, occlusion, restorative, biology and the patient. You will leave proficient with this process and ready to incorporate it into your practice the very next day.



**CE HOURS:**  
23 Hours Total

Thursday & Friday 8 a.m. – 5 p.m.  
Saturday 8 a.m. – 4 p.m.

**Th5001 | Fee: \$4,995**  
Lunch is provided each day

**PANKEY ESSENTIALS | 3-DAY INTENSIVE COURSE**

**Speakers:**

|                   |                  |
|-------------------|------------------|
| Dr. Lee Ann Brady | Dr. Mike Crete   |
| Dr. Richard Hunt  | Dr. Roger Macias |

## THE DAWSON ACADEMY: MASTER OCCLUSION, SMILE DESIGN AND BOOST YOUR BOTTOM LINE

Two-day course | Lunch is on your own each day for one hour

Thursday and Friday | 8 a.m. – 5 p.m. | Th6000 |  | Fee: \$1,500 | 16 Credit Hours | Dr. Leonard Hess



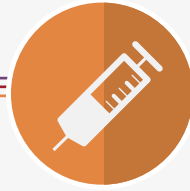
### THE DAWSON ACADEMY

The first step on the journey toward becoming a Dawson Scholar starts with “Core 1: Occlusion & Smile Design”, where students dive into the fundamentals of functional occlusion. This comprehensive course is designed to elevate your practice to new heights, offering a seamless integration of foundational occlusal principles with cutting-edge digital workflows.

Beyond mastering the intricacies of esthetic dentistry, Core 1 provides practical strategies to reduce insurance dependency, ensuring a robust bottom line. Join us in redefining the possibilities of dental excellence and business success, positioning yourself as a leader in your community. Over two days, you’ll learn the requirements for occlusal stability to improve your practice—from examination and records to treatment planning to practice management. Added material in this occlusion-led course includes patient communication, case acceptance, converting to a fee-for-service model and more. These timeless principles remain the foundation of quality care dentistry. True long-term success, otherwise known as predictability, in restorative care is the merger of esthetic, functional and phonetic parameters.

The foundation of The Dawson Academy is rooted in a complete understanding of how the TM joints, muscles, proprioceptive input, lower anterior teeth, upper anterior teeth, lower posterior teeth and upper posterior teeth are designed to function in harmony with one another. Examples will be presented for both analog and digital workflows—with bonus content catered to implementation and business management. Students will understand how integrity and fulfillment are intertwined to create the most efficient and predictable outcomes and results. This course will give you an insight and understanding that will change not only how you practice and manage, but your enjoyment of practice as well.





## 3-DAY COURSE

**Botox® and Dermal Filler Training:  
3-day Intensive**

Dr. Gigi Meinecke

Th5000 | 8 a.m. – 5 p.m. | **D** | Fee: \$3,995

This is a three-day course.

Lunch is on your own each day for one hour.

8 a.m. – 5 p.m., Thursday &amp; Friday

8 a.m. – 1 p.m., Saturday

FACES Botox and Dermal filler seminars provide the gold-standard in facial injectable training. These programs are comprehensive, updated monthly, entirely evidence based and taught by Dr. Gigi Meinecke, the Facial Injectables Program Director at the Boston University School of Dental Medicine. If you've been thinking of getting certified, this is your course. It's time to reinvigorate your practice with facial injectable treatments! Join us for this exclusive Anatomically Based, Academically Rigorous and Scientifically Driven® training.

*Note: Attendees are required to bring a camera suitable for patient photo documentation and are encouraged to bring readers, loupes and headlamps. Per Georgia State Law, only Georgia licensees are allowed to inject patients. Injectors provide their own patient models. Each injector may provide and inject one Botox® patient and one dermal filler patient.*

CE Hours: 21 total

**Botox® and Dermal Filler Training  
Staff Thursday**

Dr. Gigi Meinecke

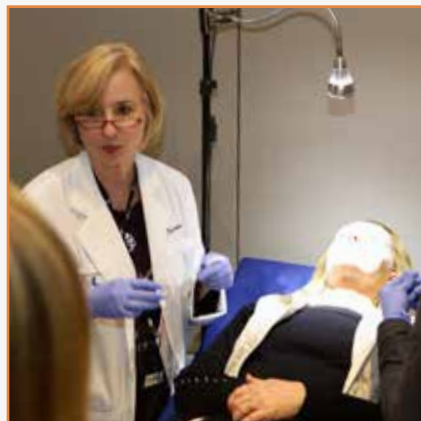
Th5000A | 8 a.m. – 5 p.m. | **H A** | Fee: \$295

Lunch is on your own for one hour.

Staff can select to take one, two or all three days of this course.

FACES Botox and Dermal filler seminars provide the gold-standard in facial injectable training.

Staff members must register with a dentist.

**Botox® Refresher Course**

Dr. Gigi Meinecke

Th5005 | 8 a.m. – 12 p.m. | **D** | Fee: \$625

Did you train over two years ago and realize you need to update your knowledge and skills in this constantly evolving field? Or perhaps you completed training and never felt confident? All dedicated practitioners know that updates and reviews are critical. Join us for this comprehensive four-hour didactic review.

**REQUIRED:** To enroll in this refresher course, you must have completed at least six hours of a foundation Botox course. The refresher course will only cover theory, does not include a hands-on treatment component and is not a certification course. Proof of completion\* of a foundational course that included live patient injections is required for enrollment.

*\*Please note: Proof of completion includes a scanned certificate of completion or CE credit printout from an approved PACE, CERP or CME provider.*

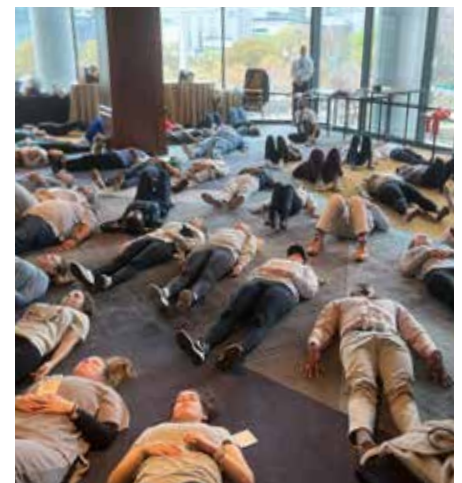
All three of the above Thursday Botox courses are taught simultaneously.

**GET THE HINMAN APP**

Fully updated in March



- ✓ Dining Options
- ✓ Course Room Locations
- ✓ Exhibitor Lists, Floor Plans and Show Specials
- ✓ Maps of the GWCC and Omni
- ✓ CE Verification
- ✓ Add Courses and Special Events Onsite



**Dr. Mike Pruett****Th5002 | 8 a.m. – 3 p.m. | D S****Fee: \$895****Introduction to Implant Dentistry: Hands-On Placement with Models**

Learn how to diagnose and create a treatment plan for predictable implant restorations. We will review related head and neck anatomy and discuss the use of traditional radiology and CBCT for predictable results. Clinical pharmacology for effective management of the perioperative and postoperative implant patient will be discussed. Emphasis will be on single tooth application with a step-by-step approach as well as a hands-on suturing lab. Participants will place implants on models to understand the protocol for implant placement and restoration.

**Dr. Lee Silverstein****Th5003 | 8 – 11 a.m. | D H A S****Th5011 | 12:30 – 3:30 p.m. (Repeat)****Fee: \$440****GUMS R US Crown Lengthening: a User-Friendly Hands-On Course**

Properly diagnosing the need for a crown-lengthening procedure is of paramount importance, as is understanding the differences between esthetic crown lengthening and functional crown lengthening on a posterior tooth. This hands-on experience using pig jaws will show you a step-by-step procedure to crown-lengthen teeth in both the anterior and the posterior regions of the mouth. Surgical, bone recontouring and suturing techniques will be demonstrated for and performed by each participant.

**Dr. Sully Sullivan****Th5004 | 8 – 11 a.m. | D A L****Fee: \$425****Digital Workflows for All on X**

Leveraging a digital workflow minimizes chair time and improves clinical outcomes in All On X procedures. Learn about the different guided surgery options, including stackable bone reduction guides and how they make surgery faster and more predictable. Each attendee will get hands on experience with staining and glazing 3D printed hybrids. Each attendee will also get as well as hands on experience with photogrammetry and digital record alternatives.

**Dr. Dan Coleman and Dr. Paul Levi, Jr.****Th5006 | 8:30 a.m. – 12:30 p.m. | D H A S****Repeated on Friday (Fr5026 and Fr5041)****Fee: \$295****Optimizing Non-Surgical Root Debridement**

Learn up-to-date and evidence-based concepts and techniques for providing effective non-surgical management of periodontal diseases in a lecture and hands-on format. Examine the etiology of periodontal diseases, evidence-based techniques to be taught to patients for their daily plaque removal, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes, and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a discussion of supra and subgingival air polishing.

**Ms. Shannon Brinker****Th5007 | 9 a.m. – 12 p.m. | A****Th5019 | 1 – 4 p.m. (Repeat)****Fee: \$225****The Art of Exquisite Anterior, Posterior, Single and Multiple Unit Provisionals**

Dental restorations for provisional and indirect restorative procedures have a distinct purpose as vital diagnostic assessment tools to evaluate function, esthetics, occlusion, and creating an esthetic blueprint. Assess current materials, techniques and concepts in fabricating and maintaining long-term esthetic provisionals. Learn how to fabricate direct and indirect provisionals to provide an accurate fit and margination for pulpal health while having exquisite esthetics. Choose the best cementation techniques and create a better alternative to a “flipper” using a clear retainer and composite technique.

**Dr. Matt Yeung****Th5008 | 10 a.m. – 12 p.m. | D A S****Repeated on Friday (Fr5042)****Fee: \$125****Implants Basics from A to Z**

Improve your understanding of implants and communicate better with your lab technician and colleagues regarding implant cases. In this course you will learn basic implant terminology, become familiar with the parts and pieces for implant surgery and understand the indications for different restorative options for implants.

**Dr. Sully Sullivan****Th5013 | 12 – 4 p.m. | D A****Fee: \$425****Snap on Smiles with 3D Printing**

Learn how to leverage emotional prototypes with 3D Printed Snap on Smiles to show patients their potential outcome. This course will help you employ a complete digital approach using your 3D Printer to create motivational prototypes with a Snap on Smile. This technique allows your patients to see and feel what their teeth could look like. The participant will gain hands on experience with exocad designing Snap on Smiles and will be able to print them in the course!

**Dr. Sam Kratchman****Th5009 | 12:30 – 3:30 p.m. | D****Repeated on Friday (Fr5023)****Fee: \$425****Hands-on Course for Instrumentation & Obturation of Root Canals**

In this hands-on workshop compare the latest technologies and techniques for performing superior endodontics including optimal debridement and disinfection of the root canal space, dentin conservation, and single-cone obturation utilizing bioceramic sealer. Minimally invasive 3D cleaning resulting from virtual core NiTi instrumentation will be evaluated.

*Note: Each participant is encouraged to bring several extracted teeth that have already been accessed, with the main canals located and instrumented to size #10 or #15 hand files. Plastic teeth will also be provided.*



**Mrs. Connie Kugel****Th5010 | 12:30 – 3:30 p.m. | H A**

Repeated on Friday [Fr5030]

**Fee: \$195****Not Your Average Dental Sealant**

Dental sealants have long been proven to be a safe, effective and cost-effective preventive technique to help patients avoid occlusal decay in posterior teeth...yet they continue to be under-utilized in practice. Let's simplify the process so we can increase dental sealant prevention. Compare the different dental sealant material categories as well as the pros and cons of each. In this hands-on workshop, attendees will practice with three different sealant categories so you can be confident placing all dental sealants for your patients as needed.

**Dr. Sam Strong****Th5012 | 12:30 – 3:30 p.m. | D**

Repeated on Friday [Fr5025]

**Fee: \$425****Implant Overdentures and All on X Hybrid Appliances Workshop**

This participation workshop provides attendees with model-based, hands-on experience including best practices impression procedures, selection of abutments and pickup of attachments for classic Locator overdentures and the new Locator Fixed prosthesis. Participants will also perform the most accurate open tray impression techniques for All on X cases. Traditional and accelerated (three-appointment method) procedures for overdentures and hybrids will be illustrated with the hands-on activities.

**Ms. Teresa Duncan****Th5018 | 1 – 3 p.m. | D O****Fee: \$195****The Essential PPO Planning Workshop**

It IS possible to be profitable in today's insurance environment! This interactive workshop will help you decide your insurance participation and profitability comfort level. If you've ever wondered how your office can improve its insurance best practices, then you'll find the answer in this session! Come discover your office's true insurance position, assess and evaluate your practice metrics, and understand the current insurance environment while planning for near-future changes.

**Ms. Renee Graham****Th5014 | 1 – 3 p.m. | D H**

Repeated on Friday [Fr5028]

**Fee: \$245****Ultrasonic Instrumentation: The Science of Technology to Advance Your Technique**

Maximize the potential of ultrasonics in your practice and elevate your success! In recent years, ultrasonic technology has advanced resulting in improved clinical outcomes while also reducing the clinician's stresses. However, for the clinician to enjoy these benefits they need to optimize the performance of the units by modifying and enhancing their technique. Appraise current ultrasonic technology and the clinical modifications necessary for success. Differentiate ultrasonic inserts and their usage.

**Ms. Katrina Sanders****Th5015 | 1 – 3 p.m. | D H S****Fee: \$165****Pockets, Paradigms & Protocols: A Hands-on Workshop**

Periodontal hygienist and speaker Katrina M Sanders, facilitates a hands-on workshop to share her research supported practice protocols to deliver "Precision Periodontics." In this course, you will critically examine the current landscape of techniques for remediating oral inflammation. Leveraging the latest techniques and technology, Katrina will help you transform your non-invasive care for the periodontal patient, improve clinical outcomes and optimize management of periodontal diseases.

*Note: It is suggested attendees take Pockets, Paradigms & Protocols: An Approach to Precision Periodontics (Th6012) lecture prior to attending this course.*

**Dr. Matt Yeung****Th5016 | 1 – 3 p.m. | D A S****Fee: \$125****Dental Photography**

Are your dental photos "presentation worthy?" Or even diagnostically useful? Or do you even take photos in your practice? Learn the basic camera components associated with dental photography, the fundamentals of obtaining quality intraoral and extraoral photos and review the indications for certain photographs. There will be a hands-on aspect of taking dental photographs on each other.

*Note: Attendees are encouraged to bring their own camera body, macro lens and flash to practice with Dr. Yeung's guidance. Canon or Nikon DSLR recommended. Contact yeungdds@gmail.com with any questions.*

**Dr. David Clark****Th5017 | 1 – 3:30 p.m. | D**

Repeated on Friday [Fr5021]

**Fee: \$435****Modern Monolithic Injection-Molded Composite Dentistry**

Experience a unique approach to modern resin dentistry. Perform injection molding to create ideal margins, rounded emergence profiles and mirror smooth restorations in two Anterior exercises: Deep Caries and Black Triangles and two Class II exercises. We will discuss the steps to achieve rock solid posterior composite contacts in even the most difficult cases and evaluate modern matrices, wedges and separators. Assess how you can best combine flowable and regular composites, how/why to heat composite and when to use bulkfills.

**Dr. Al Panjali****Th5020 | 1 – 4 p.m. | D A****Fee: \$445****Atraumatic Extractions Using Magnetic Mallet & Socket Grafting for the General Practitioner**

In this hands-on course, we will discuss the biological basis and techniques for atraumatic extractions for implant placement. Additionally, we will describe the use of the magnetic mallet to extract complicated broken teeth while preserving the socket walls. Also, we will review preparation of the sockets for grafting, immediate implant placement and wound closure.

**Mr. Steve Anderson****Th7000 | 8 – 11 a.m. | ALL ATTENDEES****No Fee****Stop Cancellations!**

It's the perfectly scheduled day...then it all falls apart! Develop strategies for helping your patients make and keep their commitments. Identify and overcome the biggest objections to treatment, understand the scheduling mistakes that invite patients to cancel, examine what the doctor may be saying that is creating a cancellation problem and know why hygiene patients cancel more often and what you can do to STOP it. Each team member has a role in helping patients keep their commitments.

**Dr. Gordon Christensen****Th6001 | 8 – 11 a.m. | D A L S****Fee: Dentists \$105, All others \$75****Are Edentulous Patients Your Major Challenge?**

How do we best care for our edentulous patients? During this course we will compare treatment plans while identifying various implant applications and assess when to use implants. Learn techniques for impressions that provide optimum retention, determine the correct vertical dimension of occlusion, and choose the best products for removable prosthodontics. Design a plan for your practice to make prosthodontics faster, easier and lower cost while simplifying prosthodontic procedures and even delegating some steps.

**Dr. David Clark****Th6002 | 8 – 11 a.m. | D H A O****Fee: Dentists \$105, All others \$75****Better, Faster, Prettier Composites**

Can anterior composite restorations rival porcelain in strength and beauty? The Bioclear Method of injection molding and injection overmolding of teeth can more conservatively treat teeth than porcelain preparations while providing similar strength and beauty. We will demonstrate how to eliminate black triangles, close diastemas and mask peg laterals with Bioclear Matrices. Implement truly conservative, patient-centered dentistry by following the engineering principles we will share for fractured incisors. Gain confidence in delivering predictable, conservative options for patients while yielding a profitable result for your office.

**Dr. Mark Hyman****Th7001 | 8 – 11 a.m. | ALL ATTENDEES****No Fee****The Top 20 Game-Changers of 2025**

Highly successful teams are committed to constant and never-ending improvement. How do you improve your patient's experience while delivering optimal care? Updated yearly, this course will help you determine how highly successful teams constantly re-imagine, reinvent, and implement change to ensure success during turbulent times. Prepare to laugh and learn about living life in the fast lane of private practice.

**Dr. Sam Kratchman****Th6003 | 8 – 11 a.m. | D S****Fee: Dentists \$105, All others \$75****Anatomically-Driven Endodontics: New Technologies & Complex Cases**

Learn the latest technologies and techniques for performing superior endodontics! We will discuss conservative endodontic access, the biologic requirements for endodontic success, and navigating canal morphology with super elastic and flexible XP instrumentation. Learn the latest irrigation protocol, optimal sealing with bioceramic sealers, single cone gutta percha obturation, and the proper use of 3D shapers and finishers. We will assess how to diagnose and treat complex cases, navigate complex anatomy and trouble shooting.

**Dr. Gerry Kugel****Th6004 | 8 – 11 a.m. | D A L S****Fee: Dentists \$105, All others \$75****The Future of Dentistry: It's Digital and 3-D Printing!**

Do you understand 3-D printing? Are you considering going digital? Are you making your own surgical guides, nightguards or orthodontic appliances? This course will introduce what you need to know about 3-D printing including the basic methods of using intraoral and optical scanning techniques. 3-D printing systems and methods for fabricating surgical guides and more will be discussed. In addition, we will evaluate the future of 3-D printing and digital dentistry.

**Dr. Stanley Malamed****Th6005 | 8 – 11 a.m. | D H A S****Fee: Dentists \$105, All others \$75****Local Anesthetics: Dentistry's Most Important Drugs**

Local anesthesia forms the backbone of pain control in contemporary dental practice, and pain control in dentistry has undergone a renewal of interest. This program will compare dental local anesthetics and their optimal clinical uses. Local anesthetics are the safest and most effective drugs for perioperative and postoperative pain control and management – when used properly. We will examine the potential for adverse events developing during the use of local anesthetics and review current research investigating improvements in dental pain control.

**Ms. Amber Riley****Th6006 | 8 – 11 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Bones, Bugs, Fire and Flies: An Introduction to Forensic Odontology**

Gain an introductory knowledge of forensic odontology and how the law dictates a forensic human identification. Explore step-by-step dental autopsies including physical examination, photography, radiography and the forensic evidence management needs of varying postmortem states including skeletonized, fragmented, decomposed and burned. Missing person investigation methods will be overviewed.



