

Hinman[®]

The Gateway to Systemic Health:
IT STARTS WITH A

Smile



March 21-23, 2024
111th Thomas P. Hinman Dental Meeting

Georgia World Congress Center & Omni Atlanta at Centennial Park
Dr. J. Sedgie Newsom, General Chair & Dr. Troy H. Schulman, President

On behalf of the Hinman Dental Society, we invite you to join us in Atlanta for the 111th Thomas P. Hinman Dental Meeting. It has been my honor, along with my Program Chairs, Drs. Jonathan Dubin and Patrick French, to plan this year's meeting: The Gateway to Systemic Health – It Starts with a Smile.

This year we've collaborated with our colleagues from the American Academy for Oral & Systemic Health (AAOSH) to feature our Oral Systemic Track. We're also pleased to bring you the very latest courses in digital dentistry, along with 19 new speakers covering every aspect of dentistry.

We look forward to seeing you in the classrooms, on the exhibit floor and at our special events. Our goal is to honor Dr. Hinman's mission to deliver excellent dental education and provide Hinman's trademark Southern hospitality.



Dr. J. Sedgie Newsom (center) with Program Chairs Dr. Patrick French (left) & Dr. Jonathan Dubin (right)



See you in March!

 Dr. J. Sedgie Newsom
 2024 General Chair

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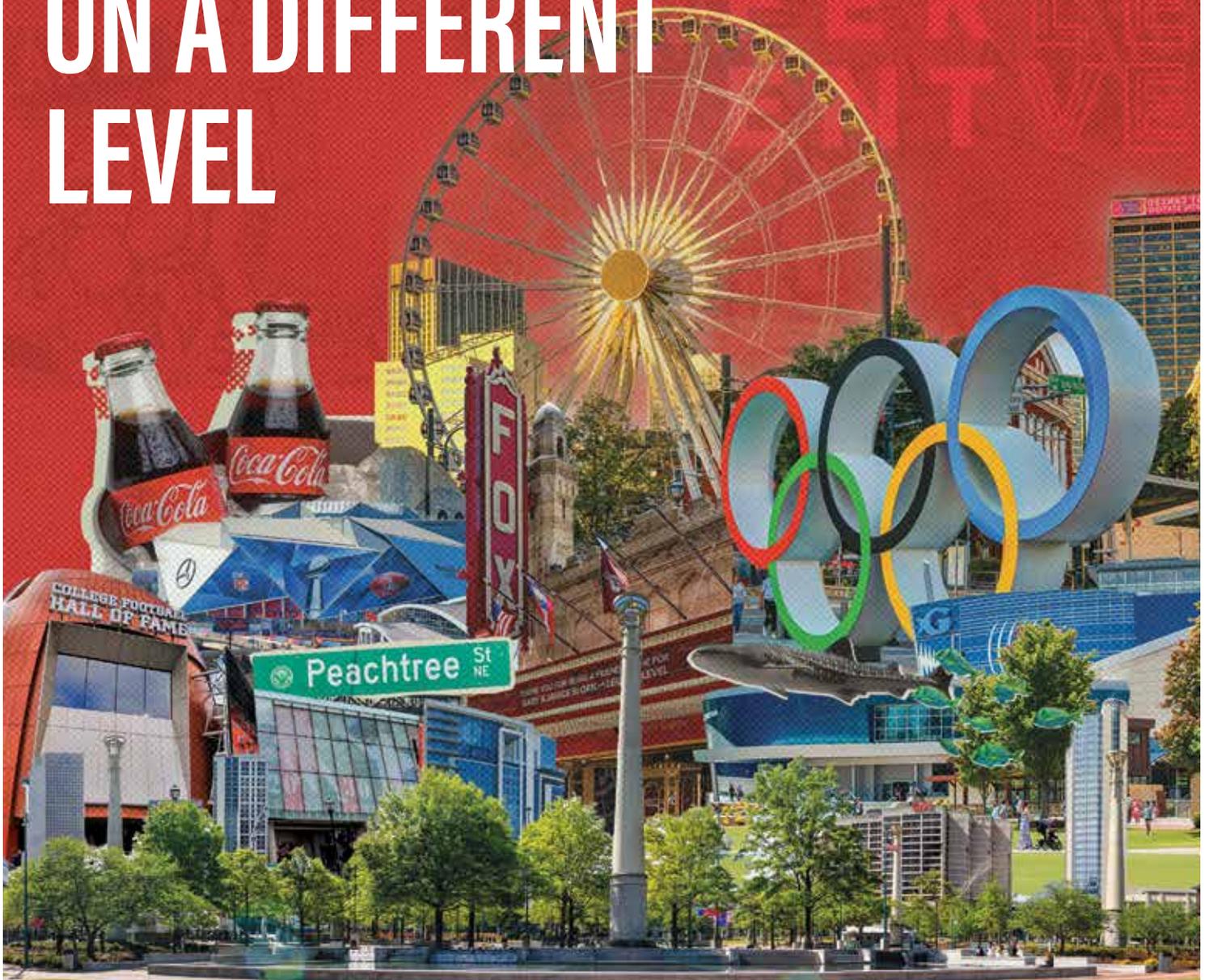
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3-DAY COURSE

Botox® and Dermal Filler Training: 3-day Intensive

Dr. Gigi Meinecke

Th5000 | 8 a.m. – 5 p.m. | | Fee: \$3,995

This is a three-day course.

Lunch is on your own each day for one hour.

8 a.m. – 5 p.m., Thursday & Friday

8 a.m. – 1 p.m., Saturday

FACES Botox and Dermal filler seminars provide the gold-standard in facial injectable training. These programs are comprehensive, updated monthly, entirely evidence based and taught by Dr. Gigi Meinecke, the Facial Injectables Program Director at the Boston University School of Dental Medicine. If you've been thinking of getting certified, this is your course. It's time to reinvigorate your practice with facial injectable treatments! Join us for this exclusive Anatomically Based, Academically Rigorous and Scientifically Driven® training.

Note: Attendees are required to bring a camera suitable for patient photo documentation and are encouraged to bring readers, loupes and headlamps. Per Georgia State Law, only Georgia licensees are allowed to inject patients. Injectors provide their own patient models. Each injector may provide and inject one Botox® patient and one dermal filler patient.

CE Hours: 21 total

Botox® and Dermal Filler Training Staff Thursday

Dr. Gigi Meinecke

Th5000A | 8 a.m. – 5 p.m.

| Fee: \$295

Staff can select to take one, two or all three days of this course. FACES Botox and Dermal filler seminars provide the gold-standard in facial injectable training. These programs are comprehensive, updated monthly, entirely evidence based and taught by Dr. Gigi Meinecke, the Facial Injectables Program Director at the Boston University School of Dental Medicine. If you've been thinking of getting certified, this is your course. It's time to reinvigorate your practice with facial injectable treatments. Join us for this exclusive Anatomically Based, Academically Rigorous and Scientifically Driven® training.

Note: Per Georgia State Law, only Georgia licensees are allowed to inject patients. Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

Botox® Refresher Course

Dr. Gigi Meinecke

Th5001 | 8 a.m. – 12 p.m.

| Fee: \$625

Did you train over two years ago and realize you need to update your knowledge and skills in this constantly evolving field? Or perhaps you completed training and never felt confident? All dedicated practitioners know that updates and reviews are critical. Join us for this comprehensive four-hour didactic review.

REQUIRED: To enroll in this refresher course, you must have completed at least six hours of a foundation Botox course. The refresher course will only cover theory, does not include a hands-on treatment component and is not a certification course. Proof of completion* of a foundational course that included live patient injections is required for enrollment.

**Please note: Proof of completion includes a scanned certificate of completion or CE credit printout from an approved PACE, CERP or CME provider.*

All three of the above Thursday Botox courses are taught simultaneously.

THE PANKEY INSTITUTE'S ESSENTIALS 1 SERIES



Transform your experience of practicing dentistry and

increase predictability, profitability and fulfillment. The Pankey Institute's Essentials Series is the key, and aesthetic and functional treatment planning is where your journey begins. Following a system of risk assessment, patient ownership and risk management creates technical excellence and predictability. Practice dentistry the

way you want, doing the procedures you enjoy most with patients who value and appreciate you and the exceptional care they receive.

This course is built on an exam, diagnosis and treatment planning system based on five key areas: aesthetics, occlusion, restorative, biology and the patient. You will leave proficient with this process and ready to incorporate it into your practice the very next day.

Th5002 | Fee: \$4,995

Lunch is provided each day

CE HOURS:

23 Hours Total:

✓ Thursday & Friday 8 a.m.–5 p.m.

✓ Saturday 8 a.m.–4 p.m.

PANKEY ESSENTIALS | 3-DAY INTENSIVE COURSE

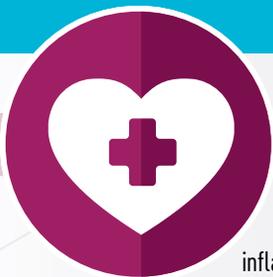
Speakers:

Dr. Lee Ann Brady

Dr. John Cranham

Dr. Mike Crete

Dr. Christine Shigaki



Thursday, March 21 | 8 a.m. – 3 p.m. | Th6000 | ALL ATTENDEES | Fee: \$240

Explore the intricate interplay between oral health and systemic well-being. Delve into the pivotal roles that inflammation, periodontal and endodontic disease, diabetes, nutrition and airway health play in shaping health vitality. Discover the latest advancements in testing and treatments that bridge the gap between dentistry and medicine, enabling a comprehensive approach that enhances patient health. Learn how targeted testing and interprofessional collaboration enhance the bi-directional relationship between oral and systemic health for optimal patient outcomes.

8 – 9 a.m.

Dr. DeWitt Wilkerson

Introduction to the Oral Systemic Connection

Dentistry is the study of oral health and disease. The next frontier in dentistry expands the study to how oral diseases impact the rest of the body and how issues such as diabetes and systemic inflammation impact oral health. In this session filled with new insights, we will explore what complete health issues the dental profession should address, how we get started and how we communicate this expanded focus with our dental patients.

9 – 10 a.m.

Dr. Tieraona Low Dog

Effects of Inflammation on the Body and your Overall Health

While acute inflammation is a vital and life-saving component of our body's immune and healing response, there is a growing consensus that persistent inflammation is a common pathway for developing disorders ranging from heart disease to depression to cancer. In this highly informative session, we will explore the relationship between inflammation, disease and oral health; and, more importantly, discuss strategies for squelching the smoldering fire within.

10 a.m. – 12 p.m.

Dr. Ellie Campbell and Ms. Lora Hooper

How to Test for Inflammatory Markers & How Physicians Use This Information to Improve Our Patients' Overall Health

To optimize medical/dental collaboration, doctors must know about medical testing with dental implications. This session introduces root-cause triggers of inflammation and oxidative stress, including the application of specific serum, salivary and urine tests, and analysis of medical radiology that has dental implications. Once testing abnormalities are identified, clinicians can apply a toolbox of treatments that will include lifestyle suggestions, medications, supplements and herbal/homeopathic remedies. Solutions will be provided for creating and nurturing relationships with local collaborative partners.

Lunch will be provided from 12 – 1 p.m.

1 – 2 p.m.

Dr. Susan Maples

Diabetes Detection in the Dental Office and Collaboration with Medical Professionals

Given the bi-directional relationship between periodontal disease and undetected diabetes it's critical that we detect diabetes chairside BEFORE we render a periodontal treatment plan. As dental professionals, this has become our responsibility, working in concert with physicians to heal patients.

2 – 3 p.m.

Panel Discussion with All Speakers

Dr. Mike Pruett

Th5003 | 8 a.m. – 3 p.m. | 

Fee: \$895



Introduction to Implant Dentistry: Hands-On Placement with Models

Learn how to diagnose and create a treatment plan for predictable implant restorations. We will review related head and neck anatomy and discuss the use of traditional radiology and CBCT for predictable results. Clinical pharmacology for effective management of the perioperative and postoperative implant patient will be discussed. Emphasis will be on single tooth application with a step-by-step approach as well as a hands-on suturing lab. Participants will place implants on models to understand the protocol for implant placement and restoration.

Dr. Dan Coleman and Dr. Paul Levi, Jr.

Th5004 | 8 a.m. – 12 p.m. |    

Repeated on Friday [Fr5030 and Fr5044]

Fee: \$295

Optimizing Non-Surgical Root Debridement

Up-to-date concepts and techniques for providing effective non-surgical management of periodontal diseases will be presented in a lecture and hands-on format. Topics include discussion of the etiology of periodontal diseases, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes, and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a demonstration of subgingival air polishing. Sequencing appointments for non-surgical active and maintenance therapy for implants will be presented.

Dr. Chad Duplantis

Th5005 | 8 – 11 a.m. |  

Repeated on Friday [Fr5024]

Fee: \$345



The 3-D Experience: An Introduction to CBCT for the Dental Practitioner

Cone beam computed tomography (CBCT) has rapidly evolved over the past several years and has become more adopted in the dental setting as a diagnostic aid. Participants will learn how CBCT is used to increase diagnostic capabilities, visualize possible ways to integrate advanced imaging techniques into your clinical practice and review multiple clinical examples where 3D imaging really makes a difference versus the traditional 2D radiograph.

Dr. Robert Edwab

Th5006 | 8 – 11 a.m. | 

Th5015 | 12 – 3 p.m. [Repeated]

Repeated on Friday [Fr5025 and Fr5038]

Fee: \$395

Hands-On Oral Surgery Workshop

In this surgery review course, using a variety of tools we will demonstrate and perform different techniques including use of the proper instruments and forceps for surgical procedures, root recovery techniques, I&D, biopsy, frenectomy and flaps. All materials, pig jaws and sutures are provided. Participants take away new surgical and suturing techniques and learn how to avoid complications, choose proper flap design and how to choose and use each instrument for best results.

Dr. Manor Haas

Th5027 | 8 – 11 a.m. | 

Th5016 | 12 – 3 p.m. [Repeated]

Fee: \$425

Safer, Better and Faster Instrumentation, Irrigation and Obturation

Safety and efficiency are critical in endodontics. This course examines new instruments and techniques to locate and instrument calcified and curved canals with hand and new generation NiTi files and explains how to predictably obturate root canal systems. Become familiar with new generation sealers and intra-canal irrigants as well as how to determine which protocols are needed for single-visit endo.

Note: Participants should bring at least 3 extracted teeth, endo-accessed but not instrumented and stored in bleach. Dental loupes are recommended but NOT required.

Dr. Lee Silverstein

Th5007 | 8 – 11 a.m. |     

Th5017 | 12 – 3 p.m. [Repeated]

Fee: \$385

Suturing for the General Practitioner and Surgical Staff

This intense, yet fun, hands-on course makes suturing and socket grafting easy with discussions on materials, needles, techniques and surgical knots. It also shows the how, when and why of suturing for specific clinical procedures and the placement of regenerative barriers. This course is a must for all members of the surgical team.

Dr. Matt Yeung

Th5008 | 9 – 11 a.m. |   

Fee: \$225



All Aboard the 3D Printing Train

Digital dentistry and 3D printing will soon become mainstream in most dental practices. In this course, digital dentistry and 3D printing workflows from start to finish will be explained, and the basics of treatment planning simple implant cases from nightguards to guided implant surgery will be illustrated. Come investigate the advancements of 3D printing materials and what is possible in a private practice setting.

Mr. Bob Kulhan

Th5009 | 10 a.m. – 12 p.m. | ALL ATTENDEES

Fee: \$125

Culture – How Do Your Patients Feel When They Leave Your Office?

Does completing the phrase “A Receptionist, a Patient and a Delivery Person Meet in Your Lobby...” end in a lame joke? This dynamic session will be interactive, entertaining, fun, thought-provoking and applicable. You’ll leave with tools that you can use immediately for creating culture: create a sustainable psychologically safe (and fun!) workplace, cultivate an office that enables others to feel comfortable with collaborative decision making and design strategies for developing culture through “Build-in” (versus “Buy-in”).

Ms. Renee Graham

Th5010 | 12 – 2 p.m. |  

Fee: \$245

Ultrasonic Instrumentation: The Science of Technology to Advance Your Technique

In recent years, ultrasonic technology has advanced resulting in improved clinical outcomes while also reducing the clinician’s stresses. This course will help participants understand current ultrasonic technology and teach clinical modifications necessary to maximize the potential of ultrasonics and elevate success. By the end of this presentation, the dental professional will be able to understand ultrasonic technology to enhance technique, unleash the power of knowledge and skill and differentiate ultrasonic inserts and their usage.

Dr. Josh Austin

Th5011 | 12 – 3 p.m. | 

Fee: \$395

Expedited Excellence: A Hands-On Workshop To Increase Your Efficiency & Predictability with Direct Restorations

Practice costs grow year by year, however reimbursement rates stay flat. To remain profitable we must increase our efficiency. As the Editor of Dental Economics magazine, I will share some “Pearls for Your Practice” regarding posterior direct restorations including the techniques and advantages of bulk fill posterior composite, quick and effective polishing techniques, choosing from various matrix systems, efficient Class II contact management and best use of universal bonding agents.

Note: This course is recommended prior to taking What’s New? Materials and Tech that Expedite Excellence [course Sa6098].

Dr. David Clark

Th5012 | 12 – 3 p.m. | 

Repeated on Friday [Fr5022]

Fee: \$435

Black Triangles, Diastemas and Amazing Contacts in Class II Composites

Additive dentistry is quite simply fun to do! In this hands-on course, attendees will restore the Clark Class II non-retentive cavity preparation which is now taught in several dental schools. The famous “Rock Star Polish” of composite will be demonstrated. Attendees will learn simplified diastema closure using patented diastema matrices, how to treat the dreaded black triangle, the seven steps to world class contacts in Class II composite, how to maximize heated composite and when to use modern matrices, wedges and separators.

Dr. Todd Davis

Th5013 | 12 – 3 p.m. |   

Repeated on Friday [Fr5023]

Fee: \$435

Occlusal Equilibration: Why, When and How

Grow in your confidence to help your patients who need occlusal therapy. Participants will learn the reasons why and when occlusal equilibration is needed and participate in hands-on exercises to apply the principles and skills involved with occlusal equilibration.

Dr. Dennis Fasbinder

Th5014 | 12 – 3 p.m. |    

Repeated on Friday [Fr5026]

Fee: \$345

Post-Milling Processing for Chairside CAD/CAM Restorations: Hands-On Workshop

A key element to the success of chairside CAD/CAM restorations is the post-milling processing of the restoration. This hands-on workshop will provide experience in the clinical workflow for processing high strength ceramic and zirconia restorations. Recommendations for esthetic modification as well as polishing techniques will be reviewed. The focus will be on providing a predictable, efficient process to ensure the optimum clinical outcome for both maximizing the strength and esthetics of the restorations.

Dr. Courtney Brady

Th5018 | 12:30 – 3 p.m. |   

Fee: \$245

“Which One’s the Temp?” Provisionals that Will Make Your Patients (and Colleagues) Think it’s the Permanent Crown

Provisional restorations need to both look and feel great to the patient. This hands-on course delivers a stepwise approach to creating predictable, functional restorations. Participants will come to understand the importance of provisional occlusion and the relationship of the provisional to periodontium. We will review the armamentarium necessary to fabricate quality provisionals and the appropriate cements for different needs, and we will troubleshoot common issues such as perforations and short margins. This course is designed for dental assistants, dental students and new dentists.

Mr. Bob Kulhan

Th5019 | 1 – 3 p.m. | ALL ATTENDEES

Fee: \$125

“Baby Let Me Light Your Fire!” – Behaviors That Affect Intrinsic Motivation

Practice the people skills needed for creating high-functioning teams. Communication, Collaboration, Engagement, Empathy, Respectful Disagreement and Relationship Building – keys to positive morale and igniting intrinsic motivation. Understand how to overcome barriers to communication and collaboration, integrate ideas quickly and balance reactions thoughtfully and activate the intrinsic motivation in others. This fun, fast-paced, interactive and incredibly informative session will deftly tie the tenets of improvisation to real-world applicability in an entertaining and thought-provoking way.

Dr. Matt Yeung

Th5020 | 1 – 3 p.m. |   

Fee: \$125

Implants Basics from A to Z

Improve your understanding of implants and communicate better with your lab technician and colleagues regarding implant cases. Learn basic implant terminology, become familiar with the parts and pieces for implant surgery and understand the indications for different restorative options for implants.

Dr. Alan Atlas

Th7000 | 8 – 10 a.m. | **D A S**

No Fee

Restoring Compromised Endodontically-Treated Teeth: Innovative Workflows to Prevent Failures!

The scientific evidence indicates that an inadequate coronal restoration may be the primary reason why endodontically treated teeth fail. The current state of treatment procedures performed in private practice will be reviewed with recommendations made for workflow modifications essential for improving restorative outcomes of endodontically treated teeth. Step-by-step protocols for core and post placement and essential tooth preparation techniques will be visualized with HD video obtained with a dental microscope. New workflows will be presented integrating endodontic therapy with chairside scanning and milling for greater efficiency and profitability.

Dr. Dennis Fasbinder

Th6001 | 8 – 10 a.m. | **D A L S**

Fee: Dentists \$95, All others \$65



Predictable Post-Milling Processing for Chairside CAD/CAM Restorations

Considerable effort is invested in selecting the optimum material for chairside CAD/CAM restorations. However, even with the best of intentions, the post-milling processing of the material can significantly influence the clinical outcome. This program will explain the most predictable and efficient post-milling processes for high strength ceramic and zirconia restorations.

