



THE OFFICIAL PUBLICATION OF THE HINMAN DENTAL SOCIETY

2010 Annual Meeting

Callaway Gardens



Photos continued on page 4



Inside View

President's Message **2**

General Chairman's Message, Society Calendar **3**

Callaway Gardens Continued **4**

Profile of Society President, Dr. Brian Carpenter **5**

Membership Meeting
September 20
Intercontinental Hotel, Buckhead
Dr. John R Droter
The TMJ: From Confusion to Clarity **6**



Executive Council & Annual Meeting Business Minutes **7**

Hinman News, New & Proposed Members **8**

Changes Underway

Brian Carpenter,
President



I am truly honored and humbled to serve as your President. It is a privilege to serve an organization so rich in tradition and high standards. As your President, I feel it is important to encourage and uphold these ideals. Past General Chairman, Max Ferguson, along with the leadership of his seasoned program chairmen, provided us with another best Hinman ever in March. Past President, Brad Greenway, represented the Society well, while Annual Meeting chairman, Marvin Winter, made sure we all had a wonderful time at Callaway Gardens. Well done, Gentlemen! I am excited to report that the Society is busy establishing many exciting changes for all of you this year; the new Hinman

brand, the planning of the 100-year Hinman Anniversary and a change of venue for our Society meetings, just to mention a few. Hopefully by now you have received notice that we have moved the traditional Society membership meetings from the Ritz-Carlton, Buckhead, to the Intercontinental Hotel in Buckhead. I am looking forward to this change in venue that will give us a beautiful facility, as well as an outdoor garden area to enjoy for cocktails and hors d'oeuvres. Society Program Chairman, William Rousseau, has been hard at work putting together an outstanding array of speakers. I hope to see you at the Intercontinental.

As we turn our focus towards Hinman 2011, General Chairman, Eddie Pafford and his program chairmen, Bob O'Donnell and Paul Isler, have already spent countless hours in preparation for the next best Hinman ever. I thank you, the Society members, in advance for all the hard work you will do. We are truly unique in the dental meeting world

to have such a volunteer labor force willing to do whatever is necessary to succeed, and to be managed by such a competent staff that brings our visions to life. Dr. Hinman took great pride in his work and treated this organization with the utmost respect, and I challenge you to do the same with your committee assignments. Should you need a committee assignment, please contact the Hinman office and they will be glad to assist you.

In June, I will close out my year with yet another exciting change of venue; the annual meeting will be at the Ritz-Carlton, Reynolds Plantation. Annual Meeting Chairman, Sedgie Newsom, is already hard at work putting together a great weekend of activities for the Hinman family.

Thank you again for the confidence you have placed in me. I am looking forward to a great year serving as your Hinman President. Here's to another "Best Hinman Ever!"

2010-2011 SOCIETY COMMITTEE LIST

Annual Meeting

Sedgie Newsom (CH)
Bruce Edelstein
William H. Rousseau
Troy Schulman
Marvin Winter

Bylaws

Sedgie Newsom (CH)
David Marion
Roy McDonald
Chip Mohme
Jane Puskas
Kate Robinson
Robert Towe
Marvin Winter

Distinguished Service Award

Eddie Pafford (CH)
Brian Carpenter
Max Ferguson
Dave Lee
William S. Rousseau
Jim Bob Williamson

Finance

Jonathan Dubin (CH)
Brian Carpenter
Slade Lail
Dave Lee
Roy McDonald
Sedgie Newsom
Mike Palmer
Jim Bob Williamson
Marvin Winter
Pat Yancey

Hospitality

Vic Bateh (CH)
Dale Evans (CH)
Leslie McGuinn (CH)
Melissa Durand
Bob McGuinn
Mike Palmer
Marvin Winter

Membership

Jim Roos (CH)
David Anderson
Ron Burton
Dale Evans

Slade Lail

Bob O'Donnell
Heather Perry
Zach Powell
Jane Puskas
Troy Schulman
Doug Torbush
Jeremy Ward
Richard Weinman
Pat Yancey

Membership News

Doug Torbush (CH)

Nominating

Brad Greenway (CH)
Bruce Ashendorf
Brian Carpenter
Max Ferguson
Paul Isler
Ben Jernigan
Sherry Jordan
David Pearson