**Dr. Sam Strong****Th6008 | 8 – 11 a.m. | D H A O L****Fee: Dentists \$105, All others \$75****Avoiding Complications with Overdentures and All on X Hybrid Appliances: Avoid and Manage Common Problems**

The most common issues that create failures of overdentures and All on X cases can be traced to several planning and clinical mistakes. Dr. Strong will illustrate measures to avoid these problems using pretreatment checklists with analog and digital technologies. Strategies and procedures to correct or manage problems using best practices for impressions, centric relation records, vertical dimension, attachment selection and pickup will be detailed. A novel design to complete cases with inadequate inter-arch space will also be reviewed.

**Dr. Al Panjali****Th7002 | 8:30 – 11:30 a.m. | D A****No Fee****Platelet Rich Fibrin - Latest Protocols, Applications and Innovations for Dental Implants**

Due to its versatility, Platelet Rich Fibrin has become very popular. PRF has improved the predictability and efficiency of surgical procedures while proving to be cost effective. This course will discuss the biologic basis of PRF, iPRF, L-PRF and A-PRF and provide a detailed description of the most common applications in clinical dentistry. In this course the practitioner will gain a better understanding of the clinical process involved and its use as a graft substitute, membrane and its role in enhancing the healing process.

**Ms. Karen Daw****Th6007 | 8:30 – 11:30 a.m. | ALL ATTENDEES****Repeated Friday 1 – 4 p.m. [Fr6080]****Fee: Dentists \$105, All others \$75****Talking Dirty: An Enlightening Talk on OSHA and Infection Control**

Join “The OSHA Lady” for a fun and efficient workshop and discover the ultimate OSHA and infection prevention training! Prepare for an entertaining, interactive, and potentially life-saving experience as we tackle essential topics like hand hygiene, instrument sterilization, and PPE. We will discuss key recommendations from the CDC and develop checklists and resources to streamline procedures, reduce liability and enhance safety for the well-being of team members and patients. This course fulfills the mandatory OSHA training [the entire team must be present].

**Ms. Karen Davis****Th6009 | 9 – 11 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Healthful Living Inside a Stressed-Out, Anxious World**

Evidence reveals healthful living in a stressed-out world can substantially improve quality of life and life span. Discover how Lifestyle Medicine plays into healthful living to prevent and manage chronic diseases and influence mood disorders. Walk away with strategies you and your patients can implement immediately to de-stress and live abundantly. Participants will be able to recognize the impact anxiety, depression and chronic stressors have on wellness and identify strategies to immediately improve health inside and outside the oral cavity.

**Ms. Teresa Duncan****Th7005 | 9 – 11 a.m. | D O****Repeated Friday [Fr7021]****No Fee****Nobody Told Me That! Management Issues We Should Talk About**

Do you wish you had known about all these rules? Or that employee management would be so complicated? Unexpected situations test the most experienced managers! Often, we manage by strong intuition but still make mistakes. Let's discuss how to protect ourselves by staying ahead of the game. We'll use lessons and examples from each other to make us all stronger business leaders! Explore surprising employee management issues, prepare your team for strange patient situations and discuss potential regulatory pitfalls.

**Dr. Victoria Ursitti****Th6010 | 9 – 11 a.m. | D H A S****Fee: Dentists \$105, All others \$75****Big Ideas for Minimally-Invasive Dentistry, SDF and the SMART Way to Use Them in Pediatric Dentistry**

We've all been taught to completely remove decay, but what if less or “nothing at all” before restoring or not restoring is now a way we can treat? Minimally Invasive Dentistry has become very popular in the world of Pediatric Dentistry and using it effectively and appropriately can be the way to go for better outcomes. This presentation will explain the current positions on why and how this works and the best way to use the latest techniques and materials.

**Mr. Tom Viola****Th6011 | 9 – 11 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Hurts So...Swell! Management of Acute Dental Pain, Guidelines for Appropriate Opioid Prescribing and Abuse Awareness**

Opioids...when are they necessary? Examine strategies for effectively managing dental pain with opioid and non-opioid analgesics, review guidelines for appropriately prescribing opioid analgesics and explore techniques for identifying and managing potential opioid analgesic abuse. In this lecture we will explain the pharmacology and mechanism of action of opioid and non-opioid analgesics, describe the latest evidence-based clinical practice guidelines for the pharmacologic management of dental pain, and discuss appropriate prescribing practices for opioid analgesics to utilize in everyday clinical situations.

*Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.*

**Dr. Larry Williams****Th7003 | 9 – 11 a.m. | ALL ATTENDEES****No Fee****Treatment Planning for Patients with Special Needs**

Our special needs patients require special care. In this program we will identify the patient with special needs and discuss the role of the dentist in the management of special needs patients. We will evaluate the treatment planning steps for those with special needs including planning for specific conditions, providing access to care, delivery of care and ethical and legal issues.



**Dr. Gary Dougan****Th7004 | 9 – 11:30 a.m. | D H A O****No Fee****Secrets of Smoother Claim Processing: Top 10 Reasons Claims are Denied**

Do you know the 10 most common reasons dental claims are denied? Come discover what you can do to prevent delays in processing! Identify common coding and other office errors that can interfere with payment, how to enhance office systems to smooth relationships with dental carriers, and how to improve an office's image with insurance companies. We welcome attendees to share some of their own common claims problems. With pooled knowledge we can hopefully overcome some common payment barriers!

**Dr. Brian Novy****Th7006 | 9 – 11:30 a.m. | ALL ATTENDEES****No Fee****Oral Fluid Fantasyland**

Do you give much thought to the importance of saliva in prevention of oral disease and even overall comfort for your patients? Learn how to decrease your patient's disease risk and improve their prognosis for restorative care by collecting and assessing salivary data. Find joy in providing care to patients who present with impaired salivary function.

**Ms. Katrina Sanders****Th6012 | 9 – 11:30 a.m. | D H A S****Fee: Dentists \$105, All others \$75****Pockets, Paradigms & Protocols: An Approach to Precision Periodontics**

The "gold standard" of periodontal disease management is pivoting as patients are looking to non-invasive approaches to safely, efficiently and definitively treat disease and subsequently promote health. Join periodontal hygienist and international speaker Katrina Sanders as she discusses a revolutionary concept of "Precision Periodontics." This program, through critical examination of the current landscape of contemporary interventions, will investigate non-invasive care for the periodontal patient. We will further evaluate the improved clinical outcomes and optimized management of periodontal diseases.

**Ms. Amber Auger****Th6013 | 9 a.m. – 12 p.m. | D H A O S****Fee: Dentists \$105, All others \$75****Guts, Gums & Glucose: The Missing Link for Optimal Health**

Over 80 percent of Americans are experiencing insulin resistance which impacts every organ in the body and plays a major role in acute and chronic disease. Systemic inflammation often manifests itself orally, and there is a bidirectional relationship between insulin resistance, diabetes, and periodontal disease. We will examine the root cause of oral and systemic inflammation and construct practical chairside solutions for your practice. Learn how periodontal pathogens affect gut health and discover oral products to promote symbiosis.

**Mrs. Connie Kugel****Th6015 | 9:30 – 11:30 a.m. | H****Fee: Dentists \$105, All others \$75****What's the Buzz About Bioactive?**

As a dental hygienist, are you incorporating bioactive products into your patient care? We will compare bioactivity, biomimetics and new materials that work with these principles and discuss the background of bioactivity, where it comes from and how the science has progressed as well as dental materials that can help patients attain better oral health. Preventive and restorative bioactive materials will be included in this program with an emphasis on preventive materials and techniques you can use in your practice.

**Ms. Lisa Mallonee****Th6016 | 9:30 – 11:30 a.m. | D H A O S****Fee: Dentists \$105, All others \$75****Life-Saving PPE Essentials: Diet, Exercise & Self Care**

An ounce of prevention is worth a pound of cure. As dental professionals, we provide our patients with the highest degree of preventive healthcare. There has been a dramatic shift in lifestyle habits since 2020. Masks, face shields, gloves, glasses and expensive air filtration systems in our dental offices may help safeguard us at work. However, what we do OUTSIDE of our dental operatories, may be a greater priority in maintaining our health. This program will discuss preventative practices for promoting good overall health.

**Dr. Glenn Maron****Th6017 | 9:30 – 11:30 a.m. | D H A O L****Fee: Dentists \$105, All others \$75****Ethics and Legal Issues in Dentistry**

Dr. Glenn Maron discusses how dental professionals navigate the topic of ethics in dentistry. This course will explore several areas of ethics and professionalism, including: education and training regarding professional boundaries; unprofessional conduct relating to the commission of acts of sexual intimacy, abuse, misconduct or exploitation within the practice of dentistry; legislative updates and changes to the laws relating to the practice of dentistry rules, policies and advisory opinions and rulings issued by the board; proper billing practices; professional liability and risk management.

*Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.*

**Dr. Ashleigh Briody****Th7007 | 10 – 11 a.m. | D H A****No Fee****Lumps and Bumps**

When you see a lesion in the oral cavity, how do you know when further investigation is warranted? This one-hour program discusses the most common lumps and bumps seen in the oral cavity, both benign and malignant and how to confidently assess the need for biopsy.



**Dr. Jonathan Martin****Th6018 | 10 – 11:30 a.m. | D O S****Fee: \$55****Successfully Plan and Structure the Most Versatile Transition Plan**

Partnerships have always been a polarizing business model in the dental space. Despite this, partnerships are experiencing a rapidly increasing trend. This course will focus on what has become the most versatile transition alternative available to doctors at all stages of their career. We will discuss the process necessary to evaluate a partnership, addressing all the financial terms necessary for success. You will also learn appropriate tax strategies for partnerships, preventing the loss of millions of dollars.

**Dr. Alan Atlas****Th6020 | 10 a.m. – 1 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Precision Esthetic Dentistry: Harnessing AI, Enhanced Magnification, and Evidence-Based Protocols from Diagnosis to Cementation**

Digital technologies have made a transformative impact on ceramic-based restorations. Learn concise treatment planning guidelines and techniques to achieve esthetic and functional success at each step of the CAD/CAM workflow. Grounded in the latest scientific evidence, the course will discuss step-by-step clinical protocols, from preparation to cementation, for ceramic crowns, bridges, inlays, onlays and veneers uniquely captured and demonstrated through dental microscope HD video. Attendees will walk into their offices on Monday morning with renewed confidence.

**Dr. Josh Austin****Th6021 | 10 a.m. – 1 p.m. | D A****Fee: Dentists \$105, All others \$75****What's New? Materials and Tech that Expedite Excellence (Focusing on Bonding & Direct Restorations)**

New products claiming to be bigger, better, faster often flood the industry. Dental professionals can become bogged down or confused when trying to decipher which are right for their practices. As editorial director with Dental Economics magazine, Dr. Joshua Austin authors the column "Pearls for Your Practice" and has personally worked with most new products and technologies. This course will help you analyze your options in bulk fill posterior composites, universal adhesives, etching techniques, cements and luting vs. bonding.

**Ms. Stephanie Botts****Th6019 | 10 a.m. – 12 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Beyond the Smile: Understanding the Impact of Substance Use on Patient Health**

Substance use disorder affects 10-15% of U.S. adults, with many more misusing substances going unnoticed. Dental professionals, often spending significant time with patients, are in a unique position to screen and support patients, serving as the first line of defense. This course will help attendees recognize substance use disorder as a treatable medical condition and develop alternative therapies to opioids for pain control. We will discuss how this disorder progresses, the physical and psychological changes that occur, and how to communicate effectively about substance use disorder.

**Ms. Minal Sampat****Th7008 | 10:30 a.m. – 12 p.m. | ALL ATTENDEES****No Fee****The Social Marketologist: Learn to Master Social Media (Ads & Video Testimonial Training!)**

Join us for an engaging course on mastering social media, including hands-on training for Ads and capturing VIDEO TESTIMONIALS (including script)! In this workshop-style presentation, learn how to build a compelling social media presence, leverage algorithms, develop posting strategies, boost ads, utilize copywriting tools and create engaging content. Discover insights for maximizing reach, establishing a strong brand and driving patient growth. *Bonus: Posts, reels and stories ideas included!*

**Mr. Ryan Vet****Th6023 | 11:30 a.m. – 1 p.m. | ALL ATTENDEES****Fee: \$55****From Human Hesitation to AI Acceleration - A Guide to the AI Future**

Are robots taking over the world? Will my job become obsolete? Is 1984 coming true? With the hesitation and questions surrounding artificial intelligence, Ryan Vet takes a fresh approach. Back in 2011, Ryan and his team used AI in his very first software company. Since then, Ryan has continued to leverage AI. In this talk, Ryan explores this history of AI, debunks common AI myths, explores the ethics involved, and maybe most importantly, discusses what it means for you and your job.

**Dr. Frankie Shull****Th6022 | 12 – 2 p.m. | D H A L S****Repeated Friday (Fr6075)****Fee: Dentists \$105, All others \$75****Digital Tools for the Comprehensive Restorative Practice**

Elevate your practice as we examine restorative workflows, materials and techniques. We will discuss ways to improve lab communication by learning the art of analyzing digital data to optimize esthetics and shorten delivery times. Learn how to use old school principles of occlusion and function with new digital tools without compromise. Love dentistry again by keeping it simple and predictable.

**Mr. Charles Loretto****Th7010 | 12 – 3 p.m. | D S****No Fee****The 3-Day-a-Week Practice: Constructing an Ownership Path to Fit Your Goals**

Many doctors wonder if owning a successful practice while maintaining a healthy work-life balance is possible. Practice ownership has the potential to fit your unique goals. If you can dream it, you can make it happen. This lecture walks attendees through the financial and personal benefits of running a business where they practice three days a week. Attendees will be exposed to multiple scenarios, in-depth case studies, the risks and the steps to build a robust plan.

**Ms. Shannon Nanne****Th6024 | 12 – 3 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Skin Cancer 101 for the Dental Professional**

Contrary to popular belief, a dermatologist may not be the first person to detect skin cancer. In the US two people die of skin cancer every hour. Due to the nature and proximity of our clinical examinations, we can detect abnormal growths on our patient's faces, necks and scalps. In this course we will learn how to recognize abnormalities, provide patients' education for oral side effects of cancer treatments, teach prevention techniques, screen for early detection and provide prompt treatment.

**Dr. Seena Patel****Th6025 | 12 – 3 p.m. | D H S****No Fee****"My Jaw Hurts! What do I do?" An Overview of Temporomandibular Disorders, Diagnosis and Management**

Temporomandibular disorders affect approximately 10% of the general population. Obtaining an appropriate diagnosis and treatment plan can be perplexing. This course will review the types of TMDs: arthrogenous disorders, myogenous disorders, internal derangements, as well as other uncommon joint conditions. Etiology, pathogenesis, pain mechanisms and dysfunction, examination methods, diagnostic tests, and management strategies will be discussed. Dentists will learn how to easily differentiate between muscle versus joint conditions and implement medical, dental, pharmacologic and behavioral treatments.

**Dr. Taiseer Sulaiman****Th6027 | 12 – 3 p.m. | D A L S****Repeated Friday (Fr6054)****Fee: Dentists \$105, All others \$75****Pursuit of Excellence: Optimizing Indirect Restorative Outcome**

The abundance of materials available in restorative dentistry, such as dental ceramics, cements, provisional materials, and so on, combined with the rapid introduction of new materials by manufacturers, can be overwhelming. When clinicians understand the basic properties and characteristics of each material, as well as their proper application, the optimum potential of each material can be attained. This course will explore clinical tips and material selection criteria to round out the pursuit of excellence in restorative dentistry.

**Dr. Jamison Spencer****Th6026 | 12 – 3 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives!**

Dentists are uniquely positioned to easily evaluate signs of obstructive sleep apnea. Oral appliance therapy can also be an effective treatment, literally saving lives. Review the basics of normal sleep, snoring and obstructive sleep apnea. This course will examine proper diagnosis and treatment of obstructive sleep apnea, including the dentist's role and appliance selection.

*Note: This course, or another recent foundational course, is strongly recommended prior to attending the Hands-on Sleep Medicine workshop (Fr5032 or Fr5040).*

**Ms. Karen Davis****Th6028 | 12:30 – 2:30 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Making Lemonade and Other Strategies to Navigate Life's Challenges**

Life, and dentistry itself, are a tapestry of rewards and challenges. How do we wear our professional hat while simultaneously grieving or enduring unexpected challenges? What can be gleaned from those in the business of not only making lemonade from the lemons of life but benefitting from it? This evidence-based "lemonade recipe" may surprise you. Participants will be able to examine science supporting a unique recipe for "lemonade-making" and appraise how savoring, mindfulness and gratefulness can shift perspectives during adversity.

**Dr. Victoria Ursitti****Th6029 | 12:30 – 2:30 p.m. | D H A S****Fee: Dentists \$105, All others \$75****Meet the New Team: Doctor, Assistant, Parent & Patient – A Contemporary Approach of Behavior Management Techniques**

While "Tell, Show, Do" may have worked for many years, it may now not be enough to successfully manage and treat fearful pediatric and young patients with special needs. Different times and changing circumstances necessitate new attitudes and different approaches for successful outcomes. Through discussion and case examples, using non-pharmacologic and some pharmacologic management, this presentation will show how to help alleviate fears and will explore behavior techniques for safe and comfortable treatment to achieve the most positive outcome for all.

**Dr. Gerry Kugel****Th6030 | 12:30 – 3 p.m. | D A L S****Fee: Dentists \$105, All others \$75****The Do's and Don'ts of Porcelain Laminate Veneers**

Are you currently providing porcelain laminate veneers in your practice? Not having the esthetic success you hoped for? This course will provide an introduction into what you should consider when incorporating veneers - evaluating treatment options, case presentations and a discussion of managing patients' expectations. From planning and consideration of alternative approaches to execution, the necessary steps are presented, and many practice tips are provided, to help participants efficiently achieve desired clinical results.

**Mr. Steve Anderson****Th6031 | 12:30 – 3:30 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Should You Be Insurance Free?**

In an era of declining reimbursement rates and rising costs, every practice needs to be regularly evaluating their relationship with dental insurance. We will present some strategic questions to ask yourself no matter if you are in-network or out-of-network. Examine the formula for determining if your practice is ready to go insurance independent TODAY. Understand the #1 myth of being "insurance free" and billing for out-of-network reimbursement. Learn the top three moves you need to make NOW to prepare for coming insurance changes tomorrow!



**Dr. Ashleigh Briody****Th6032 | 12:30 – 3:30 p.m. | D H A****Fee: Dentists \$105, All others \$75****Radiographic Pathology**

Do you use correct terminology when reviewing patients' radiographs and making radiographic interpretations? During this course we will review radiographic terminology and discuss how we use these terms for differential diagnosis. We will discuss radiolucencies, radiopacities, mixed lesions and how to decide when to refer for biopsy.

**Dr. Gordon Christensen****Th6033 | 12:30 – 3:30 p.m. | D A L S****Fee: Dentists \$105, All others \$75****Coping With the Ceramic Revolution**

With more and more restorations being fabricated from all-ceramic materials, we have seen some challenges with the change from PFM and metal. Restoration fit is sometimes not as adequate as PFM or metal, crowns are coming off in service, some restorations break, most ceramic restorations have short-term glaze and stain on them, and precision attachments in ceramic can be problematic. We will develop solutions to these challenges and discuss the needed materials and techniques!

**Dr. Larry Williams****Th6034 | 12:30 – 3:30 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Geriatric Dentistry: Treatment Planning, Treatment Concerns and Communication**

How do we best care for our aging population? Explore the issues surrounding the treatment planning and care of geriatric patients including polypharmacy, oral hygiene, oral health, mental deficit and systemic illness. In addition, we will discuss the need for careful analysis of the patient's condition to include cognitive, family and ability. This program will review skills necessary to provide better communication with older patients.

**Dr. Chad Anderson****Th6035 | 1 – 3 p.m. | D H A****Fee: Dentists \$105, All others \$75****Dental Hypersensitivity: Don't Be So Sensitive!**

Dental Hypersensitivity has been shown to be prevalent in more than half of the population but it is rarely treated. Often it is left undiagnosed and untreated because the cause of the sensitivity is poorly understood by the dental professional. This lecture will describe the etiology and history of dental hypersensitivity and illustrate the tools needed to be able to treat this condition effectively as soon as you return to work!