Dr. Mia Geisinger

Th6002 | 8 – 10 a.m. | **D H A S**

Fee: Dentists \$95, All others \$65



Up in Smoke: Smoking, Vaping and Cannabis and their Effects on Oral Health

While cigarette use has been on the decline, both e-cigarette and cannabis use are on the rise. This course will arm the dental healthcare professional with information about the impacts of nicotine, vaping products and cannabis use on oral health and provide practical solutions when treating patients who report smoking, vaping and/or cannabis use. The dental team can be an integral part of nicotine and cannabis cessation and help patients prevent their oral health from going up in smoke!

Ms. Amanda Hill

Th7001 | 8 – 10 a.m. | **ALL ATTENDEES**

No Fee

Curiosity Revived the Cat: Digging into the Most Important Trait for Patient Communication and Career Fulfillment

We all know what it feels like to be unfulfilled. It's time to break free from those chains and unleash the power of our curiosity! We will delve into various techniques to manage stress, communicate effectively in challenging scenarios, use motivational interviewing techniques and more. Investigate the five pathways to explore our self, profession, education, patients and team. By tapping into our sense of wonder, we'll ignite our passion for dentistry and enhance connection with our patients, team and ourselves.

Dr. David Rice

Th6003 | 8 – 10 a.m. | **D H A O S**

Fee: Dentists \$95, All others \$65

Is Everyone Smiling But You?

Difficult patients, decreasing insurance reimbursement, team turnover and a questionable economy...Is everyone smiling but you? Whether you're just getting started or you've been in the dental game long-term, join us as we unveil how to captivate and keep a team everyone envies. Learn how to gain clinical, systems and financial control; develop your people, process and production; and grow 20% in the next 6 months. You'll leave with a playbook of habits to drive practice and personal success.

Dr. Lori Trost

Th6004 | 8 – 10 a.m. | **D A L**

Repeated on Friday (Fr6062)

Fee: Dentists \$95, All others \$65



Start Loving Dentures - Experience the Digital Difference

Digital dentures are now available that offer significant improvements in esthetics, fit, durability and turnaround time. Clinical case discussion will illustrate current scanning sequences, edentulous ridge presentations and other pertinent landmarks necessary to complete the digital denture workflow record. Join this program to explore clinical cases, learn about material advancements and implement a digital workflow to transform the denture fabrication process for both you and your patient.

Dr. John Svirsky

Th6005 | 8 – 10:30 a.m. | **D A O L S**

Fee: Dentists \$95, All others \$65

The Oral Path of Least Resistance

This new interactive course for 2024 will present a potpourri of interesting cases. As the audience helps me diagnose conditions while I play the patient, some unusual "things" might pop up! Develop a logical approach to the diagnosis of oral lesions, learn to describe and develop a differential diagnosis of various clinical cases and learn to treat selected oral diseases, distinguishing "good" from "bad."

Dr. Jeff Brucia

Th6007 | 8 – 11 a.m. | **D A S**

Fee: Dentists \$95, All others \$65

Overcoming Clinical Challenges in a Restorative Dental Practice – A Clinical Look at Direct Posterior Restorative Procedures

Balancing a busy day in private practice with the many different materials and techniques available can be confusing, frustrating and overwhelming. Material selection and clinical technique are critical to achieve long-term clinical success. Minimal invasive procedures have proven to provide predictable and long-lasting results when the best techniques are applied. We will discuss the different adhesive systems and curing lights available with step-by-step guidance for direct Class II posterior restorations along with a few pearls for managing deep decay.



Dr. Gordon Christensen

Th6008 | 8 – 11 a.m. | **D H A L**

Fee: Dentists \$95, All others \$65

The Best Crowns for 2024

Are you placing the most acceptable crowns? We have in-vivo clinical research on crowns—22 years on zirconia-based and 11 years on full-zirconia and lithium disilicate. Which are best? Are digital scanners better than elastomers? We will examine and compare the indirect crown restorations now available and discuss current crown techniques, technologies and the materials necessary. This course will help you decide if you need to change the crown types you are using and implement the respective changes into your practice.

Dr. David Clark

Th6009 | 8 – 11 a.m. | **D H A O**

Fee: Dentists \$95, All others \$65

Better, Faster, Prettier Composites

Can anterior composite restorations rival porcelain in strength and beauty? The Bioclear Method of injection molding and injection overmolding of teeth can more conservatively treat teeth than porcelain preparations while providing similar strength and beauty. We will demonstrate how to eliminate black triangles, close diastemas and mask peg laterals with Bioclear Matrices. Implement truly conservative, patient-centered dentistry by following the engineering principles we will share for fractured incisors. Gain confidence in delivering predictable, conservative options for patients while yielding a profitable result for your office!

Dr. Erin Elliott

Th7002 | 8 – 11 a.m. | **D H A O S**

No Fee



Sleep Apnea: Time to Wake Up! Introduction to Screening in your Practice

There are hundreds of undiagnosed patients in your practice suffering from sleep apnea. This practical, interactive course is designed to educate you on detecting and treating this condition so you can improve your patients' health and quality of life. This course emphasizes the four vital steps for successful implementation: Awareness, Diagnosis, Financials and Treatment. You will leave this seminar with confidence in your understanding of sleep and sleep apnea, signs, symptoms and health consequences of untreated sleep apnea and oral appliance selection criteria.

Dr. Howard Glazer

Th7003 | 8 – 11 a.m. | **ALL ATTENDEES**

No Fee

Forensic Odontology: TV vs. Reality

In both civil and criminal matters, the trained odontologist is often called upon to aid in the identification of unknowns, interpret bite marks and render an opinion in issues of negligence, matters of fraud and child abuse. This program will graphically depict incidents in which the forensic odontologists have played a key role in the identification process. Learn to understand the role and responsibilities of the Forensic Odontologist and to apply the use of “routine skills” in assisting forensic issues.

Dr. Manor Haas

Th6010 | 8 – 11 a.m. | **D H A L**

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This course is no longer available on Thursday. Find it on Friday, 3/22, 8 – 11 a.m. (Fr6010) >>See page 22<<

Dr. Mark Hyman

Th7004 | 8 – 11 a.m. | **ALL ATTENDEES**

No Fee

The Questions You Hate and the Answers You’ll LOVE: A Guide for Dealing with Difficult Patients

Why don’t our patients ask for optimal care and enthusiastically accept our treatment plans? Attendees will learn the power of a high impact new patient experience, review the TEN QUESTIONS you must ask each new patient, commit to predictable case presentation, role- play with your team the common questions you absolutely HATE to hear and learn the most predictable answers you’ll LOVE to give them! Get ready to laugh, learn and get FIRED UP for a dramatic improvement of your case acceptance and enjoyment of your practice!

Dr. Meetu Kohli

Th6011 | 8 – 11 a.m. | **D H A O S**

Fee: Dentists \$95, All others \$65

Dental Trauma: Ensuring the Best Outcome

Dental trauma in the first two decades of life is quite common. This presentation will review the latest guidelines by IADT and AAE to understand how and why they have changed over time. Treatment options and likely prognoses for each type of injury will be reviewed with clinical cases and current literature discussed. We will review the biologic sequelae of dental traumatic injuries, evaluate treatment aims based on current guidelines to maximize positive outcome and analyze possible future treatment trends in dental trauma.

Dr. Stanley Malamed

Th6012 | 8 – 11 a.m. | **D H S**

Fee: Dentists \$95, All others \$65

Is the Mandibular Block Passé?

One of the most important injections in dentistry is the “mandibular nerve block,” yet it possesses a significantly high failure rate. We will analyze reasons for this failure and methods for overcoming this important clinical problem. Alternative techniques such as the Gow-Gates, Vazirani-Akinosi, PDL, Intraosseous and Articaine via mandibular infiltration and buffered lidocaine will be reviewed.

Dr. Jeff Pafford

Th7005 | 8 – 11 a.m. | **D H O**



No Fee

CBCT in Endodontics: Uses and Misuses

One Beam Computed Tomography (CBCT) is revolutionizing the way we practice dentistry. This technology allows the interdisciplinary team to make accurate diagnoses, administer treatment with precision and provide better recommendations for our patients. However, CBCT has its limitations, and this technology is prone to over-interpretation and over-diagnosis. Danger lies ahead for the lay user and our patients. In this course, we will discuss both the appropriate uses and major pitfalls of CBCT technology.

Dr. Courtney Brady

Th6013 | 8:30 – 10:30 a.m. | **D H A L S**



Fee: Dentists \$95, All others \$65

Clicks, Pops & Headaches: TMJ Management in the Private Practice

TMD cases can be confusing to diagnose and tricky to treat. This course is designed to simplify TMD cases into categories that will lead to more strategic and successful treatment decisions. At the end of this course, participants will be able to understand and implement a stepwise TMJ evaluation, identify joint vs muscle-related TMD issues, identify leading causes of TMD signs and symptoms, manage acute TMD emergencies, work through a decision tree to properly select occlusal guard design and material and develop combination treatment modalities for TMD management.

Dr. Gary Dougan

Th7006 | 8:30 – 11 a.m. | **D A O**

No Fee

Top 10 Reasons Your Claims Are Denied

There are 10 common reasons dental claims are denied. What can you do to prevent delays in processing? We will discuss common coding errors that can interfere with payment, how to enhance office systems to smooth relationships with dental carriers and how to improve your office’s image with insurance companies. Plan to share some of your common claims problems and pool knowledge to help overcome payment barriers.

Dr. Van Haywood

Th6014 | 8:30 – 11 a.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

Tooth Bleaching: What We Know Now

Explore current insights on tray bleaching, in-office bleaching, and OTC-bleaching based on published research and clinical experience, including bleaching for children and older adults. In this course the participant will review bleaching examination components, understand hydrogen and carbamide peroxide differences, and identify differences between tray, in-office and OTC products and techniques. We will discuss treatment options for brown and white discolorations and nicotine stains and explore the treatment of tetracycline-stained teeth as well as evaluate the long-term safety of tray bleaching.

Ms. Judy Kay Mausolf

Th6015 | 8:30 – 11 a.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

Delivering W.O.W. Service! People Will Forget Everything Except How You Made Them Feel

Practices that build their office environment around serving the patient own and dominate the market. Customer service is often confusing, complex and vague! Set yourself apart from your colleagues: differentiate why it should be you and your office and not the office down the street! Learn principles for strengthening communication skills, practice brand and service standards. Illuminate the patient decision-making processes to create lasting impressions and exceptional experiences.

Dr. Jonathan Ng

Th6016 | 8:30 – 11 a.m. | **ALL ATTENDEES**



Fee: Dentists \$95, All others \$65

Digital Dentistry Unleashed: Empower Your Practice with the Latest Tools in Dentistry

Advancements in technology improve clinical success and enhance a patient’s experience. Starting with the dental impression as the crucial first step, digital information opens the door to 3D digital planning, 3D printing and virtual modeling which not only makes us more efficient but also better. This session will discuss just how simple, but critical, digital dentistry is as an essential component to the modern practice.

Note: This course is recommended before taking From Basics to Brilliance The Power of Digital Impressions in Your Dental Practice (Course Th6032).

Dr. Hal Crossley

Th6017 | 9 – 11 a.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

Drug Abuse and Its Impact on You, Your Family and Your Practice

How will a practitioner know if a person is under the influence of street drugs? What are some characteristics of adolescent substance abuse and what do you do about it? The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood-altering drugs. This presentation will help to identify and manage the substance-abusing patient. Discussion includes newer ways for abusing prescription and illicit drugs that might impact your dental treatment.

Mr. Kevin Henry

Th7057 | 9 – 11 a.m. | **D H A O S**

No Fee

Solving the Three Most Common Battles Between the Front Office and the Back

Turmoil between staff members frustrates everyone. Let’s set standards in your office so that patients walk away feeling like your office is a well-oiled machine, and you go home at night feeling fantastic instead of frustrated. In this interactive, fun course, team members will experience how it feels when things break down and together develop solutions that can strengthen the respect within so at the end of the day, everyone feels good.

D Dentists | **H** Hygienists | **A** Assistants | **O** Office Staff | **L** Lab Techs | **S** Students

Dr. Glenn Maron

Th6047 | 9 – 11 a.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

Bugs and Drugs: Infection Control and Management in Dentistry

When are antibiotics necessary and which one do I choose? Join our discussion and understand the recommendations for prophylactic antibiotics for cardiac and orthopedic patients. Learn to diagnose and manage simple odontogenic infections and know when to refer a patient. Gain a better understanding of the different antibiotics available and their indications and contraindications.

Dr. Todd Schoenbaum

Th6020 | 9 – 11 a.m. | D L S

Fee: Dentists \$95, All others \$65

Implant Prosthetics: Core Techniques For Fixed Restorations

Gain knowledge and techniques for restoring dental implants. This course will discuss the selection and use of implant components, torque wrenches, impressions, restoration designs/materials and delivery. Various implant systems will be covered. Leave feeling confident about using implant drivers and torque wrenches, selecting and using implant impression components and the selection and delivery of implant restorations for single units.

Dr. Bethany Valachi

Th6021 | 9 – 11 a.m. | I

Fee: Dentists \$95, All others \$65

Optimize & Ergonomize Your Front Office

Oftentimes, the musculoskeletal pain in the front office rivals that experienced by the team in the operatories! If ignored, this pain can progress to become an injury or career-ending disability. Among front-office workers, the ‘hot spots’ for pain tend to be the neck, shoulder, hand and wrist pain. Discover how to identify and correct poor working postures and office layouts with easy ergonomic modifications. Learn the most common pain syndromes among front office and implement effective evidence-based interventions.

Ms. Olivia Wann

Th6022 | 9 – 11 a.m. | ALL ATTENDEES

Repeated on Friday (Fr6089)

Fee: Dentists \$95, All others \$65

Help! OSHA is Here! What do I do now?

If an OSHA inspector walks in the door, you want to have confidence that you are prepared and you know how to best handle the situation. Learn how to prepare for an audit through training, policies and self-audits. This course will discuss common OSHA violations and non-compliance with CDC’s infection control guidelines in dental practices. Learn ways to avoid compliance blunders in your dental practice and promote safety for your employees and your patients.

Dr. David Rothman

Th6023 | 9 – 11:30 a.m. | D H A O S

Fee: Dentists \$95, All others \$65

MID, CTR and NCTR: The Alphabet Soup of Minimally-Invasive Dentistry

Minimally Invasive Dentistry: Do you or don’t you remove carious tissue before restoring or do you even restore? This lecture will explain the current concepts of diagnosing lesions and treatment planning and the use of current technologies to arrest and restore teeth to optimum function. Learn the “new” system of diagnosing caries by depth and location, if it should be restored, available techniques and new technologies for diagnosing and arresting.

Ms. Katrina Sanders

Th6024 | 9:30 – 11 a.m. | D H 

Fee: \$45

The 411 on D4346: An Interactive Program on Oral Inflammation

Gingivitis cases are rising in the US, but the “old normal” preventive D1110 code is still the one most commonly used. During this interactive program on how to use the D4346 code to address active gingivitis, we will identify key indicators of reversible and irreversible gum disease, curate transitional procedures that move patients to advanced treatment and develop verbiage to best explain inflammation, infection and the oral-systemic link.

Note: It is recommended you take “Clinical Assessments for Disease” (Online Course On8000) prior to taking this course.

Dr. Lee Brady

Th6006 | 9:30 a.m. – 12:30 a.m. | D H A L S

Fee: Dentists \$95, All others \$65

Mastering Anterior Veneers

Anterior veneers can be one of the most challenging restorative procedures we tackle. Every step of the process is more technically challenging and more complex than when we utilize full coverage restorations. In this program, we will discuss systems and technical tips and techniques that will transform how you think of veneers. Although it may be hard to imagine, making the provisionals will be easier than for full coverage preparations.

Dr. Juan Yepes

Th7007 | 10 – 11:30 a.m. | D H A S 

No Fee

Obstructive Sleep Apnea in Children: The Dentists’ Role

Gain the most up-to-date information regarding the fascinating and emerging field of sleep apnea in children. Through case-presentation we will discuss the entire spectrum of sleep apnea in children and the dentist’s role. Understand the fundamentals of sleep apnea diagnosis and determine the best and most updated treatment for children.



Ms. Laci Phillips Newland

Th6025 | 10 a.m. – 12 p.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

Can't We All Just Get Along? The Art of Communication

Have you ever been misunderstood? Thought “If could just find the right words...”? In today’s society communicating well with other humans could be the difference between confusion and clarity, anxiety and peace, success and disappointment. We will help you recognize and identify different communication styles, practice verbal skills and discover how role playing difficult conversations can actually be fun for your team. Because it doesn’t have to be a conflict, it just has to be a conversation.

Dr. Alan Atlas

Th6026 | 12 – 2:30 p.m. | D A L S

Fee: Dentists \$95, All others \$65

PREP FOR SUCCESS! Evidence-Based Techniques for Precision Restorative Dentistry in the Digital Workflow

The rapid rise of digital technologies and ability to fabricate CAD-CAM crowns is transforming dentistry. Procedures and techniques for esthetic and functional success with high strength ceramics will be demonstrated with the Dental Microscope HD Video. This course will help you understand how the digital workflow affects precision marginal fit and why recurrent caries develops at the crown-tooth interface. Learn to build up strength with the core build-up, select proper ceramic material and prep design based on occlusion, parafunction and diet, and review diamond selection for crowns, inlays, onlays and veneers.

Ms. Judy Kay Mausolf

Th6027 | 12 - 2:30 p.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

Communication Solutions: Attitudes, Breakdowns and Conflict Resolutions

Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns and resolves conflict to take your relationships from good to great! Learn skills to communicate positively and effectively with different and even difficult personalities. Create an environment where everyone looks forward to coming into the office, which ultimately results in growing your business. Inspire a culture of appreciation and acknowledgment. Communications expert Judy Mausolf will show you how.

Dr. Jeff Brucia

Th6028 | 12 – 3 p.m. | A S

Fee: Dentists \$95, All others \$65

Mastering Indirect Adhesive & Restorative Dentistry

A full spectrum of options for bonding indirect restorations greatly expands dentin bonding’s role in the contemporary restorative practice. This class provides an in-depth discussion of Immediate Dentin Sealing (I.D.S.) and Deep Margin Elevation (D.M.E.). We will review current dentin bonding systems best indicated for indirect restorations as well as techniques for preparation (including partial coverage restorations), impressions, temporization, lab communication, material selection and cementation of indirect restorations for the treatment of cracked teeth.

Dr. Gordon Christensen

Th6029 | 12 – 3 p.m. | D H A L

Fee: Dentists \$95, All others \$65

Christensen “Bottom Line” 2024

This fast-paced course includes many concepts, materials, technologies, devices and techniques in numerous areas of dentistry. Topics include endo, implant surgery, implant prosthodontics, a replacement for the current all-on-4, restorative materials, radiology sensors, preventive products, cements and many others. Learn to identify what is new and good in dental products in many areas of dentistry and determine what best relates to your practice.

Dr. Chad Duplantis

Th7008 | 12 – 3 p.m. | D H A O

No Fee



Up Your Game: Making Sense of Technology and How to Thrive with it in Today’s Clinical Practice!

From the front to the back of the clinical setting, digital tools have transitioned from a want to a need and are a must for predictability, productivity and ultimately profitability. VOIP phones, intraoral scanning, CBCT, milling and 3D printing are some of the digital technologies that we will evaluate and then assess how the entire team can integrate into everyday clinical practice. Discover the benefits of multifunctional technology and get the dental team excited about integrating these new technologies.

Dr. Mitch Gardiner

Th7009 | 12 – 3 p.m. | ALL ATTENDEES

No Fee

Teach Your Dental Team How to Defend You From Malpractice

Clinical documentation is the gold standard in malpractice defense. Teaching a dental team how to meet accepted standards of dental care and having it documented is critical. This program will teach every member of the team important roles that they all play in making an office the best practice it can be for providing high-quality dentistry while protecting the dentist from malpractice liability. Participants will understand what needs to be included in clinical documentation to protect practices from a lawsuit.

Dr. Howard Glazer

Th6030 | 12 – 3 p.m. | D H A

Fee: Dentists \$95, All others \$65

The ABC’s of Dentistry: Adhesion, Bioactivity, Composite Resins

Adhesion, Bioactivity, Composite resins: With so many new materials in the marketplace it is essential that the practitioner know the benefits and possible shortcoming of the products available for purchase. In this course we will compare adhesives to determine which generation of adhesive is best, differentiate between bioactivity and biomimicry, and discuss the advantages of packable and flowable resins.

Dr. Stanley MalamedTh6031 | 12 – 3 p.m. | 

Fee: Dentists \$95, All others \$65

Hit Me with Your Best Shot: Making Local Anesthesia Effective and Comfortable

Patients do not want to experience pain during dental treatment. Local anesthetics are the safest and most effective drugs for the prevention and management of pain, yet, on occasion, achieving profound anesthesia painlessly can be challenging. We will discuss the means to making dental local anesthetic injections more effective and more comfortable. Topics include: articaine; buffering (the local anesthetic ‘on switch’); phentolamine (the local anesthetic ‘off switch’) and computer-controlled local anesthetic delivery (C-CLAD).