Program

William H. Rousseau (CH)

HINMAN DENTAL SOCIETY 2010-2011 Officers

President	Brian R. Carpenter
President-elect	Dave C. Lee
Vice President	James A. Roos
Secretary	Jane C. Puskas
Treasurer	Patrick H. Yancey, III
Assistant Sec./Treas.	Jonathan Dubin
Editor	Robert J. O'Donnell
Parliamentarian	Bradley K. Greenway

Executive Council

2013	Slade W. Lail
2013	J. Sedgie Newsom
2012	Roy A. McDonald
2012	William H. Rousseau
2011	Kathleen L. Robinson
2011	Douglas B. Torbush

Trustees

2016	William S. Rousseau
2015	Bruce Ashendorf
2014	Paul G. Isler
2013	William F. Schroeder
2012	William M. Callahan
2011	James R. Williamson

CALENDAR

September 14, 2010

Executive Council Meeting
Hinman Executive Office
6:00 Cocktails
6:30 Dinner & Meeting

September 20, 2010

Membership Meeting
Intercontinental Hotel, Buckhead
Speaker: Dr. John Droter
Topic: *The TMJ: From Confusion to Clarity*
4:00 Lecture
6:45 Business Meeting
7:00 Cocktail Reception

November 9, 2010

Executive Council Meeting
Hinman Executive Office
6:00 Cocktails
6:30 Dinner & Meeting

November 15, 2010

Membership Meeting,
Intercontinental Hotel, Buckhead
Speaker: Dr. Mike Malone
Topic: *Functional Esthetics: Predictable Techniques for a Complete Ceramic Rehabilitation.*
4:00 Lecture
6:45 Business Meeting
7:00 Cocktails & Dinner

January 11, 2011

Hinman Executive Council
Omni Hotel
6:00 Cocktails
6:30 Dinner & Meeting

January 20, 2011

Membership Meeting
Georgia Aquarium. Bring your staff!
Speaker: Ms. Janice Hurley-Trailor
Topic: *The Power of Choice – Your Professional Image*
4:00 Lecture
6:45 Business Meeting
7:00 Cocktail Reception

March 24-26, 2011

The Thomas P. Hinman Dental Meeting
Georgia World Congress Center

June 10-12, 2011

Annual Meeting
Ritz-Carlton Lodge,
Reynolds Plantation

General Chairman's Message

Quality Continuing Education Delivered with Southern Hospitality

Eddie Padford,
General Chairman



Hinman's 2011 theme sums up our organization from top to bottom. From our fantastic staff to our hard-working members, we really do deliver true southern hospitality. Thank you for all your hard work in the past year and for the effort you will give to Hinman next March 24-26.

Congratulations to Max, JB and Billy for putting on the "Best Hinman Ever." My program chairmen, Paul Isler and Bob O'Donnell, plan to continue some of their innovative ideas. More

participation courses than ever before, and several one-hour lectures being delivered throughout the meeting are just a few of the highlights of Hinman 2011.

Brad Greenway and Marvin Winter hosted a fantastic family weekend at Callaway this summer. President Carpenter has planned an equally great meeting at the Ritz at Lake Oconee for next summer. Plan to attend and bring the whole family for another fun-filled weekend.

I want to thank you for the honor and opportunity to serve as General Chairman. When the meeting chairmen call, please volunteer and help as much as you can. Encourage your colleagues to attend and bring their teams. Once again, let's deliver that true Southern Hospitality!

Eddie

New President Brian Carpenter presents Brad Greenway with a plaque for serving as the 2010 President.



President Brad Greenway presents Chip Mohme with his plaque for serving as 2010 Chairman of the Trustees.

Sunday Breakfast Meeting at Callaway Gardens



President Brad Greenway presents General Chairman Max Ferguson with a framed piece of artwork from the 2010 Hinman Meeting.

President Greenway presents new members (from l to r) Ken Berger and Max Couch with their plaques.



2010 Annual Meeting *Callaway Gardens*

Photos continued from page 1



Third-Generation Competitive Skeet Shooter, Dr. Brian Carpenter Takes On Presidency With Same Competitive Spirit *by Kim Ryan*



Dr. Brian Carpenter comes by his good-hearted, competitive spirit naturally. In addition to being a dentist, he's a third-generation, former nationally ranked skeet shooter and has been competing for more than 30 years. Lately, he's been able to devote more time to his sport and has gained new sponsors that will allow him to emerge on to the pro circuit. In addition, he finds time for dirt bike riding, playing with his dogs and hits the gym five days a week.