**Dr. Hana Hobbs****Th6036 | 1 – 3 p.m. | D****Fee: Dentists \$105, All others \$75****Why You Must Consider Bone Grafting with Extractions**

Do you extract teeth in your practice? Are you able to provide bone grafting with those extractions? Join us in learning how to discern when grafting is needed and understand the mechanism of bone grafting and physiology. We will discuss the types of bone grafting materials available, the Seibert Classification in ridge augmentation, the role and timing of bone grafting in implant dentistry, how to talk to your patients about the need for bone grafting with every extraction and how PRF improves your patient outcomes.

**Dr. Glenn Maron****Th6037 | 1 – 3 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Bugs and Drugs: Infection Control and Management in Dentistry**

Infection control in dentistry is a growing concern. The dental environment presents a relative risk of both acquisition and transmission of an infectious disease to the patient. Additional concerns arise from cross-contamination, contaminated water lines, antibiotic resistant bacteria and complex infections. Appropriate antibiotics stewardship is the hallmark for appropriate care for patients. Join us for a discussion of these topics and how to protect your patients appropriately in your practice.

*Note: This course satisfies the Georgia Board of Dentistry requirements for infection control training for dentists and hygienists.*

**Ms. Amber Riley****Th6038 | 1 – 3 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Beyond the Tag & Bag: The Civil & Patient-based Applications of Forensic Dental Consulting**

Litigation involving dental professionals requires the guidance of specialized consultants. These consultants should be trained and experienced in practice. In addition, they should be well versed in the development, administration and enforcement of state rules and statutes governing the dental profession. We will identify risks to avoid, in order to reduce legal exposure. The participant will gain valuable insights, which will protect the ethical provider from the nuisances of frivolous litigation and improve the likelihood for a favorable outcome if a suit is filed.

**Mr. Tom Viola****Th6039 | 1 – 3 p.m. | ALL ATTENDEES****Fee: \$20****One Pill Good, Two Pills Better? How Patients Now Medicate Themselves in This Post- Pandemic World**

Armed with limited, often biased information and faced with rising prescription drug costs, many of our patients choose to self-medicate with a variety of prescription drugs, OTC drugs, supplements and substances. This program will evaluate the implications of this self-medication on dental therapy and identify strategies for managing these patients. Explore the most common prescription and non-prescription drugs used to self-medicate and their potential dental considerations. Additionally, we will discuss techniques useful in identifying self-medication and obtaining a complete and accurate medication history.

**Dr. Gary Dougan****Th6040 | 1 – 3:30 p.m. | D H A O****Fee: Dentists \$105, All others \$75****Keeping Up with Recent Dental Code Changes**

Dental codes change every year. Many practices miss billing and reporting opportunities to describe properly the services they are providing. We will identify new and recent codes, how to use them properly in the practice for improved claims success and which codes are being scrutinized and why. Eliminate common code mistakes that interfere with being paid. Great for entire team to understand how best to report and get paid for what they do! Past attendees have reported improved billing success!

**Dr. Greg Folse****Th6041 | 1 – 3:30 p.m. | D H A S****Fee: Dentists \$105, All others \$75****Treating Aging America: Time to “Doctor Up!”**

Clinical management of geriatric patients can be both blessed and challenging, especially as oral health can mean life-or death for them. Dr. Greg Folse learned this well through treating nursing facility patients, whom he cares for deeply, for the last 30 years. An LSU graduate, Dr. Folse completed the Geriatric Dental Fellowship Program at Baylor and lectures internationally on Geriatric Dentistry. Let's identify how to safely treat aging patients and improve their quality of life.

**Dr. Stanley Malamed****Th6042 | 1 – 3:30 p.m. | D H A S****Fee: Dentists \$105, All others \$75****The NEW A, B, C's of Local Anesthesia**

Patients do not want to experience pain during their dental treatment. Fortunately, local anesthesia forms the backbone of pain control techniques in dentistry. Local anesthetics are the safest and most effective drugs for the prevention and management of pain. Yet, on occasion, achieving profound anesthesia painlessly can be challenging. In this program we will discuss a means to making dental local anesthetic injections both more effective and more comfortable – the new A, B, C's of dental pain control. Articaine; Buffering (the local anesthetic 'on switch') and Cold testing to ensure pulpal anesthesia.

**Dr. Brian Novy****Th6043 | 1 – 3:30 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Codependent Cariology**

Help your patients control their caries! Join me for a discussion of YOUR role in helping your patients modify their behavior to reduce their caries risk. We will also investigate opportunities to mitigate the effects of hyposalivation and assess remineralization techniques to arrest caries lesions.

**Dr. Waji Khan****Th7012 | 1– 4 p.m. | ALL ATTENDEES****No Fee****Dealing with Complications in Implant Dentistry: A Presentation of Case FAILURES!**

Complications in dentistry are never a good thing! If you have not yet experienced complications in your practice, you are likely very new to dentistry or perhaps simply unaware as even the very best dentists run into these issues during their careers. Some complications are avoidable...let's discuss those and how to prevent or handle them! We will share our experiences in a journey together and learn from each other.

**Ms. Lisa Mallonee****Th7013 | 1:30 – 3 p.m. | ALL ATTENDEES****No Fee****Live YOUR Best Life: Aging Happily and Healthfully**

It's a fact of life—we ALL get older! You've probably heard the saying “the one with the MOST birthdays wins?” Age doesn't define us. We can actually define our aging process. Lifestyle choices can add or subtract years! Genetics can play a role, but learning how to play the hand of cards we are dealt can help to positively redefine our health. In the wise words of Jimmy Buffet: “wrinkles will only go where the smiles have been!” Let's discuss ways to turn back the clock, or at least slow it down!

**Ms. Amber Auger****Th7014 | 1:30 – 3:30 p.m. | D H A O S****No Fee****How to Tame Your Biofilm**

Not every preventive product is created equally, and each patient must be properly assessed for their own individual hard and soft tissue risks. Update your everyday preventative protocol as we review the root cause of periodontal disease and tooth decay. We will discuss common risk factors that often go unevaluated during hygiene visits and chairside biomarkers that allow us to evaluate the pathogens, pH and buffering capacity. Examine chairside technologies that enhance the patient experience and compare preventive oral health products.

**Ms. Minal Sampat****Th6044 | 2 – 3:30 p.m. | ALL ATTENDEES****Repeated on Friday (Fr6066)****Fee: \$55****Instagram 101: Building Your Dental Practice's Presence (BEGINNER LEVEL)**

In this beginner-level session, learn how to create a compelling presence on Instagram for your dental practice. Discover the fundamentals of Instagram, including understanding key features such as Bio, Posts, Stories, Reels, Hashtags and creating a content calendar to engage your audience consistently. By the end of this session, you'll learn how to use Instagram to grow your practice! Attendees are encouraged to have a dental practice Instagram page to follow along. *Bonus: Posts, reels & stories ideas included!*

**Mr. Ryan Vet****Th6045 | 2 – 3:30 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****When Generations Collide - Leadership in a Multi-Generational Workplace**

Dive into the intricate dance of generational dynamics within the workplace in this enlightening presentation on leadership across ages. From the Silent Generation to Gen Alpha, this talk unravels the complexities of managing a multi-generational team, highlighting the unique challenges and opportunities each cohort presents. Gain insights into bridging communication gaps and enhancing collaboration while turning generational diversity into strategic advantage. Transform generational differences into a catalyst for organizational growth and success.





### Botox® and Dermal Filler Training Staff Friday

Dr. Gigi Meinecke

Fr5000A | 8 a.m. – 5 p.m. | | Fee: \$295

Lunch is on your own for one hour.

Staff can select to take one, two or  
all three days of this course.

Staff members must register with a dentist.

See page 3 for details.

### Dermal Filler Refresher Course

Dr. Gigi Meinecke

Fr5027 | 8 a.m. – 12 p.m. | | Fee: \$625

Already completed a dermal filler course, but feel you could benefit from a “refresh”? Did you train over two years ago and realize you need to update your knowledge and skills? Or perhaps you completed training and never felt confident? All dedicated practitioners know that updates and reviews are critical. Join us for this comprehensive four-hour didactic review. Update your knowledge and skills.

**REQUIRED:** To enroll in this refresher course, you must have completed at least six hours of a foundation dermal filler course. The refresher course will only cover theory, does not include a hands-on treatment component and is therefore not a certification course. Proof of completion\* of a foundational course that included live patient injections is required for enrollment.

*\*Please note: Proof of completion includes a scanned certificate of completion or CE credit printout from an approved PACE, CERP or CME provider.*

All Friday Botox courses are taught simultaneously.

Dr. David Clark

Fr5021 | 8 – 10:30 a.m. |

Repeated from Thursday (Th5017)

Fee: \$435

### Modern Monolithic Injection-Molded Composite Dentistry

Experience a unique approach to modern resin dentistry! Perform injection molding to create ideal margins, rounded emergence profiles and mirror smooth restorations in two Anterior exercises: Deep Caries and Black Triangles and two Class II exercises. We will discuss the steps to achieve rock solid posterior composite contacts in even the most difficult cases and evaluate modern matrices, wedges and separators. Assess how you can best combine flowable and regular composites, how/why to heat composite and when to use bulkfills.

Dr. Dan Coleman and Dr. Paul Levi, Jr.

Fr5026 | 8 a.m. – 12 p.m. |

Fr5041 | 1 – 5 p.m.

Repeated from Thursday (Th5006)

Fee: \$295

### Optimizing Non-Surgical Root Debridement

Learn up-to-date and evidence-based concepts and techniques for providing effective non-surgical management of periodontal diseases in a lecture and hands-on format. Examine the etiology of periodontal diseases, evidence-based techniques to be taught to patients for their daily plaque removal, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a discussion of supra and subgingival air polishing.

Dr. Sam Kratchman

Fr5023 | 8 – 11 a.m. |

Repeated from Thursday (Th5009)

Fee: \$425

### Hands-on Course for Instrumentation & Obturation of Root Canals

In this hands-on workshop compare the latest technologies and techniques for performing superior endodontics including optimal debridement and disinfection of the root canal space, dentin conservation and single-cone obturation utilizing bioceramic sealer. Minimally invasive 3D cleaning resulting from virtual core NiTi instrumentation will be evaluated. Note: Each participant is encouraged to bring several extracted teeth that have already been accessed, with the main canals located and instrumented to size #10 or #15 hand files. Plastic teeth will also be provided.

Dr. Lee Silverstein

Fr5024 | 8 – 11 a.m. |

Fee: \$440

### Basic Dental Implant Fixture Placement in Pig Jaws

Experience how to place an immediate dental implant fixture following the atraumatic removal of a tooth. This user-friendly, hands-on course will help the dental team become comfortable using a dental implant motor and dental implant surgical placement kit. Learn how the dentist and assistant must work together to place dental implants in edentulous sites without adjacent teeth to help determine the proper angulation.



**Dr. Sam Strong****Fr5025 | 8 – 11 a.m. | D**

Repeated from Thursday (Th5012)

**Fee: \$425****Implant Overdentures and All on X Hybrid Appliances Workshop**

This participation workshop provides attendees with model-based, hands-on experience including best practices impression procedures, selection of abutments and pickup of attachments for classic Locator overdentures and the new Locator Fixed prosthesis. Participants will also perform the most accurate open tray impression techniques for All on X cases. Traditional and accelerated (three-appointment method) procedures for overdentures and hybrids will be illustrated with the hands-on activities.

**Dr. Chad Anderson and Dr. Gerry Kugel****Fr5022 | 8 a.m. – 12 p.m. | D****Fr5034 | 1 – 5 p.m. [Repeat]****Fee: \$495****The Do's and Don'ts of Porcelain Laminate Veneers**

Are you confident that you can consistently deliver beautiful, long-lasting veneers for your patients? Let us help you incorporate veneers into your everyday practice! We will discuss clinical cases that demonstrate preparation design based on patients' needs, reduction guides, silicone temporary shells and tips for enhancing bonding. Gain skills in treatment planning and case selection, how to avoid preparation and cementation pitfalls, and identify common problems associated with porcelain veneer cases. If you use loupes in your practice, bring them.

**Ms. Renee Graham****Fr5028 | 9 – 11 a.m. | D H**

Repeated from Thursday (Th5014)

**Fee: \$245****Ultrasonic Instrumentation: The Science of Technology to Advance Your Technique**

Maximize the potential of ultrasonics in your practice and elevate your success! In recent years, ultrasonic technology has advanced resulting in improved clinical outcomes while also reducing the clinician's stresses. However, for the clinician to enjoy these benefits they need to optimize the performance of the units by modifying and enhancing their technique. Appraise current ultrasonic technology and the clinical modifications necessary for success. Differentiate ultrasonic inserts and their usage.

**Mrs. Connie Kugel****Fr5030 | 9 a.m. – 12 p.m. | H A**

Repeated from Thursday (Th5010)

**Fee: \$195****Not Your Average Dental Sealant**

Dental sealants have long been proven to be a safe, effective and cost-effective preventive technique to help patients avoid occlusal decay in posterior teeth...yet they continue to be under-utilized in practice. Let's simplify the process so we can increase dental sealant prevention. Compare the different dental sealant material categories as well as the pros and cons of each. In this hands-on workshop, attendees will practice with three different sealant categories so you can be confident placing all dental sealants for your patients as needed.

**Dr. Al Panjali****Fr5031 | 9 a.m. – 12 p.m. | D A U****Fr5038 | 1 – 4 p.m. [Repeat]****Fee: \$395****Simple and Predictable Guided-Bone Regeneration – Implant Site Development**

In this course we will discuss protocols to develop most surgical sites for implant placement. Topics to be reviewed include: diagnosis of defects and problems, guided bone regeneration, graft materials, flap management with the triple layer suturing, and a hands-on exercise for developing sites on models. The practitioner will gain confidence and provide optimal patient care with the four-step proven protocol. Develop a cookbook for the most commonly encountered defects in general practice.

**Dr. Matt Yeung****Fr5029 | 9 – 11 a.m. | D A S**

Repeated Saturday (Sa5045)

**Fee: \$245****All Aboard the 3D Printing Train**

Digital dentistry and 3D printing will soon become mainstream in most dental practices. Come investigate the advancements of 3D printing materials and what is possible in a private practice setting. Digital dentistry and 3D printing workflows from start to finish will be explained, and the basics of treatment planning simple implant cases from nightguards to guided implant surgery will be illustrated.

**Dr. Jamison Spencer****Fr5032 | 9 a.m. – 12 p.m. | D****Fr5040 | 1 – 4 p.m. [Repeat]****Fee: \$365****Hands-on Dental Sleep Medicine**

In this hands-on course we will discuss all of the practical matters related to treatment of patients with obstructive sleep apnea from initial screening, referral for diagnosis, appliance selection, records, fitting and follow up. Hands-on components will include appliance selection, bite registration and chairside technique for morning occlusal guide fabrication.

*Note: Dr. Spencer's didactic course "Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives," (Course Th6026) or another recent foundational course, is strongly recommended prior to attending this Hands-on Sleep Medicine workshop.*

**CPR Cardiopulmonary Resuscitation Re-Certification****Fr5051 | 9 a.m. – 12 p.m. | ALL ATTENDEES****Fr5052 | 1:30 – 4:30 p.m. [Repeat]****Fee: \$95**

The American Heart Association (AHA) has issued revisions concerning the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR re-certification. It is not for someone learning CPR for the first time. It will include a written exam and hands-on practice. You must have had CPR training within the past three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements.

An online study guide is made available to those attendees who pre-register. Participants should review this material prior to arrival. Certification is valid for two years.

**Dr. Greg Folse****Fr5035 | 1 – 4 p.m. | D L S****Repeated Saturday [Sa5044]****Fee: \$375****Difficult Denture Patients: Real-World Solutions Hands-On Workshop**

Decrease treatment and chair time, decrease adjustment rates and increase denture success in your practice! This participatory course provides hands-on experience with modified impression and border-molding techniques, highly efficient and precise occlusal rim procedures (5-10 minutes chair time) and formulation of patient-specific occlusal schemes. Apply these unique treatment techniques and develop a plan for your practice for successful denture fabrication!

*Note: Difficult Denture Patients: Real World Solutions [Fr6056] is a prerequisite for this course.*

**Dr. Adam Hodges****Fr5036 | 1 – 4 p.m. | D H A S****Repeated Saturday [Sa5047]****Fee: \$375****Digitally-Designed Anterior Composites Simplified: A Hands-On Experience**

Anterior composite treatments involving diastema closure and/or veneers are cases clinicians find difficult. The value of conservative treatment is obvious, but the skill set and time required often lead some of us to avoid this treatment option. The promise of digital technology is simplification of workflow and predictability of outcomes. Come investigate with a hands-on experience a new custom printed matrix which can make these cases more predictable with less chair time and construct a workflow for utilizing this technology.

**Dr. Waji Khan****Fr5037 | 1 – 4 p.m. | D S****Repeated Saturday [Sa5048]****Fee: \$445****Oral-Surgery Workshop for the General Practitioner: How to make it FLOW Better in Your Clinic**

Learn to perform oral surgical procedures safely in your office with ease and confidence! Dr. Khan discusses his own journey in this discipline and goes over tips, tricks and mentorship gained in over 20 years as a GP. We will review cases with photos, videos, CBCT, radiographs and history & physical exam data to help you better know how to extract teeth, raise flaps, place implants and grafts, suture well, draw blood for PRF, interpret blood tests, perform biopsies, expose teeth for orthodontics and do frenectomies.

**Dr. Lee Silverstein****Fr5039 | 1 – 4 p.m. | D H A U S****Fee: \$385****Suturing for the General Practitioner and Surgical Staff**

This intense, yet fun, hands-on course makes suturing and socket grafting easy with discussions on materials, needles, techniques and surgical knots. It also shows the how, when and why of suturing for specific clinical procedures and the placement of regenerative barriers. This course is a must for all members of the surgical team.

**Dr. Bruno Azevedo****Fr5033 | 1 – 5 p.m. | D****Repeated Saturday [Sa5043]****Fee: \$345****Beyond the Scan: Mastering CBCT Interpretation for Dental Excellence**

This comprehensive course is designed to enhance the diagnostic skills of both general dentists and specialists in the interpretation of Cone Beam Computed Tomography (CBCT) images. Participants will engage in a hands-on learning experience that will cover the essential principles of CBCT imaging, with a focus on identifying and understanding the “unknown unknowns” that can significantly impact clinical decision-making. Through interactive sessions and real-world case studies, attendees will refine their ability to recognize subtle anatomical variations, pathologies and potential complications that may not be readily apparent in conventional imaging.

**Dr. Matt Yeung****Fr5042 | 2 – 4 p.m. | D A S****Repeated from Thursday [Th5008]****Fee: \$125****Implants Basics from A to Z**

Improve your understanding of implants and communicate better with your lab technician and colleagues regarding implant cases. In this course you will learn basic implant terminology, become familiar with the parts and pieces for implant surgery and understand the indications for different restorative options for implants.



Fr6046 | 8 a.m. – 3 p.m. | **D A** | Fee: Dentists \$185, All Others \$115 | 6 Credit Hours**8 – 9:30 a.m.****Ms. Shannon Brinker****Chairside Efficiency for the Super Assistant**

Increase productivity and reduce stress in your practice when you eliminate treatment interruptions caused by disorganization. When you decrease the amount of time spent in a chair, you can increase the time spent on the things that matter. Learn how to get your practice back on track with a process that will save you time and money. You can run a profitable and health code compliant dental practice with proven systems that are easy to implement. Reset your practice and get a fresh start with dental efficiency.

**9:30 – 11 a.m.****Ms. Lisa Mallonee****Life-Saving PPE Essentials: Diet, Exercise & Self Care**

An ounce of prevention is worth a pound of cure. As dental professionals, we are in a unique position to provide our patients with the highest degree of preventive healthcare. There has been a dramatic shift in lifestyle habits over the last year. Masks, face shields, gloves, glasses and expensive air filtration systems in our dental offices help guard/protect us at work but what we do outside of our dental operatories to maintain our bodies and health should be a key priority in each of our lives.