Dr. Tom McDonaldTh7010 | 12 – 3 p.m. | 

No Fee

Staging Complex Restorative Cases: Putting Things in the Proper Order

Modern dentists have developed vast knowledge in esthetics, occlusion and restorative dentistry. However, when presented with a complex case, many clinicians have difficulty deciding where to start and what is the proper sequence for treatment. Learn to apply a time-tested system for diagnosis and treatment sequencing of complex esthetic-restorative cases with an emphasis on segmental restoration. Applying this approach will help any clinician have more technically achievable results and is an important step toward efficiency in today’s economy.

Dr. Jonathan NgTh6032 | 12 – 3 p.m. |  

Fee: Dentists \$95, All others \$65

From Basics to Brilliance: The Power of Digital Impressions in Your Dental Practice

Whether you are considering a scanning system for the first time or you are an experienced user, this session will provide a comprehensive understanding of digital impression techniques and valuable instructions on efficient scanning methods. Attendees will explore the diverse range of scanner systems available. This knowledge will empower you to make informed decisions when integrating digital impressions into your practice and elevate your patient care.

Note: Before taking this course, it is recommend you attend “Digital Dentistry Unleashed: Empower Your Practice with the Latest Tools in Dentistry.”

Dr. Jeff PaffordTh6033 | 12 – 3 p.m. | 

Repeated on Saturday [Sa6103]

Fee: Dentists \$95, All others \$65

Understanding and Managing Root Resorption

Root resorption is a very poorly understood topic in dentistry. Most dentists were taught about internal versus external resorption in dental school but now know there are many different subtypes. Adding to the confusion are many names for the same types of resorption, and our classification system is incoherent. This course seeks to add clarity to this complex phenomenon and includes a discussion of management in a way that is easy to understand and take back to your practice.

Ms. Amber Riley

Th6123 | 12 – 3 p.m. | ALL ATTENDEES

Fee: \$95, All others \$65

Bones, Bugs, Fire and Flies: An Introduction to Forensic Odontology

Dental records can help solve crimes! Grow in your appreciation for the value of accurate dental records to aid law enforcement in a forensics investigation. Gain an introductory knowledge of forensic odontology and how the law dictates a forensic human identification. A step-by-step exploration of dental autopsy will be presented with physical examination, photography, radiography and forensic evidence management needs of varying postmortem states including skeletonized, fragmented, decomposed and burned. Missing person investigation methods and multiple fatality incident management systems will be overviewed.

Dr. John Svirsky

Th6034 | 12 – 3 p.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

Oral Cancer 2024: Lumps, Bumps and Lesions for all Seasons

Develop a logical approach to the recognition and diagnosis of premalignant and malignant lesions. This course will help you understand the risk factors associated with the development of oral and oropharyngeal cancers and learn how to present an oral cancer diagnosis to a patient while determining the current prognosis and treatment. We will review unusual cases, diagnostic challenges, the oral health effects of tobacco products and alcohol, premalignant and malignant lesions, and new diagnostic techniques as well as the link between human papilloma virus and cancer.

Dr. Bethany ValachiTh6035 | 12 – 3 p.m. | 

Fee: Dentists \$95, All others \$65

Hygiene Shouldn’t be a Pain in the Neck

A staggering 80% of hygienists who retire early are forced to due to work-related pain. This research-based seminar for dental hygienists fills a void in the dental education—bridging the gap between dental ergonomics and work-related pain. Discover how equipment selection, adjustment, movement and positioning are affecting your physical health. Implement effective prevention and self-treatment strategies. Hygienists will walk away with techniques they can apply immediately in the operatory to reduce pain, prevent injury and increase career longevity.

Dr. Gary DouganTh6036 | 12:30 – 3 p.m. | 

Repeated on Saturday [Sa6107]

Fee: Dentists \$95, All others \$65

Recent Dental Code Changes & Opportunities: What You Should Know About Dental Coding

Dental codes change every year. Many practices miss billing and reporting opportunities to describe properly the services they are providing. Learn new and recent codes, understand how to use them properly in the practice for improved claims success and identify which codes are being scrutinized and why. Eliminate common code mistakes that interfere with being paid. This is a great course for dentists and staff to understand how best to report what they do for better billing success.

Dr. Van Haywood

Th6037 | 12:30 – 3 p.m. |      
 Fee: Dentists \$95, All others \$65

Occlusal Disease, Occlusal Examination, Adjustment and Splint Fabrication

Occlusal disease is one of the three main challenges to maintaining a healthy dentition. Recognizing the signs on the teeth and restorations allows the dentist to determine appropriate treatment to minimize the effects and avoid restoration failures from occlusal trauma. This course will help you determine how to initiate the correct treatment, construct a predictable simple method to fabricate a maxillary occlusal bruxism splint and understand the sequential technique for an occlusal adjustment.

Dr. David Rothman

Th7012 | 12:30 – 3 p.m. |      
 No Fee

Behave Yourself! Behavior Management Techniques for Children and Parents

Do you find yourself confused about the behavior and coping skills of children? Have you noticed that parents are lacking the skills (or the desire) to manage their children in your office? During this lecture we will evaluate the changes in the behavior of children in recent times and learn techniques for channeling and modeling kids’ behaviors to get them through their dental visits. We will look at nonpharmacologic and pharmacologic management techniques and how to assess which to use.

Ms. Amanda Hill

Th6038 | 1 – 2:30 p.m. |      
 Fee: \$45

Learning Your Lines: Maintaining your Dental Unit Water and Suction Lines for Optimal Safety

There are lines coming in and out of our operatories, but do you understand how to care for them for maximum efficiency, effectiveness and safety? Science proves most of the aerosols come from our DUWLs (Dental Unit Waterlines). And we need our suction to keep patients from drowning! Attendees will learn to apply the why, how and what of dental water and suction lines, turning you into a Line Leader where you can head back into your op and Know Your Lines!!!

Dr. Arjun Srinivasan

Th7013 | 1 – 2:30 p.m. |      
 Repeated on Saturday [Sa7030]
 No Fee

Controlling Infections and Antibiotic Resistance in Dental Settings

This session will cover both fundamental and emerging topics in infection control and antibiotic resistance of interest to the dental community. We will review some of the key pathogens that can be transmitted in dental settings and discuss ways to reduce the risks of that spread. We will also review the current data on antibiotic prescribing in dental practices and discuss potential options to collaborate to improve antibiotic use.

Mr. Kevin Henry and Dr. David Rice

Th6039 | 1 – 3 p.m. |      
 Fee: Dentists \$95, All others \$65

Gloves Off: Real Talk About the Dentist-Assistant Relationship in 2024

What are the top 10 sticking points in the relationship between the dentist and the assistant? Let’s look at the conversation from both sides of the equation and have an open, honest discussion about how to bridge any gaps in the relationship. Dr. Rice shares what he has heard from the dentist side while Kevin brings the team and assistant point of view into the conversation. This will be lively, interactive and filled with relationship learning opportunities.

Mr. Charles Loretto

Th6040 | 1 – 3 p.m. |  
 Fee: Dentists \$95, All others \$65

Accumulating Wealth in Your Practice: Financial Decisions to Take You There

This course offers an opportunity to flip today’s uncertainty into a roadmap for future financial security. Attendees will learn proven formulas behind building wealth, improving cash flow, getting ahead on retirement planning, bringing in associates or partners, plus the benefits of various savings environments. We will identify the decisions dentists face in early practice ownership as well as tax strategies to improve cash flow and support market volatility. Attendees will walk away with the tools to develop a financial plan to help meet their long-term goals.

Ms. Laci Phillips Newland

Th6041 | 1 – 3 p.m. | ALL ATTENDEES
 Fee: Dentists \$95, All others \$65

Metrics & Goals: The Numbers Start the Story

We want you to be a great business owner, and Key Performance Indicators (KPI’s) are the numbers we use to measure business success. Learn how to find and interpret these numbers and understand the story they tell. We will identify what KPI’s you should be tracking and how they affect your business. Discover which reports to run on a daily, weekly, monthly and yearly basis. Gain knowledge on goals, bonus’s and how to prepare for each new year and the growth you desire.

Dr. Todd Schoenbaum

Th6042 | 1 – 3 p.m. |   
 Fee: Dentists \$95, All others \$65

Prosthetic Implant Complications: Causes, Prevention and Management

Learn how to address the most common prosthetic implant complications in partially edentulous treatments including loose/stripped/broken screws, progression of open contacts and short anterior crowns, “screwmentable” complications, cement induced peri- implantitis and more. Each complication topic discussed will cover frequency of occurrence, common causes, strategies for prevention and management.

Dr. Lori Trost

Th7014 | 1 – 3 p.m. | ALL ATTENDEES

No Fee



Top Clinical Tips for Dental Team Members

This program will introduce current “easy-to-use” techniques, materials and tips for team members that are effective in every practice. From this knowledge, you will learn how to better maximize your role within the dental team! Topics will range from clinical protocols, readiness, isolation and digital dentistry, as well as patient and team communication. Ultimately, you will learn how to adopt best practices and build your “Top List” with ideas to implement on Monday.



Ms. Carrie Webber

Th6043 | 1 – 3 p.m. | ALL ATTENDEES

Repeated on Saturday [Sa6119]

Fee: Dentists \$95, All others \$65

Plagued by Cancellations and No Shows? Three Remedies to Keep Your Practice Thriving

Are you feeling the pain of broken appointments and no shows now more than ever? Has your practice production plateaued? Learn ways to repair the “holes” in your practice scheduling system and strategies to grow your practice as we review key causes of broken appointments and no shows in your practice. Learn steps to streamline your patient communications and scheduling processes to strengthen patient commitment for scheduled appointments. Practice strong verbal skills to strengthen your practice schedule.

Dr. Juan Yepes

Th6044 | 1 – 3 p.m. | D H A S

Fee: Dentists \$95, All others \$65



Pediatric Oral Radiology: From Radiation Safety to Lesions and CBCT

Investigate the most common radiographic lesions presented in infants, children and adolescents. Through case-presentation, the entire spectrum of oral radiology in pediatric dentistry will be discussed. Topics will include radiation safety, digital radiology, CBCT in pediatric dentistry, radiographic interpretation and common radiographic lesions as well as the importance of radiation safety in the practice of dentistry with children and adolescents.

Ms. Katrina Sanders

Th6045 | 1:30 – 3 p.m. | D H

Fee: \$45

Between The Threads: Uncovering Implant Therapy for the Dental Hygienist

Dental implants have a higher failure rate in diseased mouths. Preventive dental hygienists play a crucial role in identifying and managing dental implant patients. This course discusses all aspects of dental implant care, from patient selection to treatment and maintenance to help you provide the best possible care for your patients. We will review the AAP standards for diagnosing periimplant disease and therapeutic modalities as well as advanced periodontal procedures and futuristic trends in dental implant therapeutics.

Note: It is recommended you take Clinical Assessments for Disease [Online Course On8000] prior to taking this course.

Ms. Olivia Wann

Th6046 | 1:30 – 3 p.m. | ALL ATTENDEES

Repeated on Friday [Fr6065]

Fee: \$45

Don’t Click This! HIPAA Compliance & Cyber Security

Avoid office shutdowns, costly penalties and legal fees by protecting your practice from HIPAA violations and cyber thieves. The Safe Harbor law can protect you if there is a data breach, but you must demonstrate evidence of having used recognized security practices (RSP) 12 months prior to the breach. Learn what it means to incorporate RSPs and to address common HIPAA violations in dental practices such as the Right to Access. Prepare your team to recognize phishing emails and avoid a data breach.

Dr. Glenn Maron

Th6019 | 1:30 – 3:30 p.m. | D H A O S

Fee: Dentists \$95, All others \$65

Opioid Update—Pain Management in Dentistry

The FDA, ADA, State and Federal Government as well as media are all very concerned and highlighting the excessive use of narcotics and other addictive medications in dentistry. Dr. Maron will lead a discussion on current recommendations in pain management for the dental patient. From premedication to local anesthesia, staying abreast of the latest protocols is critical for ideal pain control. We will examine oral sedation and the requirements for state anesthesia certification as well as post-op pain control, including appropriate use of narcotics and anti-inflammatory medications.

Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.





Botox® and Dermal Filler Training Staff Friday

Dr. Gigi Meinecke

Fr5000A | 8 a.m. – 5 p.m.

H A O | Fee: \$295

Staff can select to take one, two or all three days of this course. See page 3 for details.

Dermal Filler Refresher Course

Dr. Gigi Meinecke

Fr5021 | 8 a.m. – 12 p.m.

D | Fee: \$625

Already completed a dermal filler course, but feel you could benefit from a “refresh”? Did you train over two years ago and realize you need to update your knowledge and skills? Or perhaps you completed training and never felt confident?

All dedicated practitioners know that updates and reviews are critical. Join us for this comprehensive four-hour didactic review.

Update your knowledge and skills.

REQUIRED: To enroll in this refresher course, you must have completed at least six hours of a foundation dermal filler course. The refresher course will only cover theory, does not include a hands-on treatment component and is therefore not a certification course.

Proof of completion* of a foundational course that included live patient injections is required for enrollment.

**Please note: Proof of completion includes a scanned certificate of completion or CE credit printout from an approved PACE, CERP or CME provider.*

All Friday Botox courses are taught simultaneously.



Dr. David Clark

Fr5022 | 8 – 11 a.m. | **D**

Repeated from Thursday (Th5012)

Fee: \$435

Black Triangles, Diastemas and Amazing Contacts in Class II Composites

Additive dentistry is quite simply fun to do! In this hands-on course, attendees will restore the Clark Class II non-retentive cavity preparation which is now taught in several dental schools. The famous “Rock Star Polish” of composite will be demonstrated. Attendees will learn simplified diastema closure using patented diastema matrices, how to treat the dreaded black triangle, the seven steps to world class contacts in Class II composite, how to maximize heated composite and when to use modern matrices, wedges and separators.

Dr. Todd Davis

Fr5023 | 8 – 11 a.m. | **D L**

Repeated from Thursday (Th5013)

Fee: \$435



Occlusal Equilibration: Why, When and How

Grow in your confidence to help your patients who need occlusal therapy. Participants will learn the reasons why and when occlusal equilibration is needed and participate in hands-on exercises to apply the principles and skills involved with occlusal equilibration.

Dr. Chad Duplantis

Fr5024 | 8 – 11 a.m. | **D H**

Repeated from Thursday (Th5005)

Fee: \$345



The 3-D Experience: An Introduction to CBCT for the Dental Practitioner

Cone beam computed tomography (CBCT) has rapidly evolved over the past several years and has become more adopted in the dental setting as a diagnostic aid. We will discuss how CBCT is used to increase diagnostic capabilities, help you visualize possible ways to integrate advanced imaging techniques into your clinical practice and review multiple clinical examples where 3D imaging really makes a difference versus the traditional 2D radiograph.

Dr. Robert Edwab

Fr5025 | 8 – 11 a.m. | **D**

Fr5038 | 1 – 4 p.m. (Repeat)

Repeated from Thursday (Th5006 and Th5015)

Fee: \$395

Hands-On Oral Surgery Workshop

In this surgery review course, using a variety of tools we will demonstrate and perform different techniques including use of the proper instruments and forceps for surgical procedures, root recovery techniques, I&D, biopsy, frenectomy and flaps. All materials, pig jaws and sutures are provided. Participants take away new surgical and suturing techniques and learn how to avoid complications, choose proper flap design and how to choose and use each instrument for best results.



MEET the
SPEAKERS





Dr. Dennis Fasbinder

Fr5026 | 8 – 11 a.m. | 

Repeated from Thursday (Th5014)

Fee: \$345



Post-Milling Processing for Chairside CAD/CAM Restorations: Hands-On Workshop

A key element to the success of chairside CAD/CAM restorations is the post-milling processing of the restoration. This hands-on workshop will provide experience in the clinical workflow for processing high strength ceramic and zirconia restorations. Recommendations for esthetic modification as well as polishing techniques will be reviewed. The focus will be on providing a predictable, efficient process to ensure the optimum clinical outcome for both maximizing the strength and esthetics of the restorations.

Dr. Meetu Kohli

Fr5028 | 8 – 11 a.m. | 

Fr5039 | 1 – 4 p.m. (Repeat)

Fee: \$425



Biologically-effective Instrumentation and Obturation

Current biological concepts have revolutionized endodontics and yield positive treatment outcomes. Participants in this hands-on course will perform minimalistic 3D cleaning and bioceramic obturation on realistic simulated models to learn skills that are transferable to clinical practice tomorrow. Come learn to instrument and obturate in an adept, structured workflow that is repeatable and easily transferable to your clinical practice.

Dr. Lee Silverstein

Fr5029 | 8 – 11 a.m. | 

Fr5041 | 1 – 4 p.m. (Repeat)

Fee: \$440

GUMS R US Crown Lengthening: a User-Friendly Hands-On Course

Diagnosing the need for a crown-lengthening procedure is of paramount importance, as is understanding the differences between esthetic crown lengthening and functional crown lengthening on a posterior tooth. This hands-on experience using pig jaws will show you a step-by-step procedure to crown-lengthen teeth in both the anterior and the posterior regions of the mouth. Surgical, bone recontouring and suturing techniques will be demonstrated for and performed by each participant.

Dr. Dan Coleman and Dr. Paul Levi, Jr.

Fr5030 | 8:30 a.m. – 12:30 p.m. | 

Fr5044 | 1:30 – 5:30 p.m. (Repeat)

Repeated from Thursday (Th5004)

Fee: \$295

Optimizing Non-Surgical Root Debridement

Up-to-date concepts and techniques for providing effective non-surgical management of periodontal diseases will be presented in a lecture and hands-on format. Topics include discussion of the etiology of periodontal diseases, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a demonstration of subgingival air polishing. Sequencing appointments for non-surgical active and maintenance therapy for implants will be presented.

Dr. Erin Elliott

Fr5031 | 9 – 10:30 a.m. | 

Fee: \$295



Sleep Apnea: Oral Appliance Selection and Records

Dentists and dental team members can play a key role in treating sleep apnea. This practical course is designed to educate you on how to take records to begin treatment with oral appliance therapy. We'll focus on reality-based practical processes in a real-life general dental practice. You will leave this hands-on course with the confidence to select the best appliance for each of your patients, take accurate full-arch digital or analog impressions to fabricate a sleep appliance and capture an accurate protrusive bite utilizing a novel instrument.

Ms. Renee Graham

Fr5032 | 9 – 11 a.m. | 

Fr5037 | 12 – 2 p.m. (Repeat)

Fee: \$215



Exposing the Experts in Radiology: The Science of Technology to Advance Your Technique

The goal of dental imaging is to achieve acceptable quality while minimizing patient exposure. This course will review current radiology technology and teach clinical modifications necessary to maximize the full potential of imaging. By the end of this presentation, the dental professional will be able to determine the best radiographic technique for each patient and implement techniques to minimize error to achieve a high-quality diagnostic image.



Dr. Jonathan NgFr5033 | 9 – 11 a.m. | **D A S**

Fee: \$210

Mastering Digital Impressions Hands-on: How You Can Use This Tool For Simple To Complex Cases

During this immersive session you will discover the transformative benefits of digital impressions over traditional methods. You will use cutting-edge equipment and software to capture digital impressions on dental models and simulated patient scenarios under expert guidance. Master scan protocols and troubleshoot common challenges. Learn how to overcome hurdles like patient positioning and moisture control. Acquire strategies to educate patients about the digital impression process, alleviate their concerns and emphasize the advantages of this advanced approach.

CPR Cardiopulmonary Resuscitation Re-CertificationFr5034 | 9 a.m. – 12 p.m. | **ALL ATTENDEES**

Fr5042 | 1:30 – 4:30 p.m. (Repeat)

Fee: \$95

The American Heart Association (AHA) has issued revisions concerning the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR re-certification. It is not for someone learning CPR for the first time. It will include a written exam and hands-on practice. You must have had CPR training within the past three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements. An online study guide is made available to those attendees who pre-register. Participants should review this material prior to arrival.

*Note: Certification is valid for two years.***Mr. Bob Kulhan**Fr5035 | 9:30 – 11:30 a.m. | **ALL ATTENDEES**

Fee: \$125

Tooth Extraction? Hire a Barber! – New Times Call for New Techniques for Leading Through Disruption

Leadership techniques have changed, and “Tooth Extraction? Hire a Barber!” is a fun, fast-paced, interactive and incredibly informative session that ties the modern techniques of improvisation to real-world applicability in an entertaining and thought-provoking way. Practice proactive techniques that activate the people skills needed for leading change, identify and overcome challenges to leading change, develop empathetically adaptive communication and build morale by empowering others to feel comfortable (psychologically safe) with agile decision making and driving change.

Dr. Uche OdiatuFr5036 | 11 a.m. – 12 p.m. | **ALL ATTENDEES**

Fee: \$50

Zen Body 50

Lifelong athlete, practicing dentist and NSCA Certified Personal Trainer, Certified Yoga Instructor and Certified Boot Camp Instructor, Dr. Odiatu will guide you through a 30–60 minute series of exercises to tone and move your muscles, joints and bones. Beginner to intermediate. Receive the components of a time efficient complete exercise program for the busiest dental professional, discover the value of adding flexibility and balance to your workouts and gain insight into a time efficient way of moving and toning your high-performance body.