Dr. Carpenter keeps busy at work and at play. He has been practicing dentistry since 1989 in a private practice located in Cumming, Ga. and is taking on the role of President of the Hinman Dental Society. Since graduating from the University of Missouri, Kansas City's D.D.S. program with distinction, he

continues to love dentistry as much as skeet shooting. He says what he loves most is "helping people, especially in their specific time of need."

If he had not become a dentist, he might have pursued a career in commercial aviation. Fortunately for the profession, Dr. Carpenter pursued dental school when he graduated early with his undergraduate degree from the University of Missouri, Kansas City.

He first became involved with Hinman in 1993, when Dr. Chip Mohme sponsored him as a new member. He continues to count Dr. Mohme as his mentor and good friend to this day. But, this was not his first encounter with Hinman. He attended once during dental school in Kansas City and thought the show was simply amazing. He knew then that he somehow would be involved with Hinman again.

Over the years, he has enjoyed serving in multiple roles within Hinman and has had his share of comical moments like the time he got locked in the freezer in the Omni Hotel while searching for pig jaws needed for a participation course. He also recalls the

Hinman meeting when the tornado hit the Omni Hotel and Georgia World Congress Center. Now he can smile, but at the time, it was a very sobering experience. During the clean up he helped secure hundreds of thousands of dollars in dental equipment that was exposed in the damaged buildings.



In his role as President, Dr. Carpenter looks forward to honoring the traditions of Hinman and keeping the Society informed of changes taking place in the dental trade show environment. In addition, he wants to help Hinman stay at the forefront of technological advancements as they relate to trade shows. He looks forward to March and all that the 2011 meeting will offer.

HINMAN MEETING 2010: A STUDENT'S VIEW

by Charlene Brown, a post-baccalaureate student at Georgia State University

For the third year in a row, a meeting was held specifically for pre-dental students interested in attending dental school. Organized by Dr. Evis Babo of Peachtree Smile Center, this meeting was previously held at Spelman College's annual Health Professions Conference for an audience of over 50 students. This year the meeting made its debut at the 98th Thomas P. Hinman Dental Meeting in Atlanta, Ga, March 25-27, 2010 at the Georgia World Congress Center. The conference featured hundreds of exhibits, experts and speakers, and educational courses and workshops, but the focal point for the pre-dental students was the meeting held at 2pm on Saturday, March 27, 2010.

The keynote speaker, Dr. Carol Hanes, Associate Dean for Students, Admissions, and Alumni at Medical College of Ga (MCG) in Augusta, Ga discussed the admissions process, future growth plans for the school, and the DAT. Providing a student's perspective, Shannon Fatehi, gave an interesting presentation on the day in the life of an MCG dental school student. Approximately 65 eager students from schools in the southeast including Georgia State University and Emory University were also exposed to hands-on activities, such as learning how to suture banana peels as "props" for gum tissue and placement of implants on models courtesy of Biomet 3i.

Continued on back cover



DR. JOHN R. DROTER



The TMJ: From Confusion to Clarity

- Why so much confusion in the past?
With MRI and CT scans we no longer have to guess what is going on inside.
- Introduction into orthopedic medicine.
Understanding orthopedic medicine is the key to understanding joints.
We will learn about osteoarthritis and avascular necrosis.
- Introduction into reading MRI and CT scans.
By seeing in the joint, things begin to make sense.
Some clicks are dangerous, others are not. Can you tell the difference?
Physical damage to the disc and ligaments may or may not progress to a more serious problem.

Hinman Dental Society Membership Meeting

NEW LOCATION

Monday, September 20, 2010 • The Intercontinental Hotel, Buckhead
3315 Peachtree Road, NE, Atlanta, GA

Registration 3:30 to 4 p.m. Business Meeting 6:45 to 7 p.m.
Lecture 4 to 6:45 p.m. Cocktail Reception 7 to 8:30 p.m.