**Lunch is on your own from 11 a.m. – 12 p.m.****12 – 1:30 p.m.****Dr. Mark Hyman****The High-Impact Private Practice Dental Assistant**

Learn how to capitalize on other skills to improve the productivity of your practice and the quality of the service your team provides. Discover systems you can implement today to lower stress, prevent burn out and increase your enjoyment of dentistry. Review clinical cases from the doctor and team perspectives. Debate the fact: communication is a wonderful thing. You should try it sometime. Employ systems to lower stress and prevent burnout.

**1:30 – 3 p.m.****Ms. Stephanie Botts****Top 5 Ergonomic Mistakes in the Op**

This course empowers dental clinicians to prevent musculoskeletal disorders (MSDs) through practical ergonomic strategies. We will review five common ergonomic mistakes and offer solutions to improve physical and mental well-being for a sustainable career.





Fr6047 | 8 a.m. – 4 p.m. | | Fee: Dentists \$185, All Others \$115 | 7 Credit Hours

&gt; 8 – 9:30 a.m.

**Dr. Mark Hyman****Building a Great High-Performance Team**

What is it that differentiates top practices from the average ones? What is their Secret Sauce...that formula that leads to extraordinary production, collection, overhead control, team retention and FUN! Laugh and learn as we reveal the formula, discuss action steps and see your team re-engage and thrive today.

&gt; 9:30 – 11 a.m.

**Mr. Gary Dougan****ADA's CDT Codes & Insurance Blitz**

Dental codes change every year. Many practices don't capture complete diagnostic information and may miss billing and reporting opportunities to properly describe and justify the services they are providing. Learn new and recent codes and tried-and-true management tips on how to improve claims success. Peek into common insurance company policies and why offices are increasing their scrutiny and oversight of your utilization patterns. Eliminate common office policy and processing mistakes that may interfere with being paid.

&gt; 11 a.m. – 12:30 p.m.

**Mr. Ryan Vet****Million Dollar Lemonade Stand – Lessons Learned from Stirring Lemonade to Running a \$100 Million Company**

Whether running a lemonade stand, a dental practice, or a multi-national startup, there are some lessons and principles that are unchanging and unwavering. In this talk, Ryan Vet, MBA, shares his journey riddled with successes and failures. Regardless of the stage or size of your practice, there are truths that will remain constant. We will unpack the raw truths of what it means to run a million-dollar lemonade stand. Learn the key principles that transverse all businesses and all industries that will help you be successful.

Lunch is on your own from 12:30 – 1:30 p.m.

&gt; 1:30 – 3 p.m.

**Ms. Minal Sampat****30 Actionable Dental Marketing Ideas in 75 Minutes**

In just 75 minutes, discover 30 actionable dental marketing ideas to grow your practice! In this fast-paced course, learn strategies for internal and community marketing, as well as digital and social media tactics. Gain insight on how to build a comprehensive marketing plan, use AI tools for smarter marketing, and improve patient experience along the way. Whether you're looking for fresh ideas or ways to streamline your existing efforts, these strategies will help you engage more patients and elevate your practice's visibility.

&gt; 3 – 4 p.m.

**Mr. Steve Anderson****I Can't Afford It**

In today's environment, you have to be better at helping your patients find ways to accept and pay for more than "what insurance will cover." During this entertaining and information-packed day, the entire team will discover the three biggest mistakes most dental teams make in the first few minutes of the new patient appointment and why money is rarely the biggest obstacle to treatment acceptance... and much, much more!



8 – 9:30 a.m.

**Ms. Shannon Nanne**

**Become a Hero of Dentistry and Solve the Dry Mouth Mystery!**

Xerostomia is not a disease; however, it is a serious condition that is annoying, uncomfortable and caused by a disease or underlying condition. Xerostomia affects quality of life while speaking, eating or trying to sleep. Hypo-salivation can damage hard and soft tissues of the mouth while presenting a clinical challenge in the operatory. 25% of your patients suffer from this terrible affliction. Let's evaluate treatment options and provide products that work.

9:30 – 11 a.m.

**Ms. Amber Auger**

**Effective and Profitable Collaborative Care: Leveraging Communication between Hygienists and Dentists**

Dental hygienists hold the key to your practice's success, with nearly 80% of the practice revenue coming from their chairs. This program aims to develop a foundation for exceptional leadership skills to create a true partnership with the dental hygienist. This program will encourage a unique method of partnership to transform employees into practice stakeholders.

11 a.m. – 12:30 p.m.

**Ms. Stephanie Botts**

**Perfect Posture Mechanics**

Dental professionals are at high risk for unique musculoskeletal disorders (MSDs) due to repetitive movements, poor positioning and static postures. Explore how proper ergonomics can enhance productivity, reduce pain and extend your career. Learn techniques, stretches, positioning and equipment choices that enable pain-free practice and improve overall work satisfaction!

Lunch is on your own from 12:30 – 1:30 p.m.

1:30 – 2:30 p.m.

**Ms. Connie Kugel**

**Ultimate Tooth Whitening**

Tooth whitening is easy, rewarding and profitable. Dental hygienists and assistants may not think they need a whitening refresher course, but do you know how to answer these common patient questions: How long does it last? Can it hurt my teeth? What about sensitivity? And your own questions: How does tooth whitening work? Should I offer chairside or take-home materials? Are they worth it? Do the over-the-counter whitening products work? How does "whitening toothpaste" work? Let's assess the pros and cons of tooth whitening!

2:30 – 4 p.m.

**Dr. Ashleigh Briody**

**Interesting Clinical Cases**

This program will take you on a tour of interesting cases seen in a busy pathology practice. We will discuss how the diagnosis is rendered as well as management.

**Mr. Tom Viola****Fr6049 | 8 – 10 a.m. | ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Something In Our Mist? Will Vaping Challenge Dental Professionals?**

Unfortunately, very little information is available about the safety of the active and inactive ingredients present in cannabis products used for vaping. This program will provide participants with an overview of cannabis, vaping, and overall systemic adverse effects. We will describe the pharmacology of cannabis, including its mechanism of action, routes of administration and available formulations, the oral and systemic complications encountered by patients who vape and explain currently available treatment strategies and patient care planning techniques for patients who vape cannabis.

**Dr. Josh Austin****Fr6050 | 8 – 11 a.m. | D H A****Fee: Dentists \$105, All others \$75****The True Value of Digital Dentistry: A Four-Step Revolution for Your Practice**

Have you bought an intraoral scanner, expecting it to change your practice, but been disillusioned? Examine how to get the best ROI on an intraoral scanner and improve your practice workflows while enhancing your patient experience and increasing productivity. Discover how these devices can allow you to easily share digital images and provide your patients with a better understanding of dental procedures. You'll realize the true power of digital for your practice and how it can help you work smarter, not harder!

**Dr. Bruno Azevedo****Fr6051 | 8 – 11 a.m. | D H A S****Fee: Dentists \$105, All others \$75****Unknown Unknowns of Advanced Imaging in Dentistry**

This course dives deep into the advanced facets of CBCT imaging that often remain uncharted in the realm of dentistry. This interactive lecture sheds light on cutting-edge topics such as Task-Specific Rendering and Cinematographic Rendering of CBCT images. We'll explore advanced anatomical insights and explore CBCT imaging navigation techniques that remain largely under the radar for most users. As the saying goes, there are known knowns, known unknowns, and unknown unknowns. This lecture is dedicated to unveiling those elusive "unknown unknowns," offering participants a chance to elevate their knowledge and practice in CBCT imaging.

**Dr. Glenn Maron****Fr6052 | 8 – 11 a.m. | D A S****Fee: Dentists \$105, All others \$75****Oral Surgery for the General Dentist**

This is a comprehensive course for dentists of all skill levels. We will discuss better local anesthesia, superior modern forceps and instruments, atraumatic techniques, luxating elevators, case selection, medical concerns, and much more. This course will help you avoid complications with patients and procedures. You will gain increased competency and proficiency, allowing you to be a better clinician. Additionally, it will provide you with a list of tools and techniques, enabling you to perform more predictable and profitable dental extractions in your practice.

**Dr. Seena Patel****Fr6053 | 8 – 11 a.m. | D H S****Fee: Dentists \$105, All others \$75****Non-Odontogenic Sources of Tooth Pain: Demystifying the Mystery of "Phantom Tooth Pain"**

One in six dental patients experience orofacial pain. Most often, this pain presents as a toothache. However, not all toothaches are caused by an odontogenic source. Unfortunately, these types of pain sources can be perplexing for both the patient and the dentist. This course will provide a comprehensive review of non-odontogenic sources of tooth pain. Attendees will learn how to differentiate between odontogenic and non-odontogenic toothaches, the appropriate examination methods, diagnostic tests and management of non-odontogenic toothaches.

**Dr. Taiseer Sulaiman****Fr6054 | 8 – 11 a.m. | D A L S****Repeated from Thursday (Th6027)****Fee: Dentists \$105, All others \$75****Pursuit of Excellence: Optimizing Indirect Restorative Outcome**

The abundance of materials available in restorative dentistry, such as dental ceramics, cements, provisional materials, and so on, combined with the rapid introduction of new materials by manufacturers, can be overwhelming. When clinicians understand the basic properties and characteristics of each material, as well as their proper application, the optimum potential of each material can be attained. This course will explore clinical tips and material selection criteria to round out the pursuit of excellence in restorative dentistry.

**Dr. Gordon Christensen****Fr6055 | 8:30 – 11:30 a.m. | D H A L S****Fee: Dentists \$105, All others \$75****Solving Controversies in Dentistry - 2025**

Let's examine some of today's controversies in dentistry! Which are better, scanned impressions or analog? What about bulk composite placement and dual-cure restorative resins? When do we remove vs. restore the tooth? How do we decide on conventional "All-on-X" vs. Locators? What about traditional braces vs. clear aligners? Do we do glutaraldehyde tooth disinfection or not? What is the best cement for zirconia and e.Max crowns? Are liners needed or not? What about 3-D printing vs. analog? Evaluate what's right for YOUR practice.

**Dr. Greg Folse****Fr6056 | 8:30 – 11:30 a.m. | D L S****Fee: Dentists \$105, All others \$75****Difficult Denture Patients: Real-World Solutions**

Providing dentures doesn't have to be so HARD! This clinically based, common sense lecture uses unique video clips to detail modified impression and border-molding techniques, highly efficient and precise occlusal rim procedures, and patient specific occlusal schemes. Issues with Digital Impressions and Occlusal Records will be presented. Know how to perform basic, common procedures uncommonly well, and make your patients happy while cutting your clinical time and efforts dramatically.

*Note: This is a prerequisite for the Difficult Denture Patients: Real-World Solutions Hands-on Workshop [Fr5035 or Sa5044].*

**Dr. Waji Khan****Fr6057 | 8:30 – 11:30 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Making Implant-supported Removable Prosthetics Work for Your Patients**

Dental implants have revolutionized the replacement options that are available for complete and partial edentulism. A clear majority of our patients seek to augment the retention and stability of their dentures. Many times, this is the primary reason they come to us seeking dental implant solutions. However, there are a few structural and functional limitations that one must be aware of to prevent failure. We will discuss options for dental implants and removable prostheses, and indications, relative contraindications, and absolute contraindications for these designs.

**Dr. Stanley Malamed****Fr6058 | 8:30 – 11:30 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****10 Minutes to Save a Life: Emergency Medicine**

Medical emergencies can, and do, happen in the practice of dentistry. It is estimated that a medical emergency will occur every 2 to 4 years in a dental practice. Dr. Malamed reviews the important steps involved in preparing the dental office and staff to promptly recognize and effectively manage potentially life-threatening situations. Discussion of the prevention, recognition and management of common medical emergencies will follow, including syncope, seizures and respiratory distress. This program also covers management of allergy and cardiovascular emergencies.

**Ms. Katrina Sanders****Fr7015 | 8:30 – 11:30 a.m. | D H A O S****No Fee****Airway Management: Treating the Hot Air + Tongue Ties in Airway Therapy**

Current data notes 90% of adults are breathing incorrectly, contributing to over 60% of adults falling short of the appropriate amount of sleep. Additionally, it is estimated that upwards of 90% of individuals with sleep apnea are currently undiagnosed. More and more our society seems to be recognizing (finally) the importance of preventing rather than simply treating disease. Learn to identify different airway profiles and recognize the all-too-common tongue tie while developing therapeutic plans to help your patients sleep and breathe better!

**Ms. Stephanie Botts****Fr7016 | 9 – 10 a.m. | D H A S****No Fee****Top 5 Ergonomic Mistakes in the Op**

Prevent yourself from having musculoskeletal disorders (MSDs) through practical ergonomic strategies. Learn five common ergonomic mistakes and develop solutions to improve your physical and mental well-being for a sustainable career. Investigate ways to maintain neutral posture to reduce strain and injury risk. Learn to incorporate microbreaks to ease physical strain while optimizing patient positioning to maintain neutral posture. Recognize when you are twisting, reaching and experiencing excessive pinch force so that you avoid those destructive movements.

**Mr. Charles Loretto****Fr6059 | 9 – 11 a.m. | D S****Fee: Dentists \$105, All others \$75****Accumulating Wealth in Your Practice: Financial Decisions to Take You There**

Understanding the key financial pieces and overall financial health of the practice is an important step to growing a thriving business. We'll examine the essential initiatives doctors need to be prepared and confident with whatever their unique ownership journey has in store. In this content-rich, interactive course using real case studies, attendees will learn proven formulas behind building wealth, improving cash flow, retirement planning, bringing in an associate or partner, plus the short- and long-term benefits of various savings environments.

**Dr. Victoria Ursitti****Fr6060 | 9 – 11 a.m. | D A S****Fee: Dentists \$105, All others \$75****Un-Tie the Uncertainty of Infant Frenectomies - Treating Tongue and Lip Tie in Newborns and Infants**

As many as 5% of babies are born with tongue and lip ties. Often, these ties are excessive enough to affect a baby's ability to nurse, possibly leading to issues of inappropriate weight gain and frustrating situations for both babies and new parents. This presentation will address the issues surrounding these challenges and help attendees in understanding how to recognize signs and symptoms in order to diagnose tongue and lip tie. Additionally, cases will be presented explaining treatment options and adjunct therapies to achieve success.

**Ms. Karen Davis****Fr6061 | 9 – 11:30 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Invisible Pain: Realities Within the World of Autoimmune Diseases**

Looking good on the outside can be deceptive when living with chronic pain on the inside. Within the world of autoimmune diseases patients may present with varying degrees of pain, fatigue and altered lifestyles. Increased risk of periodontal diseases and dental caries are common hallmarks of many autoimmune conditions fueled by chronic inflammation. We will evaluate risk factors for autoimmune diseases, the implications of immune-suppressing medications and methods to reduce oral complications.

**Mr. Steve Anderson****Fr6062 | 9 a.m. – 12 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Hearing “Y-Al-S” More Often From Your Patients**

Technology continues to transform clinical dentistry. BUT, what happens when technology says “go” and the patient says “NO!” For technology to work, the consumer has to accept it. Discover how AI is impacting the patient experience, how to correctly use AI to transform the patient experience, and three mistakes practices make with AI and the existing patient. Whether you have integrated AI into your practice yet or not, examine what is changing NOW and how you can adapt for the benefit of your patients and your practice.



**Dr. Ashleigh Briody****Fr6063 | 9 a.m. – 12 p.m. | D H A****Fee: Dentists \$105, All others \$75****Preneoplastic and Cancerous Lesions**

Are you confident in your recognition of oral lesions and whether they require monitoring or biopsy? This program delves into the most important aspect of the oral cancer screening - identifying premalignant and malignant lesions. Side-by-side comparisons of benign vs premalignant vs malignant lesions will be discussed with helpful, easy to implement tips for confidently identifying a lesion that needs to be biopsied.

**Dr. Mike Pruett****Fr6064 | 9 a.m. – 12 p.m. | D****Fee: Dentists \$105, All others \$75****Management of Dental Implant Complications**

Implants have proven to be a viable option for replacement of missing teeth and for retention of both fixed and removable prosthetics. However, implants present their own set of challenges. This presentation will address both surgical and prosthetic failures, both in the early and late phase of treatment. We will review pre-operative planning to minimize failure and discuss how to diagnose and manage complications during surgery and postoperatively as well as manage failing implants and implant prostheses.

**Dr. Larry Williams****Fr6065 | 9 a.m. – 12 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Tobacco, Vaping and Cannabis: What Do You Know and What Do You Say?**

A growing number of our patients today are vaping, using other forms of tobacco and/or using some form of cannabis. This presentation will discuss ways to speak to our patients and communities about the use of these products, how to discuss the oral and systemic health concerns and about resources for both provider and patient education.

**Ms. Minal Sampat****Fr6066 | 9:30 – 11 a.m. | ALL ATTENDEES**

Repeated from Thursday (Th6044)

**Fee: \$55****Instagram 101: Building Your Dental Practice's Presence (BEGINNER LEVEL)**

In this beginner-level session, learn how to create a compelling presence on Instagram for your dental practice. Discover the fundamentals of Instagram, including understanding key features such as Bio, Posts, Stories, Reels, Hashtags and creating a content calendar to engage your audience consistently. By the end of this session, you'll learn how to use Instagram to grow your practice! Attendees are encouraged to have a dental practice Instagram page to follow along. *Bonus: Posts, reels & stories ideas included!*

**Ms. Teresa Duncan****Fr6068 | 9:30 – 11:30 a.m. | D A O S****Fee: Dentists \$105, All others \$75****Today's Insurance Coordinator Field Guide**

Insurance is an important part of your office's revenue cycle, but it does not need to overwhelm your daily routine. Effective insurance coordinators have systems and are flexible with their learning. Manage your information and your claims to minimize delays and rejections. Experienced coders will benefit from the documentation and conversations section. Develop guidelines to build an effective insurance system, discuss tips to obtain reimbursement for your practice and your patients, and evaluate insurance trends including AI, plan designs and Medicare Advantage.

**Dr. Hana Hobbs****Fr7017 | 9:30 – 11:30 a.m. | D H A L S****No Fee****Periodontal-Restorative Complications- How to Avoid and Mitigate With Comprehensive Planning and Execution**

The proper fit and function of a restoration plays a HUGE part in long-term esthetics and success. We will review esthetic considerations of the gingival tissue and the role of dental restorations and occlusal considerations. Several anterior esthetic surgeries will be analyzed step by step. Evaluate when to provisionalize before soft tissue procedures. Distinguish what happens when implants are placed in a patient that has not finished growing. Assess altered passive eruption, uneven gingival margins, and consequences of biological width violation and review embrasure formation to avoid restorative complications.

**Dr. Alan Atlas****Fr6067 | 9:30 a.m. – 12 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Stop the Failures! Restore Endodontically-Treated Teeth Successfully**

Scientific evidence suggests that inadequate coronal restoration is a leading cause of failure in endodontically treated teeth. This course will review current treatment protocols commonly used in private practice and offer recommendations for workflow modifications to improve restorative outcomes. Step-by-step protocols featuring a novel post and core system, along with essential tooth preparation techniques, will be demonstrated through HD video captured with a dental microscope. Additionally, innovative treatment planning workflows that seamlessly connect endodontic and restorative treatments will be presented.

**Mr. Wes Lyon****Fr7018 | 10 a.m. – 12 p.m. | D S****No Fee****Why You Can't Afford to NOT Buy a Practice**

The average debt per graduating dentist is over \$293,000! Many young dentists seek the allure of a guaranteed paycheck, signing bonuses, and high production-based payouts to quickly eliminate student loan debt. However, there is a much faster way to eliminate debt. Learn strategies to efficiently eliminate your student loans while boosting your income through practice ownership, maximizing your wealth through tax deductions and building ownership, and combating the growing DSO competition, all while competing effectively in the current dental environment.