Dr. Jonathan NgFr5040 | 1 p.m. – 4 p.m. | **D A L S**

Fee: \$425

Hands-On All on 4 Conversion: Craft Aesthetic Smiles with Confidence

Discover the artistry and scientific precision in transforming smiles with an immersive “Hands-On All on 4 Conversion” seminar. This dynamic workshop equips you with the skills, techniques and confidence required to excel in All on 4 Conversion procedures. By mastering this innovative approach, you will not only enhance patient aesthetics but also elevate their quality of life. Embark on a journey of aesthetic transformation that promises to reshape smiles and ignite self-assurance.

Dr. David RiceFr5043 | 2 – 5 p.m. | **D A**

Fee: \$395

Smile Design and the Seven Deadly Sins

From direct to indirect restorative to clear aligners to interdisciplinary care... Designing smiles is what we do. Those who understand and implement seven core principles don't just design smiles...they design their practice success and financial futures. Join us as we discuss these seven principles and get hands on with veneer preparation and provisionalization. Take home the smile design playbook that will transform how you assess, treat and triumph.

Dr. Alan AtlasFr5045 | 2 – 4:30 p.m. | **D A S**

Repeated on Saturday [Sa5052]

Fee: \$395

Posterior Composites from Preparation to Finishing – Hands On Workshop

Technique errors, incorrect material selection and poor patient compliance will expedite failure of posterior composite restorations. This workshop provides the materials including a diamond preparation kit and takes participants through a step-by-step workflow to utilize simplified and innovative clinical protocols from preparation to finishing.

Note: Course Fr6052 Less-Stress Dentistry: How to do Posterior Composites Faster and Better is a prerequisite for this course. Attendees need to bring their own loupes to this course.

Mr. Bob Kulhan
 Fr5046 | 2 – 4 p.m. | ALL ATTENDEES
 Fee: \$125

People Quit People: Snuff Out Burnout through Intrinsic Motivation

Dopamine ain't for dopes! How do you motivate people in your life – colleagues, spouses, partners, children, patients? You'll leave this extremely entertaining, interactive, thought-provoking session with immediately applicable motivation techniques to decrease burnout, increase morale and create purpose and unity within your practice. You will learn to develop strategies for motivation and influence, strengthen competencies needed for building relationships and developing trust and promote an understanding of how energy + attitude + simple framing of language can influence others positively.

Dr. Jimmy Cassidy
 Fr5047 | 2 – 5 p.m. | D A L S
 Fee: \$295

Denture Workshop: The Turbyfill Technique

This hands-on workshop supporting the Turbyfil denture technique will focus on the laboratory skills and clinical application of those skills for a successful outcome for your denture prosthetics. From base plates and occlusal rims to tooth selection—provisional dentures, duplicate dentures and material selection will be discussed and performed. A functional impression material, Flow-cast, will be used and manipulated by participants. A flow chart and timeline will be presented and used so this technique can be incorporated into your daily practice.



Dr. Lori Trost
 Fr5048 | 2 – 5 p.m. | D A 
 Repeated on Saturday [Sa5051]
 Fee: \$345

Start Loving Dentures - Making Dentures Digitally

Fabricating traditional acrylic dentures has not advanced appreciably in decades! This time-consuming procedure requires multiple appointments and a trusted lab technician to perform many steps manually. Digital dentures offer a simpler workflow for the dentist, reducing lead time drastically and enhancing the patient experience. This hands-on program will offer a wide range of clinical cases that demonstrate oral rehabilitation and bring into focus how the digital workflow can help facilitate the process.





March 22 | 8 a.m. – 3:30 p.m. | Fr6050 | **D** **H** | Fee: Dentists \$180, All Others \$110

8 – 9 a.m.

Dr. David Rice
Creating the Ultimate Doctor & RDH Exam

Tired of hearing “let’s wait” from patients? How about hearing “yes” and then no follow through? Overworked, overstressed and unproductive is the story we hear time and again. If you’re ready for better, join us and take home THE playbook that drives patient yes.

9 – 10 a.m.

Dr. Bethany Valachi
Ergonomics

A staggering 80% of hygienists who retire early are forced to, due to work-related pain. This research-based seminar bridges the gap between dental ergonomics and work-related pain to help you prevent injury and increase career longevity. Discover how equipment selection, adjustment and positioning are affecting your health.

10 – 11 a.m.

Ms. Lora Hooper
Biological Testing

Don’t miss this opportunity to revolutionize your dental hygiene department and gain insights into achieving better patient outcomes through the power of testing. By harnessing salivary diagnostics, you’ll gain the tools to unlock personalized treatment pathways and elevate the standard of care you provide.

Lunch is on your own from 11 a.m. – 12:30 p.m.

12:30 – 1:30 p.m.

Dr. John Svirsky
Mother Said that There Would Be Days Like This

This is the 2024 course that will review some interesting conditions emphasizing diseases from aphthous stomatitis to the HPV association with oropharyngeal cancer and oral cancer. Get ready to laugh, learn and make a difference in the life of your patients.

1:30 – 2:30 p.m.

Ms. Amanda Hill
Disinfection Dash: Mastering Operator Turnover

Welcome to Disinfection Dash, where we transform operator clean-up into an adrenaline-pumping challenge! In this fast-paced and witty course, we’ll uncover the sneaky spots commonly missed during treatment room disinfection and equip you with effective techniques to ensure every patient and clinician enjoys a safe and hygienic experience.

2:30 – 3:30 p.m.

Dr. Maria Geisinger
The Myths and Mysteries of Oral Hygiene: Evidence-Based Recommendations in the Age of Dr. Google and Pinterest

From charcoal toothpaste to oil pulling to purple color-correcting toothpaste, our patients are bombarded with oral hygiene advice with dubious scientific basis. This course will examine the evidence behind oral hygiene recommendations for patients with various dental needs.

March 22 | 8 a.m. – 3:30 p.m. | Fr6048 |   | Fee: Dentists \$180, All Others \$110

8 – 9 a.m.

Dr. Mark Hyman**A Day in The Life of a Top Gun Dental Team**

Listen, learn, and laugh your way through a fast-paced, humorous review of “The High Impact Private Practice Dental Assistant.” Learn how to capitalize on other skills to improve the productivity of your practice and the quality of the service your team provides. Learn systems you can implement today to lower stress, prevent burn out and increase your enjoyment of dentistry.

9 – 10 a.m.

Ms. Carrie Webber**The Dental Team’s Guide to Successful Patient Conversations**

Throughout a patient’s experience in your practice there are pivotal touchpoints where conversations can either build a patient’s perception of value in the treatment or diminish it. Learn impactful ways that each member of the team can strengthen their skills.

10 – 11 a.m.

Ms. Amanda Hill**Disinfection Dash: Mastering Operatory Turnover**

Welcome to Disinfection Dash, where we transform operatory clean-up into an adrenaline-pumping challenge! In this fast-paced and witty course, we’ll uncover the sneaky spots commonly missed during treatment room disinfection and equip you with effective techniques to ensure every patient and clinician enjoys a safe and hygienic experience.

Lunch is on your own from 11 a.m. – 12:30 p.m.

12:30 – 2 p.m.

Dr. Howard Glazer**Forensic Odontology: TV vs. Reality**

The objective of this presentation is to familiarize the audience with the history of forensic odontology from the early days of Rome to the development of modern-day science. The need, role and responsibility of the forensic odontologist in both civil and criminal matters will be discussed along with demonstrative cases, including but not limited to the identification of unknown remains, interpretation of bite marks, to rendering an opinion in issues of negligence, matters of fraud and child abuse.

2 – 3:30 p.m.

Mr. Kevin Henry**Why Dental Assistants are More Important than Ever in 2024**

With all the changes going on in our society, including how patients gather their information and mold their perceptions about dentistry, dental assistants have a more important role in patient communication and practice success than ever before. So why are so many feeling underappreciated? We’ll discuss that and reveal exactly why dental assistants comprise the backbone of the dental practice in 2024 and beyond.



March 22 | 8 a.m. – 3:30 p.m. | Fr6049 |   | Fee: Dentists \$180, All Others \$110

8 – 9 a.m.

Ms. Laci Phillips Newland

Elevating Dental Excellence: Mastering Image & Professionalism

Creating a positive and professional image can help build trust with patients, improve the overall patient experience, and contribute to the long-term success of the practice. Attention to details, from appearance to communication and the physical environment, can make a significant difference in how patients perceive the quality of care they receive. Get ready to elevate your practice and have some fun.

9 – 10 a.m.

Ms. Judy Mausolf

We Team - How to Build an Aligned and Cohesive Leadership Team!

Everything begins and ends with leadership. It is what leaders do, don't do, or allow in their culture that defines the practice culture. The more leaders the more difficult it becomes to create and sustain a consistent message. Learn how to build an aligned and cohesive leadership team.

10 – 11 a.m.

Dr. Gary Dougan

ADA's CDT Codes: Coding Won't Kill You

Dental codes change every year. Many practices miss billing and reporting opportunities to properly describe the services they are providing. Learn new and recent codes, how to use them properly in the practice for improved claims success and which codes are being scrutinized and why. Eliminate common code mistakes that interfere with being paid.

Lunch is on your own from 11 a.m. – 12:30 p.m.

12:30 – 1:30 p.m.

Mr. Kevin Henry

Leadership and Conflict Resolution in Today's Dental Practice

Everyone in the practice serves a vital role in the success of the practice and the comfort level of your patients. We'll focus on how everyone can be a better leader and communicator, both within the team and with everyone who walks through your doors. Through this interactive lecture, we'll uncover hidden leadership skills and personality traits that can make the day better and the team closer.

1:30 – 2:30 p.m.

Ms. Carrie Webber

Can You Hear Me Now? Telephone Skills That Cut Through the Noise

How do we cut through noise, distractions & objections to build the bridge from telephone calls to scheduled and kept appointments? Dive into verbal skills, common obstacles and proactive steps that help you schedule these potential patients and see success in keeping appointments.

2:30 – 3:30 p.m.

Dr. Mark Hyman

Building a Great High-Performance Team

What is it that differentiates the top practices from the average? What is their Secret Sauce? That formula that leads to extraordinary production, collection, overhead control, team retention and FUN! Laugh and learn as we reveal the formula, discuss action steps today and see your team re-engage and thrive today.

Dr. Brooke Fukuoka

Fr6072 | 8 – 9:30 a.m. | 

Repeated on Saturday [Sa6120]

Fee: \$45

Silver Diamine Fluoride/SMART and Other MID Techniques—Choose Your Own Adventure

Silver Diamine Fluoride and SMART restorations have been growing in interest in dentistry. Many courses exist where these topics are discussed. This course is different. The learners drive the bus. What is it YOU want to talk about? We will have topics on a slide, and the audience will decide which ones we talk about, choosing topics until the time runs out. Learning objectives discussed will vary based on what learners want to know.

Dr. Uche Odiatu

Fr7015 | 8 – 10 a.m. | ALL ATTENDEES



No Fee

Build an Unstoppable You: Where You End & Your Gut Health Begins!

Our gut flora makes very powerful anti-inflammatory agents when fed key nutrients. Learn what impacts gut integrity (antibiotics, jet lag, fast food, artificial sweeteners), and what we dental pros can do to help patients and ourselves. Microbiome impacts overall health as much as our genes, and the number one way to influence is your diet. We will identify ways you can help lower your and your patients' inflammatory burdens and improve emotional, immune and brain health as well as metabolism and digestion.

Dr. Alan Atlas

Fr6052 | 8 – 11 a.m. | 

Fee: Dentists \$95, All others \$65

Less-Stress Dentistry: How to do Posterior Composites Faster and Better

Technique errors, incorrect material selection and poor patient compliance will expedite failure of posterior composite restorations. A step-by-step demonstration of an efficient workflow under HD microscope video will be presented. Understand how to utilize simplified and innovative clinical protocols, achieve precise margins and contacts, reduce sensitivity, increase profitability with efficient techniques and help patients understand their role in the survival of their restorations.

Note: This course is a prerequisite for Posterior Composites from Preparation to Finishing – Hands On Workshop [course Fr5045].

Dr. Dan Butterman

Fr6053 | 8 – 11 a.m. | 



Fee: Dentists \$95, All others \$65

Digital Solutions for Guided Implant Treatment

Maximize technology for safe and predictable implant treatment. The use of optical and CBCT imaging will be demonstrated for implant planning and guided implant surgery. Multiple workflows for guided surgery will be analyzed, from in-office guide fabrication to outsourcing with a lab. Learn CBCT evaluation and prosthetic implant planning, options for in-office or outsourced milled or printed surgical guide fabrication, guided implant surgery techniques and custom healing abutment and temporization options.

Dr. Jimmy Cassidy

Fr6054 | 8 – 11 a.m. | 

Fee: Dentists \$95, All others \$65

Implants and Challenges with Implants on the Removable Side

Incorporating implants into removable partials can be a daunting task. A simplified approach to designing and treatment planning implant supported partials will be discussed along with the ten principles of partial denture design. Learn to incorporate the rule of “Threes” with implant partials and why it ensures success in your partials. We will review precision attachments, assessing which ones to use and which ones to avoid.

Dr. Howard Glazer

Fr6055 | 8 – 11 a.m. | 

Fee: Dentists \$95, All others \$65

Materials for Restorative Not Reparative Dentistry: I Have It...You Need It!

Come on a journey from diagnosis to polish in discussing how we can change from a reparative dentist to true restorative dentist. We will discuss how and what to use to achieve maximum esthetic outcomes that are long-lasting and maintain form and function. Learn what bioactive, biomimicry and antimicrobial materials mean and why we should use such products, what instruments are necessary to prepare, fill and polish restored dentition and what to use for detection and instrumentation to create minimally invasive procedures that will preserve tooth structure.

Dr. Manor Haas

Fr6010 | 8 – 11 a.m. | 

Fee: Dentists \$95, All others \$65

Making Endo More Predictable and Your Office More Productive

Perform endodontics more predictably, in less time, and more safely by incorporating endodontic innovations. We will assess which innovations will help you consistently perform endo faster and more safely so you can take on cases you couldn't in the past. Learn how to perform root canals and restore in a single visit with predictable outcomes and post-op comfort. Recognize how endodontics can make your practice more productive as we analyze the ROI of new age instruments and protocols.

Dr. Tieraona Low Dog

Fr7016 | 8 – 11 a.m. | ALL ATTENDEES



No Fee

Women's Health: From Hormones to Heart Disease

As women search for ways to optimize their health, they must sift through an enormous amount of recommendations advertised in both conventional and complementary medicine. What is your personal health IQ? Do you know ways to reduce your risk of heart disease, breast cancer, and osteoporosis? Are natural hormones safe? Should you get hormone replacement? Join Dr. Tieraona Low Dog for this highly informative session and explore strategies for optimizing health in women across the lifespan.



Dr. Jeff Pafford

Fr7018 | 8 – 11 a.m. |



No Fee

The GentleWave Technique: An Innovative Approach to Endodontics

With the advances in Endodontics over the last few decades, we have increased our efficiencies, but our success rates have largely remained static. Minimally Invasive Endodontics (conservative shaping) was developed to retain more tooth structure to decrease structural failures and root fractures, however, the trade-off was that cleanliness suffered. Now there are new devices and procedures geared to clean thoroughly, even in very small shapes. We will discuss the GentleWave Technique as part of the next step in the evolution of Endodontics.

Dr. Mike Pruett

Fr6056 | 8 – 11 a.m. |



Fee: Dentists \$95, All others \$65

Management of the Most Common Medically-Complex Dental Patients

As general practitioners with patient populations that are getting older and more diverse, we should be able to safely treat or manage medically complex patients and avoid complications. This program will focus on prevention and management of the medically involved patients that we commonly see in our practices. Examples include everything from the anti-coagulated patient to the pregnant patient. We will review guidelines for treatment and discuss how to determine the right time to refer.

Dr. John Svirsky

Fr6057 | 8 – 11 a.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

Come in and Catch it: The Review that Sticks

Re-energize your diagnostic confidence! This is the perfect review course that covers the recognition, diagnosis and treatment of the 25 soft tissue lesions that every dentist and hygienist should know and treat appropriately. Learn to manage xerostomia and integrate therapeutic regimens for treatment of selected oral diseases such as aphthous ulcerations, herpes, candidiasis, angular cheilitis and lichen planus. Recognize and manage premalignant lesions and oral cancer.

Dr. Witt Wilkerson

Fr6058 | 8 – 11 a.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65



Elevate Your Practice to Create Smiling, Healthy Patients: The Inflammation, Airway & TMD Connection

What do we want for ourselves, our family, our patients and our community? HEALTH for a lifetime...starting with a beautiful and healthy smile. Learn about the critical role of INFLAMMATION in oral and systemic health. Learn more about AIRWAY, BREATHING & SLEEP DISORDERS, and how they are the primary cause of TMD—bruxism, facial pain and dental malocclusions. Learn the latest discoveries on Dentistry's frontline role in turning around the health of our country.

Ms. Amber Riley

Fr6088 | 8:30 – 10:30 a.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

Beyond the Tag & Bag: The Civil & Patient-based Applications of Forensic Dental Consulting

No dental professional wants to be involved in a lawsuit. We will examine avoidable risks recognized too late to reduce legal exposure. Insights will be offered to insulate the ethical and competent provider from the nuisances of frivolous litigation threats and actions and improve the likelihood for a favorable outcome if a suit is filed.

Dr. Stanley Malamed

Fr6059 | 8:30 – 11 a.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

10 Minutes to Save a Life: Emergency Medicine

Medical emergencies can and do happen in the practice of dentistry. In this program Dr. Malamed will review the important steps involved in preparing the dental office and staff to promptly recognize and effectively manage potentially life-threatening situations in the 10 minutes until arrival of EMS (emergency medical services).

Dr. Gordon Christensen

Fr6061 | 8:30 – 11:30 a.m. |



Fee: Dentists \$95, All others \$65

Fifty New Clinical Tips for 2024

You watched many virtual programs during the COVID-19 challenge, but most dentists report they could not match the adequacy of live seminars or hands-on courses. Why? Because you had NO interaction with your peers and were inundated with commercial ads, each claiming to have the best product of its class available. Peer interaction provides a multitude of clinical tips considered to be highly valuable. YOU missed those tips during the pandemic. We will discuss many of those missed tips that will potentially help your patients, your team and your practice.

Dr. Courtney Brady

Fr7021 | 9 – 11 a.m. | 

No Fee

Etiology of Enamel Loss: The Body's Cry For Help

Dental clinicians are often one of the first to identify a patient at risk of the harmful effects of an oral-systemic acidic environment. This course will provide insightful pearls on identifying, educating and treating patients with acid erosion. We will analyze the etiologies of dental acid erosion so you have the tools to educate patients on potential associated underlying systemic conditions and about low pH levels of certain foods and drinks they consume. Learn to recognize the difference between erosion, abrasion and attrition.

Dr. Ellie Campbell

Fr7019 | 9 – 11 a.m. | ALL ATTENDEES



No Fee

The Dentist/Doctor Relationship: Advanced Oral Systemic Testing and Treatment

Dentists play a critical role in the overall health of patients. We can assist our fellow healthcare professionals in providing better care through lifesaving medical/dental screenings. This course will equip attendees to treat several pathogens found in salivary diagnostics and apply advanced dental treatments that may be needed based on radiological imaging abnormalities.

Dr. Lori Trost

Fr6062 | 9 – 11 a.m. | 



Repeated from Thursday (Th6004)

Fee: Dentists \$95, All others \$65

Start Loving Dentures – Experience the Digital Difference

Digital dentures are now available that offer significant improvements in esthetics, fit, durability and turnaround time. Clinical case discussion will illustrate current scanning sequences, edentulous ridge presentations and other pertinent landmarks necessary to complete the digital denture workflow record. Join this program to explore clinical cases, learn about material advancements, and implement a digital workflow to transform the denture fabrication process for both you and your patient.

Dr. Juan Yepes

Fr6063 | 9 – 11 a.m. | 

Fee: Dentists \$95, All others \$65

Pediatric Oral Pathology: Oral Manifestations of Systemic Disease

Obtain the most up-to-date information regarding the fascinating and emerging field of oral pathology in pediatric dentistry. Through case-presentation we will discuss the most common oral manifestations of systemic diseases. Understand the importance of “building” a differential diagnosis based on the clinical presentation of oral lesions, the most common oral manifestations of systemic diseases and the most updated treatments.

Dr. Josh Austin

Fr7020 | 9 a.m. – 12 p.m. | ALL ATTENDEES

No Fee

The Mental Dental Connection: The Secret to Being a Better Clinician and Leader Anxiety, Pain, Depression, Burnout.

Dental professionals experience a high incidence of mental illness. This course explores strategies to improve mental health, recognize warning signs, identify essential tools and resources and helps you discover how and when to refer to a mental health professional. We will also explore and understand mental health terms, common treatments and therapy options, gain coping mechanisms, and illuminate common DSM-5 diagnoses and characteristics. Examine your own psychological triggers and how to choose your personal wellness team.

Dr. Hal Crossley

Fr6064 | 9 a.m. – 12 p.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

What's the Health Status of Your Patient Before Treatment?