Online registration will be available beginning September 1, 2010.
Please visit our website at www.hinman.org/Society.
Deadline for Registration is Wednesday, September 15, 2010.

Complimentary
Parking
for attendees
who self park.

Dr. Droter graduated magna cum laude from the University of Maryland Dental School. Dr. Droter maintains a private practice diagnosing facial pain in the Washington DC, Baltimore, Annapolis area. When TMJ damage is suspected in causing a patient's problem, he utilizes state of the art imaging (CT and MRI scans) along with computerized measurement and analysis of joint and muscle function. He provides nonsurgical TMJ rehabilitation for those patients with damaged joints. He has a network of excellent physicians and therapist when problems other than the TMJ are the cause. An accurate diagnosis is the key and first step to any effective therapy.

He is a visiting faculty member at The Washington Hospital Center, in Washington, DC, teaching temporomandibular disorders to the orthodontic residents. He is a visiting faculty at the LD Pankey Institute in Florida. He is also on staff at Anne Arundel Medical Center in Annapolis, where he works with surgeons in planning and carrying out complex facial and TMJ reconstructions. He lectures nationally and is honored to be included in the Dentistry's Today's Top Clinicians in Dental Continuing Education. His writings include published articles on the TMJ, a TMJ Manual written for patients, and he is a contributing author to the teaching manuals at the L.D. Pankey Institute.

Visit Dr. Droter's website, www.jrdroter.com for more information.

2010 REGISTRATION FORM

Name: _____

Member Spouse Staff Guest

Name: _____

Member Spouse Staff Guest

Name: _____

Member Spouse Staff Guest

Name: _____

Member Spouse Staff Guest

Please complete this form with your name as you would like it to appear on your badge and mail with your check by Wednesday, September 15, 2010. You may also visit www.hinman.org to print a registration form.

All Fees Must be Paid in Advance.

Registration fee is \$60 per person and includes lecture and cocktail reception. Persons attending lecture only or dinner only are subject to the same fee. Persons registering on the day of the meeting will be subject to pay a fee of \$65.

Please make checks payable to: **The Hinman Dental Society**
Mail to: 33 Lenox Pointe, Atlanta, GA 30324-3172
Questions: (404) 231-1663

For lecture and cocktail reception reservations please complete the form and submit to the Hinman office with your check. You will not be registered until this process is complete.
Note: This is a three hour lecture. Please arrive on time to ensure adequate seating. Each member **MUST** make reservations directly with the Hinman Executive Office by returning the enclosed registration form with payment.

EXECUTIVE COUNCIL MEETING MINUTES

DATE: Tuesday, May 4, 2010
TIME: 6:00 p.m. cocktails/
6:30 p.m. dinner
PLACE: Hinman Office
PRESIDING: Dr. Brian Carpenter, Pres.-elect
INVOCATION: Dr. Brad Greenway, President
CALL TO ORDER: Pres.-elect Brian Carpenter called the meeting to order at 7:00 p.m.

ROLL CALL: There was a quorum present as follows: **OFFICERS:** Drs. Brad Greenway, Brian Carpenter, Dave Lee, Jim Roos, Jane Puskas, Pat Yancey, Jonathan Dubin; **EXECUTIVE COUNCIL:** Mark Johnston, Bob O'Donnell, Doug Torbush, Kate Robinson, Roy McDonald, William Rousseau; **TRUSTEES:** Chip Mohme, Jim Bob Williamson, Bill Schroeder, Paul Isler, Bruce Ashendorf; **HINMAN CHAIRMEN:** Max Ferguson, Eddie Pafford; **ADVISORY BOARD CHAIRMAN:** Wayne Tadsen; **STAFF:** Sylvia Ratchford, Lynn Leidel

MINUTES: Secretary Jim Roos presented the minutes from the January Executive Council and November Membership Meeting as printed in the May Hinman Preview Review. Both sets of minutes were approved (Puskas/Torbush).

FINANCE: Treasurer Jane Puskas presented the current Year-to-Date Society Financial statement. The statement was approved as follows (Puskas/Roos):

Beginning Balance:	\$ 90,354.52
Income:	+ \$ 270,945.44
Expenses:	- \$ 287,939.65
Balance: =	\$ 73,360.31

HINMAN 2010: General Chairman Max Ferguson stated that he was excited about the great 2010 meeting. He thanked his program chairmen, Billy Callahan and Jim Bob Williamson. He also

thanked the staff and stated how much fun he had working with the entire group. Dr. Ferguson has received dozens and dozens of thank you notes from speakers about the exceptional program as well as the wonderful hosts.