**Mr. Tom Viola****Fr6069 | 11 a.m. – 1 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75 Sugar?****Yes, Please!: How to Successfully Treat Patients With Diabetes**

This program will provide participants with an overview of diabetes mellitus, the arsenal of medications used in its treatment and the impact of both the disease and its treatment on dental therapy. Special emphasis will be placed on the new glucagon-like peptide 1 (GLP-1) agonists, such as Ozempic (semaglutide) and Mounjaro (tirzepatide). Additionally, this course will describe the treatment modifications, patient management strategies and care planning techniques recommended for dental patients with diabetes.

**Mr. Jonathan Martin****Fr7019 | 11:30 a.m. – 1 p.m. | D O S****Repeated Saturday (Sa7033)****No Feels Selling to a DSO the Right Move for You?**

With so much information about DSOs circulating, it's important to have a comprehensive, unique, and unbiased look at what is really going on in the DSO space. DSOs are an excellent option for many practice owners. However, it has also proven to be the wrong decision for many more. This course is designed to provide objective advice to help you determine your practice's true value and if selling to a DSO is right for you.

**Dr. Sully Sullivan****Fr6071 | 12 – 2:30 p.m. | D O****Fee: Dentists \$105, All others \$75****Scaling Your Full-Arch Practice**

If you are ready to take your full arch cases from 8-10 a year to 8-10 a month then join this course to dive into the four key components to scaling your full arch practice: Case Acceptance, Technology, Clinical Skillset and Personal Branding. Learn how leveraging technology can make dentistry more affordable. Understand how growing a full arch business is different than growing your general practice and what things you should be doing differently. Understand the patient barriers of time, fear, money and trust.

**Ms. Shannon Brinker****Fr7020 | 12 – 3 p.m. | A****No Fee****Performing Procedures at the Chair: Perfecting My Chairside Skills**

As a dental assistant, your job is to help the dentist perform procedures as efficiently as possible while delivering high-quality patient care with optimal results. We will discuss the basic concepts of chairside assisting and identify the grasps, positions and transfer of dental hand instruments. Learn to identify proper seating and positioning for the patient and assistant critical for successful procedures. Understand basic equipment and their uses while investigating the benefit of isolation techniques and materials.

**Dr. Gary Dougan****Fr6070 | 12 – 3 p.m. | D H A O****Fee: Dentists \$105, All others \$75****Current Dental Insurance Landscape: What You Should Know to Maximize Success**

What drives insurance companies to design programs that seem so mysterious to dental offices? Let's close the disconnect between the way dental offices think and the way insurance/benefit companies set up their dental benefit plans! Gain the skills to be able to think like the insurance companies and help streamline your daily operations and package your submissions to produce less frustration and increase success. We will also discuss what may be coming in future dental insurance plans.

**Ms. Shannon Nanne****Fr6072 | 12 – 3 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Prevention vs. Prosecution: How This Life Could Have Been Saved**

Failure to diagnose oral cancer is one of the top malpractice lawsuits and is becoming more prevalent with the increase in incidence of oral cancer. For this reason, effective screening techniques have become a very important component of our clinical exam. Several factors, such as history of tobacco use, alcohol use and/or prior head and neck malignancy are significant contributory factors in the risk of developing cancer. This course will discuss patient risks, screening, early detection and its positive influence on outcomes.



**Dr. Brian Novy****Fr6073 | 12 – 3 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****How to Stop a Coccus**

Where do all these cocci come from and how do we stop them?! As we discuss modern caries etiology, we will investigate the role of commensal organisms in bacterial decay and the implementation of disease management in practice as well as its effect on prolonging the life of restorations in all of our patients.

**Ms. Amber Auger****Fr6074 | 12:30 – 3 p.m. | D H A O S****Fee: Dentists \$105, All others \$75****Heartbeats and BOP: An Oral-Systemic Preventive Approach to Cardiovascular Disease**

Every 40 seconds, someone in the United States suffers a heart attack. Up to 50% of heart attacks and strokes are triggered by oral pathogens. The dental professional plays a vital role in the screening, prevention and management of heart disease. Discover the latest statistics on heart disease, review nitric oxide and the vital role it plays, identify best practices for screening your patients, and evaluate diets and home care therapies to reduce periodontal disease and promote heart health.

Ms. Teresa Duncan

Fr7021 | 1 – 3 p.m. |  

Repeated from Thursday (Th7005)

No Fee

### Nobody Told Me That! Management Issues We Should Talk About

Do you wish you had known about all these rules? Or that employee management would be so complicated? Unexpected situations test the most experienced managers! Often, we manage by strong intuition but still make mistakes. Let's discuss how to protect ourselves by staying ahead of the game. We'll use lessons and examples from each other to make us all stronger business leaders! Explore surprising employee management issues, prepare your team for strange patient situations and discuss potential regulatory pitfalls.

Dr. Frankie Shull

Fr6075 | 1 – 3 p.m. |     

Repeated from Thursday (Th6022)

Fee: Dentists \$105, All others \$75

### Digital Tools for the Comprehensive Restorative Practice

Elevate your practice as we examine restorative workflows, materials and techniques. We will discuss ways to improve lab communication by learning the art of analyzing digital data to optimize esthetics and shorten delivery times. Learn how to use old school principles of occlusion and function with new digital tools without compromise. Love dentistry again by keeping it simple and predictable!

Dr. David Clark

Fr6076 | 1 – 3:30 p.m. |   

Fee: Dentists \$105, All others \$75

### 21st Century Composites: Stop Layering and Start Injection Molding!

Most dentists still think of composite as filling material that should be packed into boxy preps and cured in layers...wrong! Dr. Clark will demonstrate the art and science of monolithic injection-molded composites using modern cavity preparations, ultrathin anatomic clear matrices and heated multi-viscosity resins. We will discuss six keys to world class contacts; injection molding to treat black triangles, peg laterals, fractured teeth and diastemas; why/how to warm composite; deep margin management and ultra glossy stain-proof anterior restorations.

Ms. Renee Graham

Fr6077 | 1 – 3:30 p.m. | ALL ATTENDEES

Fee: Dentists \$105, All others \$75

### WHAT DID THEY SAY? Communication in the Office and with the Patient

So often we THINK we understand the message from the back to the front and vice versa. Having everyone on the "same page" is key for less mistakes, better cohesiveness, and improved case acceptance. More than "talk"...it the verbiage, the body language and how others read into our message. Develop your communications skills, recognize the value of relationships and the impact they have in the office and evaluate information needed for effective co-diagnosing and handoffs during the patient appointment.

Ms. Amber Riley

Fr6078 | 1 – 3:30 p.m. | ALL ATTENDEES

Fee: \$20

### Systemic Cyclones: The Biology of Disease and Wellness

Like spokes on a wheel that never stops, the cycle of infection, immune response, inflammation and recovery will never cease as long as we live. This program examines the deadly synergistic exacerbation between cardiovascular disease (CVD), which is the leading cause of death and disability for men and women in North America and the contributing role oral disease plays in patients with CVD. The conditions of metabolic syndrome, insulin resistance and their devastating cardiovascular effects that lead to the tragic outcomes of heart attack and stroke will be discussed.

Dr. Victoria Ursitti

Fr6079 | 1 – 3:30 p.m. |     

Fee: Dentists \$105, All others \$75

### Keeping Little Smiles in Style – Trending Techniques and Current Materials for Restorative and Pulp Therapy of the Primary and Mixed Dentition

Long gone are the days of "Let them fall out, they're just baby TEETH!" Current theories, new attitudes, improved materials and evidence-based procedures now encourage dental clinicians to re-examine how to best treat young patients to achieve everyday success. Through discussion and case presentation, learn the indications for appropriate diagnosis, most up-to-date materials, newest techniques and practical approaches of pediatric dentists to provide the level of care that is comfortable, practical and provides the quality care little smiles deserve.

Dr. Josh Austin

Fr7022 | 1 – 4 p.m. | ALL ATTENDEES

No Fee

### The Mental Dental Connection: The Secret to Being a Better Clinician and Leader

Dentistry is difficult and can take a toll on our bodies, both physically and MENTALLY, presenting as anxiety, pain, depression and burnout. Additionally, many dental professionals don't clearly understand the mental health conditions that our patients present with, which red flags to watch for, or how to intervene. Explore strategies for improving mental health so we can be our best, and learn how to recognize triggers and warning signs. Identify essential tools and resources, and gain coping mechanisms for your own personal and professional challenges.

Ms. Karen Daw

Fr6080 | 1 – 4 p.m. | ALL ATTENDEES

Repeated from Thursday (Th6007)

Fee: Dentists \$105, All others \$75

### Talking Dirty: An Enlightening Talk on OSHA and Infection Control

Join "The OSHA Lady" for a fun and efficient workshop and discover the ultimate OSHA and infection prevention training! Prepare for an entertaining, interactive and potentially life-saving experience as we tackle essential topics like hand hygiene, instrument sterilization and PPE. We will discuss key recommendations from the CDC and develop checklists and resources to streamline procedures, reduce liability and enhance safety for the well-being of team members and patients. This course fulfills the mandatory OSHA training [the entire team must be present].

**Dr. Hana Hobbs****Fr6081 | 1 – 4 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Laser Periodontal Treatment and Other Treatment Applications with the Use of a Dental**

Laser Get better treatment outcomes with LASERS! This presentation will highlight Laser Assisted Surgery in the treatment of Periodontal And Peri-implant Diseases using two wavelengths of Nd:YAG and Er:YAG. Be able to provide successful clinical antimicrobial results for decontamination and debridement of periodontal pockets as well as smear layer removal and decontamination of implants without altering the implant surface...a key step in the treatment of failing implants. Other applications to be discussed are extractions, tori reduction, apico surgery, socket decontamination and osteonecrosis treatment with photobiomodulation.

**Dr. Sam Kratchman****Fr6082 | 1 – 4 p.m. | D S****Fee: Dentists \$105, All others \$75****The Endo & Perio Relationship with Cracked Teeth**

Is it endo or perio? Often the two combine in cases of cracked teeth and cause a very difficult clinical situation. We will compare the biological relationship between endodontics and periodontics with cases shown, explaining how to differentiate the diagnoses and how to treat these conditions. Understand when and how to save these teeth and the use of diagnostic tools like the CBCT as well as their limitations to give your patients the most accurate prognosis for treatment.

**Dr. Joel Laudenbach****Fr6083 | 1 – 4 p.m. | D H A O S****Fee: Dentists \$105, All others \$75****Oral Manifestations of Systemic Diseases in Clinical Practice**

All oral health providers are confronted daily with oral signs and symptoms that may relate directly to underlying systemic diseases. Patients with systemic diseases require pre-operative medical and dental risk assessment as well as occasional medical consultation, coordination of care and referrals. Improve your clinical skills as we explore the detection of systemic diseases via oral examination and thorough medical history taking. Relevant medical conditions will be presented highlighting oral manifestations, medical testing, conventional medical management and interprofessional medical-dental practice.

**Dr. Stanley Malamed****Fr6084 | 1 – 4 p.m. | D H A O S****Fee: Dentists \$105, All others \$75****Pediatric Dental Patients - Enhancing Safety and Effectiveness in Local**

Anesthesia & Sedation The management of fear and pain are of paramount importance for all dental patients...especially young children. Gain a better understanding of the use of sedation and the administration of local anesthesia to children. The sedation discussion will review the oral, inhalation (N2O-O2), and parenteral routes of administration, including drugs and techniques. We will evaluate pain control through a review of the available local anesthetic formulations employed for the pediatric population. Drugs will be compared, and techniques and complications associated with both sedation and local anesthesia will be reviewed.

**Ms. Lisa Mallonee****Fr7023 | 1 – 4 p.m. | D H A O S****No Fee****Size Matters: Obesity and Periodontal Health**

The population is growing and so are our waistlines! The dental visit is not “just about the mouth”—it is about the whole patient! Sugar intake, portion control and encouraging healthy habits...how can the dental team be part of the solution to the obesity crisis? This course will discuss current research, investigating how diet and nutrition effect oral health. In addition, we will consider practical approaches to promote healthy habits in the dental setting.

**Dr. Glenn Maron****Fr6085 | 1 – 4 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Medical Update for Dentistry: From Bisphosphonates to Blood Thinners**

Practitioners are caring for an aging population that often present with complex medical histories. The rules for appropriate patient management are constantly changing. BRONJ (bisphosphonate-related osteonecrosis of the jaw) is now MRONJ (medication-related osteonecrosis of the jaw). Total joint replacement patients no longer need premedication. Patients on Coumadin and other blood thinners do not always need to stop medications prior to dental treatment. This course will discuss current recommendations for appropriate management of patients with these and other various medical issues.

**Dr. Seena Patel****Fr6086 | 1 – 4 p.m. | D H A O S****Fee: Dentists \$105, All others \$75****Oral Mucosal Lesions: A Step-By-Step Guide to Courses Diagnosis and Management**

Dentists are often the primary care providers who patients consult to evaluate oral lesions. Appropriately diagnosing and managing oral mucosal diseases can be challenging. A sound understanding of oral mucosal diseases and employing a systematic approach for examination and assessment will allow for an efficient, accurate diagnosis. This presentation will outline conditions affecting the oral soft tissues and how to manage them while aiding clinicians in forming differential diagnoses, understanding how to order appropriate diagnostic tests and the appropriate management of oral mucosal lesions.

**Ms. Katrina Sanders****Fr6087 | 1 – 4 p.m. | D H A O S****Fee: Dentists \$105, All others \$75****Local Anesthesia: New Techniques, The Latest Trends and Troubleshooting**

If there is one universal truth shared between both dental providers and patients it is this: Everybody hates ‘The Shot’! Injection failure not only causes unnecessary patient discomfort and apprehension, it can also frustrate providers. In this interactive, engaging course, Katrina Sanders, RDH, M.Ed. guides participants through the common causes of injection failure, including anatomical and physiological conditions. Explore new techniques and trends in pain management, including appropriate doses of anesthesia, alternative injection techniques and anatomical and armamentarium considerations.



**Mr. Dave Weber****Fr6088 | 1 – 4 p.m. | ALL ATTENDEES****Fee: \$20****The Winner in You – Raising the Bar on Patient Care and Customer Service**

What truly separates one practice from another may very well be the attitude, professionalism, and level of service being provided to patients! We live at such a frenzied pace, it's easy to forget the impact that actions, reactions and behaviors can have on the perceptions others have of an office. This fast, fun and highly interactive seminar explores the critical issues needed to meet and exceed patient expectations – and gets everyone in an office recharged to do the “right things.”

**Dr. Alan Atlas****Fr6089 | 1:30 – 4:30 p.m. | D A O S****Fee: Dentists \$105, All others \$75****Success Unveiled: Stress-free Efficiency and Proficiency in the Posterior Composite Workflow**

The Class II posterior composite restoration is widely recognized as challenging and stressful to perform. In this workshop, participants will receive a comprehensive scientific update on adhesives and materials, aimed at enhancing expertise and productivity. Procedures will be demonstrated through HD video captured with a dental microscope, providing a clear understanding of step-by-step protocols - from preparation to a novel and efficient filling technique. Employ this new workflow for more precise margins, consistent contacts and reduced sensitivity for Class I, II and V restorations.

**Mr. Jonathan Martin****Fr7024 | 2 – 3 p.m. | D O S****No Fee****Staying Private Practice: Selling Your Practice to Another Dentist**

The dental industry is changing rapidly. Consolidation driven by private equity-backed DSOs has resulted in a dramatic shift in practice transition options. However, more than a third of the industry still operates in the solo doctor model. With increasing graduates and a wave of young doctors leaving their corporate jobs in search of practice ownership, there are plenty of opportunities to sell to like-minded doctor. Join this course to learn how to position your practice for maximum benefit and optimize your transition outcome.

**Dr. Larry Williams****Fr6090 | 2 – 3:30 p.m. | ALL ATTENDEES****Fee: \$55****Addressing the Use of Fentanyl and Other Opioids**

This lecture introduces attendees to the rising problem of overdoses related to opioids, to include fentanyl, in their home communities. We will also discuss the practitioner's responsibility to monitor our prescriptions. Information will be provided about the pharmacology of opioids, recognition of an overdose, reversal agents and medico-legal concerns.

*Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.*

**Mr. Wes Lyon****Fr6091 | 2 – 4 p.m. | D****Fee: Dentists \$105, All others \$75****Quit Overpaying Your Taxes: Legal Tax Strategies for Practice Owners**

Taxes are often times a dentist's largest lifetime expense. However, most dentists do not have a strategy to properly manage this expense. In this course, you'll learn how to take advantage of legal strategies to save thousands each year as we examine tax-deductible educational funding and creating retirement income with HSAs and Roth IRAs. Learn how to reduce your income taxes by increasing retirement plan contributions and maximizing “doctor perks” by converting expenses to tax-deductible business expenses.

**Mr. Tom Viola****Fr6092 | 2:30 – 4:30 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Are We Still Working the Bugs Out?! Prescribing Anti-Infectives and Navigating New Antibiotic Prophylaxis Guidelines**

Anti-infective agents that reduce the risk of infection after manipulation of oral tissues are often used in dental care. We will discuss the anti-infective agents available for use in dentistry, including adverse effects and contraindications, as well as the current guidelines for prophylaxis of infective endocarditis and joint replacement infection. Additionally, this course will describe the pharmacology of the most common anti-infective agents and explore the principles of antibiotic usage and administration.

**Ms. Minal Sampat****Fr6093 | 3 – 4:30 p.m. | ALL ATTENDEES****Fee: \$55****Instagram 102: Elevating Your Dental Practice's Instagram Presence (ADVANCE LEVEL)**

Join us for a fun & informative course that elevates your Instagram game. This workshop is packed with insights & hands-on tips. Learn advanced strategies for engagement, growing your following and driving patient conversions. Learn how to optimize your content strategy, leverage insights to track performance, collaborate with influencers, run ad campaigns and implement creative storytelling techniques. Attendees are encouraged to have an active Instagram practice page, know the basics of Instagram, including creating reels. *Bonus: Posts, reels & stories ideas included!*

**Mr. Ryan Vet****Fr6094 | 3 – 5 p.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$105****1 Hour CE****Dentistry Uncorked & Wine Tasting – An Immersive Journey to the Intersection of Hospitality, Precision and Guest Experience**

Those in the dental profession and sommeliers (wine professionals) are similar. A rigorous level of training with a keen attention to detail and high levels of precision with excellent service are required. Learn case acceptance strategies, patient messaging and the customer experience. Ryan Vet, a trained sommelier and dental practice management expert, will conduct a wine tasting and use the world of wine to frame this unique course!

*Note: Attendees must be at least 21 years of age to attend.*

# Thank You for Supporting a Dental Meeting that Supports the Dental Community.



The Meeting is sponsored by the Hinman Dental Society, a non-profit organization, and all excess revenue is invested and then gifted in the form of scholarships to individuals and institutions that foster dental education.

## **HINMAN SCHOLARSHIP FUND**

Over the last 17 years, Hinman has donated more than \$11 million in scholarships and funding to institutions that foster dental education. The Board of Trustees has established the Hinman Scholarship Fund for individuals and organizations to contribute towards these giving efforts.

The Fund is managed by certified financial managers and disbursements will be made at the discretion of the Board of Trustees. This Fund will be used exclusively for scholarships to accredited programs associated with dental education. For more information, visit [Hinman.org](http://Hinman.org) or scan:







## Practice Ownership Program | Saturday | 8 a.m. – 2:30 p.m.

This full-day session will offer dental students, residents and associates the full disclosure of both the benefits and obstacles of owning a dental practice. Gain insight on navigating practice ownership from three presenters and experience the opportunity to network with current practice owners. With new dentists, owners and dental-specific professionals together in one room, this program is packed with insight and tools to kick off your career. This program includes breakfast and lunch.

### THE STUDENT COURSE\*

Practice Ownership Program for Students, Residents and New Dentists

8 a.m. – 2:30 p.m. | Course: Sa6095 | Fee: \$85

### THE OWNER PORTION

Transition Your Practice with Confidence: Seminar & Networking Social

11:30 a.m. – 2:30 p.m. | Course: Sa6112 | Fee: \$125

### SCHEDULE OF EVENTS

**8 a.m.** Check-in & Breakfast

**8:45 a.m.** *Owning Your Dental Practice: The Bridge to Financial Freedom* – Mr. Charles Loretto

This lecture provides attendees a realistic view of practice ownership versus an employee. Attendees will understand the necessary qualifications needed before starting a new practice or finding an existing opportunity. It will provide details on the key elements to study before purchasing a practice like location, patient mix, type of transition and more, and how to negotiate the deal financially once you find the practice of your dreams.