Check Their Meds Bag

Generic medications represent 90% of all prescriptions. Are they equivalent to brand-name medications? What is a biosimilar? Why are monoclonal antibodies so expensive? Do any of these medications impact my patient's dental treatment? We will examine the indications, contraindications and side effects of the most commonly prescribed medications as familiarity with these drugs will provide you with a better appreciation for the health profile of today's dental patient and help you to avoid liability.

Ms. Olivia Wann

Fr6065 | 9:30 – 11 a.m. | ALL ATTENDEES

Repeated from Thursday (Th6046)

Fee: \$45

Don't Click This! HIPAA Compliance & Cyber Security

Avoid office shutdowns, costly penalties and legal fees by protecting your practice from HIPAA violations and cyber thieves. The Safe Harbor law can protect you if there is a data breach, but you must demonstrate evidence of having used recognized security practices (RSP) 12 months prior to the breach. Learn what it means to incorporate RSPs and to address common HIPAA violations in dental practices such as the Right to Access. Prepare your team to recognize phishing emails and avoid a data breach.

Dr. Mia Geisinger

Fr7024 | 10 – 11:30 a.m. | 

No Fee



Sugar and Spice, May Not Be Nice?

Diabetes and Periodontal Health Periodontitis has been called the “sixth complication of diabetes mellitus.” It is well-established that long-term hyperglycemia can lead to damage of various end organs including the heart, eyes, kidneys, nervous system, vascular system, and periodontium. Research has also shown that active periodontitis can also worsen glycemic control. This course will discuss the links between periodontal disease and diabetes mellitus and aid in clinical decision-making to care for patients with diabetes mellitus and periodontal disease.

Dr. Glenn Maron**Fr6067 | 10 a.m. – 12 p.m. | ALL ATTENDEES****Fee: Dentists \$95, All others \$65****Ethics, Medical Legal Issues in Dentistry: What Dentists Need to Know about the New Rules and Laws**

With the new laws on medical ethics and sexual harassment awareness training, we need to understand how our practices may be affected and the penalties for non-compliance. We will discuss professional boundaries and unprofessional conduct relating to acts of sexual intimacy, abuse, misconduct or exploitation with regard to the practice of dentistry. Then we will evaluate the appropriate measures to deal with legal or investigative matters.

Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.

Dr. Todd Schoenbaum**Fr6083 | 10 a.m. – 12 p.m. |   ****Fee: Dentists \$95, All others \$65****Rescue Treatment of Implants in the Aesthetic Zone: Risks and Realities**

The rescue and retreatment of previously problematic implant cases in the aesthetic zone creates significant challenges, risks and limitations. This lecture will be a case series of aesthetic zone implant patients with various problems, such as: gingival recession, failed grafts, extensive bone loss, failing implants and more. Various protocols and techniques for complicated case management will be detailed. Attendees will learn about implant complication management and expectations from the restorative perspective.

Dr. Mark Hyman**Fr6066 | 10 a.m. – 12:30 p.m. | ALL ATTENDEES****Fee: Dentists \$95, All others \$65****The Blueprint to the Successful Dental Practice You've Always Wanted**

“Change is inevitable – growth is optional.” In this fast-paced, ever-changing world, dental teams must commit to taking a serious look at every aspect of the practice. Learn how to diagnose, devise a treatment plan and deliver optimal care. In this course we will review the duties each department currently performs, discuss choices of how to enhance your team's talents with continuing education and cross training, and evaluate ways to really listen and learn what our patients want. Learn how to maximize each patient encounter.

Ms. Laci Phillips Newland**Fr6068 | 10:30 a.m. – 12:30 p.m. | ALL ATTENDEES****Fee: Dentists \$95, All others \$65****Exceeding Patient Expectations: Are You Ready for a Deep Dive into Your Practice?**

Have you noticed a decline in practice production, profits, and patient retention? Is team morale down, and you are just tired? Do you see new patients once, but they are not accepting treatment and not returning to your practice? Let us help you see things from the patient's perspective and create an action plan, excited to make the changes which will generate raving fans and increase production and success in your practice.

**Ms. Judy Kay Mausolf****Fr6069 | 11 a.m. – 1 p.m. | ALL ATTENDEES****Fee: Dentists \$95, All others \$65****Leave Your C.R.A.P. at The Door! Improve Team Relationships, Prevent Burnout and Team Turnover!**

Do you feel exhausted and frustrated with constant drama, tension and negative attitudes in your workplace? Are you struggling with team burnout and turnover? Are you disappointed and disheartened by toxic behaviors and don't know how to make them stop? We will identify ways you can have a happier, more cohesive, higher performing team. It may sound like a fantasy, but trust me, it's real. Recognize how to develop a team that is engaged, cohesive and equipped.

Dr. Bethany Valachi**Fr6070 | 12 – 2 p.m. |    ****Fee: Dentists \$95, All others \$65****5 Steps to Practicing Dentistry Pain-Free: Evidence-based Ergonomic Strategies for Career Longevity**

Due to the multi-factorial nature of work-related pain in dentistry, rarely does a single intervention (i.e. new loupes, strength training) permanently resolve chronic pain issues. Research reveals five key areas that are essential to resolve effectively work-related pain in dentistry. The sequence in which these are implemented is also integral to successfully resolving pain. This dynamic, interactive lecture introduces ground-breaking education that can help rejuvenate your love of doing dentistry and transform your life.

Ms. Katrina Sanders**Fr7022 | 12:30 – 2 p.m. |   ****No Fee****Warning: Graphic Photos Ahead**

The oftentimes “colorful” nature of oral disease cases offers an incredible learning opportunity, particularly in the importance of early and definitive intervention. In this dental rendition of “Dr Pimple Popper,” we will view graphic photographs of surgical cases requiring periodontal therapy. Learn to identify options for treatment planning of periodontal therapy in an efficient, detailed and strategic method and determine when referral for surgical treatment is warranted. Develop short and long term goals for periodontal patients that are measurable and attainable.



Dr. Chad Duplantis

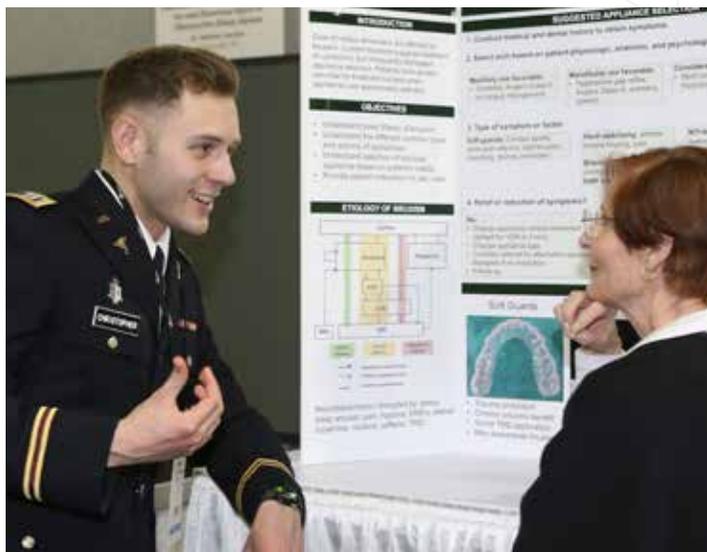
Fr6071 | 1 – 2:30 p.m. | **D H A S**

Fee: \$45



Stimulating the Visual Cortex: Incorporating Visual Aids to Increase Diagnosis and Case Acceptance

With so much external input, it is imperative that today’s clinician utilize the technology available to us in both the initial and periodic examinations. Patients retain much more information when presented visually. In this course we will review the initial exam and tools that can improve your diagnostic and clinical capabilities, discuss what we should be looking for to improve our patient’s overall oral health and examine how photography and technology can improve diagnosis and case acceptance.



Dr. Brooke Fukuoka

Fr7056 | 1 – 2:30 p.m. | **D S**

No Fee

From Teeth to Toenails: Interdisciplinary Collaboration & OR Dental Cases

Dr. Brooke has worked with multiple different providers to offer not only dental care, but more comprehensive services while patients are under general anesthesia. During this course, Dr. Brooke will discuss how she built an adult hospital dental program, the challenges she continues to face and how she copes with those challenges. Through this course the participant will obtain knowledge in operating room basics, interdisciplinary collaboration and who’s who in the hospital.

Dr. Dennis Fasbinder

Fr6073 | 1 – 3 p.m. | **D A L S**

Fee: Dentists \$95, All others \$65



Innovations in Chairside CAD/CAM Materials

Join in a discussion of the newest materials introduced for chairside CAD/CAM restorations including high strength ceramics and zirconia. Updates on other chairside CAD/CAM materials will be assessed as innovative clinical applications have evolved for their application. Clinical research evidence will be presented to illustrate current outcomes.

Mr. Charles Loretto

Fr7025 | 1 – 3 p.m. | **D S**

No Fee

The 3-Day-a-Week Practice: Constructing an Ownership Path to Fit Your Goals

This lecture walks through the financial and personal benefits of running a business where the doctor practices three days a week. Whether it’s leaning on associates or a partnership, attendees will compare scenarios and case studies and analyze the risks and steps to building a robust plan. We will discuss the benefits of being a three-day-a-week practice owner and help determine which type of approach fits the attendees’ goals. Attendees will walk away knowing what to expect when navigating the risks and rewards of this business model.

Dr. Mitch Gardiner

Fr6074 | 1 – 3:30 p.m. | **D H A O S**

Fee: Dentists \$95, All others \$65

What Are Dentists Being Sued For – 2024

Understand where and why we are in court! It is imperative that dentists stay up to date on the changing standards of care that affect clinical dentistry today. We will discuss a wide array of topics including medical history/medical clearance, root canals, oral cancer screening, opioids and pain management, informed consent for procedures and drugs, prophylactic antibiotic protocols and antibiotic usage.

Dr. Van Haywood

Fr6075 | 1 – 3:30 p.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

Bleaching Tips and Pearls: Single Dark Teeth, Sensitivity and Caries Control

This “Bleaching Pearls” course addresses many tangential concerns associated with tray bleaching, specifically bleaching single dark teeth and treating sensitivity, and also explores insights on using bleaching materials for caries control in elderly and orthodontic patients. We will also review bonding tips and shades for bleached teeth and identify various tray fabrication techniques.

Dr. Josh Austin

Fr6076 | 1 – 4 p.m. | **D H A**

Fee: Dentists \$95, All others \$65



The True Value of Digital Dentistry: A Four Step Revolution for Your Practice

So you purchased an intraoral scanner expecting it to change your practice, but it didn’t. Are you using it in the best ways? How can you maximize the return on investment of digital scanning? These devices can close the gap of patient communication and easily share digital images and provide better understanding. Explore the latest innovations and enhancements in intraoral scanning and learn how improved scanning amplifies practice productivity.

Dr. Lee BradyFr6077 | 1 – 4 p.m. | **D H A L S**

Fee: Dentists \$95, All others \$65

Anterior Esthetic Techniques and Materials – The Pankey Way

Accomplishing exquisite anterior restorative results is a combination of preparation technique and materials selections. This program will present an approach to plan margin placement and tooth reduction to accomplish the proposed tooth position, contour and color of the new restoration as well as assuring functional success. We will discuss anterior full coverage and partial preparation design, preparation planning, materials, retraction, impression, provisionalization, bonding and cementation.

Dr. Manor HaasFr6078 | 1 – 4 p.m. | **D S**

Fee: Dentists \$95, All others \$65

Endo for GPs: Better, Faster, Safer Root Canals

In this practical course, you will learn how to perform root canals better, faster and safer. Analyze ways to become FASTER as you learn how to more efficiently locate canals, instrument and obturate with fewer steps, and perform single visit endo. Identify how to become BETTER with best methods to access teeth, locate and instrument calcified canals, follow curved canals, anesthetize “hot” teeth, and improve intra-canal medications. Assess ways to become SAFER by separating fewer files, preventing perforations, avoiding canal ledging/blocking, preventing obturation extrusion and reducing post-op pain.

Dr. Tieraona Low DogFr6079 | 1 – 4 p.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

**Nutrition, Dietary Supplements and Their Relationship to Oral Health**

A growing body of evidence now shows the direct link between nutrition, dietary supplements and oral health. However, many dental professionals feel inadequately prepared to effectively counsel patients on healthy eating and using supplements to fill nutrient gaps. This discussion is for all members of the health-care team to become familiar with the evidence of safety and benefit for commonly used dietary supplements to enhance patient outcomes and reduce risk of adverse events associated with dental procedures. Learn the cutting-edge science behind the recommendations.

Dr. Stanley MalamedFr6080 | 1 – 4 p.m. | **D H A L S**

Fee: Dentists \$95, All others \$65

Local Anesthetics: Dentistry’s Most Important Drugs

Local anesthesia forms the backbone of pain control in dental practices and are the safest and most effective drugs for periprocedural and postprocedural pain control and management – when used properly. We will compare the available dental local anesthetics and discuss their optimal clinical use, with a special emphasis on dentistry’s newest local anesthetic, articaine. We will also look at the potential for serious adverse events developing during the use of local anesthetics and discuss current research surrounding improving dental pain control.

Dr. Susan MaplesFr7017 | 1 – 4 p.m. | **ALL ATTENDEES**

No Fee

**Slaying Dragons: Acid Reflux, CVD & Diabetes Detection in the Dental Office**

Out of the backdrop of America’s declining health emerge the fire-breathing dragons that destroy tooth and bone: Acid Reflux (Airway), Cardiovascular Disease and Insulin Resistance/Diabetes. This presentation will help you recognize the risk factors, signs/symptoms and oral ramifications of these conditions. Challenge your acceptance of conventional “treatment” methods (i.e. medication) and be inspired to accept a more profound role in root cause analysis and facilitating health change behavior.

Dr. Tom McDonaldFr6081 | 1 – 4 p.m. | **D H A L**

Fee: Dentists \$95, All others \$65

Contemporary Approach to Complex Restorative Cases

In the modern restorative practice, the approach to complex cases has changed significantly over the past 10 years. Our most difficult cases involve altering the vertical dimension of occlusion which can be a daunting endeavor. However, time-tested restorative principles can be combined with modern techniques to provide a more predictable and straightforward process for the clinician, lab technician and patient. Dr. McDonald will identify treatment planning and clinical steps to help you achieve success with these most difficult cases.

Dr. Glenn Maron and Dr. David RothmanFr6082 | 1 – 5 p.m. | **ALL ATTENDEES**

Fee: Dentists \$105, All others \$75

ABC’s of Safe Pediatric and Adult Sedation

This course will review the current practice and recommendations for pediatric and adult minimal and moderate sedation. Understanding your patient and their family is key as is utilizing both pharmacologic and non-pharmacologic therapies for a successful sedation. We will begin with a review of psychology, physiology and pharmacology and progress through monitoring, drug selection and office protocols. Complications and emergencies can and do happen at all levels of sedation and a brief review of early recognition and intervention will round out the course.

Dr. Jeff BruciaFr6084 | 1:30 – 4:30 p.m. | **D A L S**

Fee: Dentists \$95, All others \$65

Clinical Consideration for Implant & Restorative Success

The success of a partially edentulous restoration starts with careful diagnosis using an interdisciplinary approach. In this course we will discuss keys to predictably deliver functional, aesthetic, long-term results for the patient. Learning objectives include choosing tooth replacement treatment options such as fixed bridge or implant supported, techniques to manage the soft tissue shape around both pontics and implant support restorations and sequencing definitive treatment for single and multiple unit implant retained cases.

Dr. Gary Dougan

Fr6085 | 1:30 – 4:30 p.m. | **D H A S**

Fee: Dentists \$95, All others \$65

Current Dental Insurance Landscape: What You Should Know to Maximize Success

This presentation will close the disconnect between the way dental offices think and the way insurance/benefit companies set up their dental benefit plans. Gain an understanding of what drives insurance companies to design the programs that seem so mysterious to dental offices. Thinking like the insurance companies will help you streamline your daily operations and package your submissions to produce less frustration and increase success. Topics will include a peek at what's coming in future dental insurance plans.

Dr. Hal Crossley

Fr6086 | 2 – 4 p.m. | **ALL ATTENDEES**

Repeated on Saturday (Sa6106)

Fee: Dentists \$95, All others \$65

Opioid Use, Misuse, Abuse and Addiction: Appropriate Opioid and Non-Opioid Prescribing

For centuries opioids have been used to control pain and suffering, but at what cost to us and our families? What are our alternatives for controlling post-operative pain? This program will discuss the addictive nature, abuse and proper prescribing of opioids in a dental practice. At the conclusion of this course, the attendees will know how to combine analgesics to maximize post-operative pain control.

Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.

Dr. Uche Odiatu

Fr6087 | 2 – 4 p.m. | **D H A L S**

Fee: Dentists \$95, All others \$65



Maximum Immunity: Your Patients' Lives Depend on It!

With the recent global pandemic, a healthy immune system is on everyone's mind. Vaccinations have been front and center, but how else can we support the 300 types of immune cells? Dental professionals have known for years that the body is better able to fight infections if there is optimum oral health. Gain insights on how you can FORTIFY your patients' natural defenses, reduce disease risk and increase healing.

Ms. Olivia Wann

Fr6089 | 2 – 4 p.m. | **ALL ATTENDEES**

Repeated from Thursday (Th6022)

Fee: Dentists \$95, All others \$65

Help! OSHA is Here! What do I do now?

If an OSHA inspector walks in the door, you want to have confidence that you are prepared and you know how to best handle the situation. Learn how to prepare for an audit through training, policies and self-audits. This course will discuss common OSHA violations and non-compliance with CDC's infection control guidelines in dental practices. Learn ways to avoid compliance blunders in your dental practice and promote safety for your employees and your patients.

Dr. Juan Yepes

Fr6090 | 2 – 4 p.m. | **D H A S**

Fee: Dentists \$95, All others \$65

Pediatric Restorative Dentistry: New Frontiers in Dental Materials To Use In Pediatric Practice

Get the most up-to-date information regarding the fascinating field of restorative dentistry in children. Through case-presentation we will discuss the entire spectrum of restorative dentistry in pediatrics with special emphasis in new materials available for the dentist. Understand the indications and criteria for the selection of dental materials in the pediatric patient and learn the most updated information about silver diamine fluoride.

Ms. Amber Riley

Fr6060 | 2 – 4:30 p.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

Hidden In View: Recognizing Harm, Violence and Trafficking in our Communities

Dentists are mandated reporters of abuse and need to be aware when we see it. During this program we will discuss the mechanisms and appearances of injuries with a focus on common modalities including non-intentional, intentional, patterned and mimickers of injury to help you recognize the difference. Guidance and resources on mandatory reporting and case discussions will be given to educate you as to the criminal acts of human smuggling and exploitations of labor and sex trafficking.

Dr. Dan Buttermann

Fr7023 | 2 – 5 p.m. | **D A**

No Fee



Maximizing CAD/CAM Efficiency: The Ideal Crown Appointment

Let's examine the crown appointment from start to finish and develop an outline to maximize efficiency and predictability utilizing a single visit digital workflow! We will discuss prep, design, material selection, material processing and bonding techniques to ensure an excellent crown result. Evaluate proper imaging technique, ideal prep for crowns and onlays, software design recipes and tools and best practices for polishing and stain/glaze.

Note: This course is recommended before taking course Sa5049.

Dr. David Clark

Fr6091 | 2 – 5 p.m. | **D H A O**

Fee: Dentists \$95, All others \$65

Better Class II Restorations, Diastema Closure and Black Triangle Elimination

Modern composite procedures improve retention, reduce tooth fracturing and are more predictable than ever. This course will examine injection molding, super-anatomic clear matrices, and heated multi-viscosity materials, as well as insurance codes and fees for these advanced techniques. We will discuss compression based class II composites, the keys to great proximal contacts, how to deliver "Rock Star Polish," selection of matrices to avoid Black Triangles and a method for restoring peg laterals and diastemas, and when to use bulk fill techniques.

Dr. Erin ElliottFr6092 | 2 – 5 p.m. | **D H A O**

Fee: Dentists \$95, All others \$65

**Beyond the Basics: The Next Steps in Treating Sleep Apnea in your General Practice**

Many clinicians understand the basics of sleep apnea, the need for screening, and functionality of oral appliances but few are fluent in the appointment-by-appointment protocols. Come develop the next step in your sleep apnea therapy journey as we discuss the fundamentals of a sleep study review, a bite technique, an appointment-by-appointment treatment workflow and documentation that is required. We will also discuss medical insurance and financial considerations involved with sleep therapy.

Ms. Lora HooperFr6093 | 2 – 5 p.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

**Plaque in the Mouth, Plaque in the Heart, Plaque in the Brain**

Decode the relationship between the airway, pathogens and plaques, and gain a deeper understanding of how they collectively impact our health and well-being. We will explore plaque formation and its role in various health conditions from periodontal disease to Alzheimer's and cardiovascular diseases. You will understand how nitric oxide is related to oral and gut health and to the systemic system and will examine inflammation as both a protective response and contributor to plaque formation. Discover actionable insights into preventive strategies.