HINMAN 2011: Chairman-elect Eddie Pafford congratulated Dr. Ferguson on a wonderful meeting. He stated that planning for 2011 is well underway and that there will be new tracks offered next year. Those tracks will include three speakers over three hours, as well as track regarding software.

HINMAN 2012: Program Chairman Chip Mohme congratulated Dr. Ferguson on his meeting and stated that the 2012 team is working on the speaker list. They will focus on supporting Dr. Pafford and his team.

ADVISORY: Chairman Wayne Tadsen presented the annual compensation and office equipment and maintenance report from the Advisory Committee. The contract with Freeman was extended through 2012. The motion was approved (Dubin/McDonald). The compensation package, which includes the hiring of a new exhibits sales position, for the staff was presented and approved (Mohme/Carpenter). Dr. Tadsen then made the motion to approve new computer software and equipment for the office. The motion was approved (Puskas/O'Donnell). Dr. Tadsen made the motion to approve the purchase of new exhibitor software. The motion was approved (Mohme/Carpenter). Dr. Tadsen made the motion to approve office maintenance projects, which include applying masonry sealer and flashings to the building. The motion was approved (Puskas/Carpenter).

TRUSTEES: Chairman Chip Mohme stated "for information only" that the Trustees are reviewing

a five-year plan which will help them evaluate revenue and expenses, as well as annual gift giving.

OLD BUSINESS: None

NEW BUSINESS: Dr. Brad Greenway thanked Mark Johnston for his service on Executive Council. Dr. Greenway also thanked everyone for helping him have a great year as President.

MEMBERSHIP REPORT: Vice Pres. Dave Lee presented the following names for membership: Drs. Kenneth Berger, William Couch and Stanley Cox. These proposed names were approved for membership (Dubin/Torbush).

MEMBERSHIP NEWS: Dr. Doug Torbush reported the following:

- Kitty Williamson is having cataract surgery this Thursday.
- Dan Nable is improving after suffering a subdural hematoma several months ago.
- Revis Butler is continuing to improve a suffering a minor stroke during the Hinman Meeting.
- Pam Pafford's father, Don Overbeck, recently passed away.
- Chip Mohme's father recently passed away.
- Daren Becker's daughter is scheduled to have heart surgery.
- Ken Grubbs is not working yet, but continuing to improve.
- Doug and Debbie Torbush's daughter graduated from Mississippi State.
- Brad and JoEllen's daughter, Emily, will begin a graduate program at Georgia State and recently got engaged.
- Sedgie Newsom will marry Katie Hung this upcoming weekend.

REMARKS: None

ADJOURNMENT: Dr. Carpenter adjourned the meeting at 7:55 p.m.

ANNUAL MEETING BUSINESS MEETING MINUTES

DATE: June 13, 2010
TIME: 8:00 a.m.
PLACE: Callaway Gardens
PRESIDING: Dr. Brad Greenway, President
INVOCATION: Dr. Brian Carpenter, Pres.-Elect

CALL TO ORDER: President Greenway called the meeting to order at 8:05 a.m.

MINUTES: Assistant Secretary/Treas. Pat Yancey presented minutes from the January Executive Council Meeting and Membership Meeting as printed in the May Hinman Preview Review. The Executive Council Meeting Minutes and Membership Meeting Minutes were approved as published (Dubin/Carpenter).

FINANCE: Treasurer Jane Puskas read the Society financial report which was presented at the May 4th Executive Council Meeting. A motion was made to accept the financial report as read (Williamson/Carpenter).

MEMBERSHIP: Vice President Dave Lee presented the following dentists for membership: Drs. Kenneth Berger, Max Couch and Stan Cox. A motion was made to accept these members (Lee/Carpenter).

HINMAN 2010: General Chairman Max Ferguson thanked his team, the members and the staff for all of their hard work to help make his meeting successful.

HINMAN 2011: Chairman-elect Eddie Pafford congratulated the 2010 team on a successful meeting. He thanked everyone for their support of the 2011 meeting.