**10:35 a.m.** *The Grand Slam: Early Years of Private Practice* – Dr. Mark Hyman

Dr. Mark Hyman will share the keys to managing a successful practice and providing world-class service. Attendees will walk away from this course knowing how to implement the critical steps to renew a practice, discover the potential issues involved in handling new patients and utilize new techniques for keeping the team focused and enthused.

**11:40 a.m.** Lunch provided

**12:10 p.m.** *Are You Ready? Considerations Before Transitioning Your Practice* – Mr. Charles Loretto & Mrs. Christy Ratcliff

Current practice owners will be welcomed into the room at this point in the program. While this lecture will speak primarily to the owners, understanding both sides of the equation can offer a well-rounded picture for the transition process. This lecture will dive into the financial and operational expectations when bringing in a new doctor or selling your practice completely, tips for finding the right match and how to develop a strategy for an efficient transition.

**1:10 p.m.** *Networking Social: Find Your Future Practice Opportunity*

This course includes a moderated-networking session with current practice owners. Hear their stories, experiences and insight to get real-life perspective from doctors who have walked this path themselves.

*NOTE: Students, residents and associates will participate in the full-day Practice Ownership Program, while practice owners and established doctors are invited to join the session halfway through the program for the “Are You Ready?” lecture and networking portion.*

### \*ADDITIONAL PERKS FOR STUDENTS & RESIDENTS:

Registering for this program allows you to receive a complimentary two-night hotel stay at the Westin Peachtree Plaza (while supplies last) and admission to the Hinman’s Night Out party on Friday!



## Botox® and Dermal Filler Training Staff Saturday

Dr. Gigi Meinecke

Sa5000A | 8 a.m. – 1 p.m. | H A | Fee: \$145

Lunch is on your own for one hour.

Staff can select to take one, two or  
all three days of this course.

Staff members must register with a dentist.

See page 3 for details.

All Saturday Botox courses are taught simultaneously.

Dr. Greg Folse

Sa5044 | 8:30 – 11:30 a.m. | D L S

Repeated from Friday (Fr5035)

Fee: \$375

### Difficult Denture Patients: Real-World Solutions Hands-On Workshop

Decrease treatment and chair time, decrease adjustment rates and increase denture success in your practice! This participatory course provides hands-on experience with modified impression and border-molding techniques, highly efficient and precise occlusal rim procedures (5-10 minutes chair time) and formulation of patient-specific occlusal schemes. Apply these unique treatment techniques and develop a plan for your practice for successful denture fabrication.

*Note: Difficult Denture Patients: Real World Solutions (Fr6056) is a prerequisite for this course.*

Dr. Bruno Azevedo

Sa5043 | 8:30 a.m. – 12:30 p.m. | D

Repeated from Friday (Fr5033)

Fee: \$345

### Beyond the Scan: Mastering CBCT Interpretation for Dental Excellence

This comprehensive course is designed to enhance the diagnostic skills of both general dentists and specialists in the interpretation of Cone Beam Computed Tomography (CBCT) images. Participants will engage in a hands-on learning experience that will cover the essential principles of CBCT imaging, with a focus on identifying and understanding the “unknown unknowns” that can significantly impact clinical decision-making. Through interactive sessions and real-world case studies, attendees will refine their ability to recognize subtle anatomical variations, pathologies and potential complications that may not be readily apparent in conventional imaging.



Dr. Matt Yeung

Sa5045 | 9 – 11 a.m. | D A S

Repeated on Friday (Fr5029)

Fee: \$245

### All Aboard the 3D Printing Train

Digital dentistry and 3D printing will soon become mainstream in most dental practices. Come investigate the advancements of 3D printing materials and what is possible in a private practice setting. Digital dentistry and 3D printing workflows from start to finish will be explained, and the basics of treatment planning simple implant cases from nightguards to guided implant surgery will be illustrated.

Dr. Alan Atlas

Sa5046 | 9 a.m. – 12 p.m. | D A S

Fee: \$395

### Do it Faster and Better! The Ultimate Class II Posterior Composite Workflow Workshop

Technique errors, incorrect material selection and poor patient compliance accelerate the failure of posterior composites. This workshop is designed to help attendees enhance their confidence, expertise and productivity. We'll discuss step-by-step, innovative protocols for preparation, placement and finishing to achieve precise margins, consistent contacts and eliminate sensitivity. All demonstrations will be conducted under high magnification using a dental microscope. Attendees will leave equipped to implement efficient, evidence-based techniques for successful Class I, II and Class V restorations on Monday morning.



**Dr. Adam Hodges****Sa5047 | 9 a.m. – 12 p.m. | D H A S**

Repeated from Friday (Fr5036)

**Fee: \$375****Digitally-Designed Anterior Composites Simplified:  
A Hands-On Experience**

Anterior composite treatments involving diastema closure and/or veneers are cases clinicians find difficult. The value of conservative treatment is obvious, but the skill set and time required often lead some of us to avoid this treatment option. The promise of digital technology is simplification of workflow and predictability of outcomes. Come investigate with a hands-on experience a new custom printed matrix which can make these cases more predictable with less chair time and construct a workflow for utilizing this technology.

**Dr. Waji Khan****Sa5048 | 9 a.m. – 12 p.m. | D S**

Repeated from Friday (Fr5037)

**Fee: \$445****Oral-Surgery Workshop for the General Practitioner: How to Make it  
FLOW Better in Your Clinic**

Learn to perform oral surgical procedures safely in your office with ease and confidence! Dr. Khan discusses his own journey in this discipline and goes over tips, tricks, and mentorship gained in over 20 years as a GP. We will review cases with photos, videos, CBCT, radiographs and history & physical exam data to help you better know how to extract teeth, raise flaps, place implants and grafts, suture well, draw blood for PRF, interpret blood tests, perform biopsies, expose teeth for orthodontics and do frenectomies.

**Dr. Lee Silverstein****Sa5049 | 9:30 – 11:30 a.m. | S****Fee: \$25****Suturing for DENTAL STUDENTS ONLY**

This hands-on course makes suturing easy. Discussion will cover the specifics of materials, needles, techniques and types of surgical knots. Learn the how, when and why of suturing for particular clinical procedures. This clinically-oriented course is for dental students and teaches everything needed to master all types of suturing. Students receive a discounted price of \$25. This is a \$360 value.

**Mr. Dave Weber****Sa6096 | 8 – 11 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****The X Factor: 12 Keys to Set Your Practice Apart**

The highest performing organizations, departments, and teams always have members who demonstrate leadership at every level...not just at the top. For years, leadership has revolved around authority, title, ownership or responsibility, but there's a NEW reality...leadership is influence! Intentionally building a team where everyone understands that leadership is shared and not something "someone else does" is mission critical to creating a world-class organization. Explore the 12 Key Strategies to help anyone increase the influence they have to bring about positive results.

**Dr. Hana Hobbs****Sa6098 | 8:30 – 11:30 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Peri-implantitis – Troubleshoot and Diagnose the Problem so it  
Doesn't Ruin Your Day**

That implant doesn't look so good. ... now what? Is it peri-implant mucositis or peri-implantitis and what stage of periimplantitis? This course will help you be able to troubleshoot issues with implants (ie. when abutment and crown keep getting loose and why and how to avoid), describe the indications and contra indications for immediate implant placement and understand the role of abutment selection in the success of Implant restoration as well as identify treatment options for periimplantitis.

**Dr. Joel Laudenbach****Sa7026 | 8:30 – 11:30 a.m. | D H A O S****No Fee****Oral Cancer Screening and Lesion Recognition**

Get a detailed review of the oral, head and neck cancer screening examination technique. Gain helpful recognition and diagnostic strategies. Common oral lesions and head/neck pathology observed in general and specialty dental practice will be presented, as well as updated oral cancer statistics, risk factors and screening guidelines. Oral manifestations of systemic diseases will be explored using an interactive format. Attendees will learn to recognize when additional testing and/or specialty referrals are indicated. Adjunctive and biopsy techniques will be briefly reviewed.

**Ms. Shannon Nanne****Sa7027 | 8:30 – 11:30 a.m. | ALL ATTENDEES****No Fee****The Dental Detective Files: Oral Manifestations of Systemic Disease**

Examination of mucosal changes, periodontal inflammation, bleeding and general condition of teeth may allow for early diagnosis and treatment of a systemic condition. Medical conditions and diseases can create oral side effects and complications, including xerostomia, candida infections, stomatitis, mucositis and burning mouth syndrome. These complications can interfere with nutrition, function, overall health and quality of life. Return to your practice ready to implement strategies and treat these conditions with a better understanding of the underlying medical etiology.

**Ms. Amber Riley****Sa7028 | 8:30 – 11:30 a.m. | ALL ATTENDEES****No Fee****Hidden In View: Recognizing Harm, Violence and Trafficking in our Communities**

The criminal acts of human smuggling, exploitations of labor and sex trafficking often have hidden signs. We dental professionals can be instrumental in recognizing these signs and providing help. Learn the mechanisms and appearances of different injuries with a focus on the common modalities of injuries. Be able to recognize and differentiate among accidental, incidental and intentional injuries. Obtain guidance and resources on mandatory reporting and increase your awareness of these criminal acts.

**Dr. Jamison Spencer****Sa6099 | 8:30 – 11:30 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****All TMJ Patients are NUTS, Right? How to Evaluate, Diagnose and Treat Common TMJ Problems**

TMD disorders are one of those clinical areas where many dentists lack confidence. Often our treatments in practice have varying success. In this lecture, Dr. Jamison Spencer will review the relevant anatomy, discuss simple examination, diagnosis and treatment techniques. Participants will impress their next TMD patient with their improved understanding of their TMD issues. Information from this course will allow practitioners to confidently and effectively care for their TMD patients.

**Mr. Wes Lyon****Sa6100 | 9 – 10 a.m. | D S****Fee: \$50****Three Keys to Financial Independence**

The average dentist retires at age 68, in stark contrast to the average American who retires at age 62. Unfortunately, very few dentists have a written plan of action on how they are going to replace their paycheck in retirement. Join this action-packed course to learn how to accelerate your road to financial freedom. We will discuss how to replace your paycheck in retirement, save thousands through effective tax strategies and quit overpaying for insurance premiums.

**Ms. Renee Graham****Sa7029 | 9 – 11 a.m. | ALL ATTENDEES****No Fee****Bugs, Germs and Microbials: Are You Protected? Are You Compliant?**

Keep yourself, your team and your patients from getting sick! The main objective of infection prevention and disease control is to decrease the spread of illness and infectious diseases. What is the protocol in your office? Who is responsible for the protection of the office, the patient, and the public? Assess the recommendations and requirements to safeguard the public, keep you well, as well as adhere to compliance. Recognize how to prevent pathogens being passed from one person to another, and discuss everyone's role in prevention of disease transmission.

**Ms. Lisa Mallonee****Sa6101 | 9 – 11 a.m. | D H A O S****Fee: Dentists \$105, All others \$75****The Weight of the Matter: Nutrition Myths, Diet Fallacies & Magical Unicorns - OH MY!**

Everyone wants to find the holy grail of weight loss - experimenting with diets that promise rapid loss with no exercise, while eating whatever we want! Fad diet practices can impact our oral health and treatment outcomes. Weight loss surgery and medications that promote weight loss are a growing trend. The number of individuals who choose these alternative options for weight loss are increasing. This course will discuss the potential oral health implications of these alternative weight loss options.

**Dr. Glenn Maron****Sa6102 | 9 – 11 a.m. | D H A O S****Fee: Dentists \$105, All others \$75****Opioid Update - Pain Management in Dentistry**

The ADA, State and Federal Government, as well as lay media, are concerned and highlighting the excessive use of narcotics and other addictive medications in dentistry. Dr. Maron will lead a discussion on current recommendations in pain management for the dental patient. We will discuss oral sedation, the current future requirements for state anesthesia certification and post-op pain control. From premedication to local anesthesia, staying abreast of the latest protocols is critical for ideal pain control.

*Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.*

**Dr. Victoria Ursitti****Sa7030 | 9 – 11 a.m. | D H A S****No Fee****Big Ideas for Minimally-Invasive Dentistry, SDF and the SMART Way to Use Them in Pediatric Dentistry**

We've all been taught to completely remove decay, but what if less or "nothing at all" before restoring or not restoring is now a way we can treat? Minimally Invasive Dentistry has become very popular in the world of Pediatric Dentistry and using it effectively and appropriately can be the way to go for better outcomes. This presentation will explain the current positions on why and how this works and the best way to use these latest techniques and materials.

**Mr. Tom Viola****Sa6103 | 9 – 11 a.m. | ALL ATTENDEES****Fee: Dentists \$105, All others \$75****Un-Break My Heart! Cardiovascular Disease, Dental Considerations and Patient-Care Planning**

This program explores the family of cardiovascular diseases (including hypertension, coronary artery disease, hyperlipidemia and congestive heart failure) and the medications used in their treatment. Understand patient management strategies essential for successful treatment planning. Special emphasis will be given to newly approved anticoagulant agents and their effect on dental therapy. This course will explain the mechanism of action of these medications along with adverse reactions and their dental implications.

**Dr. David Clark****Sa6104 | 9 – 11:30 a.m. | D H A****Fee: Dentists \$105, All others \$75****The Epidemic of Cracked Teeth: New Science of Strong Teeth**

The diagnosis and treatment of cracked teeth is largely symptom based and is therefore often a sad, end stage diagnosis. Learn to diagnose pathologic cracks utilizing high powered magnification and other modalities and treat long before symptoms arise or the tooth becomes unsalvageable. Identify early cracks and examine new preparation techniques that are a significant departure from the G.V. Black preparations that are a leading cause of cracked teeth. Investigate step by step predictable treatment, evaluate endodontic and periodontal implications, and know when to extract.

**Dr. Gerry Kugel****Sa6105 | 9 – 11:30 a.m. | D A S****Fee: Dentists \$105, All others \$75****Adhesive Bonding, Direct Composites and Bioactive Materials**

As new generations of composites and bonding agents are developed, the questions become: Are the new materials better than the older products? What are the limitations of the materials? What is a bioactive filling material, and do I need it? How do I best protect the pulp? We will discuss the answers to these questions as we review new materials and techniques in an effort to improve treatment outcomes. We will also analyze composite layering techniques, shade-changing composite materials and techniques for avoiding post-operative sensitivity.

**Dr. Stanley Malamed****Sa6106 | 9 – 11:30 a.m. | D H S****Fee: Dentists \$105, All others \$75****Is the Mandibular Block Passé?**

The traditional mandibular nerve block has one of the lowest success rates of major nerve blocks administered in the human body. Is it even necessary to continue to administer this technique? Many alternative approaches have been developed to improve success. This course will examine these alternative techniques and their respective success rates. In addition, it will discuss the efficacy of Articaine HCl with mandibular infiltration, and the consideration for buffering to enhance depth of anesthesia and efficiency of onset.

**Dr. Sully Sullivan****Sa7031 | 9 – 11:30 a.m. | D A****No Fee****3D Treatment Planning**

Do you ever feel nervous to start big cases? Or do you feel like you lack confidence in treatment planning and communication? If so, then this course is for you! Learn how implementation of digital photography becomes the gateway to comprehensive treatment planning. This will help you understand how the teeth fit in the face and the different modalities to facially generated treatment planning with orthodontics, crown lengthening, oral surgery, and restorative techniques. Exocad software will also be discussed.

**Ms. Stephanie Botts****Sa6108 | 9 a.m. – 12 p.m. | D H A S****Fee: Dentists \$105, All others \$75****Don't Let Practicing Dentistry Break Your Bod!**

Equip yourself with the knowledge to protect your body and enhance your well-being while delivering quality dental care! Identify ways to optimize patient and operator positioning, understand various operator designs with their specific benefits and challenges, and adopt stress-reduction techniques such as proper breathing, exercise and diet. Implement techniques to downregulate your nervous system and reduce your injury risk. Learn how to integrate various fundamental ergonomic principles into your dental practice.

**Dr. Mike Pruett****Sa6107 | 9 a.m. – 1p.m. | D H A S****Fee: Dentists \$105, All others \$85****Conscious Sedation Permit Update**

This course is a review of the conscious sedation techniques covering the necessary continuing education requirements for those performing conscious sedation in the office. The participant will learn about the current pharmacology update associated with conscious sedation and review potential emergencies associated with sedation in the dental office. The following states will require conscious sedation permit updates for licensure: Georgia, Mississippi, North Carolina and Virginia. Check with your state board if your state is not listed.

**Dr. Gary Dougan****Sa7032 | 9:30 – 10:30 a.m. | D O****No Fee****Dental Coding Express**

Get paid for what you do! Let's review new and recent dental procedure code changes. Identify how to use these codes properly in the practice for improved claims success, and examine which codes are being scrutinized and why. This is a great session for dentists and staff to understand how important coding is and how best to report for maximum benefits.

**Dr. Chad Anderson****Sa6109 | 9:30 – 11:30 a.m. | D A L****Fee: Dentists \$105, All others \$75****Color Science and Shade Matching: Get It Right The First Time!**

Although there have been continuous improvements in esthetic, all-ceramic restorations, including technological advances in Zirconia and Lithium Disilicates, the esthetic outcome that you can achieve will be only as good as your ability to match the shade of the adjacent dentition. During this course you will gain a better understanding of color science, shade matching and effective laboratory communication. Revise your shade taking protocol with some valuable and simple alterations that will make a significant difference in your esthetic restorative outcomes.



**Mr. Jonathan Martin****Sa7033 | 10 – 11:30 a.m. | D O S**

Repeated from Friday (Fr7019)

**No Fee****Is Selling to a DSO the Right Move for You?**

With so much information about DSOs circulating, it's important to have a comprehensive, unique, and unbiased look at what is really going on in the DSO space. DSOs are an excellent option for many practice owners. However, it has also proven to be the wrong decision for many more. This course is designed to provide objective advice to help you determine your practice's true value and if selling to a DSO is right for you.

**Mrs. Connie Kugel****Sa7034 | 10 a.m. – 12 p.m. | H A****No Fee****Care & Maintenance of Esthetic Dental Materials – Don't Damage a Restored Smile**

Esthetic dental restorative materials are utilized every day in dental practice. To help maintain these materials and avoid potentially damaging them, dental hygienists and assistants need to understand the materials and how to safely and effectively care for them. Compare esthetic dental materials and develop strategies for proper maintenance. Assess direct and indirect restorative materials, whitening and appropriate compatible preventive materials for post-treatment care. Create post-treatment instructions and patient home care to help your patients to keep their new restorations looking great!

**Pre-Dental Society****Sa7035 | 10 a.m. – 12 p.m. | S****No Fee**

The Pre-Dental Society was created to support students at college and high school levels who are considering dentistry. The purpose is for pre-dental students to learn from dental school admission teams and have the opportunity to ask questions. Come prepared to speak directly with admissions representatives.

Visit [Hinman.org](http://Hinman.org) for a list of participating dental schools.

**Dr. Seena Patel****Sa7036 | 10 a.m. – 1 p.m. | D H S****Fee: Dentists \$105, All others \$75****Top 10 Pharmacotherapeutics for Orofacial Pain Disorders**

Many patients with orofacial pain disorders require pharmacologic intervention. Patient outcomes are dependent on appropriate medication selection, adverse effect profile and method of administration. This course will review the top 10 medications used for arthrogenous, myogenous, and neuropathic conditions as well as the various topical, oral and injectable medications. We will discuss choosing the appropriate medications for arthrogenous, myogenous and neuropathic disorders and examine the mechanism of action of pharmacotherapeutics for orofacial pain and their common adverse effects.