Note: This course is recommended before taking 5 Keys to Success in Implementing Oral-Systemic Principles...Starting on Monday Morning! [Course Sa6100]

**Dr. Susan Muller**Fr6094 | 2 – 5 p.m. | **D H A S**

Fee: Dentists \$95, All others \$65

Distinguishing the Benign from the Deadly: Oral Pathology Update

This fast-paced lecture will illustrate a variety of conditions encountered frequently in the dental office. Growths common in all ages, from children to the elderly, will be reviewed as well as the signs and symptoms of oral and oropharyngeal carcinoma and the role HPV plays. Developing an organized approach to oral examinations, attendees will understand how color, shape and size can aid in differential diagnosis, including distinguishing benign mimics of leukoplakia and erythroplakia.

Dr. Witt WilkersonFr6095 | 2 – 5 p.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

**Elevate Your Practice To Create Smiling, Healthy Patients: The Critical Role of Airway, Breathing & Sleep**

What do we want for ourselves, our family, our patients and our community? Health for a lifetime...starting with a beautiful and healthy smile! Learn about the critical role of airway and breathing and sleep disorders in oral and systemic health and how they are a primary cause of systemic inflammation and TMD. Do you know how to identify, screen, test and treat these disorders? Learn the latest practical lessons on dentistry's frontline role in turning around the health of our country.

Dr. Ellie CampbellFr6096 | 3 – 5 p.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

**Fundamentals of Wellness and Principles of Functional Medicine**

Discover the basic principles of Functional Medicine. In this course we will discuss 10 wellness fundamentals for yourselves and your patients as we contrast functional medicine with other approaches, assessing root cause resolution. Develop a toolbox to apply diagnoses and treatments.

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KEEP YOUR BODY FUELED



From Chattahoochee Food Works to Ponce City Market, there's a food hall at every corner of Atlanta. Whether you're craving authentic cuisine or simply can't decide, our food halls are the perfect place to explore Atlanta's diverse food palette.



GET THE HINMAN APP

Fully updated in March 2024

- ✓ Course Room Locations
- ✓ Exhibitor Lists, Floor Plans and Show Specials
- ✓ Maps of the GWCC and Omni
- ✓ CE Verification
- ✓ Add Courses and Special Events Onsite



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Practice Ownership Program | Saturday | 8:30 a.m. – 2:30 p.m.

All too often, the decision on if and when to own a dental practice becomes an emotional journey rather than a business decision, with massive school debt often obscuring the big picture. This session offers dental students, residents and associates the ability to expand one’s lens to fix their focus on long-term success, with the full disclosure of both the benefits and obstacles of owning a dental practice.

Students will also have the opportunity to network with current owners who may be searching for a future associate or partner. Join us for a day full of education and networking.

THE STUDENT COURSE*

Practice Ownership Program for Students, Residents and New Dentists

8:30 a.m. – 2:30 p.m. | Course: Sa6110 | Fee: \$85

**Includes complimentary hotel stay (limited availability) and admission to Hinman’s Night Out party on Friday.*

THE OWNER PORTION

Networking Social: Find Your Future Practice Opportunity

11 a.m. – 2:30 p.m. | Course: Sa6118 | Fee: \$125

SCHEDULE OF EVENTS

8:30 a.m.	Student, Residents and New Dentists Check-In
9:00 a.m.	Owning Your Dental Practice: The Bridge to Financial Freedom Mr. Charles Loretto Cain Watters & Associates and NDP Partner Charles Loretto shares insight taken from 35 years of experience advising dentists on how to financially reach their goals. This interactive presentation offers a realistic view of practice ownership, versus being an employee, and how it impacts doctors both financially and professionally. Charles weighs the risks, considers debt and evaluates each option associated with becoming a new owner, entering a partnership, buying an existing practice or working as a partner in a corporate dentistry environment.
10:15 a.m.	The Grand Slam: Early Years of Private Practice Dr. Mark Hyman Dr. Mark Hyman, an adjunct professor and Special Assistant to the Office of the Dean at the University of North Carolina Adams School of Dentistry, shares the keys to managing a successful practice and providing world-class service. Dr. Hyman leverages his 32 years of experience in a full-time, real-world private practice as well as teaching and advocating for relationship-based optimal care dentistry.
11:00 a.m.	Lunch will be provided for all attendees.
11:45 a.m.	Practice Owners: Are You Ready? Mr. Charles Loretto and Ms. Christy Ratcliff To kick off the networking session, NDP Partners Charles Loretto and Christy Ratcliff prepare the owners for their conversations with potential buyers.
12:15 p.m.	Moderated Networking Session This portion of the program is a networking opportunity for students, residents and new dentists to meet established senior doctors.
1:15 – 2:30 p.m.	Complimentary Beer and Wine Reception



Botox® and Dermal Filler Training – Staff Saturday

Dr. Gigi Meinecke
Sa5000A | 8 a.m. – 1 p.m.
H A O | Fee: \$145
 Staff can select to take one, two or all three days of this course. See page 3 for details.

All Saturday Botox courses are taught simultaneously.

Dr. Dan Butterman

Sa5049 | 8:30 – 11:30 a.m. | D A 
Fee: \$345

Digital Implant Restoration

Restoring implants digitally requires skills in several areas. This course will outline the steps for proper scan body selection and imaging for single and multi-unit implant cases. Chairside workflows for screw retained or cemented crown restorations will be described. Learn 3rd party workflows for outsourcing abutment design and manufacture as well as new scan bodies and techniques for full arch restoration. We will analyze proper abutment contours and materials for long term success.

Note: It is recommended that attendees take Maximizing CAD CAM Efficiency: The Ideal Crown Appointment [Fr7023], before taking this course.

Dr. Jimmy Cassidy

Sa5050 | 8:30 – 11:30 a.m. | D A L S
Fee: \$295

Denture Workshop: Implant Supported Removable Prosthetics

This hands-on workshop will focus on over dentures and how to get a predictable outcome. We will use the concepts of the Turbyfill technique to determine the functional matrix which allows accurate placement and precise selection of over denture attachments. Participants will investigate different attachments and systems to try and process on models.



Dr. Lori Trost

Sa5051 | 8:30 – 11:30 a.m. | D A 
 Repeated from Friday [Fr5048]
Fee: \$345

Start Loving Dentures - Making Dentures Digitally

Fabricating traditional acrylic dentures has not advanced appreciably in decades. This time-consuming procedure requires multiple appointments and a trusted lab technician to perform many steps manually. Digital dentures offer a simpler workflow for the dentist, reducing lead time drastically and enhancing the patient experience. This hands-on program will offer a wide range of clinical cases that demonstrate oral rehabilitation and bring into focus how the digital workflow can help facilitate the process.

Dr. Alan Atlas

Sa5052 | 9 – 11:30 a.m. | D A S
 Repeated from Friday [Fr5045]
Fee: \$395

Posterior Composites from Preparation to Finishing – Hands On Workshop

Technique errors, incorrect material selection and poor patient compliance will expedite failure of posterior composite restorations. This workshop provides the materials including a diamond preparation kit and takes participants through a step-by-step workflow to utilize simplified and innovative clinical protocols from preparation to finishing.

Note: Course Fr6052 Less-Stress Dentistry: How to do Posterior Composites Faster and Better is a prerequisite for this course. Attendees need to bring their own loupes to this course.

Dr. David Rothman

Sa5056 | 9 a.m. – 12 p.m. | D
Fee: \$385

Treatment of Carious Teeth in Children: New Technology in Caries Lesion Treatment and Pulp Therapy

Confused by the new terms MID, CTR, NCTR or even “No Drilling No Filling”? What do they mean when treating kids carious lesions, and are they even appropriate? What is a Hall Crown? When and where do I use SDF? This workshop will get you accustomed to identifying lesions in primary teeth and choosing the appropriate treatment for carious tissue removal and restoration or simply preventing the lesion from growing. Procedures will be done on primary typodont teeth with pulps.

Dr. Lee Silverstein

Sa5053 | 9:30 – 11:30 a.m. | S
Fee: \$25

Suturing for DENTAL STUDENTS ONLY

This hands-on course makes suturing easy. Discussion will cover the specifics of materials, needles, techniques and types of surgical knots. Learn the how, when and why of suturing for particular clinical procedures. This clinically-oriented course is for dental students and teaches everything needed to master all types of suturing.

Students receive a discounted price of \$25. This is a \$350 value.

Dr. Alfred Wyatt, Jr.

Sa5054 | 9:30 – 11:30 a.m. | **D H A S**

Fee: \$335



Before You Buy a Laser, Make Sure You See the Light

As lasers have become more prevalent in the practice of dentistry, the choices and options available to clinicians have become more confusing, even overwhelming. This hands-on course will expose you to various modalities of lasers and discuss the advantages, uses and limitations of each. Those who own lasers but have yet to grasp the full potential they offer will also benefit.

Dr. Jeff Pafford

Sa5055 | 12 – 2 p.m. | **D H**

Fee: \$145

Pain, Testing and Diagnostics: How to Get it Right the First Time

When a patient in your chair is in pain, they seek your expertise to alleviate their immediate problem. Frequently there are multiple layers of pain clouding our testing and judgment. There is no topic more fraught with downside than an incorrect diagnosis. In this interactive discussion, we will dive into complex diagnostic situations and develop strategies to get it right. Solving our patient's immediate pain builds trust and is an integral part of comprehensive dentistry.



Dr. Brooke Fukuoka

Sa7026 | 8 – 10 a.m. | **D H A O S**

No Fee

The Wonderful World of Special Care: Help Any Patient be More Comfortable in Your Chair

Step out of your world and into ours as you engage and experiment with what it feels like to experience the world in a different way. This is an interactive course to help all team members be better equipped to treat patients who have special healthcare needs. This course is fun and we hope you will leave with a new understanding of special care.

Dr. Van Haywood

Sa6097 | 8 – 10 a.m. | **ALL ATTENDEES**

Fee: Dentists \$95, All others \$65

Smile Analysis and Esthetic Re-contouring

Prior to initiating any esthetic treatment, it is important for the dentist to examine and diagnose the overall esthetic condition of the patient. Performing a smile analysis includes an evaluation of how the teeth are positioned in the face and their relationship to the lips, as well as a tooth-by-tooth analysis and treatment. We will examine the principles of smile analysis, esthetic re-contouring for natural teeth and restorations and periodontal and orthodontic considerations for maximum esthetics.

Dr. Josh Austin

Sa6098 | 8 – 11 a.m. | **D A**

Fee: Dentists \$95, All others \$65

What's New? Materials and Tech that Expedite Excellence

With a constant stream of new products claiming to be bigger, better, faster flooding the industry, it is challenging to know which are effective and efficient and what are just hype. How do you decipher which new materials and technologies are right for your practice? As editorial director with Dental Economics magazine, Dr. Joshua Austin authors the column *Pearls for Your Practice* and has personally worked with most new products and technologies that have entered the market. Come discuss current trends in dental materials and technologies.

Note: It is recommended to take Expedite Excellence: A Hands On Workshop To Increase Your Efficiency & Predictability with Direct Restorations (Course Th5011) prior to taking this course.

Dr. David Clark

Sa6099 | 8 – 11 a.m. | **D H A**

Fee: Dentists \$95, All others \$65

The Great Tooth Killer: Cracked Teeth Prevention, Diagnosis and Treatment

The diagnosis and treatment of cracked and fractured teeth is often a sad, end stage diagnosis. Non-retentive preparation offers a significant departure from the G.V. Black preparations, a leading cause of cracked teeth. We will examine how to diagnose pathologic cracks utilizing magnification and other modalities and treat long before symptoms arise or the tooth becomes unsalvageable. Learn why new Class II cavity preparations and other modalities are crucial to prevent eventual tooth fracture and receive a blueprint for diagnosis and treatment of complete and incomplete fractures.

D Dentists | **H** Hygienists | **A** Assistants | **O** Office Staff | **L** Lab Techs | **S** Students

Mr. Kevin HenrySa7027 | 8 – 11 a.m. |    

No Fee

Get Off The Team Turnover Wheel! Find, Hire and Retain an Amazing Team

The success of your dental practice depends on the team you assemble.

From the hiring process to the everyday activities within your practice, your interactions with your team members (and their interactions with patients) can be the difference between an efficient business and one that customers and employees steer clear of. This course identifies a list of things that can help you find, hire and keep the right person for your business...every time.

Dr. Susan Maples

Sa7028 | 8 – 11 a.m. | ALL ATTENDEES



No Fee

Sleep Tight: Integrating Practices for Sleep-Disordered Breathing and OSA from Cradle to Grave

Supporting healthy airways has become the dentists' privilege and responsibility! It's true that 26% of Americans have Obstructive Sleep Apnea, but it didn't start there. Learn the progression from healthy breathing to OSA that includes many factions of disordered breathing, allergy, microbiome insufficiency, midface underdevelopment, tethered tissues and muscle incoordination. Learn to recognize risk factors, screen and diagnose breathing disorders from infancy to elderly. You will also uncover new treatment strategies that you can successfully integrate into your dental practice.

Ms. Lora Hooper and Dr. Witt WilkersonSa6100 | 8 – 11 a.m. |   

Fee: Dentists \$95, All others \$65

5 Keys to Success in Implementing Oral-Systemic Principles...Starting On Monday Morning!

There are frontline researchers and clinicians who are working every day to turn around the health crisis that is destroying our nation. Our work in dentistry, a true medical specialty, should join their efforts as we have the ability not only to save teeth and smiles but also to positively impact and protect systemic health. In this course we will identify five keys to success in implementing oral-systemic principles that can save lives.

*Note: It is recommended to take **Plaque in the Mouth, Plaque in the Heart, Plaque in the Brain** [Course Fr6093] before taking this course.*

Dr. Glenn MaronSa6101 | 8 – 11 a.m. |     

Fee: Dentists \$95, All others \$65

Oral Surgery for the General Dentist

This comprehensive extraction and exodontia course for dentists of all skill sets will cover better local anesthesia, superior modern forceps and instruments, atraumatic techniques, luxating elevators, case selection, medical concerns and much more. Avoid trouble with patients and procedures, and become a better dental clinician while developing a list of tools and techniques to use to perform more predictable, faster, less invasive, painless, efficient and profitable dental extractions in your practice.

Dr. Susan MullerSa6102 | 8 – 11 a.m. |    

Fee: Dentists \$95, All others \$65

Red, White, Brown, Blue and Ulcerative Lesions of the Oral Cavity. What Are They?

This course is designed to guide the health care provider through the differential diagnosis, treatment, and management of commonly encountered oral soft tissue growths and ulcers. The lecture will highlight various therapeutic treatment options for candidiasis, infections, and lichenoid lesions with emphasis on the importance of biopsy to develop a definitive diagnosis. The presentation will discuss how to develop proficiency in identifying oral precancerous lesions. Diagnosis and treatment options for Burning Mouth/Tongue Syndrome will be discussed.

Dr. Jeff PaffordSa6103 | 8 – 11 a.m. |  

Repeated from Thursday [Th6033]

Fee: Dentists \$95, All others \$65

Understanding and Managing Root Resorption

Root resorption is a very poorly understood topic in dentistry. Most dentists were taught about internal versus external resorption in dental school but now know there are many different subtypes. Adding to the confusion are many names for the same types of resorption, and our classification system is incoherent. This course seeks to add clarity to this complex phenomenon and includes a discussion of management in a way that is easy to understand and take back to your practice.

Dr. Mike Pruett and Dr. Todd SchoenbaumSa6104 | 8 a.m. – 11 a.m. |   

Fee: Dentists \$95, All others \$65

Implant Restorations in the Aesthetic Zone: Where to Place Them & How to Make the Restorations Look Great!

This lecture will provide the practitioner with an understanding of the technique of immediate implant placement and immediate provisionalization along with the long-term benefits to esthetics. Successful outcomes for implants in the aesthetic zone require not just osseointegration of the implant fixture itself, but also creation of appropriate gingival architecture and selection and fabrication of an abutment/crown system that balances aesthetic and functional demands. Temporary techniques, cementation protocols, abutment/crown selection, impression techniques, emergence profiles and gingival shaping will be discussed.

Ms. Amber Riley

Sa6105 | 8 – 11 a.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

Bones, Bugs, Fire and Flies: An Introduction to Forensic Odontology

Dental records can help solve crimes! Grow in your appreciation for the value of accurate dental records to aid law enforcement in a forensics investigation. Gain an introductory knowledge of forensic odontology and how the law dictates a forensic human identification. A step-by-step exploration of dental autopsy will be presented with physical examination, photography, radiography and forensic evidence management needs of varying postmortem states including skeletonized, fragmented, decomposed and burned. Missing person investigation methods and multiple fatality incident management systems will be overviewed.

Dr. Bethany ValachiSa7029 | 8 – 11 a.m. | 

No Fee

Neck, Back & Beyond: Preventing Pain with Evidence-based Dental Ergonomics

This research-based seminar for dentists, specialists, hygienists and assistants bridges the gap between dental ergonomics and work-related pain so you can work more comfortably and productively. Delivered with high energy and humor, attendees will discover how equipment selection and adjustment, patient positioning, lighting, movement and operatory layout are affecting their health. Discover evidence-based criteria for selecting truly ergonomic loupes and stools. Engaging demonstrations help attendees learn how to implement powerful evidence-based strategies to prevent work-related pain and improve quality of life.

Dr. Arjun SrinivasanSa7030 | 8:30 – 10 a.m. | 

Repeated from Thursday (Th7013)

No Fee

Controlling Infections and Antibiotic Resistance in Dental Settings

This session will cover both fundamental and emerging topics in infection control and antibiotic resistance of interest to the dental community. We will review some of the key pathogens that can be transmitted in dental settings and discuss ways to reduce the risks of that spread. We will also review the current data on antibiotic prescribing in dental practices and discuss potential options to collaborate to improve antibiotic use.

Dr. Hal Crossley

Sa6106 | 8:30 – 10:30 a.m. | ALL ATTENDEES

Repeated from Friday (Fr6086)

Fee: Dentists \$95, All others \$65

Opioid Use, Misuse, Abuse and Addiction: Appropriate Opioid and Non-Opioid Prescribing

For centuries opioids have been used to control pain and suffering, but at what cost to us and our families? What are our alternatives for controlling post-operative pain? This program will discuss the addictive nature, abuse and proper prescribing of opioids in a dental practice. At the conclusion of this course, the attendees will know how to combine analgesics to maximize post-operative pain control.

Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.

Dr. Mia GeisingerSa7031 | 8:30 – 10:30 a.m. | 

No Fee

Oral Regeneration Can Be a Sticky Situation and L-PRF Can Help!

After injury or surgical intervention, platelets are natural reservoirs of growth factors and cytokines that play a critical role in healing through the formation, maturation and repair of soft and hard tissues. Platelet concentrates have been used to improve such healing in multiple applications throughout medicine and dentistry since the 1940s. This course will review the underlying mechanisms of action of leukocyte-rich platelet rich fibrin (L-PRF) and the step-by-step protocols for L-PRF preparation from venipuncture through placement into patients.

Dr. Gary DouganSa6107 | 8:30 – 11 a.m. | 

Repeated from Thursday (Th6036)

Fee: Dentists \$95, All others \$65

Recent Dental Code Changes & Opportunities: What You Should Know About Dental Coding

Dental codes change every year. Many practices miss billing and reporting opportunities to describe properly the services they are providing. Learn new and recent codes, understand how to use them properly in the practice for improved claims success, and identify which codes are being scrutinized and why. Eliminate common code mistakes that interfere with being paid. This is a great course for dentists and staff to understand how best to report what they do for better billing success.

Dr. Stanley Malamed

Sa6108 | 8:30 – 11 a.m. | ALL ATTENDEES

Fee: Dentists \$95, All others \$65

Cardiovascular Emergencies: Cardiac Arrest and AEDs

Cardiovascular emergencies represent a growing and serious issue in today's dental office. This in-depth course will review the prevention, recognition and management of cardiovascular emergencies, including angina pectoris, acute myocardial infarction and sudden cardiac arrest. The importance of AEDs will be discussed. Be better prepared for these emergencies in your practice!

Dr. Todd DavisSa6109 | 8:30 – 11:30 a.m. |  

Fee: Dentists \$95, All others \$65

Cranio-mandibular Evaluation and Management of TMD/Airway Issues

Managing the intersection of TMD and Airway issues requires an accurate diagnosis. Participants in this course will learn how to evaluate the craniomandibular complex and how to manage different TMD/Airway issues. We will review appropriate therapies, including different appliance designs, identifying when to use each.

Dr. Uche Odiatu

Sa7032 | 9 – 10:30 a.m. | ALL ATTENDEES

No Fee

Transform Your Body Transform Your Life

Physically active professionals have better cognitive ability and more zest for life than their inactive counterparts. Become motivated to eat soundly, exercise regularly and develop a fitness mindset as you learn how your health and vitality impacts your productivity and energy at the office and at home. Develop a stronger brain, memory and reaction time. Discover new wellness strategies to end muscle ache and pain from repetitive movements and sustained postures.



Ms. Laci Phillips Newland
Sa6111 | 9 – 11 a.m. | ALL ATTENDEES
Fee: Dentists \$95, All others \$65

The Trifecta: Leader + Playbook + Winning Team = Success!

Success is built on a solid foundation: Visionary Leadership plus Organized Systems and a Self-directed Team. We will explore how to develop great leadership and spread it throughout your team. We will show you how to construct a comprehensive list of systems and organize them in one place. Systems not only keep us organized but also support leaders in developing and retaining a high-functioning, self-directed team. You bring the leaders and your team, and we will help you build your playbook!