HINMAN 2012: Program Chairman Chip Mohme had no report.

OLD BUSINESS: None

NEW BUSINESS: None

ELECTION OF OFFICERS: President Greenway presented the slate of 2010-2011 officers as distributed in April for approval. The slate was approved (Kerr/Hagman).

MEMBERSHIP REPORT (given during Awards Breakfast): Chairman Doug Torbush gave the following report:

- Janet Dunwody's father, Ken Stuckwisch, passed away last Thursday.
- Allen French's daughter, Jennifer, gave birth to a baby girl, Brynn, last Thursday.
- Two couples - Charlie and Janice Ruhl and Tom and Becky Callahan - are celebrating their 50th wedding anniversary this weekend.
- Tim Grubb suffered a stroke in early May after undergoing a surgical procedure.

REMARKS: None

ADJOURNMENT: President Greenway adjourned the meeting at 8:30 a.m.



HINMAN NEWS

Nancy and Allen French with new granddaughter, Brynn, and proud parents, Jennifer and Josh Canavan. Jennifer and Josh welcomed Brynn on June 10.



In Memoriam

Dr. Jim Dougherty 7/21/10

A STUDENT'S VIEW, continued from page 5

Both activities were lead by Drs. Joyce Lee and Marya Barnes, respectively. The attendees, who didn't seem to mind sacrificing a beautiful Saturday afternoon, hopefully walked away from this event informed and rejuvenated about their chosen career path.

Outside of dental club meetings held locally at colleges/universities, this meeting is truly one of its kind. Speaking from a pre-dental student and attendee's perspective, I found the meeting to be invaluable and one that I highly recommend to others seeking a career in dentistry. Exposure to the field of dentistry provides pre-dental students with opportunities to build a support system consisting of dentists who are interested in his/her success and to gain insight regarding the admissions process.

With older dentists retiring, one of the issues in dentistry is lack of dentists to

meet the needs of a growing population. In addition, there is a lack of minority dentists. In an attempt to encourage young aspiring minds seeking this career path, pre-dental meetings such as Hinman could be the catalyst to changing the trends.

In retrospect, I realize the potential life-changing experience the exposure of this nature could have had on me when choosing a career path. If I had had the opportunity to attend pre-dental meetings to make connections and gather information in a supportive environment, perhaps the road to dentistry wouldn't have been as bumpy a ride. However, I find great comfort in knowing that an initiative organized by Dr. Babo and her teammates here in Atlanta, Georgia has now grown into an annual event attracting larger audiences and providing support to many future dentists.

NEW HINMAN MEMBERS

June 2010

Dr. William M. Couch, Jr.
 1685 Mars Hill Road, Suite 101
 Acworth, GA 30101
Sponsor: Dr. Grady Parrish

Dr. Stanley C. Cox, Jr.
 9590 Medlock Bridge Road, Suite A
 Johns Creek, GA 30097
Sponsor: Dr. Christian Loetscher

Dr. Kenneth W. Berger
 3330 Cumberland Blvd, #T-50
 Atlanta, GA 30339
Sponsor: Dr. Mark Brunner

PROPOSED NEW HINMAN MEMBERS

September 2010

Dr. Meredith K. Dempsey
 4330 South Lee Street, Bldg 500
 Buford, GA 30518
Sponsor: Dr. Victor Koehler

Dr. Michelle Greissingering
 1512 Piedmont Ave NE, Ste 202
 Atlanta, GA 30324
Sponsor: Dr. Joyce Lee

Dr. Paul H. Freeman
 1938 Peachtree Road, #308
 Atlanta, GA 30309
Sponsor: Dr. Evis Babo

Dr. Deborah L. King
 2964 Peachtree Road, Suite 340
 Atlanta, GA 30305
Sponsor: Dr. Donald Brown

Dr. Azita A. Mansouri
 2401 Lawrenceville Hwy
 Lawrenceville, GA 30044
Sponsor: Dr. Jerry Capps

Dr. Michael S. Mansouri
 4720 Lower Roswell Road
 Marietta, GA 30068
Sponsor: Dr. Jerry Capps

Dr. Steven N. Woodall
 237 S. Carroll Road
 Villa Rica, GA 30180
Sponsor: Dr. Donald Brown