**Dr. Gary Dougan****Sa6111 | 12 – 2:30 p.m. | D H A O****Fee: Dentists \$105, All others \$75****Secrets of Smoother Claim Processing: Top 10 Reasons Claims are Denied**

Are you aware of the 10 most common reasons dental claims are denied and what you can do to prevent delays in processing? We will discuss common coding and other office errors that can interfere with payment, how to enhance office systems to smooth relationships with dental carriers and how to improve your office's image with insurance companies. Come and share some of your own common claims problems. With pooled knowledge we can hopefully overcome some common payment barriers.

**Mr. Ryan Vet****Sa7037 | 12 – 2:30 p.m. | ALL ATTENDEES****No Fee****Creating Experiences Worth Sharing: How to Simply Boost Patient Experience and Maximize Practice Growth**

The landscape in dentistry is drastically changing. It is more important than ever to stand out to your patients and create an experience worth sharing. In this course, attendees will explore ways to boost patient satisfaction with simple, easy-to-apply customer service and marketing strategies. Additionally, attendees will examine effective communication and time management techniques for optimal patient satisfaction. With these tools, discover exciting ways to radically grow your patient base without breaking the bank!

**Dr. Joel Laudenbach****Sa7038 | 12 – 3 p.m. | D H A O S****No Fee****Introduction to Dental Sleep Medicine**

Sleep disordered breathing is widespread in the US, and various sleep disorders are likely evident among your patients. We will discuss relevant sleep disorders, associated systemic diseases, medical diagnostics and oral appliance therapy (OAT) for obstructive sleep apnea (OSA)/snoring. Grow in your understanding of dental & sleep medicine guidelines, dental assessment and patient eligibility. Assess protrusive bite registration methods, OAT options/selection and optional therapies and common side effects/limitations.

**Mr. Dave Weber****Sa7039 | 12 – 3 p.m. | ALL ATTENDEES****No Fee****Some Days You're the Pigeon; Some Days, the Statue!**

Relationships! It all boils down to relationships. In this side-splitting comedy routine, you'll discover the secret to making purposeful progress in all of your relationships and the amazing impact that our WORDS have on the culture and climate of a practice or a home. Laugh and learn as you identify with what many doctors and staff feel is the most challenging part of our practices – THE PEOPLE! Learn how to bring out the best in people and the six most powerful words.



Dr. Mark Hyman

Sa6113 | 12:30 – 3:30 p.m. | ALL ATTENDEES

Fee: Dentists \$105, All others \$75

### A “360-Slam-Dunk” Guide for Successful Teams Practice Enhancement

“Change is inevitable – growth is optional.” In this fast-paced, ever-changing world, dental teams must commit to taking a serious look at every aspect of the practice. After participating in this fun-filled, dynamic seminar, you will know to diagnose, devise a treatment plan and deliver optimal care. Let’s devise a plan to supercharge your practice!

Mr. Wes Lyon

Sa7040 | 1 – 3 p.m. | D

No Fee

### Smart Decisions to Slash Taxes and Increase Wealth in Retirement

Retiring can be a welcome relief for many dentists and certainly a great accomplishment. However, falling asleep at the wheel financially can cost tens of thousands each year. This high-octane course will teach you how to minimize taxes and maximize wealth. Learn various strategies, including: minimizing taxes on practice sale proceeds, replacing your paycheck with systematic withdrawals, unlocking substantial savings through maximizing Roth Conversions and Social Security benefits and gifting strategies to avoid death taxes.



## GET THE HINMAN APP

Fully updated in March



- ✓ Dining Options
- ✓ Course Room Locations
- ✓ Exhibitor Lists, Floor Plans and Show Specials
- ✓ Maps of the GWCC and Omni
- ✓ CE Verification
- ✓ Add Courses and Special Events Onsite

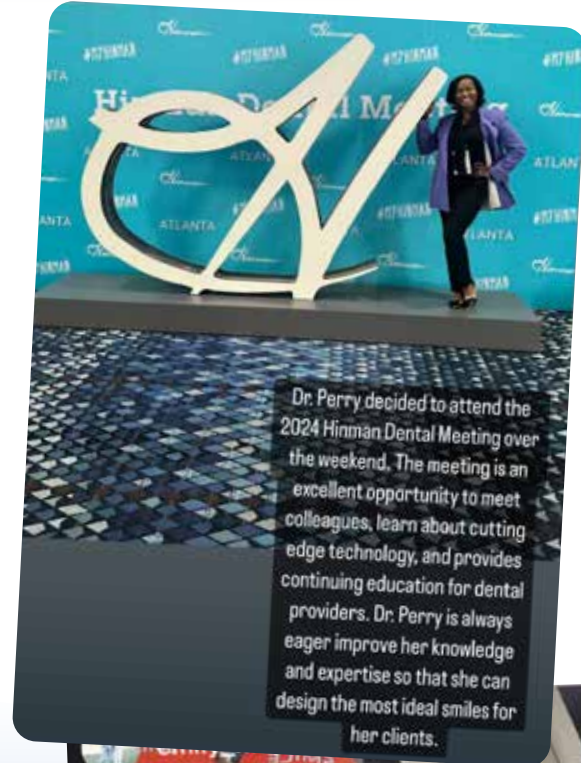
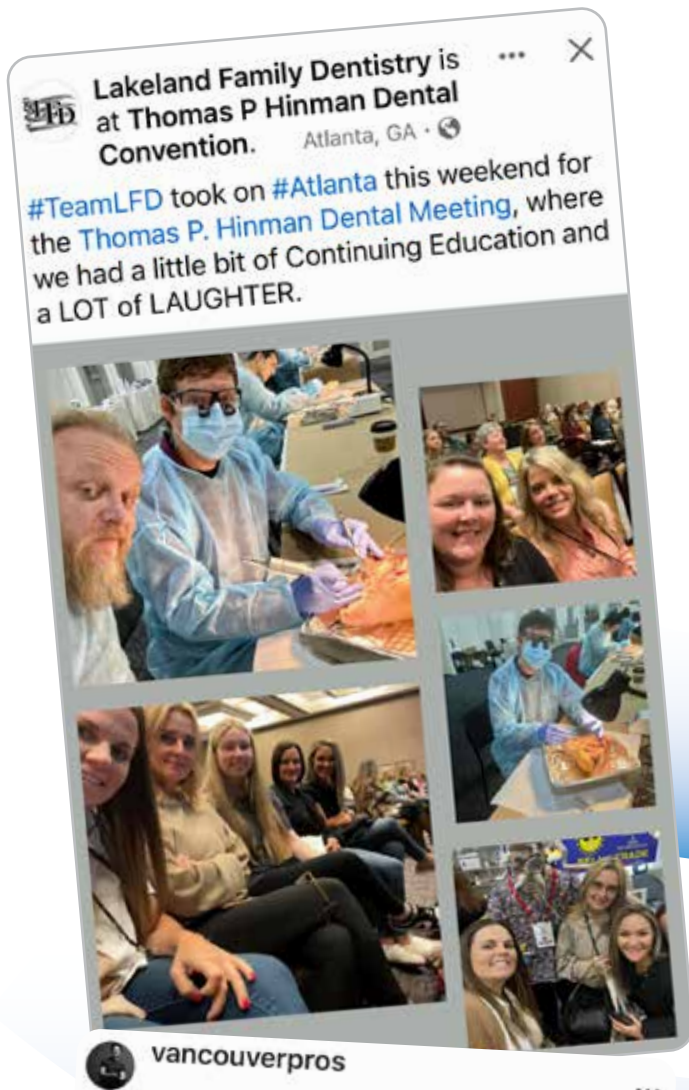




# Join the Conversation

#MYHINMAN

@hinmandental  







# MEET THE NEW SPEAKERS

We've got more than 70 industry-leading experts on the program this year. Help us welcome these 19 speakers, NEW to Hinman.



Dr. Chad Anderson



Dr. Bruno Azevedo



Dr. Ashleigh Briody



Karen Daw



Dr. Leonard Hess



Dr. Hana Hobbs



Dr. Adam Hodges



Dr. Richard Hunt



Dr. Waji Khan



Dr. Sam Kratchman



Connie Kugel



Wesley Lyon



Dr. Roger Macias



Jonathan Martin



Dr. Aeklavya Panjali



Dr. Seena Patel



Dr. Franklin Shull



Dr. Taiseer Sulaiman



Dr. Victoria Ursitti



Scan to see the complete list and to view speakers bios, course lists and ways to connect in advance of the Meeting.



## Need CE Before March?

There is no registration fee for online-only attendees. The below courses are \$50 per course for online-only attendees and \$35 per course for registered in-person Hinman Dental Meeting attendees.



**Dr. Larry Williams**  
**On8001 | ALL ATTENDEES**

### Addressing the Use of Fentanyl and Other Opioids

Here in the US, we are experiencing a rising problem of opioid overdoses, including fentanyl, in our home communities. As dental professionals, we have a responsibility to monitor our prescriptions to protect our patients and neighbors. Join me for a discussion of the pharmacology of opioids and learn to recognize an overdose while gaining an understanding of useful reversal agents. We will also examine the medico-legal concerns of prescribing these medications.

*Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.*

**Dr. Glenn Maron**  
**On8002 | D H A O L**

### Ethics and Legal Issues in Dentistry

Join Dr. Glenn Maron (FACS, FICD) as he helps dental professionals navigate ethics in dentistry. Topics include: legal ethics and professionalism in the practice of dentistry, education and training regarding professional boundaries; unprofessional conduct relating to the commission of acts of sexual intimacy, abuse, misconduct or exploitation with regard to the practice of dentistry; legislative updates and changes to the laws relating to the practice of dentistry as well as rules, policies and advisory opinions and rulings issued by the board; and proper professional conduct and ethics; proper billing practices; professional liability and risk management.

*Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.*

**Dr. Waji Khan**  
**On8003 | ALL ATTENDEES**

### Marketing Dental Implants: Case Presentation Strategies to Improve Your Practice

This seminar empowers participants to create a community of practice within their office such that all team members can understand the role of strategy, structure, internal and external referral, marketing materials, treatment planning, financial arrangements, mentorship programs and public implant seminars play in helping to educate & inform patients about dental implants. All of that can increase case acceptance by patients. Participants will learn 10 ways you can improve your practice today, three mistakes all people make when designing marketing programs and five ways to make your office more efficient!

**Ms. Katrina Sanders**  
**On8004 | ALL ATTENDEES**

### Introduction to Airway & Sleep Medicine Management

Airway challenges and obstructed sleep disorders impact a myriad of undiagnosed patients with the vast majority of these disorders impacting systemic disease. This program delivers an introduction and overview of current understandings of prevalences of disease and the unique role of the dental clinician in optimizing early and definitive identification of these life-altering complications.

**Ms. Minal Sampat**  
**On8005 | ALL ATTENDEES**

### The Social Marketologist: Learn to Master Social Media

Join us for an engaging course on mastering social media! Learn how to build a compelling social media presence, leverage algorithms, develop posting strategies, boost ads and create engaging content. Discover insights for maximizing reach, establishing a strong brand and driving patient growth. *Bonus: Posts, reels & stories ideas included!*

**Ms. Renee Graham**  
**On8006 | ALL ATTENDEES**

### Bugs, Germs and Microbials: Are You Protected? Are You Compliant?

The main objective of infection prevention and disease control is to decrease the spread of infectious diseases and prevent people from getting sick. With the recognition of today's infections, compliance is a must. What is the protocol in your office and who is responsible for the protection of the office, the patient, and the public? This course will look at recommendations and requirements to safeguard the public, keep you well, as well as adhere to compliance.



**Mr. Ryan Vet**  
On8007 | ALL ATTENDEES

## **Creating Experiences Worth Sharing: How to Simply Boost Patient Experience and Maximize Practice Growth**

The landscape in dentistry is drastically changing. It is more important than ever to stand out to your patients and create an experience worth sharing. In this course, attendees will explore ways to boost patient satisfaction with simple, easy-to-apply customer service and marketing strategies. Additionally, attendees will explore effective communication and time management techniques for optimal patient satisfaction. With these tools, you will discover exciting ways to radically grow your patient base without breaking the bank.

**Mr. Jonathan Martin**  
On8008 | D

## **Selling Your Practice: How to Avoid the Biggest Transition Mistakes**

While ownership is declining amongst younger dentists, there is still a thriving market for doctors who plan to sell their practice to another dentist. Over a third of the industry still operates in the solo doctor solo location model and will ultimately sell in this manner. Despite this, most doctors fail to adequately plan for their sale, and in doing so make costly mistakes that could easily be avoided. In this presentation we will discuss what you need to know and how you should plan leading up to a practice sale so you can transition on your own terms.

**Mr. Wes Lyon**  
On8009 | D

## **Top 10 Keys for Financial Success**

Over our 40 years of dental consulting, we've uncovered that only a small percentage of dentists can actually afford to retire on time. Discover the tips that you need to build your net worth and reach financial freedom – faster and with less stress! Learn how to reduce federal and state taxes while increasing savings for retirement; evaluate recommendations for practice growth and increased profitability and avoid poor decisions that impact your ability to achieve financial independence.

**Dr. Victoria Ursitti**  
On8010 | D H A O S

## **Keeping Little Smiles in Style - Trending Techniques and Current Materials for Restorative and Pulp Therapy of the Primary and Mixed Dentition**

Long gone are the days of “Let them fall out, they’re just baby TEETH!” Current theories, new attitudes, improved materials and evidence-based procedures now encourage dental clinicians to re-examine how to best treat young patients to achieve everyday success. Through discussion and case presentation, learn the indications for appropriate diagnosis, most up-to-date materials, newest techniques and practical approaches of pediatric dentists to provide the level of care that is comfortable, practical and provides the quality care little smiles deserve.



Courses are available through October 31, 2025. Complete the quiz and survey at the conclusion of the course to obtain your CE certificate (one hour per course).

## Keynote Session with Comedian Josh Sneed

Thursday, March 20 | 5:30 – 7 p.m. | GWCC, Building B | Th4001 | No Fee

Josh Sneed is a nationally-touring comedian who's had appearances on Comedy Central, including his own comedy special. He's been seen on Last Comic Standing and is one of the most played artists on Sirius/XM radio. Josh's new special, "Josh Sneed: Live in the Dessert," has been viewed more than 60 million times. He has performed at the prestigious "Just For Laughs" Comedy Festival in Montreal, the Aspen Comedy Festival, and was chosen by Comedy Central to perform in their inaugural South Beach Comedy Festival. Josh finished second out of 100 of Comedy Central's top comedians in the Annual Stand-up Showdown Competition and released an album on Comedy Central Records called "Unacceptable," which iTunes selected as one of the Top 10 comedy albums released that year. His follow-up album, "Unsung Hero" also debuted at the Top of the iTunes comedy chart. He's shared the stage with Dave Chappelle, Bill Burr, Jim Gaffigan, Ron White and Kevin Hart. He currently resides in the Cincinnati area with his wife, two kids and a pug named Ham.



### Marvin C. Goldstein Memorial Lecture

This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lectureship in memory of Dr. Marvin C. Goldstein.



## THURSDAY & FRIDAY

Thursday Th4000 | Friday Fr4002 | 10 a.m. – 4 p.m. | Fee: \$20

### AmericasMart Shopping

AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge and ticket. Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary, accept cash and credit cards, but may require minimum amount for purchases. No strollers or children under the age of 12 will be admitted.

*Note: Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart Building 3 main entrance located at 250 Spring Street.*

## FRIDAY

Fr4005 | 11 a.m. – 1:30 p.m. | Fee: \$85

### Sweet Auburn Market Food Tour and Biscuit Class

This is the ultimate Atlanta food experience and you won't want to miss it! You will try 11 delicious tastings from five food vendors in Atlanta's oldest market and become Southern cooks with a hands-on cooking class. You'll learn fascinating Atlanta history and get a close look at Southern cooking and Georgia's most famous foods, including peaches, collards and pecans. And, you will love learning how to make the perfect Southern biscuit in our Atlanta cooking class.

*Note: Transportation is not provided. Please carpool or Uber/Lyft. Meet inside the Municipal Market located at 209 Edgewood Ave SE, Atlanta GA 30303. Use entrance closest to the parking lot.*



## FRIDAY



Fr4003 | 11:45 a.m. – 1:30 p.m. | Fee: \$85

### Hinman Luncheon at The Commerce Club with Atlanta designer Abbey Glass

Join us for a three-course lunch and informal modeling of spring designs by local designer, Abbey Glass. Abbey Glass is an approachable luxury womenswear brand steeped in confidence, timelessness and playful elegance. Based in Atlanta, Abbey designs every piece from the ground up.

*Note: Transportation is not provided but you may take the shuttle to the Ritz Carlton Hotel. The Commerce Club is in the building next to the Ritz. If driving, paid parking is available at 191 Peachtree Tower. You must register for this event by March 13, 2025.*

## SPECIAL EVENTS

FRIDAY



Fr4004 | 12:30 – 4:45 p.m. | Fee: \$80 

### Atlanta Beer Bus

Enjoy a guided tour through some of Atlanta's most historic neighborhoods while sampling outstanding beer and light bites. First stop is Atlantucky, owned by hip hop stars Nappy Roots. Then head to Halfway Crooks in the Summerhill neighborhood. Last stop is Biggerstaff Brewing, located one block from Martin Luther King Jr's birth home. Your tour guide will help you select the best brews to suit your palate and get you safely from stop to stop with a little history mixed in along the way.

*Note: Board bus at main entrance to GWCC at 12:30 p.m. for a 12:45 p.m. departure. Bus will return by 4:45 p.m.*



FRIDAY

Fr6094 | 3 – 5 p.m. | Fee: \$105

### Dentistry Uncorked & Wine Tasting – An Immersive Journey to the Intersection of Hospitality, Precision and Guest Experience

Dental professionals and sommeliers are rather similar. Both require rigorous training, a high level of precision and exceptional service for all guests and patients. In this course, attendees will learn the ins and outs of case acceptance strategies, patient messaging and customer experience in the dental practice. Ryan Vet, a trained sommelier and dental practice management expert, will use the world of wine to frame this once in a lifetime continuing education course. Not only will attendees walk away equipped to grow their practices and increase case acceptance, they will also walk away with a greater knowledge of wine and will have tasted some delicious wines.

*Attendees must be at least 21 years of age to attend.*



## HINMAN'S NIGHT OUT *Tailgate*



Friday, March 21 | 7 – 10 p.m. | College Football Hall of Fame | Fee: \$65 (\$30 for Students and Residents)

Join us at the College Football Hall of Fame for a "tailgate" to remember! Show your team spirit and wear your team's jersey or favorite tailgate outfit. All interactive attractions, including the theater, will be open to all registered guests. You won't want to miss the band, Hot Sauce, keeping the dance floor moving all night. Each ticket includes dinner, desserts and two drink tickets.

*Everyone attending MUST be registered for the Meeting and purchase a ticket for this event.  
Tickets must be purchased in advance and will not be sold at the door. This is an 18 and older event.*

SATURDAY



Sa4006 | 11 a.m. – 1:30 p.m. | Fee: \$120

### Food and Street Art Tour on the Atlanta BeltLine

Discover the heart of Atlanta on this delicious stroll down the Atlanta BeltLine! Get a taste of our nationally acclaimed food scene by sampling a James Beard nominated chef's secret Southern recipe, Atlanta-born culinary creations, a Disney-inspired cocktail and more. With vibrant street art as our backdrop, learn the stories behind the local artists and walk through the legendary Krog Tunnel, where you can leave your own mark. You will experience one of America's largest urban renewal projects as the locals do and see for yourself how the BeltLine is completely transforming Atlanta.

*Note: Transportation is not provided. Please carpool or Uber/Lyft. Meet inside Krog Street Market [99 Krog Street, Atlanta, GA 30307] at a table in front of Little Tart Bakeshop.*



## NEW LOCATION

GEORGIA WORLD CONGRESS CENTER, BUILDING B

### HALL HOURS

Thursday . . . . . 9 a.m. – 5 p.m.

Friday . . . . . 9 a.m. – 5 p.m.

Saturday . . . . . 9 a.m. – 2 p.m.