Ms. Carrie Webber
Sa7033 | 9 – 11 a.m. | ALL ATTENDEES
No Fee

How to ROCK Your Practice: Marketing on a Budget

There are secrets to marketing success that every rock star dental practice knows for achieving practice and new patient goals. Learn key techniques to building your practice's patient "fan base" and grow your business the grassroots, rock star way; one raving fan at a time. Understand how to build your street team, ways to increase referrals, and the keys to a successful website. Review resources to help make the most of your social media and overall online presence.

Dr. Erin Elliott
Sa6112 | 9 – 11:30 a.m. |    
Fee: Dentists \$95, All others \$65

Toothaches, Implants and Sleep, Oh My! A Tale of a Cone Beam Driven General Dental Office

Cone Beam Computed Tomography (CBCT) enables dentists to SEE more, but how does it empower them to DO more? In this course, Dr. Erin Elliott will share best practices about how to optimize CBCT for diagnostic and treatment planning of patients. From implant planning and placement to common incidental findings and sleep apnea, general dentists will leave this program with actionable takeaways: common incidental findings, implant case planning and how to recognize CBCT's role in treating snoring and sleep apnea.

Dr. Tom McDonald
Sa6113 | 9 a.m. – 11:30 a.m. |    
Fee: Dentists \$95, All others \$65

Managing Forces: The Key to Restorative Success

In the advanced restorative practice, completing a complex case is just the beginning of care for the patient over the long-term. Managing the forces that constantly attack our restorations is the key to limiting failures. Dr. McDonald will outline treatment planning and treatment steps from a functional perspective and help you develop systems for creating the most beautiful, harmonious and stable result.

Dr. Jeff Brucia
Sa6114 | 9 a.m. – 12 p.m. |    
Fee: Dentists \$95, All others \$65

Diagnosis & Treatment for Predictable Advanced Restorative Cases

Advanced diagnosis and treatment planning for comprehensive restorative dentistry is absolutely necessary to ensure the best possible chance for successful treatment. This course will review when occlusal factors play a role in restorative failure. Participants will learn when to treat in CO and when to treat in CR, how to use splint therapy for predictable treatment of occlusal-triggered TMD and best practices in definitive treatment sequence for comprehensive restorative cases.

Dr. Tieraona Low Dog
Sa7034 | 9 a.m. – 12 p.m. | ALL ATTENDEES 
No Fee

Cancer Prevention in the 21st Century

The National Cancer Institute estimates that roughly one-third of all cancer deaths may be diet and/or lifestyle-related. Many of the common foods found in grocery stores or organic markets contain cancer-fighting properties, from the antioxidants that neutralize the damage caused by free radicals to the powerful phytochemicals that scientists are just beginning to explore. Come and investigate the role of nutrition and lifestyle in cancer and understand how you can give yourself an edge.

Dr. Bruce Edelstein
Sa7035 | 9:30 – 11 a.m. | ALL ATTENDEES 
No Fee

Beyond Digital Dental Photography

This course will simplify digital photography like no other! Most importantly, it will go beyond image-capturing and inspire the use of this highly effective tool to differentiate your practice. We will demonstrate how the entire dental team can use digital photography to diagnose, communicate and orchestrate simple to complex cases. Come see how this indispensable skillset can and will lead to higher case acceptance and dramatic, explosive practice growth!

Dr. Mitch Gardiner
Sa6116 | 9:30 – 11:30 a.m. |    
Fee: Dentists \$95, All others \$65

The Periodontal Ligament Injection for Mandibular Local Anesthesia: Say Goodbye to the Mandibular Block for Most of Your Restorative Dentistry

You can give an incredibly comfortable and effective local anesthetic injection for most mandibular restorative treatments. Learn what armamentarium and local anesthetic is required for this low pain injection and the many restorative procedures that can be performed with no patient discomfort. Identify the advantages of using the periodontal ligament injection for your restorative dentistry.

Dr. David Rice**Sa7036 | 9:30 – 11:30 a.m. | ALL ATTENDEES****No Fee****Beating Burnout**

Do you ever feel sick and tired of feeling sick and tired? Are you time pressed, daily stressed, and want better? THIS is your forum to bring your challenges (with total anonymity). Join us as we discuss how to take control over your future, bring real solutions back to your practice, stop that Sunday night anxiety and start loving life again.

Ms. Katrina Sanders**Sa6117 | 10 – 11:30 a.m. | D H A****Fee: \$45****Head, Shoulders, Knees and Toes: An Evaluation of the Periodontal-Systemic**

Oral health is essential for overall health, but oral inflammation management procedures have not changed significantly in 70 years. To improve oral health and reduce systemic health risks, the dental community must implement new, innovative and evidence-based practices. Join this thought-provoking discussion on the systematic approach to addressing oral inflammation and its impact on overall health. We will review current scientific literature, identify clinical implications and discover new evidence that affects our clinical decision-making strategies regarding comprehensive patient care.

Pre-Dental Society**Sa7037 | 10 a.m. – 12 p.m. | S****No Fee**

The Pre-Dental Society was created to support students at college and high school levels who are considering a professional dental career. The purpose of this event is for pre-dental students to learn from dental school admission teams located throughout the Southeast and beyond. Attendees will have the opportunity to ask questions and speak directly with admissions' representatives. Participating schools include Dental College of Georgia, Medical University of South Carolina, University of Louisville, University of Southern California and Virginia Commonwealth University.

Dr. Rico Short**Sa7038 | 11 a.m. – 1 p.m. | D H A****No Fee****Managing Endodontic Mishaps**

Endodontic therapy can be very complex, and if not careful, lead to iatrogenic mishaps. We will discuss how to avoid and manage these mishaps by understanding how to properly diagnose endodontic disease using CBCT technology, utilizing the correct type of access preparation, irrigating properly and minimizing instrument separation (and learn how to remove them if they happen!) Also learn to identify and treat perforations with new bioceramic technology.

Ms. Carrie Webber**Sa6119 | 12 – 2 p.m. | ALL ATTENDEES**

Repeated from Thursday [Th6043]

Fee: Dentists \$95, All others \$65**Plagued by Cancellations and No Shows? Three Remedies to Keep Your Practice Thriving**

Are you feeling the pain of broken appointments and no shows now more than ever? Has your practice production plateaued? Learn ways to repair the 'holes' in your practice scheduling system and strategies to grow your practice as we review key causes of broken appointments and no shows in your practice. Learn steps to streamline your patient communications and scheduling processes to strengthen patient commitment for scheduled appointments. Practice strong verbal skills to strengthen your practice schedule.

Dr. Bruce Edelstein**Sa7040 | 12:30 – 2 p.m. | ALL ATTENDEES****No Fee****Fine Art Photography for The Enthusiast**

This fun presentation, with emphasis on lighting, composition and editing, will have you making exciting and impressive photographs. Inspired by Ansel Adams at an early age, Dr. Edelstein has honed his talent over the past 55 years. Whether you use your cell phone or ideally, have more advanced photographic equipment, this inspiring program will help you produce high quality photographs of people and places. Being a non-clinical course, all are welcome.

Dr. Brooke Fukuoka**Sa6120 | 12:30 – 2 p.m. | D H S**

Repeated from Friday [Fr6072]

Fee:\$45**Silver Diamine Fluoride/SMART and Other MID Techniques – Choose Your Own Adventure**

Silver Diamine Fluoride and SMART restorations have been growing in interest in dentistry. Many courses exist where these topics are discussed. This course is different. The learners drive the bus. What is it YOU want to talk about? We will have topics on a slide, and the audience will decide which ones we talk about, choosing topics until the time runs out. Learning objectives discussed will vary based on what learners want to know.

Ms. Katrina Sanders**Sa7039 | 12:30 – 2 p.m. | D H****No Fee****Between The Threads: Uncovering Implant Therapy for the Dental Hygienist**

Dental implants have a higher failure rate in diseased mouths. Preventive dental hygienists play a crucial role in identifying and managing dental implant patients. This course discusses all aspects of dental implant care, from patient selection to treatment and maintenance to help you provide the best possible care for your patients. We will review the AAP standards for diagnosing periimplant disease and therapeutic modalities as well as advanced periodontal procedures and futuristic trends in dental implant therapeutics.

Note: It is recommended you take Clinical Assessments for Disease (Online Course On8000) prior to taking this course.

D Dentists | **H** Hygienists | **A** Assistants | **O** Office Staff | **L** Lab Techs | **S** Students

Dr. Uche OdiatuSa7041 | 12:30 – 2 p.m. |   

No Fee

Your Inflamed Patient—Making Sense of What Strokes the Flames

Want to learn about “permanent lifestyle change” and SLASH your patients’ disease risk? We will discuss the avalanche of evidence demonstrating the connection between your patients’ mouths and modern lifestyle habits: lack of sleep [saps their discipline], shift work [after four night-shifts blood sugar is elevated], poorly managed stress [shows up in every cell of their body], overeating [high fat and processed food boosts inflammation] and sedentary living. And the oral environment has far reaching effects on the entire body.

Ms. Laci Phillips NewlandSa7042 | 12:30 p.m. – 2 p.m. | ALL ATTENDEES
No Fee**Constantly Plugged In and Desperately Seeking Balance**

Is life just getting increasingly busy? Are you starting to see and feel the effects from being chronically connected every waking hour? Finding balance in life, both personally and professionally takes focus, practice and determination now more than ever before. Can you learn to unplug and yet stay in touch with the world? Sit back, take a breath and let us help you recognize the importance of stepping away from technology for a short time.

Dr. Dan ButtermanSa7043 | 12:30 – 2:30 p.m. |   

No Fee

3D Printing for Restorative and Implant Surgery Workflows

3D printing is an essential part of the digital dentistry manufacturing process. Participants of this course will learn to fabricate a solid model from an optical scan and models with removable dies and implant analogs. Designing and manufacturing flat plane splints as well as single and multi-site surgical guides will be demonstrated along with the steps to design and print provisional restorations.

Dr. Tom McDonaldSa7044 | 12:30 – 2:30 p.m. |    

No Fee

Anterior Tooth Positioning for Occlusion and Esthetics

The anterior teeth provide 98% of our esthetic requirements and 90% of our occlusal requirements. Proper shaping and positioning of the upper and lower anterior teeth are critical for the success and longevity of the restorative case. With modern ceramic materials, the chance for catastrophic failure due to incorrect shape and function is increased. Learn a protocol for the functional and esthetic positioning of the anterior segment of the dentition as well as techniques for diagnosis, provisionalization and trial restoration.

Dr. Jimmy CassidySa7045 | 12:30 – 3:30 p.m. |    

No Fee

Ensure Success with Implants using the Turbyfill Denture Technique

This course is designed to update the Turbyfill denture technique focusing in the three major changes to the process, then applying the technique to create a successful implant outcome. The entire Turbyfill denture technique will be discussed, from the initial appointment to tooth selection, material selection was as well as finalization. Also the introduction of the digital work flow into the technique will be explained.

Dr. Mitch GardinerSa7046 | 12:30 – 3:30 p.m. |     

No Fee

Without Medical History and Informed Consent: You are SO LIABLE!

Do you obtain honest and complete medical histories from your patients? Really? Do you have valid informed consent discussions with your patients? Do you document them properly so they would stand up in a court of law? We will discuss how important both of these aspects of dental practice are to your patients’ well-being and to yours. You would be wise to spend 3 hours with Dr. Mitchell Gardiner and learn before it is too late. Do not find yourself liable.

Dr. Mike PruettSa6121 | 12:30 – 3:30 p.m. |     

Fee: Dentists \$95, All others \$65

What to Do When Implants Go Wrong

Implants have proven to be a viable option for replacement of missing teeth and for retention of both fixed and removable prosthetics. They do, however, present their own set of challenges. This presentation will address both surgical and prosthetic failures. Topics will include diagnosis and management of complications at the time of surgery, ailing/failing implants and management of prosthetic failures. A review of pre-operative planning to minimize failure and postoperative complications will also be discussed.

Dr. Alfred Wyatt, Jr.Sa6122 | 12:30 – 3:30 p.m. |     

Fee: Dentists \$95, All others \$65

Lasers and Light Technologies in Dentistry

The incorporation of lasers and light technologies in the practice of dentistry is becoming widespread and prevalent. Although these valuable instruments have become more commonplace, many dental professionals have a limited knowledge of their uses and how to integrate them into their offices. This course explains the science, applications, safety precautions and commercial devices available to the dental profession. The concept and uses of “photobiomodulation” in dentistry will be featured as well.



MEET THE 2024 SPEAKERS

We've got more than 75 industry-leading experts on the program this year. Help us welcome these 19 speakers, NEW to Hinman.



Scan to see the complete list and to view speakers bios, course lists and ways to connect in advance of the Meeting.



Need CE Before March?

There is no registration fee for online-only attendees. The below courses are \$50 per course for online-only attendees and \$35 per course for registered in-person Hinman Dental Meeting attendees.

Ms. Katrina Sanders | On8000 | **D H S**

Clinical Assessments for Disease

This course offers an overview of the prevalence of diseases of the periodontium, linking them back to the current implementation strategies dental hygienists have integrated in delivering complex care. Through a review of the historical survey of periodontal diagnostics, the 2017 American Academy of Periodontology Staging and Grading pieces are reviewed concluding with new clinical parameters in identifying various classified diseases within the spectrum of clinical health.

Dr. John Svirsky | On8001 | **D H A L S**

Tumors are Things That Grow Bump in the Night

This new course, developed for 2024, covers oral bumps in their entire splendor from pyogenic granulomas to soft tissue malignancies. We cover the common and important benign and malignant soft tissue tumors. Neurofibromatosis, multiple endocrine neoplasia syndrome and Sturge-Weber disease make appearances. Attendees learn to recognize and describe common oral soft-tissue tumors, differentiate benign from malignant soft-tissue lesions and distinguish between reactive and inflammatory processes and true tumors. You will be re-introduced to lots of unusual diseases!

Dr. Glenn Maron | On8002 | **D H A O L**

Ethics and Legal Issues in Dentistry

Join Dr. Glenn Maron (FACS, FICD) as he helps dental professionals navigate ethics in dentistry. Topics include: legal ethics and professionalism in the practice of dentistry, education and training regarding professional boundaries; unprofessional conduct relating to the commission of acts of sexual intimacy, abuse, misconduct or exploitation with regard to the practice of dentistry; legislative updates and changes to the laws relating to the practice of dentistry as well as rules, policies and advisory opinions and rulings issued by the board; and proper professional conduct and ethics; proper billing practices; professional liability and risk management.

Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.

Dr. Van Haywood | On8003 | **D H**

Bleaching Sensitivity Treatment and Caries Control

Bleaching sensitivity is different from traditional sensitivity, yet potassium nitrate applied in a tray seems to work well for both. Caries control can also be obtained using carbamide peroxide bleaching materials through tray application. Learn how to explain to a patient the unique nature of bleaching sensitivity and what the best treatment options are. This course will also discuss the mechanism of caries control in elderly patients, orthodontic patients and cancer patients that involves bleaching materials, pH, diet and oral hygiene.

Dr. Ellie Campbell | On8004 | **D H**

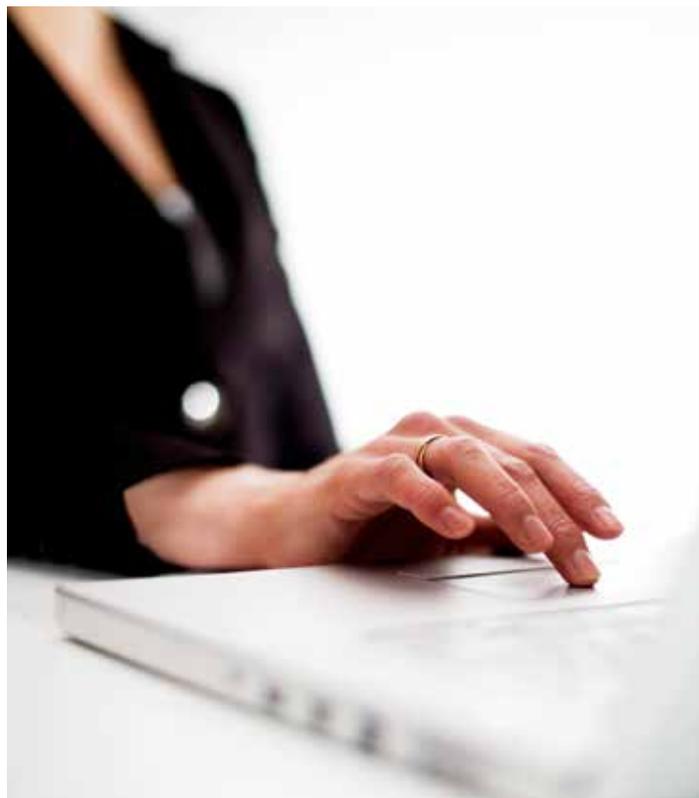
Avoiding the Big C: An Interprofessional Integrative Medicine Primer for Preventing Cancer in the Mouth and in the Body

Discover essential strategies for preventing oral cancers through integrative medicine. Understand risk factors, early signs, and the oral-systemic connection. Explore holistic approaches, including lifestyle and nutrition. Identify root causes of oxidative stress and inflammation and what is altering the micro-terrain while emphasizing evidence-based practices. Learn prevention strategies for oral cancers including which medications to use and to avoid, vaccination and supplementation, along with the importance of collaboration among healthcare providers. Join us in taking a proactive role in cancer prevention through this interdisciplinary course.

Dr. Erin Elliott | On8005 | **D**

Sleep Apnea and Dentistry: Time to Wake Up! Introduction to Screening Patients in Your Practice

Left untreated, sleep apnea can cause high blood pressure, stroke, heart conditions and diabetes. Dentists have a unique opportunity to detect and treat this debilitating condition in patients who may never have sought help. This webinar is as an overview on dental sleep medicine and how you can improve your patients' overall health and quality of life while building your practice.



Dr. Gordon Christensen | On8006 | D H

Techniques and Concepts Using Natural, Homeopathic and Holistic Concepts

This program compares and describes numerous natural procedures and concepts that do not involve drugs for their activity and produce clinical results without side effects. The following and other topics are included: pulp capping with natural materials, anesthesia without drugs, how to implement hypnosis and verbal relaxation into your practice, enzymes for cleaning, probiotics and pre-antibiotics.

Dr. Lee Brady | On8007 | D

Top Clinical Tips in Esthetic Dentistry

Materials and techniques in dentistry evolve at an incredibly fast pace. In this program, we will look at some new materials and techniques to make esthetic dentistry more predictable, efficient and effective. We will cover new direct composite materials, a new category of dual-cure resin cements and the newest generation of dentin adhesives.

Mr. Charles Loretto | On8008 | D

The Value of Your Dental Practice—Case Studies from \$300,000 to \$3,000,000

If you've contemplated the purchase or sale to a private owner or DSO/Private Equity Group, there is a lot to consider. This session covers strategies for business owners to position themselves financially to sell. Charles explains one of the top determinants of a practice's value and the effect that it plays on all areas of the practice. Leveraging real case studies, dentists will gain insight into what elements impact not only their practice's direct and indirect value, but potential buyers' purchasing power in today's environment.

Dr. Mike Pruett | On8009 | D

Management of Dental Implant Complications

Implants have proven to be a viable option for replacement of missing teeth and for retention of both fixed and removable prosthetics. They do, however, present their own set of challenges. This presentation addresses both surgical and prosthetic failures both in the early and late phase of treatment. This course reviews pre-operative planning of implant cases in order to minimize failure, how to diagnose and manage surgery complications, and the management of failing implants and prosthetic failures.



Dr. Wayne Kerr | On8010 | D S

Practice Planning for the Unexpected

Join Dr. Kerr as he outlines important steps to take now to position your practice for continued success and to better protect your family and loved ones from disruptions. This course teaches how to calculate the most important practice metric, the importance of "fiscal sanity" and the need to have your personal affairs in order. To reach your goals, we discuss ways to keep your team intact and build loyalty. Evaluating your quality of life and writing a contingency plan will help you plan for the unexpected.

Mr. Tom Viola | On8011 | D

Hurts So...Swell: Management of Dental Pain and Appropriate Opioid Prescribing Practices

Management of acute odontogenic pain is accomplished through a clinical approach that successfully incorporates both opioid and non-opioid analgesics. It is critical for dental clinicians to employ appropriate prescribing practices. We'll cover best practices when assessing pain control and educating patients on opioid-associated risks and safety. This program provides techniques for effectively assessing and managing dental pain, appropriately prescribing analgesics, educating patients on adverse effects and proper handling of opioids.

Note: This course helps to fulfill the Georgia Board of Dentistry CE requirement.

Dr. Lori Trost | On8012 | D

Build the Rock-Solid Posterior Composite

This course is built on streamlining the direct placement of composites for the busy practice and will offer solutions for more predictable composite restorations and better patient outcomes. Throw away your frustration and stress – welcome a systematic and reliable approach to universal adhesion, sectional matrix placement and bulk-fill composite benefits. Learn which combination of materials and instruments can build a durable, well-polished restoration.

Courses are available through May 31, 2024. Complete the quiz and survey at the conclusion of the course to obtain your CE certificate (one hour per course).

