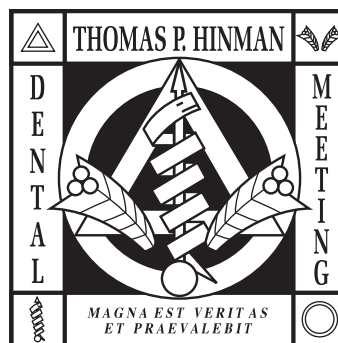


The 100th Thomas P. Hinman Dental Meeting



March 22-24, 2012
Atlanta, GA



★ Pinpoint your target audience!



- Reach all pre-registered buyers!
- Increase your booth traffic!
- Promote new products!
- Generate new sales leads!
- Build brand awareness!
- Save time and effort!
- Save up to 70% off mailing costs!

As an additional marketing opportunity, we will mail a Pre-Event Planner to pre-registered attendees. This mailer will be made up of promotional pieces from select exhibitors and a list of show specials. By participating in this marketing piece, your company will receive a complimentary show special listing that will be marketed in a variety of ways to Hinman attendees...before, during and after the show. To be included in this exciting promotion, reserve your space as soon as possible because space is limited and reserved on a first come first served basis!

The Pre-Event Planner is very popular with attendees because it helps them plan who and what to see at the show. Your company materials can be included this year if you fax the reservation form back before spaces are filled!

**Use the Pre-Event Planner to make this
one of your best conferences ever!**

Fax back your reservation form today to **(205) 581-0071**
or call **(205) 581-0070**



The 100th Thomas P. Hinman Dental Meeting



MARCH 22-24, 2012

ATLANTA, GA



Company Name

Contact Name

Address Street or P.O. Box Suite

Phone

City State Zip

Toll Free Phone

Web Address

Fax

E-Mail Address

Booth Number

My company agrees to participate in the Pre-Event Planner being sent to pre-registered attendees at the Hinman Dental Meeting in Atlanta, GA. I will send **3,500** pieces of literature or promotional items to EMC no later than **February 4, 2012** for full inclusion in the mailing. Failure to receive materials and/or payment by the deadline will result in exclusion from the mailing. EMC reserves the right to accept or reject any questionable materials. Any remaining materials will be recycled after the show.

To receive the standard rate, literature must be 8.5" x 11" or smaller and weigh 0.5 ounces or less. Non-Standard items will be subject to rate increases and require authorized signature confirming additional charges. All changes or special requests must be received by EMC in writing no later than **February 4, 2012**.

CANCELLATION: 50% cancellation fee applies. Customer is responsible for return shipping charges.

INDEMNITY: I agree to hold harmless, EMC, from any and all liability arising out of this authorization, including consequential damages.

X _____
AUTHORIZED SIGNATURE DATE

Please FAX to **205-581-0071** or **205-581-0072**

Payment Method (payment is required prior to mailing)

Standard Rate: \$ **695.00** (0.5 ounces or less & 8.5x11 or smaller)

Other Rate: \$ _____ .00 Initial Here _____

Special Instructions: _____

Credit Card (statement will reflect Event Marketing Consultants)

Circle One: VISA MASTERCARD AMEX DISCOVER

Card Number _____

Expiration Date _____

Cardholder Name _____

Card Billing Street Address _____

Card Billing City, State & Zip _____

Please Invoice (due upon receipt)

Send PAYMENT & MATERIALS to:
EVENT MARKETING CONSULTANTS
ATTN: HINDT2012
2800 RICHARD ARRINGTON BLVD. NORTH
BIRMINGHAM, ALABAMA 35203

DEADLINE FOR MATERIALS

FEBRUARY 4, 2012