## Cutting-Edge Exhibits

CHECK OUT OVER 350 EXHIBITING COMPANIES IN

- Artificial Intelligence
- Technology
- Finance
- Equipment
- Marketing
- Software
- Suppliers
- Chairs
- X-Ray
- Loupes
- Lights
- And more

## The Exhibit Hall is a World of Education

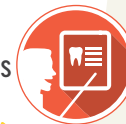
Our expansive Exhibit Hall offers a world of learning outside the classroom with complimentary education.



> **Table Clinics** – Scientific table-top presentations

> **Total Health Pavilion** – Daily education

> **Learning Lab** – Hear from our exhibiting partners



Scan to view the 2025 floorplan, search exhibitors and favorite [☆] the companies you plan to visit this March.



## Total Health Pavilion Schedule

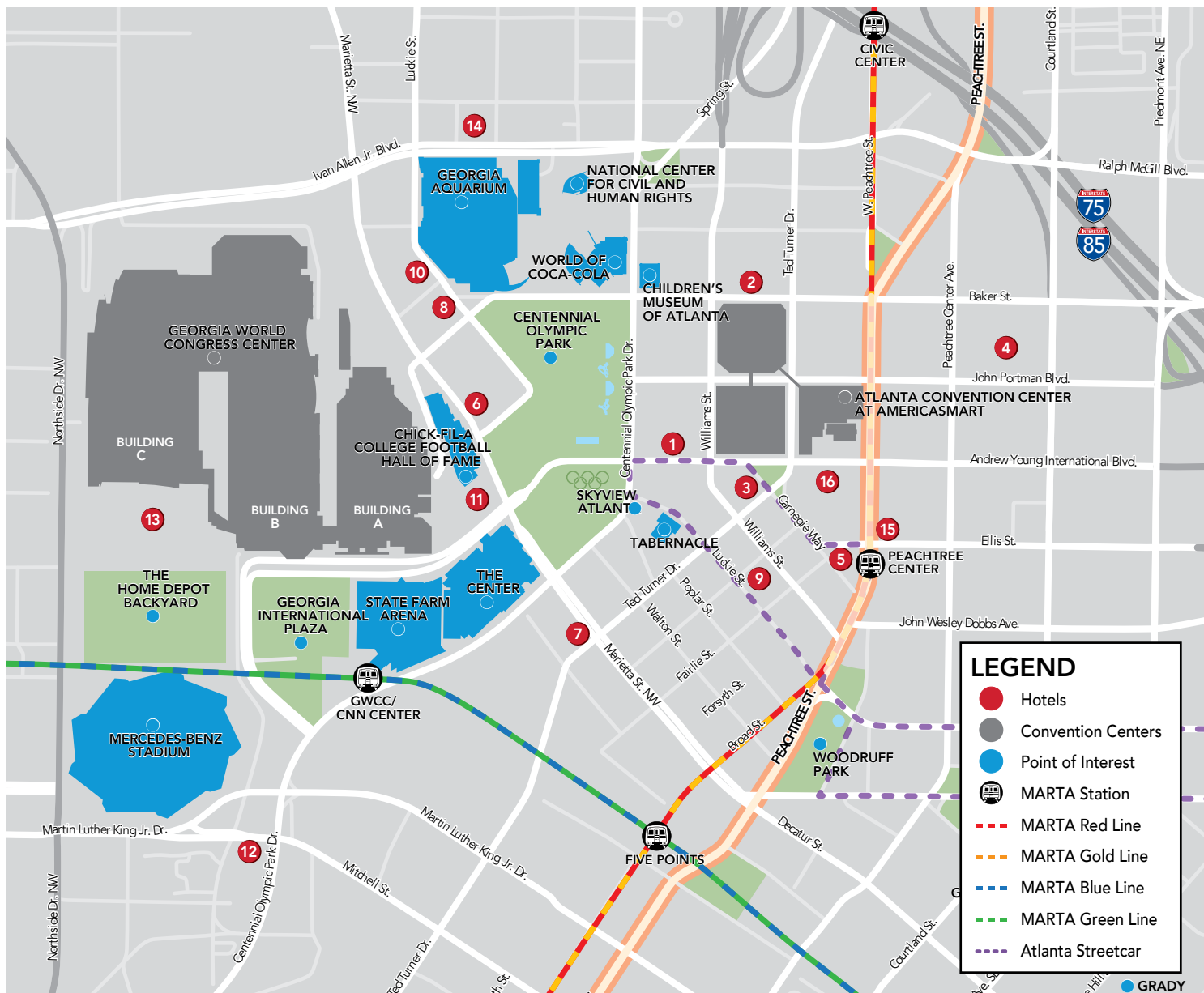


|          | COURSE | SPEAKER                          | TITLE  | TIME                |  |
|----------|--------|----------------------------------|--|---------------------|--|
| THURSDAY | Th7007 | Dr. Ashleigh Briody              | Lumps and Bumps  | 10 – 11 a.m.        |  |
|          | Th7013 | Ms. Lisa Mallonee                | Live YOUR Best Life: Aging Happily and Healthfully                           | 1:30 – 3 p.m.       |  |
|          | Th7045 | Mr. Dan Van Eps & Ms. Anne Lucas | From One Generation to the Next: Strategies for Dental Successful Transition | 3:30 – 4:30 p.m.    |  |
| FRIDAY   | Fr7016 | Ms. Stephanie Botts              | Top 5 Ergonomic Mistakes in the Op   | 9 – 10 a.m.         |  |
|          | Fr7019 | Mr. Jonathan Martin              | Is Selling to a DSO the Right Move for You?                                  | 11:30 a.m. – 1 p.m. |  |
|          | Fr7050 | Ms. Amber Auger                  | Enhancing Oral Health Outcomes with Homecare Strategies                      | 4 – 5 p.m.          |  |
| SATURDAY | Sa7032 | Dr. Gary Dougan                  | Dental Coding Express  | 9:30 – 10:30 a.m.   |  |

## Learning Lab Pavilion Schedule



|          | COURSE | SPEAKER                           | TITLE   | TIME               |  |
|----------|--------|-----------------------------------|---|--------------------|--|
| THURSDAY | Th7041 | Mr. Casey Hiers                   | The Practice Owner's Guide to the Business Side of Dentistry                | 10:30 – 11:30 a.m. |  |
|          | Th7042 | Dr. Gordon Barfield               | Revolutionizing Dentistry with Artificial Intelligence                      | 12 – 1 p.m.        |  |
|          | Th7043 | Ms. Carol Jahn                    | Managing & Preventing Gingivitis For Optimal Periodontal Health             | 1:30 – 2:30 p.m.   |  |
|          | Th7044 | Dr. Pamela Maragilano-Muniz       | 21st Century Preventive Care: Are You Practicing in this Century?           | 3 – 4 p.m.         |  |
| FRIDAY   | Fr7046 | Dr. Mike Calderón                 | Socket Preservation, Sinus Lifts and PRF Using Novel Composite Biomaterials | 10:30 – 11:30 a.m. |  |
|          | Fr7047 | Mr. Brandon Bosch                 | Dental Marketing Best Practices   | 12 – 1 p.m.        |  |
|          | Fr7048 | Mr. Raymond Berk & Mr. Joe Wilson | Successful Practice Ownership in Today's Marketplace                        | 1:30 – 2:30 p.m.   |  |
|          | Fr7049 | Mr. Art McOmber                   | Mastering the Art of Tax Strategy and Asset Protection                      | 3 – 4 p.m.         |  |



## 2025 HOTELS

STARTING RATES

STARTING RATES

|   |   |       |  |
|---|---|-------|--|
| 1 | AC Hotel Atlanta Downtown                               | \$245 |  |
| 2 | Aloft Atlanta Downtown                                  | \$235 |  |
| 3 | American Hotel Atlanta Downtown, a DoubleTree by Hilton | \$229 |  |
| 4 | Atlanta Marriott Marquis                                | \$235 |  |
| 5 | Courtyard Atlanta Downtown                              | \$227 |  |
| 6 | Embassy Suites Atlanta at Centennial Park               | \$261 |  |
| 7 | Glenn Hotel   | \$261 |  |
| 8 | Hilton Garden Inn Atlanta Downtown                      | \$246 |  |

|    |                                    |       |  |
|----|------------------------------------|-------|--|
| 9  | Holiday Inn Express                | \$201 |  |
| 10 | Hyatt Place Centennial Park        | \$249 |  |
| 11 | Omni Atlanta at Centennial Park    | \$249 |  |
| 12 | Reverb by Hard Rock                | \$239 |  |
| 13 | Signia Atlanta                     | \$259 |  |
| 14 | SpringHill Suites Atlanta Downtown | \$221 |  |
| 15 | Ritz-Carlton, Atlanta              | \$267 |  |
| 16 | Westin Peachtree Plaza             | \$235 |  |

Shuttle provided

Within short walking distance of the GWCC and Omni Hotel

Note: Hotel rates are subject to change based on availability.








BOOK ONLINE AT  
[Hinman.org](https://hinman.org) or call 800-243-1581.

EventSphere is the only housing provider for the Hinman Dental Meeting. Please be aware there are fraudulent companies and organizations that will try to present themselves as official partners of Hinman and offer a room that might not be guaranteed or available.

Hinman strongly recommends that you always start at [Hinman.org](https://hinman.org) to ensure that you are receiving Hinman-approved information and that you closely scrutinize any other website that appears to be connected with Hinman.

# REGISTRATION INFORMATION

## IN-PERSON REGISTRATION CATEGORIES & FEES

| Category   | On or Before 2/20 | After 2/20 |
|--|-------------------|------------|
| (A) Dentist  | \$225             | \$275      |
|  (1) Dentist in 1st year of practice     | \$110             | \$135      |
|  (2) Dentist in 2nd year of practice     | \$165             | \$205      |
| (3) Hinman Dental Society Member   | \$0               | \$0        |
| (4) Hinman Spouse  | \$0               | \$0        |
| (A4) Military Dentist  | \$225             | \$225      |
|  (B) Retired Dentist                     | \$0               | \$0        |
|  (B1) Retired Dentist needing CE         | \$50              | \$50       |
| (C) Resident   | \$0               | \$0        |
| (D) Dental Student   | \$0               | \$0        |
| (E) Dentist Guest  | \$0               | \$0        |
| (F) Assistant  | \$85              | \$95       |
| (G) Hygienist  | \$85              | \$95       |
| (H) Office Staff   | \$85              | \$95       |
| (I) Lab Technician   | \$135             | \$190      |
| (J) Student Assistant  | \$0               | \$0        |
| (K) Student Hygienist  | \$0               | \$0        |
| (L) Student Lab Tech   | \$0               | \$0        |
| (M) Auxiliary Guest  | \$0               | \$0        |
| (N) Youth (ages 12–17)   | \$0               | \$0        |
| (Q) Guest  | \$75              | \$75       |
|  (R) Non-Dental Healthcare Professional | \$100             | \$100      |
| (U) Pre-Dental   | \$0               | \$0        |
| (Y) Educator   | \$0               | \$0        |

*Continuing Education credits will not be provided for (Q) and (S0) categories.*

Categories 1, 2, B, B1 and R must visit

 [Hinman.org/Registration/Pre-Registration-Information](https://hinman.org/Registration/Pre-Registration-Information) 

to download, complete and return the appropriate paperwork as instructed.

The Thomas P. Hinman Dental Meeting has carefully selected all lecturers, exhibits and exhibitors to present at the 2025 Hinman Dental Meeting. The contents of any particular program, lecture, exhibit or handout are the responsibility of the respective lecturer or exhibitor presenting such material.

## PRE-REGISTRATION

- You must register in advance for all courses and events.
- There are two ways to register:
  - 1) Register online at [Hinman.org](https://hinman.org)
  - 2) Mail a registration form (use link above to download a registration form) to:  
The Thomas P. Hinman Dental Meeting  
170 Depot Street, Unit 1A  
Blue Ridge, GA 30513

Questions about registering? Call 678-341-3006.

In-person attendees whose pre-registration forms are postmarked or received online by **Thursday, February 20, 2025** will receive their registration badges in the mail. Registrants should bring all of these materials to the Meeting. Individuals who register after February 20 must pick up their materials onsite. Online-only attendees will not receive a badge.

## ONLINE-ONLY COURSES REGISTRATION

There is no registration fee for online-only attendees. See pages 36-37 for details.

## ONSITE REGISTRATION HOURS

(Location: GWCC, Building B, Main Entrance)  
Wednesday, March 19 . . . 1 – 5 p.m.  
Thursday, March 20 . . . . 7:30 a.m. – 5 p.m.  
Friday, March 21 . . . . . 7:30 a.m. – 5 p.m.  
Saturday, March 22 . . . . 7:30 a.m. – 4 p.m.

## CANCELLATION POLICY

### In-Person Registration Cancellation Policy

Registration cancellation requests must be received by 12 noon EST on Monday, March 10, 2025 in order to receive a full refund. Registration cancellation requests made after Monday, March 10, 2025 will incur a \$25 processing fee. Include the attendee name and badge number when emailing cancellation requests to [hd@prereg.net](mailto:hd@prereg.net). Refunds will be issued within 14 business days via the method used for payment.

### Hands-on Workshop Cancellation Policy

Hands-on workshop cancellation requests must be received by Monday, March 10, 2025 in order to receive a full refund. NO refunds will be issued for hands-on courses after Monday, March 10, 2025. Include the attendee name and badge number when emailing cancellation requests to [hd@prereg.net](mailto:hd@prereg.net). Refunds will be issued within 14 business days via the method used for payment.

### Paid Lectures and Special Events Cancellation Policy

Cancellation requests for paid lectures and special events must be received by Monday, March 10, 2025 in order to receive a full refund. Requests made after Monday, March 10, 2025 will incur a \$25 processing fee. Include the attendee name and badge number when emailing cancellation requests to [hd@prereg.net](mailto:hd@prereg.net). Refunds will be issued within 14 business days via the method used for payment.

### Online Course Cancellation Policy

No refunds will be issued for online courses.

**\*Course changes after Monday, March 10, 2025 are permitted. Credit from one course can be used to purchase a different course of equal or greater value. The course change must occur during the same transaction. For example, if a course is removed a new course must be added at the same time. Course change requests must be made via phone by calling Hinman Registration at 678-341-3006.**

REGISTRATION INFORMATION CONTINUES NEXT PAGE ➡

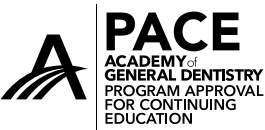
# REGISTRATION INFORMATION

## ACCREDITATION & CONTINUING EDUCATION CREDIT

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a badge listing the course and speaker for each in-person class. Attendees will receive a four-digit code in each class for processing of CE credits. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description. Computerized continuing education certificates can be printed in the Registration Hall during the above hours.

## ACADEMY OF GENERAL DENTISTRY

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. In order to meet the AGD deadline for CE submission, AGD members should process their CE no later than **Monday, April 17, 2025**.



The Thomas P. Hinman Dental Meeting  
Nationally Approved PACE Program  
Provider for FAGD/MAGD credit.  
Approval does not imply acceptance by  
any regulatory authority or AGD endorsement.  
6/1/2023 to 5/31/2027  
Provider ID# 219082

## DOWNLOAD THE HINMAN APP IN MARCH

- CE Verification (avoid lines and email certificates to print from home)
- Course Room Locations
- Exhibitor Lists and Floorplans
- Dining Options
- And Much More!



## NEW MEETING LOCATION

Georgia World Congress Center, **Building B** and Omni Atlanta at Centennial Park



## AUDIO, PHOTO & VIDEO DISCLAIMER

Photographs, audio recordings and videos may be taken during the meeting by Hinman and approved media representatives and contractors. When registering for the meeting, exhibitors and attendees grant Hinman, its subsidiaries and affiliated entities, approved media and their respective employees and agents, the irrevocable right and permission to use any such photograph, audio recording and video taken during the meeting, for purposes of news reporting, promotion and advertising and trade in any medium or context now known or later developed, without further authorization.

Have More Questions? Visit [Hinman.org](https://hinman.org)

| 2025 Thomas P. Hinman Dental Meeting Committee Chairs |  |  |   |  |
|---|--|--|---|--|
|   |  | Dr. William H. Rousseau, <b>General Chair</b><br>Dr. Slade W. Lail, <b>President</b> |   |  |
| <b>Advisory</b>                                       | Sedgie Newsom  | <b>Participation</b>   | Travis Watson, Ben Hawkins,<br>Shiven Gandhi & Brett Langston |  |
| <b>Arrangements</b>                                   | Amy Kuhmichel & Lauren Freitag   | <b>Pre-Keynote</b>   | Slade Lail  |  |
| <b>Chair-elect</b>                                    | David Anderson   | <b>Program</b>   | Bob O'Donnell & Andy Ramsey                                   |  |
| <b>Clinic Captains</b>                                | Kristina Dawson, Brett Schroeder & Darryal McCullough  | <b>Publications</b>  | Cristi Cheek & Miles Mazzawi                                  |  |
| <b>Closing Session</b>                                | Steve Rafeedie   | <b>Public Relations</b>  | Lauren Bowersox   |  |
| <b>Finance</b>  | Jonathan Dubin   | <b>Registration/CE</b>   | Jeremy Ward & Evis Babo                                       |  |
| <b>Hinman Information</b>                             | Victor van Greuningen, Matt Mazzawi & Blake Upshaw   | <b>Reserve</b>   | David Marion  |  |
| <b>Hinman's Night Out</b>                             | Anthea Mazzawi, Eric Anderson & Patrick Yancey   | <b>Signs</b>   | Michael Leingang & Brook Corbett                              |  |
| <b>Hospitality</b>                                    | Pat & Julie Yancey, Roy & Debbie McDonald,<br>Patrick & Tara French, Kate & Robby Robinson<br>& Michael Long | <b>Special Events Program</b>  | Beth Rousseau & Kristy Lail                                   |  |
| <b>Host</b>   | Troy Schulman  | <b>Table Clinics</b>   | Rod Carter  |  |
| <b>Keynote Session</b>                                | Steve Rafeedie   | <b>Technical Exhibits</b>  | Roy McDonald  |  |
|   |  | <b>Transportation</b>  | Chris Shim & Neil Browning                                    |  |
|   |  | <b>Treasurer</b>   | Andy Ramsey   |  |

Thank You Hinman Dental Society Members for your hard work and dedication to bring our attendees another "Best Hinman Ever!"



## Dental College of Georgia Alumni Association Reception

*in partnership with Affinity Bank*

Fr4008 | Friday, March 21, 5 – 7 p.m.

Hudson Grille, 120 Marietta Street NW

Katie Chavous | kachavous@augusta.edu | 706-737-1686

## East Carolina University School of Dental Medicine Reception

Fr4014 | Friday, March 21, 5:30 – 7 p.m.

Vues Lobby Bar - Omni Hotel at Centennial Park

Jon Jones | jonesjona19@ecu.edu | 252-737-7063

## Emory Dental Alumni Association Reception

Fr4009 | Friday, March 21, 5:30 – 7:30 p.m.

Omni Hotel at Centennial Park

Ruthy Cunningham | ruth.cunningham@emory.edu | 404-825-6348

## Meharry Medical College Alumni Reception

Sa4013 | Saturday, March 22, 5:30 – 7:30 p.m.

Omni Hotel at Centennial Park

Veronica Mack | cmack@meharry.edu | 615-566-3729

## University of Alabama School of Dentistry Reception

Fr4011 | Friday, March 21, 5:30 – 7 p.m.

Omni Hotel at Centennial Park

Abby Vinson | abbyv@uab.edu | 205-934-3575

## University of Louisville School of Dentistry Reception

Fr4010 | Friday, March 21, 5:30 – 7 p.m.

Omni Hotel at Centennial Park

Danielle Brown | danielle.brown.10@louisville.edu | 502-852-5077

## University of Tennessee

### Health Science Center College of Dentistry Reception

Fr4012 | Friday, March 21, 5:30 – 7 p.m.

Omni Hotel at Centennial Park

Terri Catafygiotu | tcatafyg@uthsc.edu | 901-448-4488



Additional Receptions & Gatherings may be added after the printing of this publication.  
Please visit [Hinman.org](http://Hinman.org) for the most current information.

#MYHINMAN

We look forward to seeing you in 2025!

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