Keynote Session with *The Evasons*

Thursday, March 21 | 5:30 – 7 p.m. | GWCC | Th4001 | No Fee

Join us for the official opening ceremony of the Hinman Dental Meeting featuring the Evasons. Doors and cash bar open at 5 p.m. with a musical prelude until 5:30 p.m.

Tessa and Jeff Evason are one of very few married couples in history who have mastered the rare and mysterious art of Second Sight and are recognized globally as the world’s foremost Mentalist Duo.

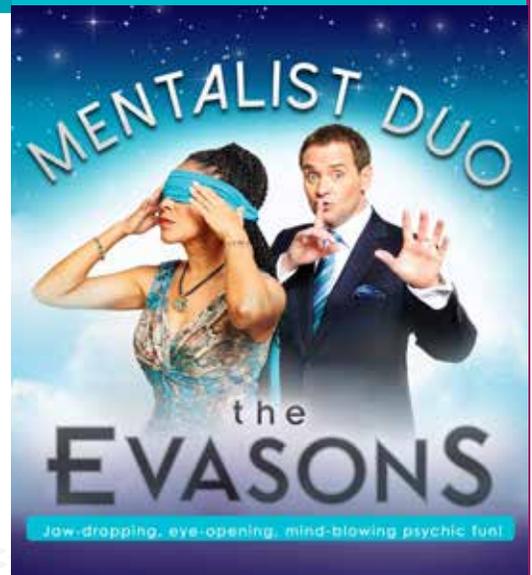
When you see the Evasons in action you’ll understand why on Penn & Teller’s international primetime TV show Fool Us, Penn & Teller said, “The kind of mental gymnastics that are done on this are unbelievable. This act is so good! Just breathtaking! We’ve never seen better!” And on the World’s Greatest Magic on NBC, The Evasons were called “The finest act of its kind in the world!”

The Evasons do not use plants, stooges, or concealed electronic cueing or signaling devices (including hidden microphones, earphones, cameras or radios) to secretly communicate with each other. They pledge to pay \$100,000 to anyone who can prove otherwise! Even skeptics are baffled by their abilities. The Evasons love inspiring people to open their minds to new possibilities. “We’re not trying to change beliefs,” Jeff and Tessa explain, “only to spark imagination and tickle the sense of wonder!”

Marvin C. Goldstein Memorial Lecture

This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lectureship in memory of Dr. Marvin C. Goldstein.

PREPARE TO BE AMAZED!



THURSDAY & FRIDAY

Thursday Th4000 | Friday Fr4002 | 10 a.m. – 4 p.m. | Fee: \$20

AmericasMart Shopping

AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge and ticket. Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary, accept cash and credit cards, but may require minimum amount for purchases. No strollers or children under the age of 12 will be admitted.

Note: Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart Building 3 main entrance located at 250 Spring Street.



FRIDAY



Fr4003 | 11:45 a.m. – 1:30 p.m. | Fee: \$80

Hinman Luncheon at The Commerce Club with Photographer Emily Followill

Go “behind the scenes” with photographer Emily Followill. From residential interiors, to gardens, to lifestyle, Emily demonstrates an ability to capture simple beauty in complex settings. Her images have been featured in national publications including *Veranda*, *Garden & Gun*, *Traditional Home*, *Luxe* and *The New York Times*.

A native Atlantan, Emily has captured the talents of many interior designers, architects and landscape architects such as James Farmer, Suzanne Kasler, Norman Askins, Thad Truett, Alex Smith and John Howard. Enjoy a three-course lunch at The Commerce Club while Emily shares stories and images from her projects as well as insight and simple lessons to improve your own photos. Emily’s book, *The Southern Rustic Cabin*, will be available for purchase and signing after lunch.

Note: Transportation is not provided but you may take the shuttle to the Ritz Carlton Hotel. The Commerce Club is in the building next to the Ritz. If driving, paid parking is available at 191 Peachtree Tower. You must register for this event by March 13, 2024.

FRIDAY

Fr4005 | 12:30 – 4:45 p.m.
 Fee: \$80 

Atlanta Beer Bus

Enjoy a guided tour through some of Atlanta’s most historic neighborhoods while sampling outstanding beer and light bites.



First stop is Atlantucky, owned by hip hop stars Nappy Roots. Then head to Halfway Crooks in the Summerhill neighborhood. Last stop is Biggerstaff Brewing, located one block from Martin Luther King Jr’s birth home. Your tour guide will help you select the best brews to suit your palate and get you safely from stop to stop with a little history mixed in along the way.

Note: Board bus at main entrance to GWCC at 12:30 p.m. for a 12:45 p.m. departure. Bus will return by 4:45 p.m.



Fr4004 | 3 – 4:30 p.m.
 Fee: \$65

Wine Tasting and Seminar with Michael Gallant

The 2024 wine tasting promises to be the best ever. We will start the tasting with a brilliant sparkling wine from Burgundy and continue with new wines from Italy, France and the U.S. As usual, we will have plenty of door prizes and lots of stories from the wine trail with our host Michael Gallant.



All-new party on Friday night!

Hinman's NIGHT OUT
ROCK THE BLOCK AT RESTAURANT ROW

Fr4007 | 7 – 10 p.m. | Fee: \$60 for Registered Attendees [\$30 for Students and Residents]

Plan to spend your Friday night at Restaurant Row, where you’ll enjoy exclusive access to rooftop decks and skyline views. We’re going to “rock the block” on Marietta Street as we take over STATS Brewpub, Max’s Coal Oven Pizzeria and Der Biergarten, where dinner and drinks will be served all night! DJ Suspense will keep everyone moving on the STATS rooftop with his unique music video mixing skills.

Your ticket includes three different food stations (themed to each restaurant), dessert, two drink tickets and entertainment all night long.

Everyone attending MUST be registered for the Meeting and purchase a ticket for this event. Tickets must be purchased in advance and will not be sold at the door. This is an 18 & up event.



SATURDAY

Sa4006 | 11 a.m. – 1 p.m. | Fee: \$75

Sweet Auburn Market Food Tour and Biscuit Class

This is the ultimate Atlanta food experience and you won’t want to miss it! You will try 11 delicious tastings from five food vendors in Atlanta’s oldest market and become Southern cooks with a hands-on cooking class. You’ll learn fascinating Atlanta history and get a close look at Southern cooking and Georgia’s most famous foods, including peaches, collards and pecans. And, you will love learning how to make the perfect Southern biscuit in our Atlanta cooking class.

Note: Transportation is not provided. Please carpool or Uber/Lyft.



EXHIBIT HALL HIGHLIGHTS

Thursday, March 21

9:30 a.m. Hall Opens
 10 a.m. – 1 p.m. Table Clinics
 11 a.m. – 3 p.m. Eatery Hours
 2 – 5 p.m. Table Clinics
 3 – 5 p.m. Exhibit Only Hours
 5 p.m. Hall Closes

Friday, March 22

9:30 a.m. Hall Opens
 10:30 a.m. – 1:30 p.m. Table Clinics
 11 a.m. – 3 p.m. Eatery Hours
 3 – 6 p.m. Table Clinics
 5 – 6 p.m. Exhibit Only Hours
 6 p.m. Hall Closes

Saturday, March 23

9:30 a.m. Hall Opens
 10 a.m. – 1 p.m. Table Clinics
 10 a.m. – 2 p.m. Eatery Hours
 3 p.m. Hall Closes



The Exhibit Hall is a World of Education

Our expansive Exhibit Hall offers a world of learning outside the classroom.
 Come see what's new in dentistry!



In addition to Exhibits, the Hinman Exhibit Hall offers these complimentary CE opportunities:

➤ **Table Clinics** – View scientific table-top presentations and earn one hour of CE for each hour spent in the Table Clinics area.



➤ **Total Health Pavilion** – Head to booth 1555 for free CE in the Exhibit Hall each day of the Meeting.

➤ **Learning Lab** – Stop by booth 500 to hear from our exhibiting partners.



Scan to view the 2024 floorplan, search exhibitors and favorite [☆] the companies you plan to visit this March.



Learning Lab Pavilion Schedule

	COURSE	SPEAKER	TITLE	TIME	PROVIDED BY
THURSDAY	Th7047	Mr. Larry Rizzo	Tangible Strategies to Maximize your Web Presence	11 a.m. – 12 p.m.	DOCTORMultimedia DYNAMIC MEDICAL MARKETING
	Th7048	Dr. Len Tau	Raving Patients: Get Visible, Get Credible, Get More New Patients	12:30 – 1:30 p.m.	Birdeye
	Th7049	Ms. Carol Jahn	Unraveling Floss: Separating Fact from Fantasy	2 – 3 p.m.	waterpik™
	Th7050	Ms. Katrina Sanders	The ABCs of HbA1c: A Review of In-Office Testing and Management of Diabetic Patients	3:30 – 4:30 p.m.	Crest + Oral-B
FRIDAY	Fr7057	Dr. Len Tau	OMG! I Got A Bad Review. What Should I Do?	11 a.m. – 12 p.m.	Birdeye
	Fr7052	Dr. Josh Gindea	Marketing! Marketing! Marketing! I Want More Patients and I need to Grow My Revenues!	12:30 – 1:30 p.m.	DoctorsInternet Helping Local Patients Find You
	Fr7053	Mr. Brandon Bosch	How To Make Marketing Work For You	2 – 3 p.m.	Dr. Marketing
	Fr7054	Mr. Raymond Berk	DSO vs. CEO: Which One is Right for Me?	3:30 – 4:30 p.m.	BANK OF AMERICA Practice Solutions
	Fr7055	Mr. Brannon Moncrief	Top 5 Mistakes Dentists Make in a DSO Affiliation	5 – 6 p.m.	MCLERRAN + ASSOCIATES

Total Health Pavilion Schedule



	SPEAKER	COURSE/TITLE	TIME
THURSDAY	Dr. Juan Yepes	Th7007 Obstructive Sleep Apnea in Children: The Dentist's Role	10 – 11:30 a.m.
	Dr. Arjun Srinivasan	Th7013 Controlling Infections and Antibiotic Resistance in Dental Settings	1 – 2:30 p.m.
FRIDAY	Dr. Maria Geisinger	Fr7024 Sugar and Spice, May Not Be Nice? Diabetes and Periodontal Health	10 – 11:30 a.m.
	Ms. Katrina Sanders	Fr7022 Warning: Graphic Photos Ahead	12:30 – 2 p.m.
SATURDAY	Dr. Uche Odiatu	Sa7041 Your Inflamed Patient: Making Sense of What Strokes the Flames	12:30 – 2 p.m.



LEGEND

- Hotels
- Convention Centers
- Point of Interest
- MARTA Station
- MARTA Red Line
- MARTA Gold Line
- MARTA Blue Line
- MARTA Green Line
- Atlanta Streetcar
- Visitor Information Center

2024 HOTELS

STARTING RATES

STARTING RATES

1 AC Hotel Atlanta Downtown	\$240		10 Hyatt Place Centennial Park	\$239	
2 Aloft Atlanta Downtown	\$229		11 Omni Atlanta at Centennial Park	\$232	
3 Atlanta Marriott Marquis	\$229		12 Reverb by Hard Rock	\$229	
4 Courtyard Atlanta Downtown	\$220		13 Signia Atlanta	\$249	
5 Embassy Suites Atlanta at Centennial Park	\$254		14 SpringHill Suites Atlanta Downtown	\$215	
6 Glenn Hotel	\$249		15 The American, a DoubleTree by Hilton Atlanta Downtown	\$223	
7 Hilton Downtown	\$187		16 Ritz-Carlton, Atlanta	\$260	
8 Hilton Garden Inn Atlanta Downtown	\$246		17 Westin Peachtree Plaza	\$226	
9 Holiday Inn Express	\$195				

Shuttle provided
 Within short walking distance of the GWCC and Omni Hotel
 Note: Hotel rates are subject to change based on availability.

EventSphere is the only housing provider for the Hinman Dental Meeting. Please be aware there are fraudulent companies and organizations that will try to present themselves as official partners of Hinman and offer a room that might not be guaranteed or available.

Hinman strongly recommends that you always start at [Hinman.org](https://hinman.org) to ensure that you are receiving Hinman-approved information and that you closely scrutinize any other website that appears to be connected with Hinman.



BOOK ONLINE AT
[Hinman.org](https://hinman.org) or call 800-243-1581.

REGISTRATION INFORMATION

IN-PERSON REGISTRATION CATEGORIES & FEES

Category	On or Before 2/22	After 2/22
(A) Dentist	\$225	\$275
🔍 (1) Dentist in 1st year of practice	\$110	\$135
🔍 (2) Dentist in 2nd year of practice	\$165	\$205
(3) Hinman Dental Society Member	\$0	\$0
(4) Hinman Spouse	\$0	\$0
(A4) Military Dentist	\$225	\$225
🔍 (B) Retired Dentist	\$0	\$0
🔍 (B1) Retired Dentist needing CE	\$50	\$50
(C) Resident	\$0	\$0
(D) Dental Student	\$0	\$0
(E) Dentist Guest	\$0	\$0
(F) Assistant	\$85	\$95
(G) Hygienist	\$85	\$95
(H) Office Staff	\$85	\$95
(I) Lab Technician	\$135	\$190
(J) Student Assistant	\$0	\$0
(K) Student Hygienist	\$0	\$0
(L) Student Lab Tech	\$0	\$0
(M) Auxiliary Guest	\$0	\$0
(N) Youth (ages 12–17)	\$0	\$0
(Q) Guest	\$75	\$75
🔍 (R) Non-Dental Healthcare Professional	\$100	\$100
(U) Pre-Dental	\$0	\$0
(Y) Educator	\$0	\$0

Continuing Education credits will not be provided for (Q) and (\$0) categories.

Categories 1, 2, B, B1 and R must visit



to download, complete and return the appropriate paperwork as instructed.

The Thomas P. Hinman Dental Meeting has carefully selected all lecturers, exhibits and exhibitors to present at the 2024 Hinman Dental Meeting. The contents of any particular program, lecture, exhibit or handout are the responsibility of the respective lecturer or exhibitor presenting such material.

PRE-REGISTRATION

- You must register in advance for all courses and events.
- There are two ways to register:
 - 1) Register online at [Hinman.org](https://hinman.org)
 - 2) Mail a registration form (use link above to download a registration form) to: The Thomas P. Hinman Dental Meeting
6840 Meadowridge Court
Alpharetta, Georgia 30005

Questions about registering? Call 678-341-3006.

In-person attendees whose pre-registration forms are postmarked or received online by **Thursday, February 22, 2024** will receive their registration badges in the mail. Registrants should bring all of these materials to the Meeting. Individuals who register after February 22 must pick up their materials onsite. Online-only attendees will not receive a badge.

ONLINE-ONLY COURSES REGISTRATION

There is no registration fee for online-only attendees. See pages 40–41 for details.

ONSITE REGISTRATION HOURS (Location: GWCC, Building A, Main Entrance)

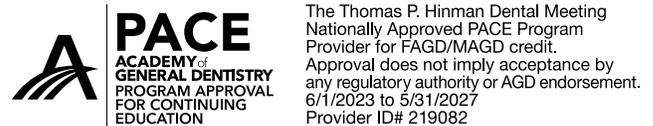
- Wednesday, March 20 . . . 1 – 5 p.m.
- Thursday, March 21 7:30 a.m. – 5 p.m.
- Friday, March 22 7:30 a.m. – 5 p.m.
- Saturday, March 23 7:30 a.m. – 4 p.m.

ACCREDITATION & CONTINUING EDUCATION CREDIT

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a badge listing the course and speaker for each in-person class. Attendees will receive a four-digit code in each class for processing of CE credits. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description. Computerized continuing education certificates can be printed in the Registration Hall during the above hours.

ACADEMY OF GENERAL DENTISTRY

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. In order to meet the AGD deadline for CE submission, AGD members should process their CE no later than **Monday, April 22, 2024**.



CANCELLATION POLICY

Cancellation requests must be postmarked by Wednesday, March 20, 2024. No refunds will be made for cancellations requested after registration opens on the first day of the Meeting, Thursday, March 21, 2024. In order for the refund request to be considered, the information must be in writing and include the attendee's name and address, as well as the original registration badge.

Mail request to:
The Thomas P. Hinman Dental Meeting
6840 Meadowridge Court
Alpharetta, Georgia 30005

DOWNLOAD THE HINMAN APP IN MARCH

- CE Verification (avoid lines and email certificates to print from home)
- Course Room Locations
- Exhibitor Lists and Floorplans
- And Much More!



MEETING LOCATION

Georgia World Congress Center and Omni Atlanta at Centennial Park

Have More Questions? Visit [Hinman.org](https://hinman.org)



Dr. J. Sedgie Newsom, **General Chair**
 Dr. Troy H. Schulman, **President**

Advisory	Roy McDonald	Participation	Rod Carter, Travis Watson, Ben Hawkins & Shiven Gandhi
Arrangements	Lauren Bowersox & Amy Kuhmichel	Participation Coordinator	Brett Langston
Chair-elect	William Rousseau	Pre-Keynote	Eddie Pafford
Clinic Captains	Melissa Durand, Kristina Dawson & Brett Schroeder	Program	Jonathan Dubin & Patrick French
Clinic Captains Coordinators	Larry Webb, Joe Dufresne & Paul Smith	Publications	Cristi Cheek & Liz Caughey
Closing Session	Steve Rafeedie	Public Relations	Brook Corbett
Finance	Pat Yancey	Registration/CE	Dan Hodges & Jeremy Ward
Hinman Information	David Marion, Victor van Greuningen & Matt Mazzawi	Reserve	Darryal McCullough
Hinman Information Coordinator	Blake Upshaw	Signs	Janine Bethea & Michael Leingang
Hinman's Night Out	Sherry Jordan, Anthea Mazzawi & Eric Anderson	Special Events Program	Katie Newsom & Robanne Schulman
Hospitality	Bruce & Deborah Ashendorf, Billy & Lynn Callahan, Tom & Becky Callahan, Pat & Julie Yancey & Michael Long	Table Clinics	Lauren Freitag
Host	David Anderson	Technical Exhibits	Jane Puskas & Roy McDonald
Keynote Session	Dave Lee	Transportation	Ken Berger & Chris Shim
		Treasurer	Slade Lail

Thank You Hinman Dental Society Members for your hard work and dedication to bring our attendees another "Best Hinman Ever!"

Thank You for Supporting a Dental Meeting that Supports the Dental Community.

The Meeting is sponsored by the Hinman Dental Society, a non-profit organization, and all excess revenue is invested and then gifted in the form of scholarships to individuals and institutions that foster dental education.

HINMAN SCHOLARSHIP FUND

Over the last 17 years, Hinman has donated more than \$11 million in scholarships and funding to institutions that foster dental education. The Board of Trustees has established the Hinman Scholarship Fund for individuals and organizations to contribute towards these giving efforts.

The Fund is managed by certified financial managers and disbursements will be made at the discretion of the Board of Trustees. This Fund will be used exclusively for scholarships to accredited programs associated with dental education. For more information, visit Hinman.org.

RECEPTIONS & GATHERINGS

Dental College of Georgia Alumni Association

Fr4011 | Friday, March 22, 5 – 7 p.m.
Hudson Grille | 120 Marietta Street
Katie Chavous
kachavous@augusta.edu | 706-737-1686

Emory Dental Alumni Reception

Fr4012 | Friday, March 22, 5:30 – 7:30 p.m.
Omni Atlanta at Centennial Park
Ruthy Cunningham
ruth.cunningham@emory.edu | 770-825-6348

Georgia Dental Society & North Georgia Dental Society

Fr4013 | Friday, March 22, 5 – 7 p.m.
Margaritaville Centennial Park
Dr. Darryal McCullough
drmccullough5010@gmail.com | 404-314-9488

Howard University Alumni Reception

Fr4014 | Thursday, March 21, 6 – 8 p.m.
Low Country Steak | 1010 W Peachtree Street NW
James Jordan
james.jordan@howard.edu | 434-808-4629

University of Kentucky College of Dentistry

Fr4015 | Friday, March 22, 5:30 – 7 p.m.
Omni Atlanta at Centennial Park
Ryan Vicini
rlvici2@uky.edu | 859-323-6676

University of Louisville School of Dentistry

Fr4016 Friday, March 22, 5:30 – 7 p.m.
Omni Atlanta at Centennial Park
Fran Williams
fran.williams@louisville.edu | 502-852-5077

University of Tennessee College of Dentistry

Fr4017 | Friday, March 22, 5:30 – 7 p.m.
Omni Atlanta at Centennial Park
Terri Catafygiotu
tcatafygiotu@utfi.org | 901-448-8580

University of Alabama School of Dentistry

Fr4018 | Friday, March 22, 5:30 – 6:30 p.m.
Omni Atlanta at Centennial Park
Abby Vinson
abbyv@uab.edu | 205-934-3575

Additional Receptions & Gatherings may be added after the printing of this publication.
Please visit [Hinman.org](https://www.hinman.org) for the most current information.





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When you take a chance to expand your business and gain a competitive edge, we are with you every step of the way. Together, we cross thresholds to buy property, renovate an office, purchase new equipment, and seal the deal on a merger or acquisition.

See you at

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Booth #1833



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111th Thomas P. Hinman Dental Meeting
Hinman Dental Society
33 Lenox Pointe NE
Atlanta, GA 30324-3172

We look forward to seeing you in 2024!

Hinman

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